

NEW PRODUCT WITH NEW DESIGN ALERT

FROM JIMI TO THIS OCTOPUS. HERE IS THE BLOUP!

IT HAS BEEN A FEW MONTHS SINCE THE LAST NEW DESIGN, SOMETHING AROUND 4, AND WE ARE NOW HAPPY TO INTRODUCE OUR TAKE ON THE OCTAVIA FUZZ.

It may come to you as a surprise if you are new around us, or not at all if you have been following for a while, but Guillaume has some crazy behaviour around plushies of all sorts. The bigger the eyes, the stronger the bond, unless it's the 'attitude' octopi. Yeah, those with two distinct moods that you flip in or out according to what's happening. Imagine when he started talking about add the Octavia Fuzz to our catalog. Octave... Eight... Octopus... BLOUP!

Bloup is the sound that they make (yeah, I may have intentionally left out that most of our plushies have their own voice or sound, and all of our reversible octopi make "Bloup!". We have four of them, including a big one, one that has a light in it, and one double angry. It originated

from Guillaume's brother who has the same issue around plushies and who called his own octopus 'Bloup'. End of confession.

A fun thing about the Bloup! pedal is that it won't be possible for you to choose the colour of it. Not the enclosure nor the image. I will use all my imagination and mix and match colours (I won't go where it's not allowed, I almost promise).

The one on the picture is happy but we also have the angry/sad version. This cannot be decided by customers either.

Why do we do that? Because we can, because we find it funny, because we want to add some surprise effect to your board. Sorry if you don't like it. We do.



WE'VE GOT A ROOSTER

WE HAD SOME EGGS THAT HATCHED ON JUNE 25 AND WE DECIDED TO KEEP ONE OF OUR 3 ROOSTERS (THE 2 OTHERS ARE ALIVE AND SAFE). I THINK PERFECTION DOES EXIST.

Meet Koochik (meaning "small" in Persian). He is a bantam chicken, a miniature with "Barbu d'Ucle" breed in his ancestry. We also like to call him "Koochooloo" or "Choo", when he is running away and we don't have time for all three syllables. What a great little chicken. Please enjoy his pure beauty with us.

Why do we share that with you? Because this paper is meant to show our human side and how crazy we are in our daily lives. Oops, I gotta go, Choo is escaping!



ANOTHER REDESIGN: THE COCO CAST

AFTER HATING THE DESIGN FOR A WHILE, I FINALLY CAME UP WITH ONE I COULD ENJOY FOR THE COCO CAST.

As you now know, bigger eyes mean bigger approval (just kidding, I do not seek anyone's approval for the designs, not even GUP). Check this out.



WE HAVE NEW GOODIES COMING SOON AND WE CANNOT WAIT TO RECEIVE THEM AND SHOW THEM OFF

PICKS AND TINS EVERYONE?

WE RAN OUT OF SOCKS SO WE DECIDED TO MOVE TO MUSIC GEAR FOR NOW

As a small business, we don't have access to the same budget as bigger brands. For us, coming up with branded gear is a big deal. (Big Dill?). As much as I wanted to go for T-shirts, my rigidity did not allow me to make the move because I absolutely want a greener alternative (not as a colour but as a more environmentally friendly initiative) and let me tell you that sustainable clothing is expensive AF. Not ready yet.

Picks are not sustainable or environmentally friendly, but musicians need them, so for now, this is the decision we made with the resources we had. Throat clearing is now done, let's pretend the planet is not on fire

for the rest of this text.

Our pick order has shipped on October 28, and I cannot wait to receive them. We designed 3 different picks, with 3 different thicknesses: 0.73 mm, 0.88 mm and 1 mm with a great metal tin to store them in. Our PPC members will receive them in their Christmas box somewhere in December, along with ornaments and stickers.

Speaking of ornaments, we have some that will be available for sale and the quantity will be limited. We will probably pay kids to assemble them and they may be perfectly imperfect like our pedals in general.



THE DOUCHE EDITION HAS RESURFACED

YOU MAY HAVE SEEN IT AND DON'T GET HOW WE CAN USE SUCH AN OFFENSIVE TERM TO IDENTIFY ONE TYPE OF PEDAL. HERE IS WHY.

Last year, we released a higher end version of our pedals, often shiny and glittery (often gold) and called it DOUCHE.

- D: Distinguished
- O: Overprice (yep, more expensive)
- U: Unique (sort of)
- C: Classy (most definitely)
- H: Haut-de-gamme (French for High-end)
- E: Edition (easy word starting with 'E').

Our most beautiful enclosures end up in Douche edition and if you want to see them all, search for Douche on our website.