## REPELLENT PRODUCTS REPELLENT PRODUCTS REPELLENTS



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## About Us

Atlantick is a majority **Indigenous Women-owned** tick-safety product manufacturing company, based out of Nova Scotia. Our product development is rooted in science and innovation which has contributed to the company's considerable success to date.

## From her kitchen counter to a full on manufacturing warehouse.

Growing up in the wild landscapes of Labrador, Lisa's father taught her to respect the land and the life-sustaining resources it provides. From this perspective it made perfect sense that Lisa would turn to nature for help when both of her sons contracted Lyme disease.

In 2016 Lisa's sons both became ill with unusual body pain and swollen joints. One of her sons was even unable to walk for a period, and eventually both were diagnosed with and treated for Lyme Arthritis. Lisa learned that Lyme could be contracted OVER and OVER again. She didn't want to use DEET but couldn't find a natural, **scientifically-proven** alternative.

Relying on the wisdom of her ancestors and her innate entrepreneurial spirit, she decided to come up with a solution herself. Using ingredients provided by nature, Lisa created the formulas that would become the backbone of Atlantick Repellent Products Inc.. She then paired up with local and international scientists and developed safe, natural-ingredient repellents for people, clothing and grounds that have been proven to repel both ticks and mosquitos.

We are a certified majority Indigenous, women-owned company, dedicated to providing you with premium quality all natural repellents manufactured in Nova Scotia.





## THE REASON WHY



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## **Revolutionizing Repellents**

- **WIQUE APPROACH:** WE ATTACHED ELECTRODES TO TICKS TO MEASURE THEIR REPELLENT RESPONSES TO ESSENTIAL OILS.
- **PRECISE TESTING:** BY ANALYZING THE TICKS' REACTIONS, WE WERE ABLE TO DETERMINE WHICH COMPOUNDS EFFECTIVELY REPEL THEM.
- **LEMON EUCALYPTUS:** WE COLLABORATE WITH AN EXCLUSIVE SUPPLIER TO CULTIVATE LEMON EUCALYPTUS WITH A NATURALLY HIGH CONCENTRATION OF THE SPECIFIC REPELLING COMPOUND.
- OUR ALL-NATURAL FORMULATIONS ARE SCIENTIFICALLY PROVEN TO WORK, OFFERING 100% EFFECTIVENESS AGAINST TICKS FOR 5 HOURS AND MOSQUITOES FOR 6 HOURS.
- OUR PRODUCTS ARE ENVIRONMENTALLY FRIENDLY, CAUSING NO
  HARM TO THE EARTH, OR POLLINATORS AND WILL NOT BREAK
  DOWN PLASTICS USED IN WORK AND SAFETY TOOLS AND FABRICS.

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> > 240ML

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## TICK ATTACK<sup>™</sup> BOTANICAL INSECT REPELLENT 100% Effective 100% Natural.





500ML Min Order: 1 Case/6 Units



240ML Min Order 1 Case/12 Units



60ML Min Order 1 Case/24 Units

- Vetted and approved by Health Canada / Reg. No. 34641
- 100% effective formula
- 5 hours of complete protection time against ticks & 6 hours against mosquitoes
- Natural, pure ingredients safe for people, dogs, horses and the planet
- Safe for use by pregnant women
- Unlike-DEET, our active ingredient won't melt plastics, like those found in work and safety gear, fabrics and tools





## **TICK REMOVER TOOLS** Fortify Your Defense Against Ticks.

## ATLANTICK TICK REMOVER TOOLS



ATLANTICK TICKPICK® Min Order 1 Case/24 Units



TICK KEY Min Order 1 Case/12 Units



TICK SCOOP Min Order 1 Case/24 Units

Did you know that proper tick removal is crucial for safeguarding your health and reducing the chance of transmitting tick borne diseases? When you find a tick attached to your skin, it's essential to use the right tools and techniques to ensure safe removal.





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## **EXTRA DEFENSE** Fortify Your Defense Against Ticks.



TICKLETS RED/BLUE/SM/LG Min Order 1 Case/6 Units



LAVA BAND LG/SM Min Order 1 Case/6 Units



100% WOOL DRYER BALLS Min Order 1 Case/6 Units

### **Ticklets:**

Ankle and wrist protection with porous lava beads for maximum spray absorption. Enjoy lasting scent for up to 2 days with our unwaxed lava beads when sprayed with out Tick Attack.

### Lava Neck/Hair Band/Dog Collar:

Versatile protection for neck, hair band, or your dog, featuring porous lava beads for maximum spray absorption. Scent lasts up to 2 days with our unwaxed lava beads.

### 100% Wool Dryer Balls:

Lifts and separates clothing to ensure thorough drying. Your clothes dryer can be an ally in the fight against tick bites. Ticks can be quite small and might wiggle their way into pockets, hems, and other unseen spots. After you return from the outdoors you can throw your dry clothes into the dryer on high heat for 10-20 min. Why the dryer balls? Because it helps separate the clothes making sure the heat gets into every crevice to reach and kill the ticks.



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## **INFUSED COMFORT PATCHES** Reduce bug bite itching, scratching and scarring



Introducing the AtlanTick Comfort Patches, the ultimate solution for providing relief from insect bites and skin irritations. Crafted with latex-free medical cloth and infused with the soothing peppermint, lavender, geranium, and mugwort essential oils, these patches not only offer comfort, but also the added benefits of aromatherapy.

#### **HOW IT WORKS**

Our innovative design gently lifts the skin to drain insect saliva for near-instant relief. Essential oils' soothing properties provide additional comfort while the patch acts as a barrier, deterring scratching that could lead to infection and scarring. Experience the ultimate comfort and care with AtlanTick Comfort Patches.

Min Order 1 Case/12 Units

## ATLANTICK TICK FIRST AID KIT Fortify Your Defense Against Ticks.

The AtlanTick Repellent Products Tick Kit is your all-in-one solution for tick removal and preparedness.

Be READY and equipped with everything you need IN the AtlanTick Tick Kit.



Min Order 1 Case/12 Units

## **PORTABLE AIR INFUSER** With Two Signature Essential Oil Blends

Elevate your atmosphere, indoors our out, with our powerful waterless essential oil atomizer. Unlike water diffusers, it quickly converts essential oils into nano-particles, distributing them invisibly throughout any indoor or outdoor space. Enjoy the captivating scents of our AtlanTick Signature Blends or your favourite pure, high-quality essential oils. Our advanced technology ensures the scent lingers in the air, creating a delightful aromatic experience.

#### Waterless | Ultrasonic | Aromatic Space Infuser

- Powerful Ultrasonic Plate Technology
- **\*** Convenient, Spill-Proof, Quiet
- **\*** Rechargeable, USB Powered
- Long Battery Life (approx 45 hours)
- 🔉 Modern, neutral design, suitable for any setting
- Comes with both Citrus Sun and Woodland Wanderer AtlanTick Signature Blends
- Programmable shut off time and infusing intervals
- This type of advanced atomization technology is residue free and safe for pets, children and furniture.
- Works with 10ml, 15ml and 20ml bottles of essential oil



Min Order 1 Case/6 Units

## **ATLANTICK SIGNATURE BLENDS**

Composed of oils we have studied and appreciate for their repellency and other health and wellness benefits.



WOODLAND WANDERER Min Order 1 Case/6 Units



ENDEARING EARTH Min Order 1 Case/6 Units



CITRUS SUN Min Order 1 Case/6 Units

Size 15ml

#### 💥 Woodland Wanderer

A woodsy blend of Balsam Fir, Cedarwood, and Lavender essential oils, in a base of Fractionated Coconut Oil.

#### Endearing Earth

An earthy blend of Catnip and Cedarwood essential oils, in a base of Fractionated Coconut Oil. This blend is feline friendly.

#### Citrus Sun

A beautiful blend of Lemongrass, Lemon Eucalyptus and Basil essential oils, in a base of Fractionated Coconut Oil.

## ATLANTICK DIFFUSER BAND Aromatic Silicone Bracelet

Our sleek diffuser band allows you to wear your favourite scent, or any of our scented products, around your wrist or ankles, for concentrated and multi-day scent enjoyment. Made of flexible hypo-allergenic silicone, our one-size-fits-all diffuser bracelet can be used by anyone looking for an added pop of scent and style.



- Flexible
- One-size-fits-all
- Made from hypo-allergenic silicone
- Comes with 6 additional replacement wicks
- Helps promote long lasting scent
- Add extra scent to your ankles and wrists
- Brass gold plated metal caps

#### Min Order 1 Case/12 Units

#### **TO USE**

- Unscrew metal caps from both ends.
- Remove wicks. Use <u>AtlanTick Signature</u> <u>Essential Oil Blend</u>s to saturate the wick.
- Insert the scented wick back into the end of the bracelet.
- Alternatively, for ease of use, leave wicks in the band and drop scent onto them.
- Screw metal caps onto diffuser ends.
- Flexible silicone can be worn around the wrist or ankle.
- Reapply scent when desired.

## **DISPLAY UNITS**

## INCLUDED IN YOUR FIRST PURCHASE OF THE YEAR BY REQUEST ONLY

- Floor Display: holds one 60ml case and one 240ml case
- Countertop display: holds twelve 60ml bottles
- Product Strip: displays accessories



### USAGE AND STORAGE GUIDELINES FOR OPTIMAL REPELLENCY TICK ATTACK™ BOTANICAL INSECT REPELLENT HEALTH CANADA / REG. NO. 34641

#### HOW TO KEEPS TICKS AND INSECTS AWAY: Make ticks/insects hate the way you smell

- Ticks use their advanced sense of smell to detect their hosts from up to 50' away.
- Ticks are repelled by the odour of Tick Attack<sup>™</sup>
- Tick Attack<sup>™</sup> masks the smell of the wearer when it is the dominant smell

#### **HOW TO USE IT**

- Apply over clothing and to exposed skin.
- Spread evenly with your hands to moisten all exposed skin.
- Do not spray directly on face. To apply to face, dispense on palm of hand and spread on face and neck.
- Reapply once as needed
- Can be soaked into a bandana or a neck gaiter to provide 2ndary protection around the neck and head.

#### **HOW TO STORE IT**

- Generally speaking, Tick Attack holds up well to cold temperature storage, and even single freeze/thaw cycles. Tick Attack begins to break down and lose effectiveness with multiple freeze/thaw cycles and when stored in temperatures exceeding 18-24 degrees
- 3-year shelf life, but provides repellency as long as the odour remains fresh and strong.

#### **ACHIEVING 100% REPELLENCY:**

- Ensure that Tick Attack<sup>™</sup> is the wearer's dominant scent do not wear in combination with other scented products, including sunblock, aftershave, other repellents, etc.
- Apply ample amounts so that the product is the dominant scent all over the body
- Reapply every 5 hours 6 hours
- For secondary protection, soak a bandana in the product and wear around the neck.
- When storing the product in vehicles, do not leave on dashboards, and do not leave in a very hot or very cold vehicle.



## OUR SECRET INGREDIENT?

# THE BARE ESSENTIALS

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