



## NovaSOL<sup>®</sup> Curcumin – The Gold Standard

Product Family

### POTENT\*



- 185 times better bioavailable (AUC 24h)
- 453 C<sub>max</sub>
- 7 times faster (T<sub>max</sub>)
- Confirmed in gold standard human trial
- Peer reviewed scientific journal publication

### PREMIUM\*\*\*\*



- Raw material supply by renowned manufacturers qualified according to ISO 9001.
- GMP pharma manufacturing: Compliance with ICH guideline Q7 for active ingredients regularly verified by TÜV Hessen.

### PURE\*\*



- Raw material consists of 95% pure curcuminoids.
- NovaSOL<sup>®</sup> Curcumin = Highest purity in industry using 100 mesh filter bag prior to final product filling & HACCP compliance.

### SAFE\*\*\*\*\*



- Confirmed in human trial: 6 week trial confirmed safety parameters of NovaSOL<sup>®</sup> Curcumin.
- Confirmed by nutritional scientists based on 3 human clinical trials.
- Free sale certificates issued by German authority (Regierungspräsidium Darmstadt) stating conformity with European legislation.
- Undisputed raw material: Non supply confirmation regarding manufacturers affected by Italian recall in May/June 2019.
- GRAS status: NovaSOL<sup>®</sup> confirmed generally recognized as safe (GRAS).

### NATURAL\*\*\*



- Biogen: Processed curcumin extract of 100% natural origin from Curcuma longa.
- Natural mode of absorption: No piperine used. Instead: Biomimetic mode of absorption by natural micelle structure.



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\* – Publication Curcumin study Molecular Nutrition & Food Research, 2014

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\*\* – Specification of raw material

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\*\*\* – Analysis report CI4 method

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\*\*\*\* – ISO Certificate  
– GMP Certificate  
– Flow chart

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\*\*\*\*\* – Publication Curcumin study Molecular Nutrition & Food Research, 2016  
– Statement Prof. Jan Frank “Safety of curcumin micelles”  
– Free Sale Certificate  
– Product Data Sheet NovaSOL<sup>®</sup> Curcumin / Statement “Product Micelle”  
– Statement “Recall supplements Italy”  
– GRAS Statement