

## NovaSOL® Curcumin – The Gold Standard

**Product Family** 

#### **POTENT**\*



- 185 times better bioavailable (AUC 24h)
- 453 C<sub>max</sub>
- -7 times faster  $(T_{max})$
- Confirmed in gold standard human trial
- Peer reviewed scientific journal publication

### PREMIUM\*\*\*\*



- Raw material supply by renowned manufacturers qualified according to ISO 9001.
- GMP pharma manufacturing: Compliance with ICH guideline Q7 for active ingredients regularly verified by TÜV Hessen.

## **PURE**\*\*



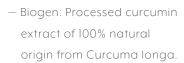
- Raw material consists of 95% pure curcuminoids.
- NovaSOL® Curcumin = Highest purity in industry using 100 mesh filter bag prior to final product filling & HACCP compliance.

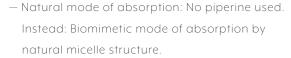
## **SAFE**\*\*\*\*\*



- Confirmed in human trial:
   6 week trial confirmed safety
   parameters of NovaSOL® Curcumin.
- Confirmed by nutritional scientists based on 3 human clinical trials.
- Free sale certificates issued by German authority
   (Regierungspräsidium Darmstadt) stating conformity
   with European legislation.
- Undisputed raw material: Non supply confirmation regarding manufacturers affected by Italian recall in May/June 2019.
- GRAS status: NovaSOL® confirmed generally recognized as safe (GRAS).

#### NATURAL\*\*\*







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*	_	Publication Curcumin study Molecular Nutrition & Food Research, 2014
**	_	Specification of raw material
***	_	Analysis report C14 method
****	_	ISO Certificate GMP Certificate Flow chart

- \*\*\*\* Publication Curcumin study Molecular Nutrition & Food Research, 2016
  - Statement Prof. Jan Frank "Safety of curcumin micelles"
  - Free Sale Certificate
  - Product Data Sheet NovaSOL® Curcumin / Statement "Product Micelle"  $\,$
  - Statement "Recall supplements Italy"
  - GRAS Statement