

May. 26. 2020

# 4 Exceptional Benefits of SERUMSPA



### SERUM BASED SPA PEDICURE SYSTEM

Premium Quality and Nutrient Dense



### 12 TO 14 NATURAL INGREDIENTS

Natural Proven Effective Ingredients for Skin Benefitting Results



### FREE OF 15 TOXINS

Free of 15 Commonly Used Toxic Components

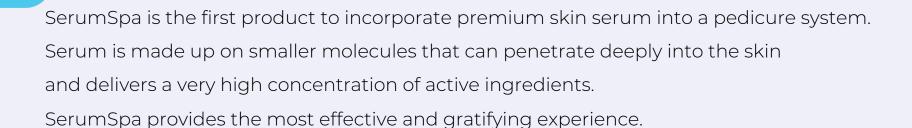


### ZINC RICINOLEATE

Derived from the Ricinus Communis Plant

### SERUM BASED SPA PEDICURE SYSTEM

Premium Quality and Nutrient Dense



### 12 TO 14 NATURAL INGREDIENTS

# Natural Proven Effective Ingredients for Skin Benefitting Results



# 12 Ingredients of MOISTURE SOOTHE

- 1. Coleus Forskohlii Root Extract (Forskolin)
- 2. Citrus Paradisi (Grapefruit) Fruit Extract
- 3. Vigna Radiata Seed Extract (Mung bean)
- 4. Mangifera Indica (Mango) Fruit Extract
- 5. Melissa Officinalis Extract (Lemon Balm)
- 6. Hibiscus Esculentus Fruit Extract (Okra)
- 7. Morus Alba Leaf Extract (Mulberry Leaf)
- 8. Actinidia Chinensis (Kiwi) Fruit Extract
- 9. Hibiscus Sabdariffa Flower Extract (Hibiscus Flower)
- 10. Theobroma Cacao (Cocoa) Seed Extract
- 11. Chaenomeles Sinensis Fruit Extract (Quince Fruit)
- 12. Aloe Barbadensis Flower Extract (Aloe Flower)

# 12 Ingredients of DETOX PURE

- 1. Coleus Forskohlii Root Extract (Forskolin)
- 2. Ilex Paraguariensis Leaf Extract (Mate Leaf)
- 3. Pu Erh Leaf Extract (Puer Tea)
- 4. Camellia Sinensis Leaf Extract (Green Tea)
- 5. Morus Alba Leaf Extract (Mulberry Leaf)
- 6. Hibiscus Sabdariffa Flower Extract (Hibiscus Flower)
- 7. Actinidia Chinensis (Kiwi) Fruit Extract
- 8. Saponaria Officinalis Extract (Soapwart)
- 9. Theobroma Cacao (Cocoa) Seed Extract
- 10. Gypsophila Paniculata Root Extract (Gypsophila Root)
- 11. Chaenomeles Sinensis Fruit Extract (Quince Fruit)
- 12. Aloe Barbadensis Flower Extract (Aloe Flower)

# 14 Ingredients of SLIM & FIRM

- 1. Coleus Forskohlii Root Extract (Forskolin)
- 2. Citrus Paradisi (Grapefruit) Fruit Extract
- 3. Phaseolus Radiatus Seed Extract (Mung Bean)
- 4. Magifera Indica (Mango) Fruit Extract
- 5. Melissa Officinalis Extract (Lemon Balm)
- 6. Garcinia Cambogia Fruit Extract
  (Garcinia Cambogia Fruit)
- 7. Ilex Paraguariensis Leaf Extract (Mate Leaf)
- 8. Coffea Arabica (Coffee Bean) Seed Extract
- 9. Paullinia Cupana Fruit Extract (Guarana Fruit)
- 10. Camellia Sinensis Leaf Extract (Green Tea)
- 11. Pu Erh Leaf Extract (Puer Tea)
- 12. Morus Alba Leaf Extract (Mulberry Leaf)
- 13. Hibiscus Sabdariffa Flower Extract (Hibiscus Flower)
- 14. Theobroma Cacao (Cocoa) Seed Extract

# FREE OF 15 TOXINS

Free of 15 Commonly Used Toxic Components







- 1. Paraben
- 2. Benzophenone-3
- 3. Diazolidinyl Urea
- 4. DMDM Hydantoin
- 5. Butyl Methoxydibenzoylmethane
- 6. BHA
- 7. BHT
- 8. Sodium Laureth Sulfate
- 9. Sorbic Acid
- 10. Isopropyl Alcohol
- 11. Imidazolidinyl Urea
- 12. Triisopropanolamine
- 13. Triclosan
- 14. Thymol
- 15. Ethylhexyl Methoxycinnamate

## ZINC RICINOLEATE

Derived from the Ricinus Communis Plant



Effectively removes odor and unpleasant smell at the source.

Zinc ricinoleate is a group of highly effective water-soluble odor absorbers activated by chelating agents. These complexes are capable of binding odor-forming nucleophilic molecules by re-complexation.

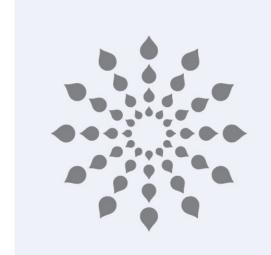
Zinc ricinoleate traps and absorbs odor molecules in such a way that they are no longer perceivable, making it a highly effective natural deodorizer. It attaches to odor-causing nitrogen containing molecules and absorb and retain the odor compounds.

# **Key Points for Sales Approach**

About SERUMSPA Collection



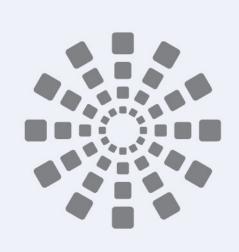
## 3 Products of SERUMSPA



### MOISTURE SOOTHE

Hydrating and Nourishing Skin

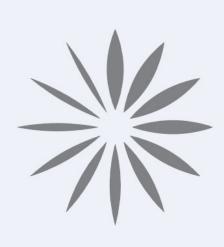
Utilizes a bubbling mechanism where fine bubbles are formed, helping clean the pores and simultaneously delivers intense hydration to the skin.



### **DETOX PURE**

Deep Detoxification of Pores, Skin Surface and Odor Control

Usage of clay and other naturally detoxifying ingredients that effectively aid in cleansing, purifying and sanitizing the skin.



### **SLIM & FIRM**

Slimming and Firming Loose Skin and Cellulite

Potent natural ingredients which reduce fat and cellulite, and locks in skin-benefiting nutrients from escaping the dermal layer for a firming effect.

# SERUMSPA 6 Steps







1. Bath	Hydrating Bubble Bath	Mineral Foot Bath	Slimming Salt Bath
2. Polish	Fresh-Skin Exfoliator	Refining Skin Polish	Caffeine Cream Smoother
3. Mask	Moisture Foam Mask	Clarifying Earth Mask	Tightening & Firming Mask
4. Massage	Hydro Massage Gel	Soothing Massage Cream	Sculpting Massage Gel
5. Serum	Bounce Booster Serum	Pure Skin Serum	Tone & Glow Serum
6. Cream	Sorbet Gel Cream	Skin Perfecting Cream	Silky Collagen Cream

### How To Use SERUMSPA



#### Step 1. Hydrating Bubble Bath - 20g

Stir in the Hydrating Bubble Bath formula and turn on the whirlpool.

#### Step 2. Fresh-Skin Exfoliator - 20g

Apply the Fresh-Skin Exfoliator onto the legs and feet thoroughly then rinse off with warm water.

#### Step 3. Moisture Foam Mask - 25g

Spread a thin layer of the Moisture Foam Mask over the legs and feet. Allow the mask to form moisture bubbles to hydrate the skin deeply.

#### Step 4. Hydro Massage Gel - 20g

Apply the Hydro Massage Gel over the legs and feet and massage into the skin using upward circular motions.

#### Step 5. Bounce Booster Serum - 10g

Gently apply the Bounce Booster Serum over the legs and feet by using tapping motions until fully absorbed.

#### Step 6. Sorbet Gel Cream - 10g

Massage in the Sorbet Gel Cream over the legs and feet to lock in the moisture.



#### Step 1. Mineral Foot Bath - 20g

Stir in the Mineral Foot Bath formula and turn on the whirlpool.

#### Step 2. Refining Skin Polish - 20g

Apply the Refining Skin Polish onto the legs and feet thoroughly then rinse off with warm water.

#### Step 3. Clarifying Earth Mask - 25g

Spread a thin layer of the Clarifying Earth Mask over the legs and feet. Allow the mask to dry and draw out impurities from the skin.

#### Step 4. Soothing Massage Cream - 20g

Apply the Soothing Massage Cream over the legs and feet and massage into the skin using upward circular motions.

#### Step 5. Pure Skin Serum - 10g

Gently apply the Skin Softening Serum over the legs and feet by using tapping motion until fully absorbed.

#### Step 6. Skin Perfecting Cream - 10g

Massage in the Skin Perfecting Cream over the legs and feet to lock in the moisture.



#### Step 1. Slimming Salt Bath - 20g

Stir in the Slimming Salt Bath formula and turn on the whirlpool.

#### Step 2. Caffeine Cream Smoother - 20g

Apply the Caffeine Cream Smoother onto the legs and feet thoroughly then rinse off with warm water.

#### Step 3. Tightening & Firming Mask - 25g

Apply a thin layer of the Tightening & Firming Mask over the legs and feet. Allow the mask to dry and tighten the pore and skin. Thoroughly rinse off with warm water.

#### Step 4. Sculpting Massage Gel - 20g

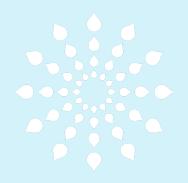
Apply the Sculpting Massage Gel over the legs and feet and massage into the skin using upward motions.

#### Step 5. Tone & Glow Serum - 10g

Gently apply the Tone & Glow Serum over the legs and feet by using tapping motions until fully absorbed.

#### Step 6. Silky Collagen Cream - 10g

Massage in the Silky Collagen Cream over the legs and feet to lock in moisture.



# 4 Benefits of MOISTURE SOOTHE

12 natural but potent moisturizers to provide your skin with deep hydration

Blocks Skin-aging Moisturizing Soothing Effect Nutrient Dense

Blocks skin cell damage from free radicals

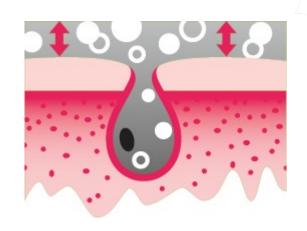
Recharges skin cells with hydration from deep within

Soothing Effect Nutrient Dense

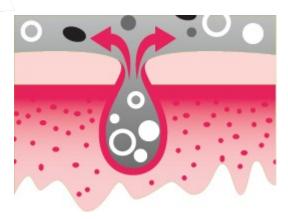
Nourishes, moisturizes and improves skin for smooth texture

# **Bubble Mechanism**

When the product is applied, bubbles are raised to form fine bubbles, helping to clean pores, and filling moisture to moisturize the skin.







Discards waste in the pore and fills with moisture



- 1. Hibiscus Esculentus Fruit Extract (Okra)
- 2. Theobroma Cacao (Cocoa) Seed Extract
- 3. Chaenomeles Sinensis Fruit Extract (Quince Fruit)
- 4. Aloe Barbadensis Flower Extract (Aloe Flower)

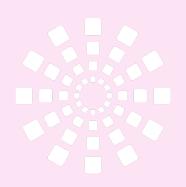
Boosts Moisturization and strengthens moisture barrier to prevent dryness.

- 5. Coleus Forskohlii Root Extract (Forskolin)
- 6. Melissa Officinalis Extract (Lemon Balm)
- 7. Morus Alba Leaf Extract (Mulberry Leaf)
- 8. Hibiscus Sabdariffa Flower Extract (Hibiscus Flower)

Potent vitamins that prevents skin damage and strengthens skin cell repair system.

- 9. Coleus Forskohlii Root Extract (Forskolin)
- 10. Melissa Officinalis Extract (Lemon Balm)
- 11. Morus Alba Leaf Extract (Mulberry Leaf)
- 12. Hibiscus Sabdariffa Flower Extract (Hibiscus Flower)

Tightens pores and aids in collagen production to prevent skin from aging.



## 4 Benefits of DETOX PURE

Includes 12 natural but effective ingredients
and utilizes clay to provide deep detoxification of pores,
skin surface and odor control

Antioxidant

Moisturizing

Pore Tightening

**Skin Texture** 

Aids in prevention of damage in skin cells to prevent aging

Locks in moisture for hydrated and supple skin

Cleans out clogged and dirty pores

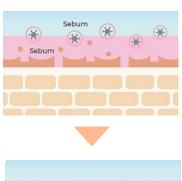
Speeds up skin repair process through exfoliation

# Clay Mechanism

What are the characteristics of clay?

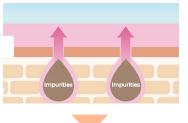
Clay, which is composed of various minerals,
has the effect of absorbing
and adsorbing sebum when it touches the skin.

Keeps your skin clean and moisturized.



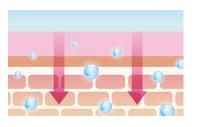
### Absorb

Clay absorbs dirt and sebum on the surface of the skin.



### Attach

It adsorbs skin impurities to make your skin clean.



### Supply

It provides rich nutrients to make your skin beautiful.



# 12 Ingredients of DETOX PURE

- 1. Ilex Paraguariensis Leaf Extract (Mate Leaf)
- 2. Hibiscus Sabdariffa Flower Extract (Hibiscus Flower)
- 3. Theobroma Cacao (Cocoa) Seed Extract
- 4. Gypsophila Paniculata Root Extract (Gypsophila Root)

Regulates removing waste from skin and reduces inflammation.

- 5. Coleus Forskohlii Root Extract (Forskolin)
- 6. Pu Erh Leaf Extract (Puer Tea)
- 7. Camellia Sinensis Leaf Extract (Green Tea)
- 8. Morus Alba Leaf Extract (Mulberry Leaf)
- 9. Aloe Barbadensis Flower Extract (Aloe Flower)

Prevents dehydration by promoting moisturization and conditioning of skin.

- 10. Actinidia Chinensis (Kiwi) Fruit Extract
- 11. Saponaria Officinalis Extract (Soapwart)
- 12. Chaenomeles Sinensis Fruit Extract (Quince Fruit)

Natural sanitization and antibacterial properties to aid in minor skin ailments.



### 4 Benefits of SLIM & FIRM

14 effective natural plant extracts to reduce fat and retain collagen to promote skin elasticity and vitality while slimming and firming loose skin and cellulite

Elasticity

**Smoothing Effect** 

Hydration

Antioxidant

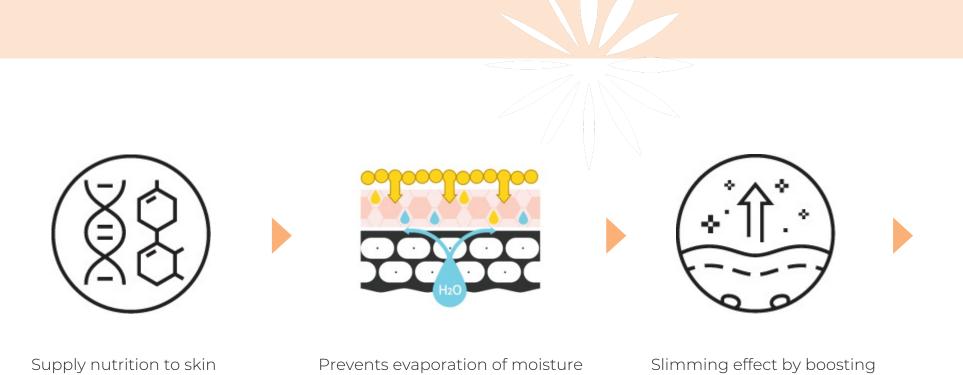
Increase elasticity
by holding the skin
molecules firmly together

Condition's skin texture to have a smoothing effect

Retains skin's moisture level for supple skin from deep within Counteract cell damage to prevent skin from aging

# Slimming Mechanism

the skin's elasticity



and nutrients from the skin



# 14 Ingredients of SLIM & FIRM

- 1. Coleus Forskohlii Root Extract (Forskolin)
- 2. Hibiscus Sabdariffa Flower Extract (Hibiscus Flower)
- 3. Theobroma Cacao (Cocoa) Seed Extract

Dissolves fat cells and moisturizes to strengthen the skin.

- 4. Ilex Paraguariensis Leaf Extract (Mate Leaf)
- 5. Coffea Arabica (Coffee Bean) Seed Extract
- 6. Paullinia Cupana Fruit Extract (Guarana Fruit)

Reduces inflammation and removes waste matters from the skin to improve cellulite.

- 7. Citrus Paradisi (Grapefruit) Fruit Extract
- 8. Phaseolus Radiatus Seed Extract (Mung Bean)
- 9. Melissa Officinalis Extract (Lemon Balm)
- 10. Camellia Sinensis Leaf Extract (Green Tea)

Vitamin C's and other nutrients promote tightening of skin and smoothing effect.

- 11. Magifera Indica (Mango) Fruit Extract
- 12. Garcinia Cambogia Fruit Extract (Garcinia Cambogia Fruit)
- 13. Pu Erh Leaf Extract (Puer Tea)
- 14. Morus Alba Leaf Extract (Mulberry Leaf)

Antioxidants aid in healing skin structure and collagen production for heathy skin.