



### Section 1: Identification of Chemical, Product and Company

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**Substance:** Mascara  
**Trade name:** Elleevate Lash Lift Mascara by Elleebana  
**Product Use:** Mascara used as retail product and after a Lash Lift  
**Creation Date:** April 2022  
**Revision Date:** April 2026

### Section 2: Composition, Information on Ingredients

#### **Pure Substance:**

#### **Ingredients I.N.C.I**

<b>I.N.C.I.</b>	<b>CAS Number:</b>	<b>Percentage</b>
Water/ Aqua	7732-18-5	50 > 60%
Acrylates / Octylacrylamide Copolymer	129702-02-9	5.0 > 10%
Polyacrylic acid	9003-1-4	1.0 > 3%
Sorbitan Sesquioleate	8007-43-0	1.0 > 3%
Carnauba Wax	8015-86-9	1.0 > 3%
Ozokerite Wax	12198-93-5	1.0 > 3%
Polyvinylpyrrolidone	9003-39-8	1.0 > 3%
Beeswax	8012-89-3	0.1 > 1.0%
Stearic Acid	57-11-4	0.1 > 1.0%
Triethanolamine	102-71-6	0.1 > 1.0%
Glycerine	56-81-5	0.1 > 1.0%
Methylparaben	99-76-3	0.1 > 1.0%
Propylparaben	94-13-3	0.1 > 1.0%
Phenoxyethanol	122-99-6	0.1 > 1.0%
Black Iron Oxide	1309-38-2	0.1 > 1.0%
Keratin	69430-36-0	0.1 > 1.0%
Biotin	58-85-5	0.1 > 1.0%
Arginine	74-79-3	0.1 > 1.0%

This is a commercial product whose exact ratio of components may vary slightly. Minor quantities of other non-hazardous ingredients are also possible.

### Section 3: Potential Health Effects

**Physical Description & Colour:** Semi-solid liquid, black in colour

**Odour:** Mild odour without perfume

**Major Health Hazards:** No significant risk factors have been found for this product.

#### Potential Health Effects

##### **Inhalation:**

**Short Term Exposure:** Not expected to be irritating to the respiratory system. Limited inhalation exposure anticipated.

**Long Term Exposure:** No data for health effects associated with long-term inhalation.

##### **Skin Contact:**

**Short Term Exposure:** This product is not expected to be irritating, sensitizing, photoallergic or phototoxic when use as intended.

**Long Term Exposure:** If irritation occurs following intended use or prolonged contact it expected to be mild and transient.

##### **Eye Contact:**

**Short Term Exposure:** This product is not expected to be irritating to the eye area.

**Long Term Exposure:** No data for health effects associated with long-term eye exposure.

**Ingestion:**

**Short Term Exposure:** Product used as intended is not expected to cause gastrointestinal irritation. Accidental ingestion of undiluted product may cause mild gastrointestinal irritation with nausea, vomiting and diarrhoea.

**Long Term Exposure:** Not data for health effects associated with long-term ingestion.

**Carcinogen Status:**

**ASCC:** No significant ingredient is classified as carcinogenic by ASCC.

**NTP:** No Significant ingredient is classified as carcinogenic by NTP.

**IARC:** No significant ingredient is classified as carcinogenic by IARC.

#### **Section 4 – First Aid Measures**

**General Information:**

Call the Poisons Information Centre immediately if you feel that you may have been poisoned, burned or irritated by this product. The number is 13 1126 from anywhere in Australia (0800 764 766 in New Zealand) and is always available. Please have this Material Safety Data Sheet on hand when you call.

**Inhalation:** First aid is not generally required. No unusual hazards associated with this product.

**Skin Contact:** No unusual hazards associated with this product.

**Eye Contact:** For direct contact, rinse with large amounts of water. If irritation or redness persists, seek medical doctors. Obtain medical advice immediately if irritation occurs. Take special care if exposed person is wearing contact lenses.

**Ingestion:** Product used as intended is not expected to cause gastrointestinal irritation. Accidental ingestion of undiluted product may cause mild gastrointestinal irritation with nausea, vomiting and diarrhoea. If symptoms present or develop, or if in doubt contact a Poisons Information Centre or a doctor.

#### **Section 5 – Fire Fighting Measures**

**Fire and Explosion Hazards:** There is no risk of an explosion from this product under normal circumstances if it is involved in a fire. Only small quantities of decomposition products are expected from this product at temperatures normally achieved in a fire. This will only occur after heating to dryness. Fire decomposition products from this product are likely to be irritating if inhaled.

**Extinguishing Media:** Not Combustible. CO<sub>2</sub>, foam or dry chemical, do not use water or water spray to extinguish.

**Fire Fighting:** If a significant quantity of this product is involved in a fire, call the fire brigade.

**Flash Point:** Does not burn

**Upper Flammability Limit:** Does not burn

**Lower Flammability Limit:** Does not burn

**Auto Ignition temperature:** Does not burn

**Flammability Class:** Does not burn

#### **Section 6: Accidental Release Measures**

**Accidental Release:** This product is sold in small packages, and the accidental release from one of these is not usually a cause for concern. For minor spills, clean up, rinsing to sewer and put empty container in garbage.

#### **Section 7: Handling & Storage**

**Handling:** Container may be hazardous when emptied. Since emptied containers retain product residues, all hazard precautions described on the MSDS must be observed. Avoid container damage while handling and storing.

**Storage:** Keep containers closed until used. To maintain product quality, do not store in heat or direct sunlight. Store in temperatures below 45°C.

#### **Section 8: Exposure Controls and Personal Protection**

The following Australian Standards will provide general advice regarding safety clothing and equipment:

Respiratory equipment: AS/NZS 1715, Protective Gloves: AS 2161, Industrial Clothing: AS2919, Industrial Eye Protection: AS 1336 and AS/NZS 1337, Occupational protective Footwear: AS/NZS2210.

**ASCC Exposure Limits**                      **TWA (mg/m<sup>3</sup>)**                      **STEL (mg/m<sup>3</sup>)**

Exposure limits have not been established by ASCC for any of the significant ingredients in this product.

No special equipment is usually needed when occasionally handling small quantities. The following instructions are for bulk handling or where regular exposure in an occupational setting occurs without proper containment systems.

**Ventilation:** No special requirements are normally necessary for this product, however make sure that the work environment remains clean and that vapours and mists are minimised.

**Eye Protection:** Eye protection is not required whilst using this product.

**Skin Protection:** The information at hand indicates that this product is not harmful and that normally no special skin protection is necessary.

**Protective Material Types:** There is no specific recommendation for any particular protective material type.

**Respirator:** No respirator is necessary when using this product.

**For household Settings:** This is a personal care or cosmetic product that is safe for consumers and other users under normal and reasonably foreseen use.

**For Non-Household Settings:** Use safety goggles if splash hazards exist, use gloves and other protective clothing (apron, boots etc.) to prevent skin contact. Always follow good hygienic work practices. Avoid prolonged contact with skin and clothing.

### **Section 9: Physical and Chemical Properties**

Physical Description & colour:	Semi-solid liquid, black in colour
Odour:	Without perfume
Boiling Point:	Approximately 1000°C
Freezing/Melting point:	Not applicable
Volatiles:	Water component
Vapour Pressure:	No data
Vapour Density:	No data
Water Solubility:	Completely soluble in water
pH:	6.0-7.5
VOC %:	0

### **Section 10: Stability and Reactivity**

**Reactivity:** This product is unlikely to react or decompose under normal storage conditions. However, if you have any doubts, contact the supplier. Shelf life for this product is 3 years or 6 months after opening.

**Conditions to Avoid:** This product should be kept in a cool place, preferably below 45°C.

**Incompatibilities:** No particular incompatibilities

**Fire Decomposition:** Only small quantities of decomposition products are expected from this product at temperatures normally achieved in a fire. This will only occur after heating to dryness. Carbon dioxide, and if combustion is incomplete, carbon monoxide and smoke. Carbon monoxide poisoning produces headaches, weakness, nausea, dizziness, confusion, dimness of vision, disturbances of judgement, and unconsciousness followed by coma and death.

**Hazardous Polymerisation:** Will not occur

**Minimum durability before opening:** 36 months

**Minimum durability after opening:** 6 months

### **Section 11: Toxicological Information**

No tested data exists but the nature and concentration of the components suggest that no acute toxic effects are to be expected when used according to directions for topical application.

**Local Effects:** Eye contact may cause stinging or irritation, if applied to skin – remove.

**Target Organs:** There is no data to hand indicating any particular target organs.

**Classification of Hazardous Ingredients:** No ingredient mentioned in the HSIS Database is present in this product at hazardous concentrations.

### **Section 12: Ecological Information**

No ecological or special considerations apply for use of normal pack sizes.

Not considered environmentally harmful from normal dilution, expected usage and typical drainage to sewers, septic systems and treatment plants.

### **Section 13: Spillage and Disposal Considerations**

**Spillage:** Collect as per Section 6

**Method of Disposal:** There are many pieces of legislation covering waste disposal and they differ in each state and territory, so each user must refer to laws operating in their area. In some areas, certain wastes must be tracked. The hierarchy of controls seem to be common – the user should investigate: Reduces, Reuse, and Recycle and only if all else fails should disposal be considered. Note those properties of a product may change in use, so that the following suggestions may not always be appropriate.

**Package Disposal:** Cardboard and Aluminium units are generally recyclable if the product has not been contaminated. Only if neither of these options is suitable should landfill be considered.

### **Section 14: Transport Information**

**ADG Code Classification:** Not classified as a hazardous material or as a Dangerous good. No special transport conditions are necessary unless required by other regulations

Finished packaged product transported by ground (DOT): Non-hazardous

Finished packaged product transported by vessel (IMDG): Non-hazardous

Finished packaged product transported by air (IATA): Non-hazardous

### **Section 15: Regulatory Information**

**AICS:** All of the significant ingredients in this formulation are compliant with NICNAS regulations.

**Section 16: Other Information**

**This MSDS contains only safety-related information. For other data see product literature.**

**ACRONYMS:**

<b>ADG Code</b>	Australian Code for the Transport of Dangerous Goods by Road and Rail
<b>AICS</b>	Australian Inventory of Chemical Substances
<b>ASCC</b>	Office of the Australian Safety and Compensation Council
<b>CAS Number</b>	Chemical Abstract Service Registry Number
<b>IARC</b>	International Agency for Research on Cancer
<b>NTP</b>	National Toxicology Program (USA)
<b>MSDS Prepared by:</b>	Ex-Import Pty Ltd
<b>Date Prepared:</b>	7/1/2019
<b>Contact Point</b>	Monday – Friday: Ex-Import Niche Products - Director - +61 7 5576 6388

The information contained herein is accurate to the best of our knowledge, however, it is meant to describe safety requirements of our products, thus this shall not constitute a guarantee for any specific product features and shall not establish a legally valid contractual relationship. No warranty is expressed or made as to this document's accuracy, reliability or completeness. User has the sole responsibility to determine the suitability of the materials for any use and the manner of use contemplated.

<b>Product name:</b>	Elleevate Lash Lift Mascara by Elleebana
<b>Other names:</b>	
<b>Manufacturer's product code:</b>	13593
<b>UN-number:</b>	Not available
<b>USE:</b>	Cosmetic mascara, lash coating
<b>Physical description/properties:</b>	
<b>Other properties:</b>	
<b>Chemical ingredients:</b>	According to 1223/2009/EC(EU), Hygienic standard for cosmetics (China)