

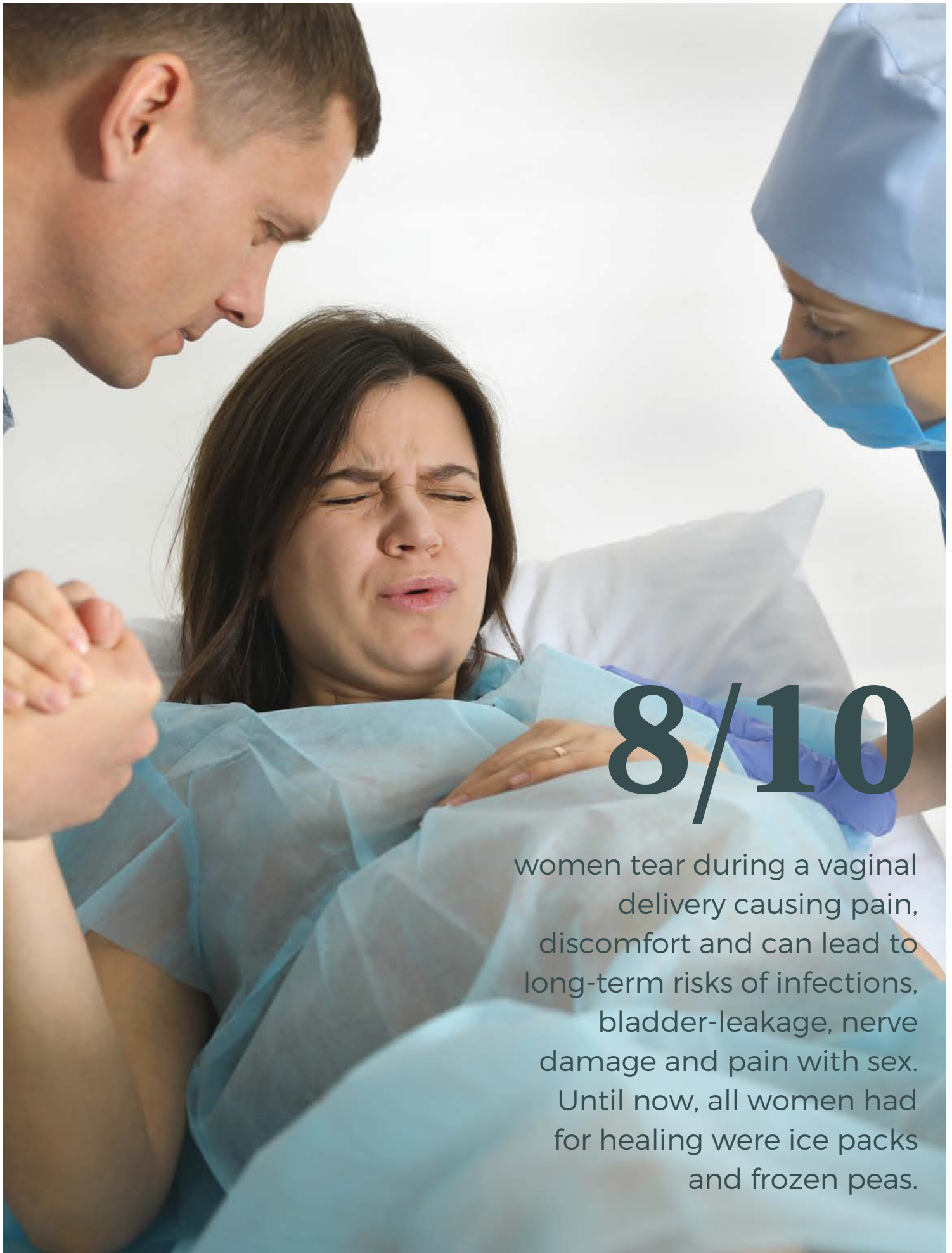
MOMMY MATTERS

PRODUCT
CATALOG



**Innovative, stylish and functional
postpartum products for the modern-day mama.**

**It's Time to
Revolutionize
Postpartum
Recovery.**



8/10

women tear during a vaginal delivery causing pain, discomfort and can lead to long-term risks of infections, bladder-leakage, nerve damage and pain with sex. Until now, all women had for healing were ice packs and frozen peas.

Innovative Light Therapy



Heals 6x Faster &
Better



FDA Class IIa Medical Device
HSA/FSA Eligible

NEOHEAT Perineal Heater

Welcome to the future! This high-tech device activates internal and external healing of the perineal/vaginal tissue and nerves caused by vaginal birth using high-powered red & infrared LED light therapy.

Clinically validated to accelerate wound healing, increase circulation, reduce inflammation, and provide rapid pain relief, women will not only heal 6X quicker and better, they will also reduce the long-term risks of infections, incontinence (accidental bladder leakage), and painful sex. As if that's not enough, our free app is packed with insightful information for postpartum care to help women navigate the 4th trimester.

NEOHEAT

SKU: MM-9000
 UPC: 850047439147

\$179.00 MSRP
\$107.40 Wholesale



*NeoBrief sold separately



NEOBRIEF For NeoHeat Support

Meet our Smarty Pants: briefs that do double duty. This stylish, reusable, panty-style garment optimizes NeoHeat treatment by keeping the device in place, while the built-in pad absorbs those inevitable leaking fluids, keeping your treatment easy and mess-free. Velcro closures on each side allow for easy on & off and sizing up & down as needed.



Light & Airy - breathable mesh fabric



Absorbent – built in pad absorbs fluids



Comfortable & Easy – Velcro closures on each side makes taking on & off a breeze



Sustainably sourced material; no plastic lining; Environmentally friendly; Prop65 compliant

SKU: MM-9001 UPC: 850047439123

One size fits most

\$43.00 MSRP

\$25.80 Wholesale

Mesh: 90% Polyester, 10% Spandex

Gusset:

- Top layer: 70% Cotton, 30% bamboo
- 2nd layer/Terry Cloth: 100% Polyester

Elastic: 70% Nylon, 30% Spandex

LIKE HAVING YOUR OWN OB-GYN AT HOME

Dr. Tara Shizarian, Ob-Gyn,
Mommy Matters Founder &
Mama of 2

"I have delivered thousands of babies and I see the trauma that women's bodies experience in childbirth. Until now, there were no real treatment options to offer women for healing. When something doesn't exist, you have to create it."



HEAL Postpartum Panty

Our patented postpartum panties are made of super soft, lightweight mesh and have just the right level of support while also being breathable, absorbent and C-section-friendly. Plus, there's a special pocket to hold a soothing gel insert that can be frozen to relieve pain when she needs it most.



Light & Airy - breathable mesh fabric



Supportive - provides posture & abdominal support



Absorbent - holds up to 5 tsp of liquid



Cooling Relief - built-in pocket to hold ice pack



Sustainably sourced material; no plastic lining; environmentally friendly; Prop 65 compliant

S: SKU: MM-2001 | UPC: 850047439000

M: SKU: MM-2002 | UPC: 850047439017

L: SKU: MM-2003 | UPC: 850047439024

XL: SKU: MM-2004 | UPC: 850047439031

\$35.00 MSRP

\$21.00 Wholesale

Mesh: 90% Polyester, 10% Spandex

Gusset:

- Top layer: 70% Cotton, 30% bamboo
- 2nd layer/Terry Cloth: 100% Polyester

Elastic: 70% Nylon, 30% Spandex

EMBRACE Postpartum Belly Wrap

Our super soft wrap helps new mamas hold it all together (at least in their mid-section). It provides comfort & support for their core, with compression to aid healing – especially important if they are experiencing diastasis recti. The mesh panel makes our wrap breathable and allows for incision healing, and a Velcro closure makes for easy on/off and allows for sizing adjustments as they shrink back down to their pre-baby size.



Supportive - provides abdominal compression to aid healing from diastasis recti



Maintains posture after birth - important for breastfeeding



Soft & Comfortable - can be worn under clothing



Sustainably sourced material; no plastic lining; Prop 65 compliant

S: SKU: MM-7001 | UPC: 850047439062

M: SKU: MM-7002 | UPC: 850047439079

L: SKU: MM-7003 | UPC: 850047439086

XL: SKU: MM-7004 | UPC: 850047439093

\$49.00 MSRP

\$29.40 Wholesale

10% Spandex. 90% polyester

NOURISH Body Butter

Nourish, hydrate & soothe their growing (and shrinking!) bump with our all-natural body butter. This thick, rich cream absorbs quickly into the skin providing moisture & relief from over-stretched, itchy skin.



Richly Moisturizing - absorbs quickly to hydrate & soothe skin



Key Ingredients include Shea & Cocoa Butters, Aloe & Squalene



Clean, Vegan & Paraben-Free

SKU: MM-5000 UPC: 850047439048

3.4 fl.oz

\$23.00 MSRP

\$13.80 Wholesale

Water (Aqua), Butyrospermum Parkii (Shea) Butter, Glyceryl Stearate SE, Glycerin, Caprylic/ Capric Triglyceride, Theobroma Cacao (Cocoa) Seed Butter, Cetearyl Alcohol, Cetyl Alcohol, Squalane, Sclerocarya Birrea Seed Oil, Argania Spinosa Kernel Oil, Aloe Barbadensis Leaf Juice, Cocos Nucifera (Coconut) Oil, Glyceryl Caprylate, Citrus Grandis (Grapefruit) Peel Oil, Rosa Canina Fruit Oil, Xanthan Gum, Caprylhydroxamic Acid, Daucus Carota Sativa (Carrot) Extract, Vanilla Planifolia Fruit Extract, Phenoxyethanol, Glycine Soja (Soybean) Oil, Tocopherol, Sodium Hyaluronate, Potassium Sorbate, Sodium Benzoate.

SOOTHE Perineal Spray

After she gives birth, things are just a little, shall we say, ouchy, down there, and she'll need some relief, like, NOW. Our relief-in-a-bottle is an all-natural blend that provides cooling relief from stitches and swelling.



Cooling Relief to soothe pain & irritation



Key Ingredients include Witch Hazel, Rose Water, Lavender & Peppermint



Clean, Vegan & Paraben-Free

SKU: MM-6000 UPC: 850047439055

2 fl.oz.

\$17.00 MSRP

\$10.20 Wholesale

Water (Aqua), Hamamelis Virginiana (Witch Hazel) Water, Rosa Centifolia Flower Water, Lavandula Angustifolia (Lavender) Flower Extract, Polysorbate 20, Mentha Piperita (Peppermint) Leaf Water, Menthoxypropanediol, Leuconostoc/Radish Root Ferment Filtrate, Caprylic/Capric Triglyceride, Citric Acid, Potassium Sorbate, Sodium Benzoate, Benzoic Acid, Citrus Aurantium Dulcis (Orange) Peel Extract, Citrus Nobilis (Mandarin Orange) Fruit Extract, Citrus Tangerina (Tangerine) Peel Extract, Citrus Aurantium Dulcis (Orange) Flower Extract, Vanilla Planifolia Fruit Extract.

MOMMY MATTERS

"The "must-have" shower gift for mom! These products, especially NeoHeat, should be in every new mom's hospital bag."

-Dr. Sarah de la Torre, Ob-Gyn



NEOHEAT

\$179.00 MSRP
\$107.40 WHOLESALE



NEOBRIEF

One size fits most
\$43.00 MSRP
\$25.80 WHOLESALE



HEAL PANTY

S, M, L, XL
\$35.00 MSRP
\$21.00 WHOLESALE



EMBRACE BELLY WRAP

S, M, L, XL
\$49.00 MSRP
\$29.40 WHOLESALE



NOURISH BODY BUTTER

3.4 fl. oz.
\$23.00 MSRP
\$13.80 WHOLESALE



SOOTHE PERINEAL SPRAY

2 fl. oz.
\$17.00 MSRP
\$10.20 WHOLESALE

Volume pricing discounts available. Minimum order quantities: 6

For ordering, contact: Kristin Kane at kristin@joylux.com or 206-331-3225.

ABOUT US

Mommy Matters was founded by Ob-Gyn and mama of 2, Dr Tara Shirazian, with the goal to ease the journey to motherhood through medically informed, functional, stylish and innovative postpartum products. We know that new mamas are pressured to focus all of themselves on their baby, often putting their own needs second. That's why we have created products to empower her to take control of her health, and provide the comfort and support she needs. Our only goal is to get her back to feeling like herself again after delivery, because **Mommy Matters**.

Mommy Matters is part of Joylux (www.joylux.com) - the leading provider of menopausal solutions to help women live a better quality of life through their menopause journey.

From Motherhood to Menopause, we've got her covered.



Because we care for all women, we have partnered with Saving Mothers, a global non-profit dedicated to eradicating preventable maternal deaths and reversing the inequities in maternal healthcare in the US and areas around the world where the need is greatest. They do this through education, training, and the use of low-cost, high-impact solutions. Mommy Matters donates up to 5% of our net proceeds to support the efforts of Saving Mothers.

www.savingmothers.org





MOMMY MATTERS

