



Creative Content Producer

The Creative Content Producer will become the brand guardian of all visual content: creating in-house imagery and taking responsibility for delivering a consistent look and feel for all graphic design output

Responsibilities

Shooting and styling internal photoshoots for social media.
Taking responsibility for projects from initial concept boards all the way through to post production

Art direction, concept development and shooting new products for Found for use across all channels and EComm

Collaborating closely with the team to visually communicate our brand over Instagram (feed & stories) and secondary social channels

Supporting with the strategy and creation of low-fi video and GIFs

Design and re-sizing of all digital branded assets

Creation of internal and external basic documents and presentations

Design and production management of any printed marketing materials and packaging

Newsletter template design and build, using Klaviyo

Resizing of Ecomm imagery for all platforms

Basic retouching of internal/external content where needed

External photoshoot coordination, including team logistics, assistance with commissions and production support

