

EQUACARE

It's what's on the inside, that matters the most.

Find out what goes in our powder formula.

Formulation

We sourced naturally-derived ingredients, making our formula sustainable, friendly for the environment, and gentle to the skin.

The nasty ingredient list

We choose to never use harmful ingredients, like phosphates, phthalates, or petroleum-derived ingredients in our formulas. Toxic components are a no-no for us.

Chemical	Typically found in	Our reasons to avoid it
Chlorine bleach	surface cleaners, bathroom cleaners, laundry detergent	Very toxic, irritant/harmful
Triclosan	Hand & body soaps, cleaning products	Very toxic, corrosive, dangerous for the environment
Silicones	Shampoos, body lotions	synthetic, non-biodegradable, bioaccumulative
Ethoxylated compounds	Hand & body soaps, cleaning products	May contain cancerogenic 1,4-dioxane residues
Phosphates	Dishwasher detergent, surface cleaners	Dangerous for the environment
Formaldehyde	Released by preservatives in some cosmetics	Toxic, irritant
Phthalates	Fragrance in cleaning + body products	Very toxic
Parabens	Preservatives in cosmetics	Questionable safety
Synthetic perfumes	Synthetic fragrances in cosmetics and cleaning products	Mixtures of hundreds of components,
MEA, DEA, TEA	Laundry detergent	Very toxic, irritant/harmful

Green science

Our formulators take inspiration from nature to find potent, yet safe ingredients, for our eco-friendly formulas.

Fragrances

We are proud of our unique signature blends. All of the fragrances are made by carefully blending only natural essential oils and extracts, leaving no room for synthetic fragrances.

HANDS

Forest Blend: Cedarwood, Black pepper, Silver fir, Juniper, Lemongrass, Lavender

Ingredients	Function	Derived from/ Found in
Disodium lauryl sulfosuccinate	Plant-derived cleansing ingredient	Coconut
Sodium lauryl sulfoacetate	Plant-derived cleansing ingredient	Coconut
Citric acid	Natural pH adjuster	Lemon
Potassium sorbate	Eco-friendly preservative	Mountain ash tree
Sodium benzoate	Eco-friendly preservative	<i>Nature identical / made synthetically</i>
Sorbitol	Natural moisturizer	Corn
Betaine	Natural moisturizer	Sugar beets
Perfume*, Limonene**, Citral**, Geraniol**, Linalool**	Scent	Various essential oils and natural extracts

*From natural essential oils.

** Components of natural essential oils

BODY

Ginger Lime Blend: Ginger, Lime

Ingredients	Function	Derived from/ Found in
Disodium lauryl sulfosuccinate	Plant-derived cleansing ingredient	Coconut
Sodium lauryl sulfoacetate	Plant-derived cleansing ingredient	Coconut
Citric acid	Natural pH adjuster	Lemon
Gluconolactone	Natural skin conditioning agent	Corn
Xanthan gum	Natural thickener	Corn sirup
Potassium sorbate	Eco-friendly preservative	Mountain ash tree
Sodium benzoate	Eco-friendly preservative	<i>Nature identical / made synthetically</i>
Sorbitol	Natural moisturizer	Corn
Perfume*, Limonene**, Citral**, Geraniol**, Linalool**	Scent	Various essential oils and natural extracts

DISHES

Citrus Blend: Sweet orange, Lime, Lemon, Bergamot, Lemongrass

Ingredients	Function	Derived from/ Found in
Sodium coco-sulfate	Plant-derived cleansing ingredient	Coconut
Sodium lauryl sulfoacetate	Plant-derived cleansing ingredient	Coconut
Gluconolactone	Natural skin conditioning agent	Corn

*From natural essential oils.

** Components of natural essential oils

Ingredients	Function	Derived from/ Found in
Potassium sorbate	Eco-friendly preservative	Mountain ash tree
Sodium benzoate	Eco-friendly preservative	<i>Nature identical / made synthetically</i>
Citric acid	Natural pH adjuster	Lemon
Perfume*, Limonene**, Citral**, Geraniol**, Linalool**	Scent	Various essential oils and natural extracts

HOME

Herbal Blend: Cypress, Lavender, Rosemary, Pine, Eucalyptus, Peppermint, Tea tree, Cedarwood

Ingredients	Function	Derived from/ Found in
Sodium coco-sulfate	Plant-derived cleansing ingredient	Coconut
Disodium lauryl sulfosuccinate	Plant-derived cleansing ingredient	Coconut
Gluconolactone	Natural skin conditioning agent	Corn
Potassium sorbate	Eco-friendly preservative	Mountain ash tree
Sodium benzoate	Eco-friendly preservative	<i>Nature identical / made synthetically</i>
Citric acid	Natural pH adjuster	Lemon
Perfume*, Limonene**, Citral**, Geraniol**, Linalool**	Scent	Various essential oils and natural extracts

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Clean Rituals