



PRESS RELEASE
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Aviationtag Closes the Year with a Sky-High Collaboration – Air North, Yukon's Airline Edition Takes Flight

In a grand finale to the year, Aviationtag proudly announces its latest airline collaboration, this time soaring with renowned Canadian carrier Air North, Yukon's Airline.

This unique edition is crafted from the fuselage of a former Hawker Siddeley HS748, bearing the distinguished registration C-FYDY.

Join us in unravelling the narrative behind our latest Aviationtag edition, born from the fuselage of the Hawker Siddeley 748, carrying the legacy of C-FYDY. Its aviation saga commenced in 1968 with Fiji Airways, and through the years, it etched its story across the skies with notable chapters serving with Air Pacific and Mount Cook, before being purchased by Air North and across the world to serve that airline's regional flights in the Yukon and Northwest Territories. C-FYDY served with distinction until 2021.

"We couldn't be more delighted that Aviationtag has given C-FYDY a new chance to fly. The Hawkers, and the unique hum of their Rolls-Royce engines, are remembered fondly by our passengers. A keepsake from this remarkable aircraft will be very exciting for many," said Ben Ryan, CCO of Air North, Yukon's Airline. "It's an opportunity to share YDY's story and our own, and is a memento of aviation history that our passengers can carry with them wherever they journey next."

"We are thrilled to partner with Air North and breathe new life into the legacy of the C-FYDY. This edition is not just a tag; it's a tangible piece of the remarkable journey of an aircraft that graced the skies for decades.," adds Tobias Richter, CCO of Aviationtag.

This limited edition Aviationtag promises to be a collector's delight, capturing the essence of Air North's rich aviation heritage. Be prepared to embark on a journey through time with Aviationtag's commitment to preserving and celebrating the stories of legendary aircraft.

Aviationtags are versatile companions, whether adorning your keys, adding flair to your luggage, or becoming a centerpiece in your aviation memorabilia collection. Elevate your style and share the thrill of aviation history with these unique and recycled tags.

The Aviationtag X Air North Edition is now available on www.aviationtag.com with prices starting at 34,95€.

ABOUT AVIATIONTAG

Seventeen years ago, passionate "Aviation-Geek" Stephan Boltz fulfilled his dream by transforming retired aircraft trolleys into functional design furniture through bordbar design GmbH. Over the years, he built a worldwide network within the aviation industry, and his passion for aviation grew even stronger. In 2016, the idea arose to grant retired aircraft a second life alongside trolleys, leading to the birth of Aviationtag - a piece of aviation history in your pocket. When the project reached its cruising altitude in 2018, it was time to bring another experienced aviator, Tobias Richter, on board as Chief Commercial Officer, solely navigating the Aviationtag division.

ABOUT AIR NORTH, YUKON'S AIRLINE

Named Canada's Best Airline by Tripadvisor in 2020, Air North, Yukon's Airline offers authentic Yukon hospitality between the Yukon and British Columbia, Alberta, the Northwest Territories, and Ontario—as well as within the territory. Thoughtful inflight service, complimentary light meals and a generous baggage allowance have earned the airline rave reviews. Established in 1977, Air North is 49% owned by the Vuntut Gwitchin First Nation, and one in 15 Yukoners have an employment or equity stake in the company. Learn more at flyairnorth.com.

Press Contact

Tobias Richter – CCO Aviationtag

press@aviationtag.com

+49 (0) 221 709050-51

Daimlerstr. 21

50825 Köln