



PRESS RELEASE
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Aviationtag Celebrates Air Serbia's 10th Anniversary with Exclusive Edition

Aviationtag, the renowned purveyor of aviation history in your hands, is thrilled to be part of Air Serbia's extraordinary journey as it marks its 10th anniversary. To celebrate this significant milestone, Aviationtag is delighted to announce an exclusive collaboration with Air Serbia, giving wings to a truly special edition created from the fuselage of the former Air Serbia ATR 72-212, bearing the registration YU-ALT.

Aviationtag, known for transforming aviation heritage into collectable masterpieces, has once again taken flight with creativity and craftsmanship. This exclusive Aviationtag x Air Serbia edition offers aviation enthusiasts and collectors a tangible piece of Air Serbia's history, a fitting tribute to a decade of excellence.

Tobias Richter, CCO of Aviationtag says: "Crafted with utmost precision, each Aviationtag in this edition is a testament to our dedication to preserving aviation heritage, born from the genuine fuselage of the Air Serbia ATR 72-212, ensuring authenticity and individuality."

Jiri Marek, CEO of Air Serbia adds: "On our 10th anniversary, we proudly present a unique piece of Air Serbia's legacy. It is not just a fragment of our ATR 72-212 aircraft, registration code YU-ALT, it is a part of our history and our illustrious journey spanning a decade. We hope this exclusive product will have an important role in the collections of aviation enthusiasts".

Other Key highlights of this limited edition Aviationtag x Air Serbia release include:

- **Exclusivity in Limited Numbers:** The Aviationtag x Air Serbia edition, being available in limited quantities, is set to become a coveted collector's item among aviation aficionados and Air Serbia fans.
- **The Perfect Aviation Gift:** Whether for yourself or a fellow aviation enthusiast, this edition is the ideal choice for a thoughtful and distinctive present.
- **A Shared Commitment to Aviation:** This collaboration between Aviationtag and Air Serbia is a testament to their mutual dedication to celebrating aviation's rich history and embracing its promising future.

As Air Serbia celebrates its remarkable 10-year legacy, Aviationtag invites aviation enthusiasts and collectors around the world to be part of the festivities by acquiring a piece of Air Serbia's history.

The Aviationtag X Air Serbia Edition is now available on www.aviationtag.com with prices starting at 29,95€.

ABOUT AVIATIONTAG

Seventeen years ago, passionate "Aviation-Geek" Stephan Boltz fulfilled his dream by transforming retired aircraft trolleys into functional design furniture through bordbar design GmbH. Over the years, he built a worldwide network within the aviation industry, and his passion for aviation grew even stronger. In 2016, the idea arose to grant retired aircraft a second life alongside trolleys, leading to the birth of Aviationtag - a piece of aviation history in your pocket. When the project reached its cruising altitude in 2018, it was time to bring another experienced aviator, Tobias Richter, on board as Chief Commercial Officer, solely navigating the Aviationtag division.

ABOUT AIR SERBIA

Air Serbia has been operating since 26 October 2013 under the current name and with a new identity. We operate scheduled, seasonal and charter flights to over 80 destinations in Europe, the Mediterranean, North America, Asia and Africa, in passenger and cargo traffic. In cooperation with our airline partners, we also offer flights to international destinations in Asia, Australia, North America and Africa. In addition to Nikola Tesla Airport in Belgrade, which is our base, Air Serbia also flies from Constantine the Great Airport in Niš and from International Airport Morava near Kraljevo. Air Serbia is a member of the International Air Transport Association (IATA).

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