

CREATIVE DIRECTION

Price List

Package 1

\$ 4 2 0

(billed monthly)

- BI-WEEKLY STRATEGY CALL
- CONTENT PLANNING
- MONTHLY AUDIT (All platforms)
- CREATIVE GUIDANCE
- 1 UGC DELIVERABLE
(STANDARD: 60 seconds or less)

Package 2

\$ 1, 5 0 0

(billed monthly)

MONTHLY PACKAGE PLUS...

- WEEKLY STRATEGY CALL
- CAMPAIGN CONCEPT DEVELOPMENT
- PROJECT MANAGEMENT
- CONTENT COORDINATION
- MARKETING STRATEGY
- BRAND IDENTITY REFRESH

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\$ 1 1 0 +

(billed by project)

SELECT OR COMBINE STAND ALONE SERVICES TO BRING YOUR VISION TO LIFE. EACH OPTION INCLUDES STRATEGIC GUIDANCE, CREATIVE FEEDBACK, AND UNWAVERING SUPPORT. FINAL PRICE VARIES BASED ON CREATIVE REQUESTS.



UGC ADDITIONS

(starting at \$120)

Amplify your brand voice with User Generated Content, where empathetic story telling unites you and your customers. Choose between final production or receiving raw footage to customize and distribute amongst platforms as you desire. Options below:

- SHORT FORM VIDEO CONTENT (unboxing, product showcasing, reviews, etc.)
- PRODUCT PHOTOGRAPHY (non-commercial)
- NARRATION / VOICE OVER

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Select or combine stand alone services to bring your vision to life. Each option includes strategic guidance, creative feedback, and unwavering support. Final price varies based on creative requests.

- BRANDING
- BRAND AUDIT (WEBSITE & SOCIAL MEDIA PLATFORMS)
- CAMPAIGN CONCEPT DEVELOPMENT
- COLLABORATION ASSISTANCE
- CONTENT COORDINATION
- CONTENT PLANNING
- CREATIVE GUIDANCE / STRATEGY
- CREATIVE PROJECT MANAGEMENT
- CREATIVE TALENT ACQUISITION
- EVENT COORDINATION
- MARKETING STRATEGY
- PROXY CORRESPONDANCE
- STYLING/WARDROBE ----- Reference "Styling Service List"

Ready to unleash your creative potential? Schedule a consultation today and discover how creative direction can transform your project.