



## Company Overview

Founded in 2011 by Marc Lurie and Attila Vass, Smartpedal Labs is privately held. The company performs all design, manufacturing and customer support in the United States to create local jobs and maintain the highest level of quality.

Smartpedal Labs took root in 2010 when Lurie noticed a significant difference in mileage between cruise control and manual operation during his regular highway commute. After an initial investigation, Lurie contacted Vass for additional expertise and together the two looked deeper into the technical problem and saw a potential opportunity.

In late 2016, after five years of development and testing, Smartpedal Labs began offering a line of aftermarket solutions for the transit industry. Since then, more than three million miles have been driven by vehicles with Smartpedal installed while carrying tens of thousands of passengers.

In 2017, the company will release a line of aftermarket solutions specifically designed to improve the mileage of cars and trucks for consumers and commercial fleet operators.

Smartpedal Labs has been granted two U.S. patents for its innovative fuel-saving technology and more patents are pending.