

A black and white photograph of a woman standing in a field of tall grass next to a tree. The woman is wearing a light-colored, possibly wet, dress and has her hands on her hips. The background shows a vast, open landscape with rolling hills under a hazy sky. The text 'strangelove' is overlaid in the center in a white, serif font.

strangelove

Editorial



VOGUE

<p>KILIAN</p> <p>A collaboration between the perfumer Kilian Hennessy and jewellery designer Elite Top, the gold, statement-making Scented Shield Necklace carries ceramic beads infused with the Kilian fragrance of your choice – it's a different way to layer or wear perfume. £700, Bykilian.co.uk</p>	
<p>VERONIQUE GABAI</p> <p>Veronique Gabai's gold pendant is designed to hold a 2.5ml vial of one of her fragrances, many of which are inspired by the Mediterranean (Gabai grew up on the Côte d'Azur). Choose from names such as Cap d'Antibes and Souvenirs de Tunisie, and feel yourself transported to warmer climes. Pendant, £860. Refills, £89 for 5x. Link Chain, £740. All at Libertylondon.com</p>	
<p>STRANGELOVE NYC</p> <p>This gold Strangelove NYC necklace is holding a phial of its Deadfright pure perfume oil. A warm, comforting fragrance by master perfumer Christophe Laudemiel, this was the scent that the brand's founder Elizabeth Gaynes and creative director Helena Christensen chose to launch with. From £195, at Harrods.com</p>	
<p>NCP OLFACTIVES</p> <p>Perfume brand NCP Olfactives and its pendant, The Piece, were the brainchild of actor Noomi Rapace – who was fed up of having to scuffle in her bag for her scent before walking the red carpet. The body of the pendant twists out of the cap to reveal a miniature roll-out of your choice of the brand's fragrances. Pendant, £173. Refills, from £20. Both at Selfridges.com</p>	

The Strategist
January 2020

NEW YORK

6.5m UVM

the Strategist

THE STRATEGIST | JAN. 21, 2020

What Celebrity Facialist Joanna Vargas Can't Live Without

By Joanna Vargas as told to Hilary Reid

StrangeLoveNYC deadofnight perfume

I've been wearing it for about four years. My friend Helena Christensen created it and I'm completely obsessed with the musky smell. It's just super sexy — I wear it every time I go out. My strongest association with it is when Helena actually gave me some that came with a necklace — it's in a little vial on a chain. The vial of perfume sits between your boobs. She put it on me and was like, "It sits right between your cleavage, and heats up with your body heat." Helena is so sexy and cool. It was one of those moments where you have a girlfriend and she's teaching you how to be cooler than you are.



5 Unique Ways to Wear Fragrance

Yes, you can now buy a scented designer bag.

BY : CHRISTINA TOURLOUKIS - JAN 17TH, 2020

Wear It as a Necklace

Never be without your signature scent again: Strangelove dreamed up a perfume necklace after creative director Helena Christensen learned that natural body heat can greatly enhance scent. The brand filled a 24-karat-gold-plated charm with its signature Melt My Heart scent (among others) and hung it on a 24-inch chain to create what just might be the perfect accessory. Strangelove Pure Perfume Oil Necklace (\$343, strangelovenyc.com)



Ca Fleure Bon

January 2020

Ca Fleure Bon

Strangelove NYC FallintoStars Review (Christophe Laudamiel) + An All Fraction DRAW

Strangelove NYC FallintoStars by **Christophe** Laudamiel is, in a premiere for my nose, self-mirroring. The opening is bright and whole, in a strange way, as if you're looking at a bigger, complete picture not unlike a Koch snowflake, unique but built within the confinements of a circle- in this case, a **wood** body. There's soft, creamy, steamed wood; there's hard, smoky, luscious wood; there's herbal, medicinal oudh. All—smooth and crystal-clear, extremely clean, and perfectly balanced. Off the main body shoot the main spokes, branching out like arms, strong but mobile: sweet resins, sticky labdanum, some vegetal **musk**. All there from the beginning, all integral to the picture, and all, too, crystal-clear.

As you zoom in, the surprise: the spokes, too, have spokes of their own, seemingly so small that their role is of detail: peppery peaks of green citrus, crunchy spices (**ginger?**), and even a bit of lively indoles; you think that's that, and you rest. But as you do, more and more of the same shows up in wafts, more and more recognizable with each breath; the accelerated zoom-in shows that spokes keep branching, replication themselves faster and faster, ad infinitum, until you finally understand that you'd seen it, beautiful and perfect, since the beginning.

Notes: *Indian oud, French jonquil, rosewood, amber, pink pepper.*



– **dana sandu**, Sr. Contributor

Fashion Group International Adds All Gender and Sustainability Categories to Rising Star Awards

The competition celebrates brands that have been in business between one and six years.

The group's 23rd annual Rising Stars awards luncheon will be held at Cipriani 42nd Street on Jan. 28. To make the final cut, the contenders took part in a "Presentation Night," touting their products and relaying their respective brand story. The finalists were then winnowed by FGI's board of directors and committees. The competition celebrates brands that have been in business between one year and six years. The Sustainability award is being sponsored by Maison de Mode and the company's cofounders Hassan Pierre and Amanda **Hearst** will present it.

This year's winners will be selected by FGI members via online voting and the winners will be revealed at the upcoming event. Competing for the All Gender award are: Bossi Sportswear's Alex Bossi; Claire Fleury's Claire Fleury; Henry Rose's Michelle Pfeiffer; Rinat Brodach's Rinat Brodach, and Strangelove's Elizabeth Gaynes.

Elle UK
January 2020

ELLE

153k UVM

Valentine's Day Gifts So Good She'll Love You Just That Little Bit More

Flowers and chocolates are fine, if you want to be totally predictable and unimaginative. But if you've got a lovely lady friend in your life who loves fashion, fine fragrances and all things chic and cool, you can do better than a classic gift this Valentine's Day.

'Melt My Heart' perfume necklace

Strangelove NYC - £195

SHOP NOW

Part jewellery, part perfume, the 'Melt My Heart' fragrance necklace was dreamed up by model Helena Christensen, so you'll be treating her to the most fashiony of Valentine's Day treats.



Boat International
January 2020



848k UVM

The Best Sea-inspired Scents For Men

13 JANUARY 2020 BY KELLY SULLIVAN

Just like a great pair of [swim shorts](#) or a stylish pair of [sunglasses](#), a good scent is a [yachting essential for any serious sailor](#). The power of scents can transport you back in a whirl of nostalgia, so even if you're not on board currently, you can reminisce through your favourite fragrance. Make sure you smell as fresh as the ocean breeze with our edit of the best sea-inspired scents for men to buy now.

Strangelove *silencethesea*

Created by New York-based perfumer Stangelove, which uses oud as the base for all its fragrances, *silencethesea* combine notes of salty jasmine and earthy tuberose with pure ambergris in this potent roll-on oil that promises a truly modern olfactory experience. This roll-on oil is perfect for on-the-go top-ups.



Strangelove NYC emerged from the love of its American founder, **Elizabeth Gaynes**, for the legendary oud oil, one of the most precious ingredients in perfumery. She first tried it in Southeast Asia, exploring how she can help local farmers who grow various plants for perfumery purposes. She tried it, and fell in love with it. She had a dream (Americans love to dream!) to create something dizzyingly unusual, maximally natural, and mega-creative on the basis of oud oil, which costs more than gold.



The Danish model and photographer Helena Christensen became the art director of the brand, and for the famous perfumer **Christophe Laudamiel** (**Abercrombie&Fitch**, **Humiecki&Graef**, **Mugler**, **Nest**, **S-Perfume**, **The Zoo**), new **Strangelove** fragrances seem to be the first experience in creating fragrances based on natural oud oil. It's rather surprising that Christophe agreed to limit his perfume palette by this; after all, he advocates freedom of expression for perfumers and the equality of synthetic and natural ingredients. Probably the opportunity to work with rare and expensive components of perfect beauty outweighed all others, and he agreed to compose all perfumes based upon oud oil.



MONSILLAGE
EAU DE TOILETTE

MonSillage Celery
Water Eau de Toilette
Spray (3.33 fl. oz. / 100 mL)
monsillage.com

THE RISK-TAKER
Isabelle Michaud

AFTER STUDYING CRIMINOLOGY, copywriting for a greeting-card company and making and selling artisanal soaps, Isabelle Michaud had a mid-life career crisis that culminated in her selling her Toronto condo to move to Versailles and go to perfume school. She returned home to launch her own fragrance collection, MonSillage, becoming one of the country's handful of perfumers. Despite her year of formal training, Michaud explains, her style isn't actually in step with traditional French perfumery. Take one of her more and unexpected scents, Celery Water, which won her an Art and Olfaction Award, the Independent Spirit Awards of perfumery. "The essential oil you find on the market smells like cooked celery," she but I wanted it to smell fresh: crisp, green and very filarous," she says. The result is a blend of coriander, galbanum, vetiver and a little bit of grapefruit. While French perfumery generally favours florals with romantic narratives to match, Michaud believes that "the Canadian perfumer is more real, more anchored in nature and not as much in the dream of romance." Our country's wealth of natural resources has also influenced her ingredient choices. "We're really into forest notes and woody notes," she says. In fact, she created her own driftwood accord when she couldn't find anything suitable. That commitment to her roots carried her another point of patriotic pride: a seal of approval from Sophie Grégoire Trudeau, who sent Michaud a thank-you note after receiving a MonSillage scent from a friend, SARAH DANIEL.

SHAKE IT UP
THE GENIUS ITEMS PUSHING PERFUME CREATIVITY.

GOLD STANDARD
Never be without your signature scent again: Strangelove dreamed up a perfume necklace after creative director Helena Christensen learned that natural body heat can greatly enhance scent. The brand filled a 24-karat-gold-plated charm with its signature Mell My Heart scent (among others) and hung it on a 24-inch chain to create what just might be the perfect accessory. Strangelove Pure Perfume Oil Necklace (\$343, strangelovenyc.com)

ALL AGES
The temporary tattoos we all grew up with just got a very chic upgrade thanks to Diptyque's new scented stickers. Place these floral- or swan-shaped all-overstickers on the inside of your wrists or at the base of your neck for a feminine look and a scent that lingers. Diptyque Perfumed Stickers (\$74 for a pack of five, at Holt Renfrew, holtrrenfrew.com)

DRAW IT ON
Chanel's new perfume pens are packaged just like the pastel crayons of your youth. They might provide a creative push to experiment with layering the Chance Eau Tendre or the classic Chanel Chance scent, and they'll certainly look good tucked into your clutch. Chanel Fragrance Pens (\$99 for a pack of four, chanel.com)

BOLD MOVES
If you're more of a makeup junkie than a fragrance devotee, look no further than luxury brand Kilian's 10 new scented lipsticks—which include notes of marshmallow, honeysuckle, rose and orange blossom—just added to its cult-fave range of six reds. Each hue is ultra-saturated and moisturizing, so your look will last well into the night. Kilian Le Rouge Parfum lipstick (\$70, at Holt Renfrew, holtrrenfrew.com)

IN THE BAG
The iconic Fendi Baguette bag just got an aromatic upgrade: The brand is releasing a limited-edition version that is actually scented with an unisex fragrance that promises to stay in the leather for up to three years. FendiFrensis Scented Baguette (price upon request, fendi.com) CHRISTINA TOURLOUKIS

ELLECANADA.COM 51

VOGUE CS IN ENGLISH —

Getting Lost in a Foreign Garden

Helena Christensen and Eva Herzigová working together again. Gigi Hadid gave them access to her secret place, a place she has never allowed anyone to visit before.

"See you in the lobby tonight, we'll have a drink."

We are both in Milan for work, staying at the same hotel. We know after the second glass of red wine arrives - drinks will turn into dinner: "Come to Bice, let's meet my friends there."

It's fashion week and everyone is in town. Helena's guests at the table are none other than Gigi Hadid, her friend Gabriella from New York, designer and actress Georgina Chapman and our agent Gavin.

During our biggest years in fashion, we spent all our evenings at Bice. Followed by after-parties in our hotel room, then going straight to work the next day. Happily there weren't any iPhones at that time – there is no embarrassing evidence. Strong experiences create strong bonds, our bond continues to this day. Actually, it would be great to work together again, to support one another, we say. At that moment, I can hear myself saying: "We can, come shoot a story for Vogue."



Foto: EVA HERZIGOVÁ

Helena Christensen

Apart from obviously being absolutely the most gorgeous woman in the world, you yourself have very little concern about playing by the rules. You eat what your heart desires. And I have witnessed your appetite on a few occasions. You pick the most fattening meals on the menu and order enough food for two

Elle UK

August 2019

ELLE

Refillable Beauty Is Here To Help Tackle Our Plastic Problem

— *Packaging too chic to throw away.*

Helping us to break the consume-and-discard cycle at the centre of our single-use plastic panic, refillable beauty products allow us to side-step the waste and top up our most trophy-worthy packaging as soon as the contents get low. When you think about it, it makes perfect sense – why invest in all those beautiful products, only to toss them aside once you’ve scraped the lipstick tube or snipped open the shampoo bottle to squeeze out the final suds?

Like cotton tote bags, refillable water bottles and metal straws, (all of which have slipped seamlessly into our everyday routines), these keep-forever products are a drop in the ocean, yes, but they’re a worthy start.

153k UVM



PERFUME OIL NECKLACE

Strangelove NYC

[Net-a-porter.com](https://www.net-a-porter.com)

£195



PERFUME OIL TRAVEL SET

Strangelove NYC

[Net-a-porter.com](https://www.net-a-porter.com)

£113

Now Smell This

August 2019

now smell this

Strangelove NYC Fall Into Stars ~ new perfume

Strangelove NYC will launch Fall Into Stars, a new unisex fragrance.

fallintostars is a meditation on the universe itself: dark, mysterious, yet leaving a trail of powerful illuminations. The scent contains a core of pure oud, which gives fallintostars a deep, primal quality, emphasized with amber and labdanum notes. It's complemented by ingredients like pink peppercorn and rosewood, which make the scent dreamlike and ethereal.

[...] Master Perfumer [Christophe Laudamiel](#) explained how the fallintostars concept was the perfect invitation to combine golden ingredients harvested from all over the planet: "The stardust and pollen effect come from natural and wild French daffodil; a golden amber effect comes from a Fairwild certified Peru Balsam and a Siam Benzoin resin, which cast light from the back of the scent; and an illuminating solar effect comes from fresh ginger, bergamot and saffron. That ensemble is nested in a combination of ouds, For Life-certified roses, and henna flower."

Strangelove NYC Fall Into Stars will be available in 15, 50 and 100 ml Eau de Parfum, 10 ml rollerball or 1.25 ml perfume oil necklace. It will be at Harrods this month, then more widely available starting in October.



LE MILE Magazine

June 2019

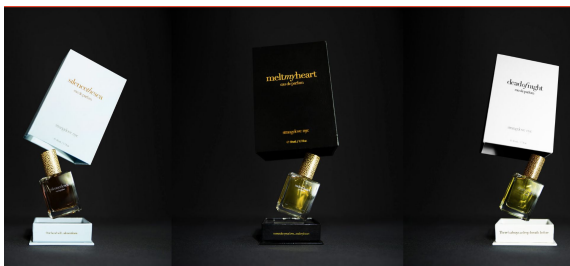


The New York-based fragrance brand *strangelove nyc* prides itself on their unique blend of natural ingredients with the ability to provoke the senses, awaken emotions, and linger there with profound effect.

FOUNDED IN
2013 BY
ELIZABETH GAYNES,

strangelove nyc is passionate about creating highly concentrated, complex fragrances using rare ingredients chosen for their historical properties and sustainably sourced from around the world.

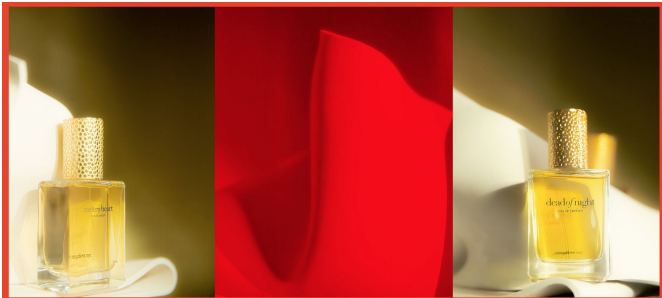
The collection is comprised of four distinct scents—*deadofnight*, *meltmyheart*, *silencethesea*, and *lostinflowers*—in both an eau de parfum and pure perfume oil format. Each bottle is crafted from the finest French glass and topped with a custom 24 karat gold-plated cap inspired by the 'golden ratio.'



The brand's first and most seductive scent, *deadofnight*, is made from the precious aromatic wood resin, oud. To balance out its aphrodisiac effects are Damask Rose, natural violet leaves, vanilla balsam, sandalwood, amber, and musk. This one is made for the risk takers and the unabashedly indulgent.

meltmyheart is an opulent oriental that owes its warmth to pure orris butter. Oud, sandalwood, ylang-ylang, a hint of absinthe, and French sage boost spirits while purified ginger, mandarin, and dark chocolate complete the adoring scent. This one is made for the hopeful romantics and those bonded for eternity.

silencethesea uses pure ambergris to conjure marine life mysteries and gets its leathery edge from black oud and blue chamomile as well as gentle notes of natural narcissus, tuberose absolute, and mimosa place. Freshened with white truffle and purified angelica, this one is for those who love to make waves.



Elle Czech
May 2019



157k
Readership

Byrdie
March 2019

BYRDIE

Ditch the Spritz: 12 Cool New Ways to Smell Good, Sans Perfume

For centuries, perfume has been applied from a bottle either via a spritz or by dabbing the scented liquid onto your pulse points. In 16th century France, the upper classes and nobles were particularly enamored with the power of perfume and got everything scented, from furniture to gloves. They were ahead of their time. These days, perfumers are looking to more innovative ways to allow us to scent ourselves (and our homes).

Wearing this gold plated necklace allows your body heat to enhance the scent inside. You simply unscrew the bottle of perfume oil and dab onto pulse points when you want to reapply. With Asian lime, tuberose, jasmine and woody oud, this is a heady scent that will have people asking, "What are you wearing?"



Strangelove NYC Perfume Oil Necklace - silencethesea (\$260)

Allure
March 2019

allure

FRAGRANCE

The Most Luxurious, Expensive Perfumes in the World

14 SLIDES

In honor of National Fragrance Day, we're sharing our favorite Rich Bitch™ scents.

7M UVM



Courtesy of brand

13/14

Strangelove Dead of Night Eau de Parfum

Strangelove's Dead of Night Eau de Parfum is made with delicate florals like violet leaf, jasmine, and rose, sweet dried apricots, and a rare oud distilled from agarwood trees that are sustainably grown on the island of Borneo in Southeast Asia. Because the oud oil is produced by farmers slowly and carefully without the presence of chemicals, it's especially pure and strong. However, the aforementioned notes help to soften its intensity while still allowing it to shine through and be the standout. It's the epitome of luxury in a bottle.

\$795 for 3.4 oz. ([Shop now](#))

Harper's Bazaar Arabia
January 2019

153k UVM

ARABIA Harper's BAZAAR

After-Dark Scents That Are Perfect For The Winter Season

The aromas du jour are a heady array of heavy full-bodied florals and rich musks...



1/6

Strangelove NYC, Eau de Parfum - lostnflowers, 50ml about Dhs 1550, net-a-porter.com

Vogue
December 2018

VOGUE

Goody Bags: All the Best Holiday Fashions, and the Suitcases to Pack Them In

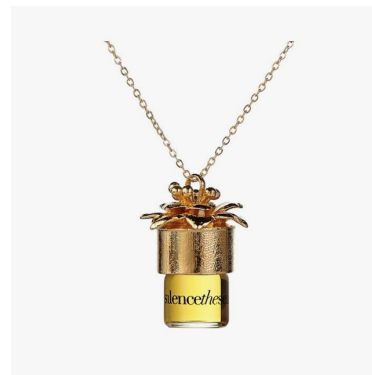
12M UVM

DECEMBER 14, 2018 12:15 PM
by LILAH RAMZI | edited by ALEXANDRA GURVITCH

The Vintage-Enthusiast



The Vintage-Enthusiast



14 / 19



Strangelove NYC perfume necklaces, \$260 each, bergdorfgoodman.com



ON BEAUTY

Musks for Men Who Appreciate Subtlety

Lush without being overpowering, these new fragrances celebrate the scent's multitudes.



This season welcomes an abundance of fragrances that celebrate musk in all its diversity. Stora Skuggan's [Fantôme de Maules](#) (\$139) is at once earthy and spectral, like a country gale. Le Labo's [Another 13](#) (\$184), rich, with a touch of pear, calls to mind Donald Judd's orange enamel boxes — bright, clean and boldly artificial. For those who like their perfume both boozy and powdery, there's Nasomatto's [Baraonda](#) (\$150), a heady blend of whiskey, musk mallow and rose that smells like bourbon on the breath of angels. For something more primal, sink into [Strangelove NYC's Silence the Sea](#) (\$475), a tenebrous blend of natural ambergris, oud and truffle oil.

Architectural Digest- Middle East

September 2018

64.8k Readership



"I fell in love with oud and it sparked my passion for beautiful ingredients"



Elizabeth Gaynes
2 meltmyheart eau de
parfum and a strangelove
necklace 3 Gaynes with
Helena Christensen



STRANGELOVE NYC THE FINEST NATURAL MATERIALS, BEAUTIFULLY PRESENTED

THE MAGICAL TRIO OF ELIZABETH GAYNES, an expert in natural fragrance materials, master perfumer Christophe Laudameil and supermodel Helena Christensen make up innovative perfume label strangelove. Gaynes and Christensen met through their sons, who attended school together, and became friends; Christensen now acts as creative director as well as being the face of the brand. Sustainability is part of its DNA, with perfumes and scented oils made using ethically grown botanicals from around the world.

Among strangelove's favoured notes are pure ambergris (a waxy substance with a balsamic fragrance secreted by the digestive system of sperm whales, which is washed up naturally from the sea but now rarely used in perfumery), red champaca from India (known as the 'joy oil', it's been used as a mood enhancer for centuries, says Gaynes) and oud from Borneo. The latter is farmed on a sustainable 600-acre plantation Gaynes nurtures in partnership with fragrance development company Givaudan as part of her GaoOne initiative, which aims to improve the way raw materials are cultivated. "Before I started strangelove, I worked for several years with this plantation raising awareness for ethical farming," Gaynes explains. "It was growing aganwood trees, which create the resin that is distilled to make oud. I fell in love with oud and it sparked my passion for the beautiful ingredients."

The label's collection consists of four scents, including deadofnight, a blend of oud, rose, sandalwood and musk, and the seductive oriental meltmyheart, which combines orris butter, absinthe, chocolate and ginger. Each can be bought as an eau de parfum, oil roller or, best of all, a 24-carat-plated gold necklace, with a chial of oil suspended beneath a golden flower. "We try to cater to people's curiosities by adding small details just for them, such as the Fibonacci sequence embedded in the pattern of our bottle caps," says Gaynes. "It's about creating unexpected discoveries." strangelovenyc.com

FINANCIAL TIMES

UK COMPANIES MARKETS OPINION WORK & CAREERS LIFE & ARTS

Beauty [Add to myFT](#)

The best summer beauty buys 2018

Non-stick sun cream, salt-proof hair serums, supermodel skincare — the FT Style team have got your holiday wash-kit sorted

Kathleen Baird-Murray, Flora Macdonald Johnston and Carola Long JUNE 29, 2018

Kathleen Baird-Murray
Strangelove, **silencethesea**, from £260, strangelovenyc.com



Strangelove, **silencethesea**, from £260, strangelovenyc.com



Vanity Fair
June 2018

31.5M UVM

VANITY FAIR

Beauty from the Sea, by the Sea

Inspired by the sea and the coastlines, these fragrances and face and body accoutrements are worth diving into.

Strangelove NYC - silencethesea

Creator of niche perfumes, **Elizabeth Gaynes** captures a marine note blended fragrance that is profound. The fragrances harness a lover's gaze—soundless yet eternal—a creative direction realized by **Helena Christensen**. This potion is deep and warm as if it's sourced from the soul of the ocean. Musky notes of ambergris, rare oud, and a whiff of white truffle, followed by true tuberose and a salty splash of jasmine, make up this unique scent that feels primal. Housed in a pale sea-blue lacquered box with a 24-karat gold-plated bottle cap, it's indeed a statement of immortal love. Price: \$475 (50 ml.); strangelovenyc.com



NYLON

10 Natural Fragrance Brands To Get To Know

And the scents they recommend for spring

BY JENNA IGNERI · MARCH 19, 2018



The natural, or "clean," beauty industry is booming, and there are plenty of natural skin-care and cosmetic brands popping up every day to support that. However, one sector of the beauty industry that often tends to be overlooked by natural beauty enthusiasts is fragrance.



PHOTO COURTESY OF STRANGELOVE

Strangelove

Elizabeth Gaynes felt compelled to create a line of natural fragrance after she witnessed firsthand the devastating effects of global over-farming on agarwood tree crops. Thus, [strangelove](#) was born, boasting Helena Christensen as its creative director and Christophe Laudamiel as its master perfumer.

Strangelove's compelling scents are created with rare ingredients sourced sustainably from all over the world, such as oud, oris butter, red champaca, and ambergris. "I believe that natural is always the best when it comes to the quality of fragrance, and strangelove prides itself on that, regardless of cost. We want our customer to experience the power of real ingredients," says Gaynes. "How can one truly experience the profound effect of fragrance when they're not smelling the real, natural ingredients?"

For spring, she recommends the brand's latest, [lost in flowers](#), a scent bursting with pure flower essences such as gardenia enfleurage, champaca, and lily of the valley.

RANKIN's Hunger

December 2017

HUNGER

HUNGER'S CHRISTMAS GIFT GUIDE 2017: THE FRAGRANCE EDIT

[F]ragrance is one of the most luxurious and memorable gifts to give this Christmas. 2017 has been an incredible year for the art of perfume – with independent, niche brands thriving, and familiar names launching more creative scents than ever before.

To help you with your Christmas list, we've gone in search of the finest fragrances from around the world. From a truffle-infused oud by Strangelove NYC, to a Spanish flamenco-inspired scent by Ramon Monegal. Venture off the beaten path with our decadent selections below.



Helena Christensen shares her advice for improving your wellbeing

And how to think outside the fitness box



By Becki Murray Oct 24, 2017

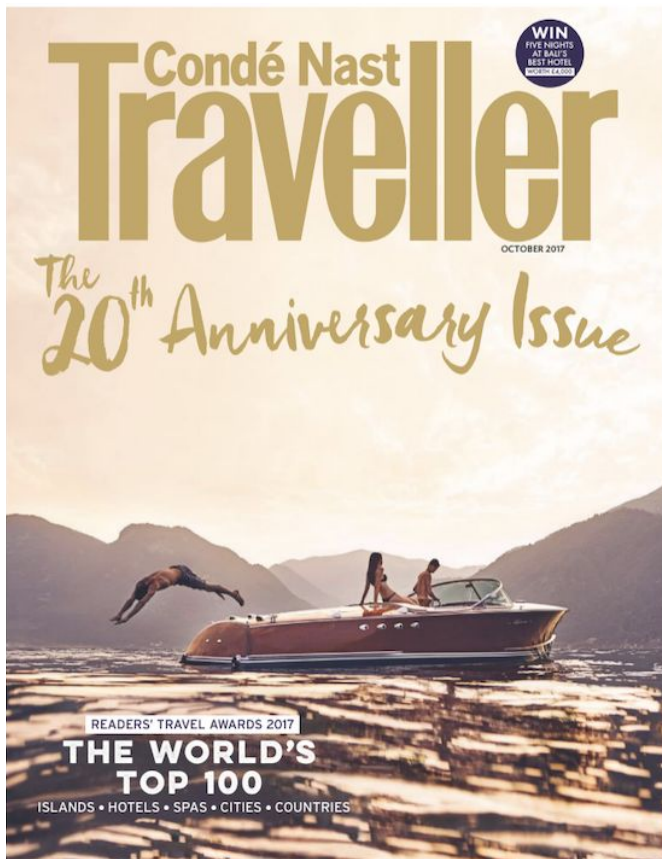
14. Embrace natural beauty

"I have a perfume company, **Strangelove NYC**, and we use very rare, pure ingredients, so I learned a lot about natural beauty. I've recently been using a lot of coconut oil, yellow turmeric masks and, after emptying the espresso machine, I put the coffee grinds into a bowl and place it in the shower so I can use them to wash my body. When putting products onto your skin, you definitely feel so much better if you use ones that you know are clean and healthy. It's also the little changes in all areas of our lives that, in the end, will have a big impact on the world. Hopefully that is something we will instil in the next generation."

Condé Nast Traveller

20th Anniversary Issue, October 2017

5M Monthly Readership



TRAVELS WITH MY WASHBAG HELENA CHRISTENSEN

ONE OF THE ORIGINAL NINETIES SUPERS, THE DANISH MODEL-TURNED-PHOTOGRAPHER SHARES HER BEAUTY SECRETS WITH OLIVIA FALCON

How do you look after your skin on a plane journey?
‘I spritz my face with Nimee’s Vitamin C Moisture Mist then put on the Super Hydrating Mask. It absorbs quickly and smells refreshing and citrusy.’

Any beauty tips for landing after a flight?
‘Before I get off a plane I dab a bit of cream blush and apply some lip-gloss. Sometimes I use my favourite lipstick, La FASCINANTE by Chanel, on both lips and cheeks.’

Where is your ideal holiday escape?
‘India is a destination I’m always drawn to. We used champagne from there in Strangelove’s new fragrance, Lustin’flowers (Strangelove is a fragrance brand my friend Elizabeth Gaynes and I founded four years ago, it’s one of the rarest ingredients in perfumery and known for spreading joy and uplifting spirits – I feel India does that to you so!’

Do you do anything to get in shape before a holiday?
‘I box all year round and have just started learning how to pole dance, which is insanely hard. It’s basically vertical ballet!’
Over the past 20 years, what have been your enduring beauty essentials?
‘Elizabeth Arden’s Eight Hour Cream has always been my go-to travel fix. It’s so versatile – I use it on my eyelids, lips and cheekbones. And Howl’s Cigarettes’ Anal’s Analis. It was my ever first fragrance. I’ve been using it since I was 13 years old!’



From left: Super Hydrating Mask, £34, Nimee (nimee.co.uk); Rouge Allure Velvet Luminous Matte Lip Colour in La FASCINANTE, £28, Chanel (chanel.com); Analis Analis eau de toilette, £15.50, Cacharel (theperfumehop.com); Meshyheart perfume necklace, £127, Strangelove (strangelove.com); Eight Hour Cream Skin Protectant, £27, Elizabeth Arden (elizabetharden.co.uk)

Which one product do you always pack in your hand luggage?
‘I’m never without my gold Strangelove perfume oil rocks! I got the idea for creating a scent in a pendant from vintage lockets that women used to wear around their necks with hand-painted portraits and locks of hair inside.’



Where is the best place you’ve stayed?
‘The Colombe d’Or in the South of France. It is a beautiful hotel in the mountainside medieval village of St Paul de Vence. The staff are lovely and the courtyard restaurant has the prettiest setting, covered in vines. It’s full of incredible art, including pieces by Picasso. I always make a point to visit the nearby Maeght Foundation gallery, which has an amazing collection of works.’

Where is your favourite beach?
‘There is no place more magical than Pink Sands on Harbour Island in the Bahamas; the sand is made of crushed pink seashells.’

How do you protect your hair from sun damage?
‘I put raw coconut oil on it in the morning and leave it on all day. I might add a dab of lemon juice to create highlights.’



Have you been on a spa retreat?
‘Whenever I visit Los Angeles I go to Beverly Hot Springs for the milk-and-honey body treatment. I also enjoy going to Moroccan hammams where they scrub you down then rub in eucalyptus oil.’

PHOTOGRAPH: VÉLÉNYI TUDOR/ISTOCKPHOTO.COM

Into the Gloss

October 2017

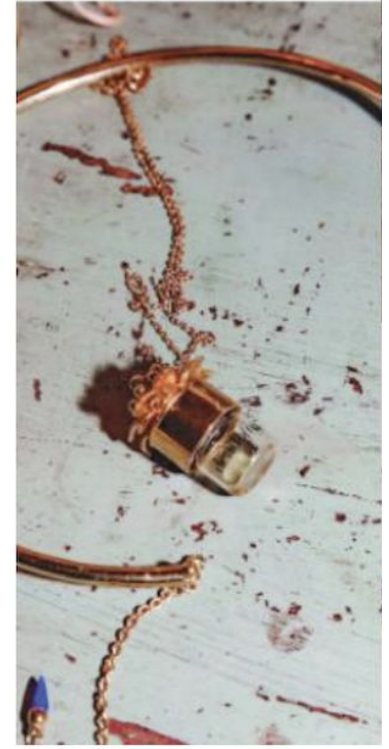
1.1M UVM

INTO THE GLOSS

Helena Christensen

BODY

I was going to show you my perfume because my friend and I have this company called Strange Love. Our creative director made these necklaces so that girls could carry their fragrances around their necks. I just love the image of memories and how fragrance triggers that. Since I was in my early teens I was into antique perfume bottles and that's kind of where this idea came from—havin' saying something. around your neck with a photo of your loved one. We base all our scents on pure oud. It's absolutely hypnotic, you don't go anywhere wearing this without people



Financial Review
August 2017

FINANCIAL REVIEW

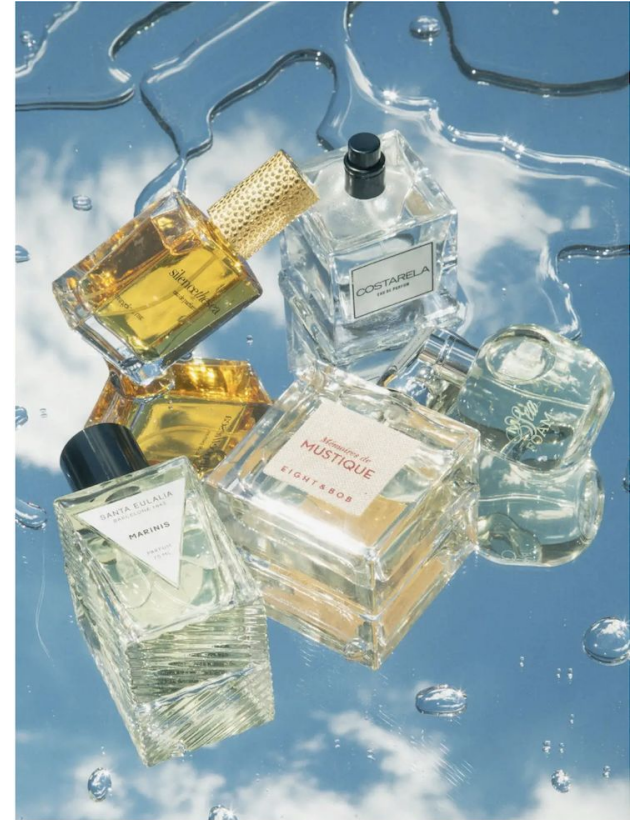
It's high tide for ocean-inspired fragrances

SILENCE THE SEA [by Strangelove NYC]

Most sea scents rely on a gloss of coconut-y sweetness to mask any tangy undertones, but not this new perfume from the niche house [Strangelove NYC](#), which does not shy away from its pungent ambergris heart.

Ambergris, for the uninitiated, is a waxy secretion from the bile duct of a whale, the result of indigestible matter like eel beaks. It smells like no other substance on earth: ancient, musty, almost feral, like being inside an underwater cavern.

Silence the Sea (\$600) rounds out its edges with oud and tuberose, but make no mistake: this is a perfume for the adventurous, for those who are not afraid to waft a little crustacean funk in public.



Perfumes that smell like the beach. Ocean and beach-themed scents have been popular since the time of the ancient Greeks, and these are a few ways to achieve that perfume trend in modern times. [The New York Times](#)

The New York Times

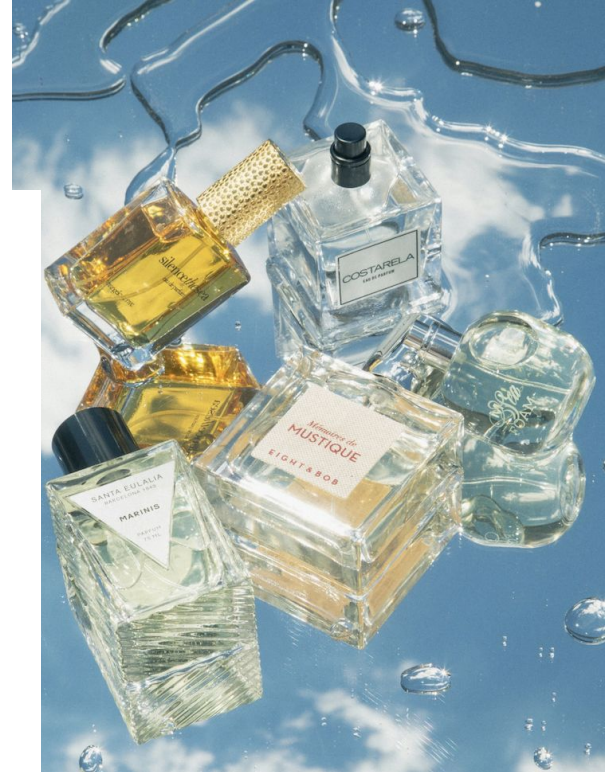
July 2017

The New York Times

5 Ways to Smell Like the Beach

Silence the Sea, Strangelove NYC

Most sea scents rely on a gloss of coconut-y sweetness to mask any tangy undertones, but not this new perfume from the niche house Strangelove NYC, which does not shy away from its pungent ambergris heart. Ambergris, for the uninitiated, is a waxy secretion from the bile duct of a whale, the result of indigestible matter like eel beaks. It smells like no other substance on earth: ancient, musty, almost feral, like being inside an underwater cavern. [Silence the Sea](#) (\$475) rounds out its edges with oud and tuberose, but make no mistake: This is a perfume for the adventurous, who are not afraid to waft a little crustacean funk in public.





Three little WORDS

Model and photographer Helena Christensen talks about her additional role as creative director of perfume brand Strangelove NYC

By JAN MASTERS

What made you want to go into the fragrance business?

I didn't know I wanted to. That's not how my mind works. I'm more influenced by incidents and circumstances. In this case it was hanging out with the mother of one of my son's school friends, Elizabeth Gaynes [who has worked extensively in the fragrance industry]. She was trying out some samples of pure oud for a project, and the smell was absolutely incredible. I'd never smelt anything like it. I told her that whatever she was looking to use it for, I wanted to be part of it. She was like, "OK, that's kind of crazy, but very cool. Let's do this." We spent three years developing our first scent for Strangelove NYC, working with [perfumer] Christophe Laudamiel. We now have three fragrances – Deadoflight, Mellowheart and Silenceses – and we're working on the fourth.

Have you always loved scent?

My sense of smell is one of my strongest senses, and I find it unbelievable how it transports me to moments in my life. The smell of pine trees elicits a very strong, powerful memory for me and so a pine scent takes me right back to those moments.

Laudamiel is known for his creativity. Do you see making fragrance as an art form?

Yes. I don't ever get involved with anything that doesn't feel like it's multilayered. We don't just create products with the thought that this is going to make money. I never think about things in that way. I probably should – it was a constant frustration with my [modelling] agents; I would turn down jobs and they were like, "Don't you realise how much potential this has financially," and I would say, "It just doesn't feel right in my stomach," and they would say, "God, you're so annoying!" But



FROM LEFT Strangelove NYC Mellowheart perfume, necksize 125ml, £37. Deadoflight eau de parfum 100ml, £45 and Silenceses perfume 100ml, £35. Helena Christensen

look, I'm still in this business, and maybe my attitude has helped with that longevity.

Why are your fragrance names always three words written as one?

I've always been drawn to poets such as Edgar Allan Poe and Edward Gorey, and I was reading a book about Edward Gorey that had a single word made up of separate words, which I associated with the first scent. So I started putting words together and it resonated. For our third scent, Silenceses, we used ambergris, produced by whales, so I wanted a name that had something to do with water, spray or foam. And because I love standing completely still by the ocean, and because whales communicate across the oceans, I came up with that name.

What inspired the necklace concept?

I've always loved lockets that you can put things inside, such as tiny letters. I kept smelling all the little sample bottles, then I thought, What if I could have that scent inside a locket? I considered a cream version, then

a miniature bottle with a beautiful stopper – and that's what we ended up making into a necklace. The chain is just the right length so the bottle sits between your boobs – it's close to your skin and the perfume is nicely warmed.

Which are your favourite notes?

Oud has become my favourite. I'm also interested in citrus scents, and I love herbs such as rosemary and sage. And we are currently working with lily of the valley, creating a poetic summery scent.

What's next on your photographic schedule?

New Orleans. But not the garden district, which is almost too pretty to make an interesting photo. I want to go to the outskirts where there are growing art zones.

What are you wearing most this summer?

Turquoise vintage shorts with big buttons all the way down one side – paired with embroidered Mexican tops and flats. ■

Strangelove nyc Perfumes the City of Love

By Inspirelle - June 15, 2017

SHARE

Like 18

Tweet



© Alexis Duclos for INSPIRELLE

There's an unfamiliar fragrance in town, a scent smoldering with Oudh and precious materials to arouse the senses. A perfume as unique as its creator: strangelove nyc, born from a collaboration between American businesswoman Elizabeth Gaynes, Danish fashion model and photographer Helena Christensen and French master perfumer Christophe Laudemel.

Beauty

50 best perfumes, candles and fragrances for him and for her this Christmas

36. For the one close to your heart

Strangelove NYC's hypnotic Meltmyheart has been concentrated in a perfume oil and suspended in an 18ct gold necklace for the coolest way to say "I love you". (£175 for 125ml, harrods.com)



Vogue
April 2016

VOGUE

4.1M UVM
861K Readership

BEAUTY

10 Natural Perfumes That Are Changing the Fragrance Game

From a British perfume company eschewing synthetics to the blend of a former supermodel (Helena Christensen) that is taking essential oils from hippie to haute, above are 10 all-natural and organic fragrances that are as good for you as they smell.



10 / 11

Strangelove NYC Deadofnight Perfume Oil, \$599 strangelovenyc.com

Porter
Fall 2015



MAKE BELIEVE
 Previous page: Helena wears dress by Chloé, \$2,895, at Net-A-Porter.com
 This page, clockwise from above: perfumes, including her own Dead of Night; Helena wears dress by Rodolphe, \$ 465; ring by Jennifer Fisher, \$95, at Net-A-Porter.com; feather scarf, Helena's own; lilacs blooming in the yard; a bouquet of lilacs from the garden; a peek into a side room; Helena wears blanket by The Elder Statesman, \$2,005

Boat

December 2015



FINANCIAL TIMES

Style



Christophe Laudamiel Melt My Heart perfume (£180)
harrods.com

Helena Christensen and Elizabeth Gaynes of Strangelove NYC have teamed up once again with perfumer Christophe Laudamiel to create Melt My Heart (from £180), a unisex fragrance of *oud*, dark chocolate and orris that's very sexy for those evenings by the fireside. Wear it as a pendant necklace. harrods.com

Deluxe
November 2015

WOMEN'S FASHION | MEN'S STYLE | WATCHES & JEWELLERY | LUXURY

DELUXE

ES Magazine
20.11.2015

CAN HE FIX IT?
Ben Elliot, concierge to the A-list and Zac Goldsmith's right-hand man

PAYING FOR TIME
How the super-rich plan to live forever

FASHION HOUSES
Versace & co have designs on your home

MOVE OVER, MANOLO
Stepping out with cobbler Charlotte Dellal

GIVING IT ALL

Sexy chandeliers
Snapy cameras
Cosmic watches
Bespoke bikes
Super serums
&bling rings...

16 pages of the finest Christmas gift ideas

PRIDE & PREJUDICE
Emma Weymouth on sleeping with Longleat's lions and beating the blue-blooded bigots

INSPIRATIONS

GIFTS, FOOD, TRAVEL, PARTIES and MY WORLD

LITTLE TREASURES
From precious perfumes to designer drives... 16 pages of glittering gifts

Click to see from left:
LITTLE LADIES - Global first look at the new collection, £200, at lorenzoni.com
HEAD OF NIGHT - available with 2.5 litre Power Perfumes UK, £200, at lorenzoni.com
PAINE NOTICE FOR HILARY - 18k rose gold, 18k white gold, 18k yellow gold, at lorenzoni.com

© 2015 Lorenzoni

Red

September 2015



471k Readership

ON THE POWER OF SCENT

As Helena launches a perfume, Dead of Night (an intensely earthy and sensual oud perfume), in her new role as artistic director of a boutique fragrance house, she explains the appeal of creating a scent:

'It's such an exquisite gift to be able to smell something and be transported in your mind to long-forgotten memories. Maybe you smell pine trees and in the next second you are a seven-year-old child running in your grandparents' back yard in the forest...'

Lucky
May 2015

THE MAGAZINE ABOUT SHOPPING

Lucky

Fashion's Favorite Muse

Joan Smalls

Sexy Summer Hair!
Gorgeous, easy styles for day and night

Flawless Skin!
Genius tricks and amazing products

Red Lips!
How to find your perfect shade

15 All-Star Accessories You Need This Season

THE BEAUTY ISSUE

MAY 2015

\$3.99 US \$4.99 CAN



0 733364 1



1M Readership

Beauty

FRESH DIRECT

Sexy and crisp, these infusions are seriously perfect for right now.

1. This flirty concoction mixes violet, lemon and freesia with rose. Stella McCartney. \$67. luckyfresh.com/sephora
2. Amber and musk offset this blend of lilac, yarrow and lotus blossom. Burberry Brit Rhythms Floral for Women. \$90. luckyfresh.com/sephora
3. Over-the-top chic: Iris, rose and violet are tempered by black bean. Chanel No. 10 Les Écuries de Chanel. \$280. chanel.com
4. Energizing bergamot and mandarin pair with fuchsia and rose in a beautiful art deco flask. Armani di Parfums Acqua Nocturne. \$178. nordstrom.com
5. Frangipani flower, cedar and fig are bold—and unexpectedly sophisticated. Elie Saab Resort Collection La Parfums. \$98. reishantheart.com





Model/perfumer Helena Christensen is as sultry as her fragrance.

Perfume Genius

Created by supermodel Helena Christensen, this gorgeous necklace is filled with the most intoxicating perfume oil, a mix of oud, jasmine, rose and amber. Smooth the tiniest bit onto your pulse points and the heady, addictive scent lingers all day.

Dead of Night fragrance in gold-plated necklace. \$295. wh102.com



66 LUCKYSHOP1.COM

MAY 2015

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Marie Claire
April 2015



Flare
April 2015

beauty | FIRST PERSON

125k Circulation

FROM A.M. TO P.M.
Time-ascetative perfume picks



RISE AND SHINE
Wakes up your senses with a jolt of green tea blended with energizing bergamot and juniper.
PARFUMS FORTIFIE PARADISE
Rue de la Ville, 110
Rue de la Ville, 110



MIDDAY DELIGHT
Whiffs freshly picked lemons, fennel and apricot, the latest incarnation of La Petite Robe Noire is fit for a garden party.
ORFÈVRE
La Petite Robe Noire
Rue de la Ville, 110



3 P.M. PICK-ME-UP
This sweet apricot's bright mandarin orange and creamy wood base soothes afternoon sugar cravings.
PARFUMS FORTIFIE
Rue de la Ville, 110
Rue de la Ville, 110

this year) But this new one holds an edge, who-happens—@ 2 a.m. promise. It's dark, deep, animalic, narcotic and very sexy," announces Christophe Raymond, one of the perfumers, at the event. In the past few years, more and more fragrances have released it almost-bruery versions of their classics, mostly in mysterious black bottles. Inside, the notes are dense and dramatic: oud, spices, amber. No juicy white florals or plucked-from-the-beach nautical base.

I spritz a cloud into the air and step into it, giving my long hair an extra pump. *Vénus!* Now the sugary ice-cream smelt, but something sultrier, more raw. Raymond explained that this "real" characteristic is produced using a state-of-the-art extraction method involving carbon dioxide, high pressure and low temperature. (Traditionally, chemicals and extreme heat strip scent molecules from the vanilla bean, destroying its natural essence.)

Then, cross—the star ingredient in both juices. It's far less powdery than the original, thanks to a chaise called cypripedium, a smoky, leathery note related to Indian papaya. Mental image: a bondagee rose dragging on a cigarette.

And, finally, a kick of chocolatey praline "to give it an addition," I recall Raymond saying in his heavy French accent.

I emerge from the bathroom, feeling a newfound secret sensuality.

"Sorry the steak sucked," my boyfriend says. I walk past him and give my hair a shake. Nothing. Dites for round two in the confines of our elevator.

We get to the bar, a college hangout we've arguably too old for. After 10 or so hazy hours, a female friend finally indulges me: "You smell great," she says, picking out the vanilla note. I don't bother explaining its CO₂ extraction.

Moments later, a group of girls squeaks past us, and I hear a voice say, "Some one smells really good here."

"It's here!" my friend says loudly, pointing to me. "It's f-cking delicious!" adds a cute brunette with a huge smile.

The night goes on, and I curvy up to my man again and again, but he's seemingly oblivious to my perfume's power. When I jimmie myself between two guys to grab another round at the bar, they're taken only by my ability to carry four drinks back to our table. I guess it's like how your girlfriends will fawn over your new highlights while it'd take a buzz cut for your beau to notice.

The night ends without any movie-worthy moments of passion. But the next morning, as I catch a whiff of that heady perfume still lingering in my hair, I'm reminded of the reason I chose it myself with it in the first place. I gently reach my arm around the muscular torso slumbering beside me, kissing the back of his slightly sweaty neck. So what if his nose is essentially challenged? Maybe the fragrance's true transformative power begins with me. ♡



DINNER DATE
Almond-sugar heliotrope blooms and soft muskwood soothe the senses like a swirl of brandy.
ORFÈVRE
La Petite Robe Noire
Rue de la Ville, 110



ON THE TOWN
On the town and much more sensually in the perfume of nicotine, which doubles as a blissy accessory.
ORFÈVRE
La Petite Robe Noire
Rue de la Ville, 110



FOR DELUX
Spice up sundown with notes of carnal and plump, plump (as opposed to) skin.
ORFÈVRE
La Petite Robe Noire
Rue de la Ville, 110

36 Products New York Beauty Pros Swear By

265 SHARES



COMMENTS

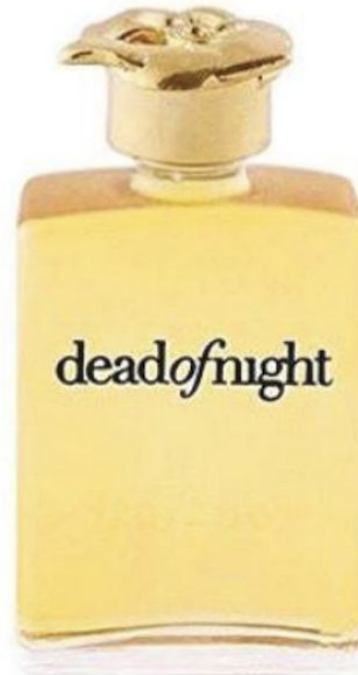
SEE ALL SLIDES

14 OF 45

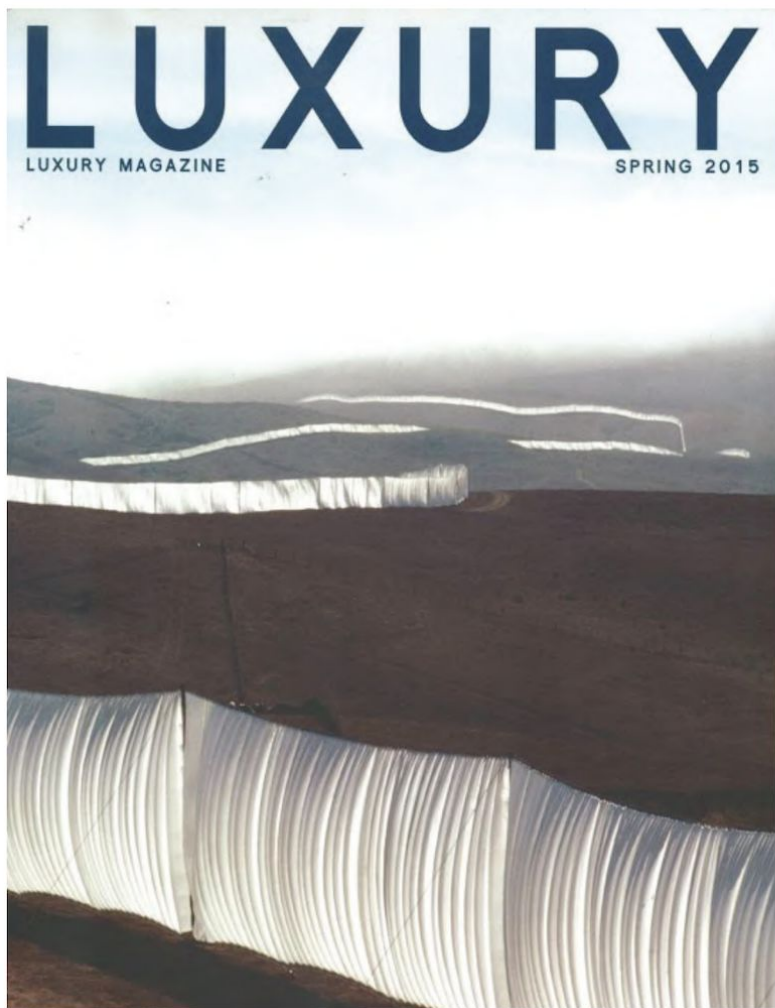
Dead Of Night Perfume Oil

"This scent is made by Elizabeth Gaynes, Helena Christensen, and perfumer Christophe Laudamiel, and I get stopped by everyone, everywhere. The Oudh imbues this scent with a warm resinous aroma, and it's mixed with jasmine, rose, sandalwood, amber, and musk, so you have a seriously sexy and heady scent. Warning: It's an aphrodisiac! For me, aromatherapy is everything."

Strangelove NYC Dead of Night Perfume Oil, \$595, available at [Strangelove NYC](#).



Luxury
Spring 2015



Scent From Above

by HEIDI MITCHELL

New and newly popular boutique fragrances are breathing fresh life into the ancient tradition of perfume making.

vault. Similarly, Elizabeth Gaynes, in partnership with supermodel Helena Christensen, created *Dead of Night* with precious purity in mind. Her musky batches of oil are sourced from a sustainable agarwood farm in Borneo; when a certain fungus attacks the tree's heart, the oud resin is released. The pair officially launched their fragrance in September, and by October they were invited to sell in Harrod's *Salon de Parfums*, which only takes eight niche brands at a time. "Every ingredient is expensive. It is artisanal. It is hand-done," says Gaynes of the fragrance, which retails for \$690 for 20ml. "It will never be mass-produced." The same goes for Frédéric Malle, who considers himself an "editor of perfumes" and works with various noses and other talents to craft Editions de Parfums, a sort of library of fragrances sold in limited quantities. His *Carnal Flower* took perfumer Dominique Ropion 18 months to get just the right balance of milky-sweet tuberose and other animalic notes. >

The New York Times

FASHION & STYLE | WHAT'S NEW

Oud: Short Name, Big Effect

By SHIVANI VORA NOV. 19, 2014



ERH1012 DEAD OF NIGHT PERFUME OIL (from \$55 at erh1012.com).

Made in small batches in downtown Manhattan, this unisex oil from a year-old fragrance company is formulated with oud sourced from trees organically grown on a plantation in Borneo. Sensual and musky, the oil is absorbed into the skin slowly and lingers long.



deadofnight perfume, \$245 for 10ml, MN New York, 212-208-6386 Courtesy of Balung plantation, Courtesy of Vendor

THE BEAUTY OF | Pure Essence

Forget "fruity floral." The fragrance buzzword du jour is "transparency." Consider the latest addition to industry giant Givaudan's Innovative Naturals program, which as of January ensures the sustainable planting and local distillation of Malaysian patchouli via a partnership with Borneo's Balung River Plantation. It's a coup for the responsible-ingredient-sourcing movement—and for GaiaOne, which helped broker the deal. Set up by New York-based entrepreneur Elizabeth Gaynes, the company has helped Balung market its essential oils since 2008. But before teaming with Givaudan, Gaynes had another high-profile partner lined up: Helena Christensen. "We both have boys at the same school," the Danish supermodel says of their introduction. Now the duo, under their newly minted artisanal perfume brand, ERH1012, is offering deadofnight, a blend of Balung's oud oil, violet leaf, amber, sandalwood and white musk for an "intoxicating and hypnotic" effect, says Christensen.


—Celia Ellenberg

Social Media

Instagram

 **jessicamilleroofficial**  



 Liked by **strangeloveny** and 1,913 others

jessicamilleroofficial Sweet, warm, earthy & cozy on a rainy day thanks to @helenachristensen for this insanely beautiful perfume. 

@jessicamilleroofficial

44.5K Followers

 **nischparfym** 



 Liked by **strangeloveny** and 447 others

nischparfym A fragrance house based, as the name implies, in New York 🇺🇸, StrangeLove NYC is dedicated to exploring and creating truly artistic available.

@nischparfym

14.2KV Followers

 **fgynyc** 
Cipriani 42nd Street


THE 23RD ANNUAL
RISING STAR
AWARDS



ALL GENDER
STRANGELOVE - Elizabeth Gaynes

58 likes

fgynyc Join us in congratulating the finalists for the All Gender Rising Star Award! Don't miss the 23rd Annual RISING STAR AWARDS on January 28th, 2020

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Instagram



8,298 likes

helenachristensen Pink makes me happy 💕
#PuertoRico @refugees @dannijo #puertorico
#momanddad @evrentekinoktay @sarahsofiesonne
@strangeloveny @refugees

@helenachristensen
642K Followers



1,070 likes

hannah_rasekh I mean business 🏢

[View all 37 comments](#)

@hannah_rasekh
70.5K Followers



332 likes

joescentme One of things on my wishlist for 2019 was to experience @strangeloveny That wish came true recently when I had the privilege of sampling their entire line. I experienced some of the highest quality perfume oils I've ever experienced in my life and found a few favorites. One of them, was this one, Melt My Heart. I knew from the note breakdown that this would be an amazing scent. This is the scent I

@joescentme
11.2K Followers

Instagram



Liked by vesakalho and 24,265 others

islafisher Thanks @helenachristensen love it!

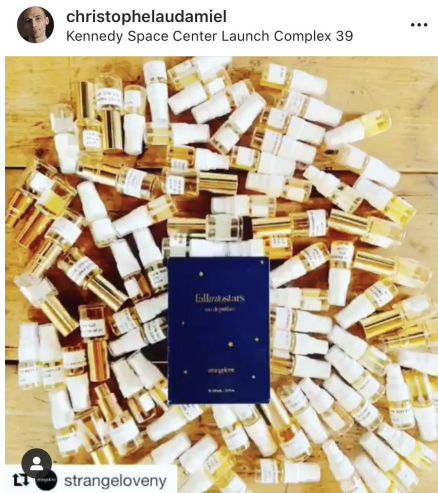
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helenachristensen Oooooo yay so happy you love it!! 🙌❤️ @islafisher

vesakalho 🙌

August 30

@islafisher
1.4M Followers



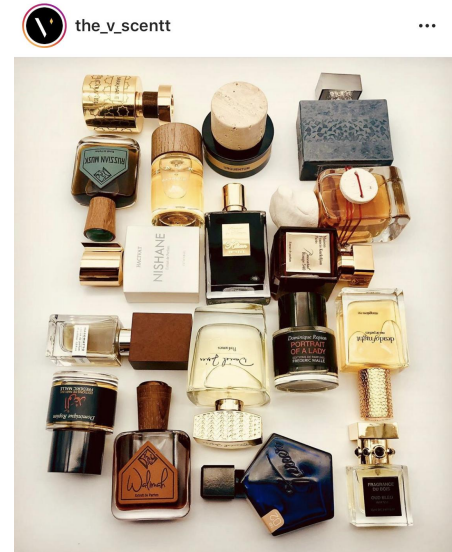
996 views

christophelaudamiel It took us more than 195 trials on this one, for the EDP, and still counting to optimize now the perfume skin oil. More on ingredients tomorrow ..

#Repost @strangeloveny :

Today we're celebrating 50 years since we landed on the moon, and here at @strangeloveny, almost one year since we've started to fallintostars. After months

@christophelaudamiel
12.9K Followers



1,536 likes

the_v_scentt First of all thank my bro @thescentology for tagging me for the challenge #fivestarfragrance

Perhaps one of the most complicated challenges to which I have been invited to participate. It is practically impossible to choose only 5

@the_v_scentt
13.9K Followers

Instagram



847 likes

joescentme 🇨🇪 TOP 10 OUD 🇨🇪
(in no particular order)

@joescentme
14.1K Followers



25,117 likes

helenachristensen New story out shot by great Dane
@sunczajkowski with a great Danish team
@louditlevsenmakeupartist... more

@helenachristensen
593K Followers



1,250 likes

instafraghead Cold weather jewels! 💙
I want to make a top10 fall post but I'm having a hard
time choosing... These will definitely be up... more

@instafraghead
11.2K Followers

Instagram



@alina_baikova
306K Followers



@owengould
19.7K Followers

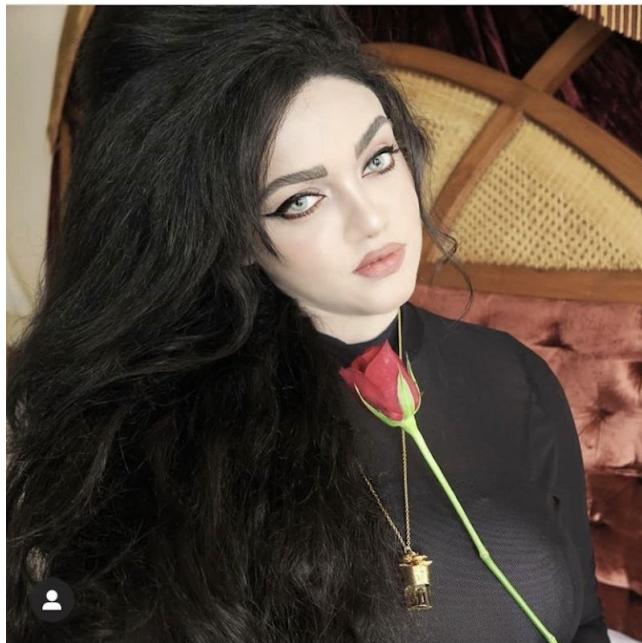


@joescentme
11.2k Followers

Instagram



piia_tyaagi
Cinderella house



@piia_tyaagi
391k Followers



helenachristensen



7,097 likes

helenachristensen Had the great pleasure of watching a one-off performance by the truly lovely and talented beauty @annehathaway at @carnegiehall a couple of weeks ago for

@helenachristensen
642K Followers



admiddleeast



admiddleeast Scent design takes on a whole new dimension with @strangeloveny - an NYC-based fragrance brand by founder Elizabeth Gaynes and creative director, supermodel and photographer @helenachristensen (who wears the strangelove nyc perfume oil necklace). Handcrafted, exclusive and limited-range scents are made by master perfumer @christophelaudamiel from sustainably sourced

@admiddleeast
51K Followers

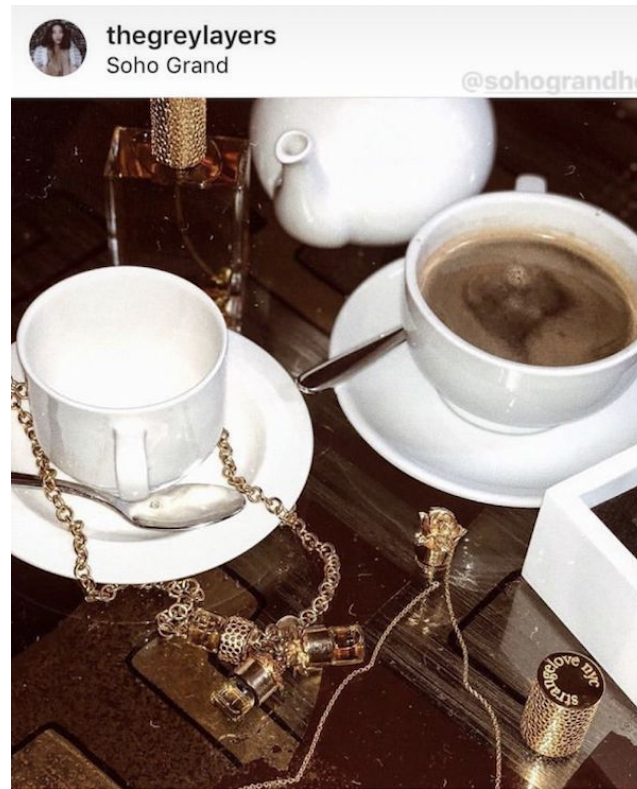
Instagram



@therollinsonlondon
81.4k



@netaporter
3.8M



@thegreylayers
449k

Instagram Interactions



182 likes

strangeloveny The phenomenal @edward_enninful EIC of @britishvogue wearing our #deadofnightoil @strangeloveny necklace



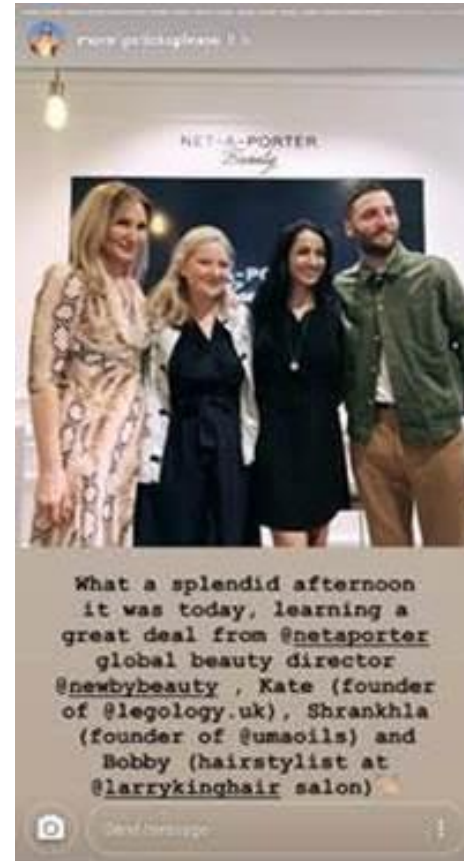
@hannah_rasekh wearing our #strangelovenyc perfume necklace with @lilyaldrige

@lilyaldrige the sweetest!



Founder Elizabeth Gaynes with the sensational @eddieizzard and our strangelove necklace! ✨

NET-A-PORTER
Singapore Beauty Trends
Presentation & Panel
Discussion
April 2019



1.66M
Instagram
Impressions