

# CUSTOMIZING

YOUR FURNITURE



### YOU'VE GOT GREAT TASTE!

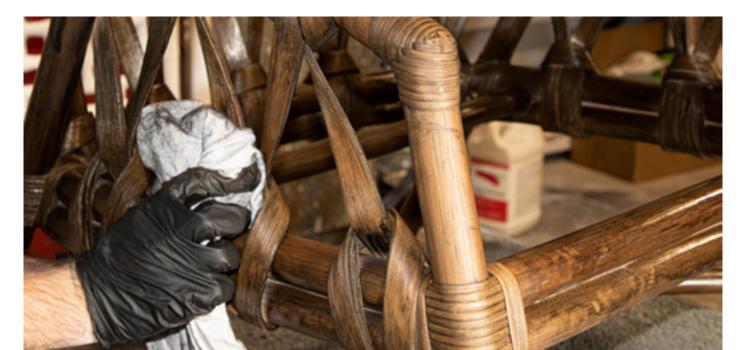
Carefully selecting your David Francis pieces is just the beginning. We strive to offer you a great selection of customizations to let your creativity run. Brushed Nickel hardware and Sunbrella fabric options are just a few of the ways we are reimagining classic styles with today's modern tone.

We've created this design tool to remind you of the many furniture options we offer. Whether you order by phone, email, or on our website, we want you to enjoy the design process of your furniture!









# **UNFINISHED FRAMES**

We stock our furniture frames unfinished to give you full control over what finish, fabric, hardware, & cushion options you want on your CUSTOM furniture pieces.

# **EXCLUSIVE FINISHES**

Did you know we formulate & mix all of our fnishes in house? Our master finishers then hand-apply all finishes, to order, ensuring a fresh look when your furniture leaves our Vero Beach, FL factory.

# HAND UPHOLSTERED

Each cushion is sewn by hand by our expert upholsterers using the high level of craftsmanship that represents David Francis.

# SELECTING YOUR FRAME

Choose from **hundreds of styles**. Traditional, Transitional, Modern, or Contemporary.... We have something for every style indoor or outdoor! Choose the perfect frame for your project & get ready to customize...

# PRODUCT SPECS

Find all the specifics such as product materials used, product dimensions and available customization options directly on our website or on our downloadble product tear sheets.



SEATING

Lounge Chairs
Loveseats
Sofas
Occasional Chairs
Benches
Ottomans



DINING

Dining Table Bases
Dining Chairs
Sideboards



CASEGOODS

Etageres
Desks
Console Tables
Occasional Tables



#### BEDROOM

Headboards
Beds
Chests
Dressers
Nightstands



#### **OUTDOOR**

Outdoor Lounge Seating
Outdoor Dining
Outdoor Collections



#### CONTRACT

<u>Custom Designs</u> <u>Special Order Dining Chairs</u>

#### STANDARD FINISHES Indigo Heirloom Azul Seaglass Cloud Blue Seaside Blue White Cream Natural\*\* Weathered White Beach Wood Blonde Nutmeg Toffee Light Mocha Dark Mocha Owl Mist Gray Fog Satin Black

Aspen

Hibiscus Pink

Kale



Aloe

Orange Slice

Sage

Green Apple

<sup>\*</sup>Available on select pieces, please refer to product web page for availability. | \*\*Rattan varies in species, grain, & color. Natural finish samples are not available.

For color representation, we recommend requesting samples. Due to different screen resolutions and color settings,

the actual color of finishes may vary from the photographs or printed materials.

# SELECTING INDOOR FINISHES

### STANDARD + PREMIUM

Each piece of furniture is hand-finished to bring out the natural beauty of the natural materials. Intricate layers of paint are carefully applied by master craftsmen to enhance the form of your piece. Natural variations in our materials are highlighted with the artist's hand. Choose from our **standard** or **premium** finishes to customize your indoor furniture.

# **CUSTOM FINISHES**

Our finishes don't quite compliment your design projects? Send us your custom color swatch and our color masters will match it and hand-apply it to your furniture order.

Or input your custom finish details online when you place your order.

DID YOU KNOW YOU CAN ORDER SAMPLES ONLINE?

# GRADED-IN PERFORMANCE FABRICS

Whether you select one of our performance fabrics or send us your COM, each cushion is sewn and finished to order ensuring a level of craftsmanship that represents the quality of David Francis.

# INSIDE OUT® PERFORMANCE FABRICS

All-In-One performance fabric that can satisfy all of your needs and withstand the elements, both inside and out.

- Exceeds 50,000 DR
- Pill Resistant
- Bleach cleanable
- Soap & Water cleanable
- Stain Resistant
- Liquid Resistant

- Fade Resistant
- Quick Dry
- Anti-Mildew
- · Made in the USA
- Eco-Friendly
- PFC Free



# SEND US YOUR COM

Rather use your own fabric? Send it to us! We can apply it to your order using your specifications.

# OUTDOOR SUNBRELLA® FABRICS

Sunbrella Canvas is a special collection of fabrics that look and feel like the finest cotton.

- Stain Resistant
- Liquid Resistant
- Fade Resistant
- UV Protection
- Mold + Mildew Resistant
- Quick Dry
- Eco-friendly + PVC Free



Due to different screen resolutions and color settings, actual color of finishes + fabrics my vary from photograph. We recommend requesting samples. Please check for availability.

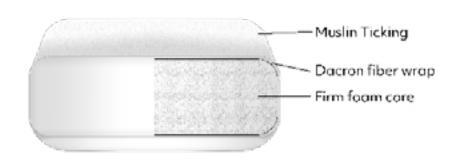
# INDOOR CUSHION OPTIONS

As purveyors of comfort, we are proud to offer cushion options that deliver luxurious and durable seating. Regardless of your cushion preference, we're confident our seating will become the most soughtafter sanctuary in the home and a place for the most perfect sit.

#### STANDARD CUSHIONS

Our standard seats are made with a firm foam core. It is strong durable, comfortable and made to last.

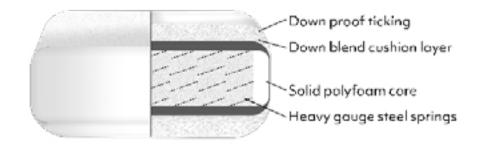
Our foam core is covered in a dacron® fiber wrapped around the foam to create a soft seat and crown. Our cushion is covered with a shell of muslin ticking.



#### PREMIUM CUSHIONS

Our premium seats contain a series of individually pocketed coils, similar to those found in an innerspring mattress. Our heavy gauge steel springs offer a more durable seating experience.

Cushions are wrapped in down proof ticking to allow ample air permeability.



#### **COMFORT & QUALITY**

Our premium cushions combine the finest quality materials to provide a soft conforming comfort, with durability.

#### **ENVIRONMENTALLY FRIENDLY**

David Francis Furniture uses foam that has been certified through the CertiPUR-US® program.

Tested and approved for durability and performance

# HARDWARE OPTIONS

### ROUND PULLS







GOLD



**BLACK** 

#### SQUARE PULLS



**BRUSHED NICKEL** 



GOLD



**BLACK** 

### **BALL KNOBS**



**BRUSHED NICKEL** 



**GOLD** 



**BLACK** 

# **CUSTOM HARDWARE**

Customize your case goods even further by sending us your own hardware!

Make it yours with multiple hardware options. Choose from square or round, gold, brushed nickel, or black pulls to complete your unique design!

# CUSTOM BEDS IN 4 EASY STEPS



#### 1. SELECT YOUR HEADBOARD STYLE & SIZE.

Over 10 headboard styles to choose from available in Twin, Twin XL, Double\*, Queen, and King. None of our headboards work for your project? You can use our bed frame with your existing headboard or a headboard from another manufacturer!

#### 2. SELECT YOUR BED FRAME STYLE.

Our bed frames are are available in platform style designed for a mattress only, and in a standard style which requires a box spring and mattress. **Download a copy of our bed dimension charts on page 104**.

#### 3. SELECT YOUR LEG STYLE.

Select a squared, tapered, or curved leg style to complement your design aesthetic.



#### 4. SELECT YOUR FINISH.

Choose from over 25 hand-applied finishes. Our finish selection offers a wide range of colors. We also offer custom finishes through a strike off program for an up-charge.

# CUSTOMER'S OWN MATERIAL

The "COM" chart on the right shows the number of yards of fabric required to upholster each piece based on a 54" roll of plain fabric. David Francis will not be held responsible for any remnant material. However, we will try to return all unused fabric, when available. The chart will also allow you to compute the additional yardage required for matching repeats.

| FABRIC<br>WIDTH | PLAIN<br>FABRIC | 2"-14"<br>REPEAT | 15"-24"<br>REPEAT | 25"-27"<br>REPEAT | 28"-36"<br>REPEAT |
|-----------------|-----------------|------------------|-------------------|-------------------|-------------------|
| 54"/50"         | 0%              | 20%              | 25%               | 30%               | 35%               |
| 48"             | 20%             | 35%              | 40%               | 45%               | 50%               |
| 45"             | 35%             | 45%              | 60%               | 70%               | 80%               |
| 36"             | 55%             | 65%              | 75%               | 80%               | 90%               |

#### **UPHOLSTERY**

Please give specific instructions for applying your fabric. Otherwise, we reserve the right to determine which side of the fabric or leather is the face side and which is the top and bottom of the design. To be assured your fabric will be applied correctly, attach a cutting to your purchase order, face side up, with an arrow drawn indicating which is the top or "up" direction.



RIGHT WAY is "TOPPED" into the roll



RAILROAD is "TOPPED" to the EDGE of the fabric

We reserve the right to make an additional charge if your cover material requires unusual handling or if you require special detailing. If so, we will notify you of the charge before proceeding. NOTE: There will be an additional 7% charge for heavy fabric, leather, vinyl, laminated or woven material (such as twill), exploding fringe, contrasting welt and twisted braid cording. We reserve the right to make an additional charge if you require special detailing such as multiple fabrics for the same cushion.



#### FURNITURE COM FORM DATE: \_\_\_\_\_

| BUS                | SINESS NAME:                                                                                                                    | DAVID FRANCIS SO#:                                                                                                                                                                                                                                                                                                                             |  |  |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| SKU                | J# :ITEM NAME:                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                |  |  |
| SID                | E MARK:                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                |  |  |
| FABRIC #1          | PLACEMENT:                                                                                                                      | SPECIAL INSTRUCTIONS FABRIC #1                                                                                                                                                                                                                                                                                                                 |  |  |
|                    | DOES YOUR FABRIC HAVE A REPEAT? YES/NO please circle one  IF YES, WHAT IS THE REPEAT SIZE?  PATTERN:  COLOR:                    | O UP THE BOLT ORAILROAD OTHER  PLEASE ATTACH A SWATCH CUTTING THE WAY YOU WANT IT APPLIED.                                                                                                                                                                                                                                                     |  |  |
|                    | SUPPLIER/PO#: YARDS TO BE SENT:                                                                                                 | 7% special upholstery handling fee applies to heavy fabric, leather, vinyl, laminated or woven material, special welt, trims, fringe, mixed materials, & other specialty applications                                                                                                                                                          |  |  |
| FABRIC #2          | PLACEMENT:                                                                                                                      | SPECIAL INSTRUCTIONS FABRIC #2                                                                                                                                                                                                                                                                                                                 |  |  |
|                    | DOES YOUR FABRIC HAVE A REPEAT? YES/NO please circle one  IF YES, WHAT IS THE REPEAT SIZE?  PATTERN:  COLOR:                    | O UP THE BOLT O RAILROAD OTHER PLEASE ATTACH A SWATCH CUTTING THE WAY YOU WANT IT APPLIED.                                                                                                                                                                                                                                                     |  |  |
|                    | SUPPLIER/PO#: YARDS TO BE SENT:                                                                                                 | 7% special upholstery handling fee applies to heavy fabric, leather, vinyl, laminated or woven material, special welt, trims, fringe, mixed materials, & other specialty applications                                                                                                                                                          |  |  |
| FABRIC#3           | PLACEMENT:                                                                                                                      | SPECIAL INSTRUCTIONS FABRIC #3                                                                                                                                                                                                                                                                                                                 |  |  |
|                    | DOES YOUR FABRIC HAVE A REPEAT? YES/NO please circle one  IF YES, WHAT IS THE REPEAT SIZE?  PATTERN:  COLOR:  SUPPLIER/PO#:     | O UP THE BOLT ORAILROAD OTHER  PLEASE ATTACH A SWATCH CUTTING THE WAY YOU WANT IT APPLIED.                                                                                                                                                                                                                                                     |  |  |
|                    | YARDS TO BE SENT:                                                                                                               | 7% special upholstery handling fee applies to heavy fabric, leather, vinyl, laminated or woven material, special welt, trims, fringe, mixed materials, & other specialty applications.                                                                                                                                                         |  |  |
| con<br>addi<br>our | NCERNING THE APPLICATION OF YOUR FABRIC. If your fabric h<br>itional yardage chart located on our website, price guide, and diç | RDER, THE FACTORY RESERVES THE RIGHT TO USE THEIR BEST JUDGEMENT to as a repeat, you will need additional yards to complete your order. Please refer to our gital catalog. If you need assistance calculating the additional yardage, please contact ture.com. 7% special upholstery handling fee may apply, refer to terms & Condtions. DATE: |  |  |
| SEND               | David Francis Furniture 3980 US Highway One Vero Beach, FL 32960                                                                | CustomerCare@DavidFrancisFurniture.com www.DavidFrancisFurniture.com 772-567-7769                                                                                                                                                                                                                                                              |  |  |

To Fill out the COM form online



# READY TO CUSTOMIZE?

LOGIN TO YOUR ACCOUNT

REQUEST A TRADE ACCOUNT

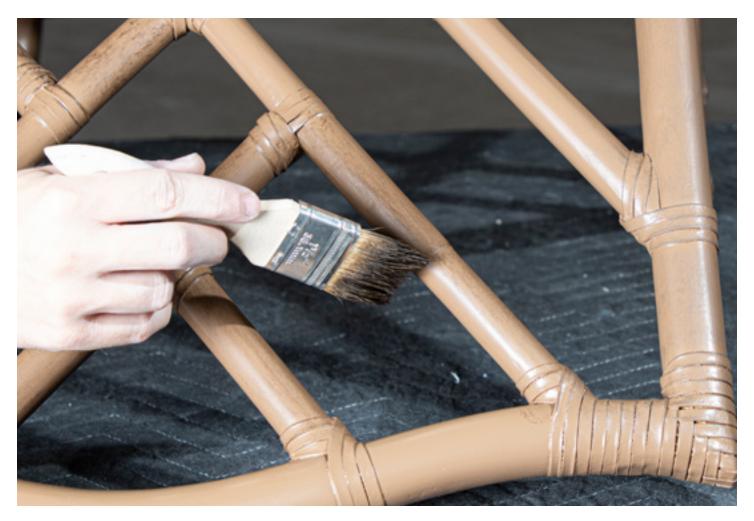
#### YOU CAN CONTACT US AT:

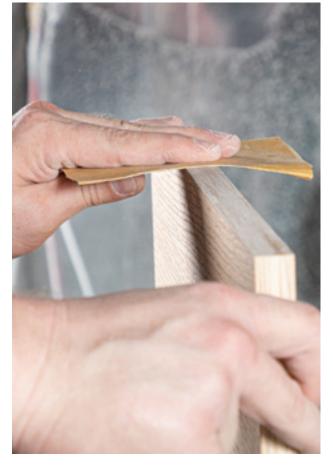
phone: 772.567.7769

CustomerCare@DavidFrancisFurniture.com

www.DavidFrancisFurniture.com

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