



# **nunbelievable**

*THE ULTIMATE MISSION-BASED BAKED GOODS COMPANY*

2023 Impact Report



**Nearly 34 million people in  
the U.S. experience Food  
insecurity — 9 million of  
whom are children....**

-Feeding America

In Nunbelievable's 2023 impact report, we want to create **transparency** and showcase our dedication to making a positive difference in the world.



By addressing **hunger, volunteering in our community and fostering social impact**, our goal is to inspire change and encourage others to join the cause.

# It All Starts With You!

Your purchase of **Nunbelievable** cookies kick starts the process of giving.



**Customer orders delicious cookies!**



**Nunbelievable sends delectable cookies straight to your doorstep!**



**Nunbelievable donates go straight to our impact partners.**



Our network of Impact Partners is made up of kind, dedicated organizations.

Our partners are large national partners that distribute millions of meals annually.



It's a community of amazing, caring people that never ceases to inspire us.

## We partnered with people that



Serve youth



Serve families



Serve Veterans



Address food insecurity

and much much more...



# Introducing our Giving Partners



The largest hunger-resource organization in the country, Feeding America, utilizes a network of 200 food banks and 60,000 pantries and meal programs to support people nationwide.

In the fiscal year 2023, the Feeding America network of food banks distributed **5.3 Billion meals** to people facing hunger.

Feeding America is committed to an America where no one is hungry. They also invest in innovative solutions to increase equitable access to nutritious foods, advocate for legislation that improves food insecurity and work to address factors that impact food insecurity, such as healthy, cost of living and employment.



# FEEDING AMERICA



One of the reasons we love working with City relief is because they never forget the humanity in the people they serve. They foster inclusive communities and create a network of care to assist people as they rebuild their lives.

In 2022 they served 61,187 guests, 4,320 action plans, 9,891 volunteer hours and **47,686 meals.**

The Power of Human connection.





The logo for World Vision, featuring the text "World Vision" in a bold, black, sans-serif font. To the right of the text is a stylized orange and white graphic that resembles a rising sun or a starburst, with a bright white star in the center of the orange shape.

**World Vision**

An international humanitarian organization that fights poverty and injustice, especially among children and other vulnerable populations.

World Vision served **3.2 million kids** a brighter future through sponsorship, distributed over **156,000 metric tons of food** to nourish hungry kids and families, impacted 1.3 million jobs through small loans and business training, and helped establish access to clean water for over 3 million people.





We encourage you to support **City Relief,**  
**Feeding America and World Vision.**

We've partnered with our impact partners to  
provide **millions of meals** across this country.





# Unite. Empower. Eradicate: Be the change to end Hunger

Volunteer  
for city relief

Volunteer for  
World Vision

Volunteer for  
Feeding America

The summer of 2023 - Nunbelievable  
spent **138 hours** volunteering





**We strive to find little and big ways to support our neighbors, and you can too.**

## **September is Hunger Action Month**

This September, join us in the fight to end hunger.

Your power, voice, actions, and commitment will ensure nobody has to make an impossible choice between food and other necessities like medicine, utilities, or childcare.



## **How Nunbelievable's Impact changed during a devastating pandemic**

During the Covid-19 pandemic, our impact partners saw the need for their services multiply.

Millions of people lost their jobs and struggling to put food on the table. For many it was the first time they ever had to rely on hunger-relief organizations and local food banks.

**Find a partner near you to get involved.**



We started Nunbelievable because we believe in providing a great product while supporting a cause that we care deeply about- **hunger**.

Food insecurity impacts so many people in this country and we believe in the power of our efforts to **bring awareness** to all those we touch.

For each of us, **giving back is at the core of what we do**, from volunteering, donating product, or providing meals to those in need.

Join our mission to combat food insecurity and **help us end hunger in the most delicious way**.

**-Cofounders, Bryan Janeczko & Kuda Biza.**





## Nunbelievable from the beginning



### The Spark:

2018

The name "**Nunbelievable**" was inspired by the nuns and their devotion to feeding hungry people.

We saw first hand how they were serving others, and we realized the great need: for some, missing one week's paycheck can mean going hungry or becoming homeless.



### Planning phase

Our model is a simple '**give-back**' model because we want you to know that your dollar makes an impact.

It all starts with combating food insecurity by providing a meal to a person in need.



### Nunbelievable Launches:

2019

It's a **community** of amazing, caring people that never ceases to inspire us. We are here to help these organizations.

We want to make sure our meal donations reach a wide range of unhoused and under-resourced communities.

Nunbelievable launched in 2019, taking its first steps on the road to 2 million meals and counting. Created by Bryan Janeczko and Kuda Biza two foodies and entrepreneurs who were committed to finding solutions to food insecurity.

**1 Million Meal Donations**

2021

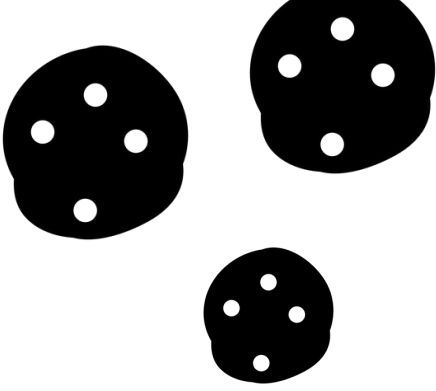
**2 Million Meal Donations**

2023

**& Beyond to 10 million**

2024+





**Join us on our Nunbelievable  
journey, and end hunger  
deliciously with us!**

