# **LEGAL RULES**

**Art Travel Contest** 

Participation in this contest implies acceptance and compliance with the following legal bases. The Organizer reserves the right to change these rules if circumstances so require and to settle any doubts that may arise in matters not covered by them. The legal bases will be available to all participants of the Contest at: www.thehoffbrand.com. The organizer also reserves the right to cancel, extend, shorten or modify the Contest if circumstances so require, without having to justify the decision and without being able to claim any liability as a result of it, always in a way that does not prejudice the rights acquired by the participants.

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## 1. Organizers

The organizing company, which carries out, promotes and executes this contest is:

THE HOFF BRAND, S.L. (hereinafter "HOFF"), with registered office at Calle Juan de Herrera, 39, 03203 - Parque Industrial, Elche/Elx (Spain), NIF number B-54929237 (more information at https://thehoffbrand.com/), registered in the Mercantile Register of Alicante in Volume 3941, Book 0, Folio 114, Section 8, Sheet no. A-149.731. Which can be contacted via email: hola@thehoffbrand.com or telephone (+34) 664 232 208.

The entity (hereinafter the "Organizer") organizes the contest (hereinafter the "Contest") under its responsibility and in accordance with the legal bases detailed below.

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## 2. The Contest

We are raffling a trip for two people where you can enjoy an artistic experience.

# 3. Requirements for participation

By participating in this Contest, the participant agrees to know and comply with the terms and conditions of the respective social network.

The Contest will start on April 3, 2023 and will end at 11:29 p.m. on April 14, 2023.

The organizer reserves the right to disqualify any participant who violates any of the provisions contained herein. The organizer also reserves the right to verify, by any procedure it deems appropriate, that the winner complies with all the requirements of this document and that the information provided by the winner is accurate and truthful. Among other things, the organizer may request documentation from participants to prove compliance with the participation requirements. Failure to provide such documentation may result in the disqualification of the required participant.

#### 4. Contest Mechanics

HOFF post 5 images of cities with the corresponding slipper in a very artistic "mode" and "template" responding to the HOFF ART GALLERY week (cities: Rome, New York, London -with METRO's covent garden on picadilly sneaker-, Barcelona, Paris).

Participants must follow @thehoffbrand, like the post, mention 2 friends (the more they mention the more chances) and repost the image of the city they would like to win the trip in stories tagging @thehoffbrand and #HoffGalleryDays.

The winner of the contest will be chosen by random drawing. All comments will be entered on the wask.co platform. Once there is a chosen one, it will be checked that it meets the requirements to participate in the contest and if so, it will be proclaimed winner.

The winner will be announced on April 15.

#### 5. Prize

The winner will get a trip for two people (flight + hotel) + 2 tickets to 1 museum.

The prize is personal and non-transferable.

The winner must respect these legal bases. If the winner does not meet the criteria of this document, the prize will not be awarded. Participants authorize the organizer to carry out all necessary checks on their identity and age. Any false declaration, indication of identity or address will result in the immediate elimination of the participant and, if applicable, the return of the prize already assigned.

Under no circumstances will comments made by the participants be accepted if they are detrimental to the image of the organizer or comments made or have been made by the participants that violate the following principles: right to honor, personal and family privacy, personal dignity, principle of non-discrimination on grounds of race, sex, religion, opinion, nationality, disability or any other personal or social circumstance, as well as other principles that may be violated. Therefore, the participants are responsible for these statements and, consequently, will hold harmless the organizer against any claim from third parties. The organizer reserves the right to withdraw the prize in the event that the winner violates or has violated prior to this Contest any of the indications of this document.

## 6. Communication of the prize

The winner will be published on April 15 on the Instagram account of @thehoffbrand in the same post of the contest and through stories, and will be personally communicated by private message on Instagram.

The organizer is exempt from any liability in the event of any error in the data provided, if any, by the winner, which would prevent its identification.

The organizer may publish online and off-line the name of the winner, as well as the prize won, without this conferring any rights other than the delivery of the prize.

Under no circumstances will any transfer of the prize to third parties be accepted or managed, nor will the winner have the right to receive its value in cash.

#### 7. Tax matters

If applicable, the contest prize will be subject to the regulations on Personal Income Tax, Non-Resident Income Tax, Value Added Tax and other legal texts on tax matters. The winner of the prize will be subject to compliance with all tax obligations established by the applicable legislation in force, if applicable, and will be solely responsible for the payment thereof.

# 8. Protection of personal data

Responsible: The person responsible for the processing of the data collected in the framework of this promotion is THE HOFF BRAND, S.L., with address at Calle Juan de Herrera, 39, 03203 - Parque Industrial, Elche/Elx (Spain), NIF number B-54929237. DPO: hola@thehoffbrand.com.

Purpose and legitimacy: The data of the participants will be used for the purpose of processing their participation in the Contest and, where appropriate, proceed to the delivery of the prize with the appropriate tax withholdings.

Additionally, and provided that the participant has given prior consent HOFF may send commercial advertising communications by email, SMS, MMS, social communities or any other electronic or physical means, present or future, that enable commercial communications. These communications will be made by the Responsible and related to their products and services.

Data processed: Data provided or others that, additionally, the organizer requests for the development of the aforementioned purposes.

Recipients: For the development of the purposes foreseen above, it is not foreseen that your data will be communicated to third parties, unless legally obliged to do so.

HOFF will be responsible for the data and may use other suppliers who will act under its instructions as data processors.

International transfers: The winner's data may be published on the different Web Platforms or Social Networks of the organizer. This publication may involve an international transfer to a country whose data protection regulations are not equivalent to those of the European Union. The interested party, through its participation in the Contest, accepts such transfer, without prejudice that the organizer may take additional measures to ensure the level of data security.

Retention period: after the end of the Contest the data of participants who have not given their consent for commercial purposes will not be stored permanently by the Data Controller, with all information being deleted within six (6) months from the end of the promotion.

Rights: Access, rectification, opposition, deletion, portability, revocation of previously given consent, limitation to treatment, through any of the email of the Responsible indicated above.

# 9. Applicable Law and Jurisdiction

These rules shall be governed and interpreted in accordance with its own content and by the laws of Spain. In case of divergence between the participants in the Contest and the interpretation of these legal bases, the Courts and Tribunals of the city of Elche (Alicante) will be competent to hear any disputes that may arise, and the participants in this Contest expressly waive their own jurisdiction if they have one. Applicable Law and Jurisdiction

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