

colorescience®

Colorescience Launches on ULTA.com

Carlsbad, CA – November 17, 2016 – Colorescience®, the leading dermatologist trusted and recommended skin health cosmetics line, is honored to announce a new online retail partnership with ULTA Beauty, the largest beauty retailer in the United States.

Colorescience is uniquely positioned in the beauty industry to provide 365-day skin health with products that treat, correct, protect and enhance ones natural complexion. Every product offers coverage and proven skin-benefitting ingredients to provide long-term beauty without compromise. ULTA will carry a curated selection of top performing Colorescience products, with their consumer favorite Sunforgettable® Brush-on Sunscreen leading the charge.

“As Colorescience continues to build its multi-channel retail approach we are thrilled to be aligning with ULTA, a premiere beauty and lifestyle retailer, which excels at providing consumers nationwide with the best in cosmetics and skin care,” said Colorescience VP of Retail, Julie Garza.

Through the remainder of 2016 and looking to 2017, Colorescience is embarking on a year of rapid growth with physician partners, spas, retail and digital consumer platforms. “Partnering with ULTA allows us to reach new consumers in our mission of enhancing natural beauty today while protecting your skin for tomorrow,” said Colorescience CEO, Mary Fisher.

"Colorescience is a welcome addition to ULTA Beauty's online assortment, and an ideal way for us to introduce more of our guests to this dermatologist trusted collection," said Tara Simon, senior vice president of prestige merchandising at Ulta Beauty. "Launching Colorescience on ULTA.com reflects our on-going dedication to providing the best in skincare innovation."

Colorescience looks forward to continuing to educate consumers on 365-day skin health and the confidence that comes from a natural, healthy look and reassurance of lasting protection.

Colorescience Sunforgettable Brush-on Sunscreen SPF 30 and 50, 3-in-1 Skin Perfecting Primers, Tint du Soleil Whipped Foundation and the Mineral Corrector Palette, are now available on ULTA.com.

#

About Colorescience:

For over 12 years Colorescience has been blurring the lines between makeup and skincare to bring immediate beauty today while improving and protecting skin for tomorrow. Originally crafted for the most vulnerable post-procedure skin, Colorescience is trusted, recommended, and personally used by thousands of physicians. Using only substantiated ingredients in their

purest form and including them at or above the manufacturer suggested level for maximum efficacy and performance, Colorescience products have already improved millions of lives with 365-day protection from UV rays and environmental stressors. The brand's uncompromising, health-forward approach to formulations provides confidence and reassurance to women of all ages, skin types and concerns. They understand the demands women face every day and realize the needs of today's consumer: ease, health, and beauty. Colorescience is changing the way women perceive beautiful skin; because beautiful isn't just the prettiest—it's the healthiest.

Colorescience is available through a network of licensed physicians, Colorescience.com, Sephora.com, ULTA.com and a collection of prestige online and brick-and-mortar retailers.

About ULTA Beauty

Ulta Beauty (NASDAQ: ULTA) is the largest beauty retailer in the United States and the premier beauty destination for cosmetics, fragrance, skin, hair care products and salon services. Since opening its first store in 1990, Ulta Beauty has grown to become the top national retailer providing All Things Beauty, All in One Place™. The Company offers more than 20,000 products from over 500 well-established and emerging beauty brands across all categories and price points, including Ulta Beauty's own private label. Ulta Beauty also offers a full-service salon in every store featuring hair, skin and brow services. Ulta Beauty is recognized for its commitment to personalized service, fun and inviting stores and its industry-leading Ultamate Rewards loyalty program. As of April 30, 2016, Ulta Beauty operates 886 retail stores across 48 states and the District of Columbia and also distributes its products through its website, which includes a collection of tips, tutorials and social content. For more information, visit www.ulta.com.

For more information and samples, please contact:

Behrman Communications, 212.986.7000

Heather Arnold, HArnold@BehrmanPR.com | Amanda Youssef, AYoussef@BehrmanPR.com

The content of this press release can also be found at colorescience.com/blogs/corporate-news/colorescience-launches-on-ulta-com