colorescience[®]

Nicky Kinnaird Joins Colorescience[®] Board of Directors

Carlsbad, CA – August 2016 – Colorescience is excited to announce the latest addition to its Board of Directors, Nicky Kinnaird, a long-time, esteemed innovator in the beauty industry.

Kinnaird revolutionized retail beauty in the early 1990's with the launch of Space NK Apothecary in London's Covent Garden. The ground-breaking boutique featured a curated mix of beauty and wellbeing lines and quickly grew into an international beauty mecca—known for offering consumers a unique selection of the finest, established and burgeoning brands.

Joining the company during a crucial period of growth, Kinnaird will provide leadership advisement as the team prepares for global retail expansion. "We are very proud of our history of developing and commercializing innovative products in partnership with dermatologists and all of our physician partners," says President and Chief Executive Officer Mary Fisher. "Nicky brings a deep insight into the trends and directions in retail, beauty and lifestyle that will help us extend our heritage and expand our brand. She has a stellar track record of proven success both as an early visionary in cultivated collections as well as retail destination experience. It has been an honor to work with her as an adviser, and I am delighted to have her join our Board. "

Having stepped down from her Space NK duties over 2 years ago, Kinnaird has fed her passion for the evolution of consumer-focused beauty by consulting on growing brands. "I've always found exciting beauty companies and their industry utterly captivating," says Kinnaird. "I am thrilled to be joining a team of talented individuals who go the extra distance to provide products that not only protect skin from environmental damage but nourish it for lasting beauty."

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About Colorescience:

For over 12 years Colorescience has been blurring the lines between makeup and skincare to bring immediate beauty today while improving and protecting skin for tomorrow. Originally crafted for the most vulnerable post-procedure skin, Colorescience is trusted, recommended, and personally used by thousands of physicians. Using only substantiated ingredients in their purest form and including them at or above the manufacturer suggested level for maximum efficacy and performance, Colorescience products have already improved millions of lives with 365-day protection from UV rays and environmental stressors. The brand's uncompromising, health-forward approach to formulations provides confidence and reassurance to women of all ages, skin types and concerns. They understand the demands women face every day and realize the needs of today's consumer: ease, health, and beauty. Colorescience is changing the way women perceive beautiful skin; because beautiful isn't just the prettiest—it's the healthiest.

Colorescience is available through a network of licensed physicians, Colorescience.com, Sephora.com and a collection of prestige online and brick-and-mortar retailers.

For more information and samples, please contact: **Behrman Communications**, 212.986.7000 Heather Arnold, <u>HArnold@BehrmanPR.com</u> | Amanda Youssef, <u>AYoussef@BehrmanPR.com</u>

The content of this press release can also be found at colorescience.com/blogs/corporate-news/nicky-kinnaird-joins -colorescience-board-of-directors