

colorescience®

Colorescience® Appoints Julie Garza Vice President of Retail

Carlsbad, CA – April XX, 2016 – The leading dermatologist-endorsed skin protection cosmetics line, Colorescience®, is proud to announce the appointment of Julie Garza as Vice President of Retail. In her new role, Garza will be in charge of the Colorescience Retail strategy and the expansion of the brand into Prestige Beauty retail.

A seasoned executive with more than 25 years of experience with the world's top prestige brands, Garza has led retail and sales success with Juice Beauty, Estee Lauder and Bare Escentuals. Garza's extensive experience improving retail partnerships and performance can be seen in her ability to bring an increased awareness and retail sales to each brand under her direction.

Most recently Julie was founder and President at Belleza Brand Blueprints, LLC, offering consulting services to the Prestige Beauty industry and helping new emerging brands gain brick and mortar distribution. Prior to this, she was the Managing Director of Sales and Marketing at Juice Beauty where she led their retail distribution expansion in North America. Before this Julie ran the highly profitable ULTA Beauty division for Bare Escentuals Beauty Inc and under Julie's strategic direction, the brand catapulted to become the #1 brand at ULTA.

"I'm thrilled to join the Colorescience team this year," says Julie Garza. "The dedication to the production of high quality products is unrivaled. I am eager to showcase the company's efficacy with current and new retail partnerships."

"We are very excited to welcome Julie to the team," says President and Chief Executive Officer, Mary Fisher. "She brings extensive experience and a proven track record in retail business across many brands and many channels. Julie will be a valuable addition to our senior management team."

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About Colorescience:

The leading dermatologist-preferred premium "all-in-one" sun and skin protection cosmetic company for health-conscious women who care about beauty inside and out, Colorescience sets the standard for uncompromising beauty with credible and active protection formulations that are the best in skin-loving beauty. With the pledge to enhance beauty today and protect it for tomorrow, all Colorescience products contain meticulously refined minerals, pigments, and nutrient-dense ingredients to include enough natural zinc & titanium dioxide to protect even the most delicate skin. Colorescience is committed to harnessing the best of science and dermatology to provide superior products with clean ingredients and high-quality formulations to protect skin instantly, and improve it over time. Colorescience is available through a network of licensed physicians, luxury spas, colorescience.com, Sephora.com and, QVC.com.

For more information, visit www.colorescience.com

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