

# colorescience®

## Colorescience® Introduces All Calm™ Clinical Redness Corrector

*Innovative Product Neutralizes Redness, Soothes Sensitive Skin, and Provides SPF 50 Sun Protection*

Carlsbad, CA (August 23, 2017) - Colorescience®, the leading dermatologist-recommended skin health cosmetics company, is proud to introduce the innovative **All Calm™ Clinical Redness Corrector**.

Formulated for redness, rosacea and sensitive skin, this first-of-its-kind formula instantly calms and soothes skin while its subtle green undertones neutralize redness, and its patent-pending BioSolace™ complex helps provide ongoing relief from sensitivity and the appearance of redness. In addition, it includes full-spectrum UVA/UVB SPF 50 sun protection via 100% mineral, chemical-free active ingredients.

This three-in-one approach is revolutionary as it allows redness sufferers to experience calmer, more even-looking skin immediately while addressing the underlying causes of redness for healthier-looking skin in the long-term. All while using 100% mineral (zinc oxide and titanium dioxide) protection against the #1 trigger of Rosacea – UV rays.

"It's such a great feeling to see a smiling rosacea patient after they have tried All Calm™ for the first time. It addresses and covers redness, acts as a moisturizing color corrector and sunscreen all in one." says Dr. Shari Topper, Board Certified Dermatologist and a key Colorescience® physician partner.

"One in twenty Americans say they regularly experience skin redness and irritation, with many even admitting to staying home from work or social engagements due to feelings of embarrassment resulting from these symptoms" says Mary Fisher, Chair and CEO of Colorescience®. "We're proud to offer a product like All Calm™ Clinical Redness Corrector to help these nearly 16 million people. It's part of our ongoing commitment to address the most common skin concerns." All Calm™ (\$120 for 1oz) is available through a network of dermatologists and licensed skincare professionals and at Colorescience.com.

### **About Colorescience®**

For over 12 years Colorescience® has been blurring the lines between makeup and skincare to bring immediate beauty today while improving and protecting skin for tomorrow. Originally crafted for the most vulnerable post-procedure skin, Colorescience is trusted, recommended, and personally used by thousands of physicians. Using only substantiated ingredients in their purest form, and including them at therapeutic and dermatologist-approved levels for maximum efficacy and performance, Colorescience products have already improved millions of lives with 365-day protection from UV rays and environmental stressors. The brand's uncompromising, health-forward approach to formulations provides confidence and reassurance to women of all ages, skin types and concerns. They understand the demands women face every day and realize the needs of today's consumer: ease, health, and beauty. Colorescience is changing the way women perceive beautiful skin; because beautiful isn't just the prettiest—it's the healthiest.

Colorescience products are designed to easily fit into day-to-day life and are available through a network of licensed physicians, [colorescience.com](http://colorescience.com), and a collection of prestige retailers. For more information, visit [www.colorescience.com](http://www.colorescience.com).

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*The content of this press release can also be found at [colorescience.com/blogs/corporate-news/colorescience-introduces-all-calm-clinical-redness-corrector](https://colorescience.com/blogs/corporate-news/colorescience-introduces-all-calm-clinical-redness-corrector)*