

# colorescience®

## **Newly Launched All Calm™ Clinical Redness Corrector SPF 50 from Colorescience® Wins Fall Beauty O-Ward**

*O, the Oprah Magazine Names Newly Launched All Calm™ the Best Day Cream for Sensitive Skin*

Carlsbad, CA - (September 2017) – Colorescience®, the leading dermatologist-recommended skin health cosmetics company, has earned a Fall Beauty O-Ward for their new All Calm™ Clinical Redness Corrector SPF 50, launched in August 2017. A first-and-only product created to instantly neutralize redness and soothe sensitive skin, it was created to offer immediate color correction, chemical-free SPF 50 UVA/UVB sun protection, and ongoing relief from redness and sensitivity. Cited in the O-Ward Face Category as the “Best Day Cream for Sensitive Skin,” this 3-in-1 proprietary formula fills a void in the market by delivering both an immediate and long-term solution for those suffering from facial redness and sensitivity while simultaneously protecting against the #1 trigger of rosacea—UV exposure.

Fall Beauty O-Wards Winners are hand-picked by editors at *O, The Oprah Magazine* who seek out the best products of the season, broken down for every skin tone, complexion type and hair texture. The awards are published twice annually and feature the best new products in skincare, hair care, makeup and styling tools. The deciding team at *O, The Oprah Magazine* chose All Calm™ Clinical Redness Corrector SPF 50 and said, “When your skin needs to chill out, give it a calming dose of this lightly tinted formula, which contains green undertones to neutralize redness and mineral sunscreen to help prevent further inflammation.”

“We’re honored to have earned this momentous achievement and be among this season’s class of prestigious Beauty O-Wards winners,” says Colorescience® CEO Mary Fisher. “Colorescience® is committed to addressing the most common skin issues with clinically proven formulas and superior mineral-based sun protection, so we are pleased to bring to market All Calm™ Clinical Redness Corrector SPF 50 as our latest innovative offering.”

As part of the win, All Calm™ Clinical Redness Corrector SPF 50 is featured in the inaugural Beauty O-Wards section on Amazon.com.

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### **About Colorescience**

For over 12 years Colorescience has been blurring the lines between makeup and skincare to bring immediate beauty today while improving and protecting skin for tomorrow. Originally crafted for the most vulnerable post-procedure skin, Colorescience is trusted, recommended, and personally used by thousands of physicians. Using only substantiated ingredients in their purest form, and including them at therapeutic and dermatologist-approved levels for maximum efficacy and performance, Colorescience products have already improved millions of lives with 365-day protection from UV rays and environmental stressors. The brand’s uncompromising, health-forward approach to formulations provides confidence and reassurance to women of all ages, skin types and concerns. They understand the demands women face every day and realize the needs of today’s consumer: ease, health, and beauty. Colorescience is changing the way women perceive beautiful skin; because beautiful isn’t just the prettiest—it’s the healthiest.

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Colorescience products are designed to easily fit into day-to-day life and are available through a network of licensed physicians, [colorescience.com](http://colorescience.com), and a collection of prestige retailers. For more information, visit [www.colorescience.com](http://www.colorescience.com).

For more information and samples, please contact:

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*The content of this press release can also be found at [colorescience.com/blogs/corporate-news/newly-launched-all-calm-clinical-redness-corrector-spf-50-from-colorescience-wins-fall-beauty-o-ward](http://colorescience.com/blogs/corporate-news/newly-launched-all-calm-clinical-redness-corrector-spf-50-from-colorescience-wins-fall-beauty-o-ward)*