



MERCADO GLOBAL

CHICHI COLLECTION
SPRING/SUMMER '22



COLLECTION STORY

Our ChiChi Collection was inspired by the vibrant markets found in Chichicastenango, Guatemala. Locally referred to as “ChiChi”, it is home to the largest open air market in all of Central America. This collection was created in honor of the dazzling, bustling vibrancy of not just the famous ChiChi market, but also of those found across the country.

Dazzling pinks, fruitful oranges, and rich greens weave together with modern brocades and classic stripes, bringing you our most spirited collection yet. This collection is a tribute to the local farmers, vendors, and community who bring so much joy and inspiration.



AS SEEN ON

FASHIONUNITED

marie claire

VOGUE

O

WWD

InStyle

THE OPRAH
MAGAZINE

BAZAAR

ABOUT MERCADO GLOBAL

For nearly two decades, Mercado Global has transformed the lives of Indigenous women and their families in Central America. We thoughtfully design fashion accessories in partnership with our artisans and world-renowned retailers —empowering the women who weave our collections and inspiring the women who wear them. Together, we have worked to make the fashion world to be more ethical, sustainable, and just—for all of us.

OUR IMPACT

Mercado Global partner artisans are:



3X more likely to have their children enrolled in school

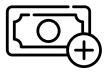


2X more likely to have the food their families need



3X more likely to have their own bank account

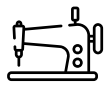
OUR NON-PROFIT MODEL



INCOME OPPORTUNITIES



COMMUNITY-BASED EDUCATION



TOOL DISTRIBUTION & FINANCIAL ASSISTANCE





Key Chain sold separately on page 51

CRISTINA COSMETIC POUCH

This utilitarian travel pouch fits neatly into a tote or luggage to organize your small goods, from bikinis to toiletries. Water-resistant lining and leather zip pull. 7" H x 12" Top W x 8" Bttm W x 3" D



SS2208 | Rabano
Wholesale: \$22, MSRP: \$48



SS2209 | Pitaya
Wholesale: \$22, MSRP: \$48



SS2210 | Black Window Pane Jaspe
Wholesale: \$22, MSRP: \$48



SS2211 | Black Hand Dye
Wholesale: \$22, MSRP: \$48



SS2212 | Black and Natural Stripe
Wholesale: \$22, MSRP: \$48

MINI CRISTINA COSMETIC POUCH

The Mini Cristina pairs with its full-size sister for a complete travel set, or tucks into totes as an organizer on its own. Yarn zip pull and water-resistant lining.
5" H x 8.5" Top W x 6" Btm W x 3" D



SS2204 | Moras
Wholesale: \$17, MSRP: \$38



SS2205 | Hierba Buena
Wholesale: \$17, MSRP: \$38



SS2206 | Black Window Pane Jaspe
Wholesale: \$17, MSRP: \$38



SS2207 | Black Hand Dye
Wholesale: \$17, MSRP: \$38





Scrunchie sold separately on page 50

GLORIA ENVELOPE CLUTCH

One thing's for sure, our Gloria Envelope Clutch is the perfect piece to elevate any look. Featuring a magnetic snap closure, this clutch fits all your essentials.

7.75" H x 11" W



SS2222 | Pitaya
Wholesale: \$26, MSRP: \$58



SS2223 | Moras
Wholesale: \$26, MSRP: \$58



SS2224 | Black Hand Dye
Wholesale: \$26, MSRP: \$58



SS2225 | Black and Natural Stripe
Wholesale: \$26, MSRP: \$58

MARGARITA CLUTCH

Our best selling Margarita Clutch is the perfect companion for any festivity. This piece features playful fringe, an interior pocket, as well as a black slip pocket with snap closure.

6" H x 10.75" W x 1.5" D



SS2219 | Rabano
Wholesale: \$40, MSRP: \$88



SS2220 | Moras
Wholesale: \$40, MSRP: \$88



SS2221 | Black Hand Dye
Wholesale: \$40, MSRP: \$88

MINI LILI WRISTLET

Featuring a macrame wristlet and leather zipper pull, our mini Lily wristlet conveniently and stylishly stores your essentials. Keep it your handbag as an organiser and remove for a chic night look.

6" H x 8.5" W x 7" Strap Drop



SS2217 | Pitaya / Moras
Wholesale: \$22, MSRP: \$48

SS2218 | Black Window Pane Jaspe
Wholesale: \$22, MSRP: \$48

Scrunchie sold separately on page 50





HERMELINDA CROSSBODY

The Hermelinda Crossbody is an adorable addition to any wardrobe. With a draw strip closure and hand twisted rope strap, this unique piece is bound to be a favorite! Strap length can be adjusted by pulling at either tassel end.

6.5" H x 5.5" D x 17" Strap Drop



SS2235 | Pitaya
Wholesale: \$26, MSRP: \$58



SS2236 | Moras
Wholesale: \$26, MSRP: \$58



SS2238 | Black Window Pane Jaspe
Wholesale: \$26, MSRP: \$58



SS2239 | Black Hand Dye
Wholesale: \$26, MSRP: \$58



SS2237 | Hierba Buena
Wholesale: \$26, MSRP: \$58

JUANA CROSSBODY

The Juana is a classic box crossbody for everyday wear. Top zipper, interior pocket, back slip pocket, adjustable strap, and leather detailing.
6" H x 8" W x 3" D x 18.5" Strap Drop



SS2228 | Moras
Wholesale: \$49, MSRP: \$108



SS2229 | Hierba Buena
Wholesale: \$49, MSRP: \$108



SS2230 | Black Window Pane Jasper
Wholesale: \$49, MSRP: \$108



Key Chain sold separately on page 51



MINI LIDIA CROSSBODY

Our newest crossbody is the baby sister of our Lidia hobo bag. Available in three colorways, this gorgeous silhouette was constructed to stow all your essentials and bring a modern and refined look to an outfit.
9" H x 11.5" Top W x 7.5" Bttm W x 4" D x 21" Strap Drop



SS2260 | Moras
Wholesale: \$49, MSRP: \$108



SS2261 | Pitaya
Wholesale: \$49, MSRP: \$108



SS2262 | Black Hand Dye
Wholesale: \$49, MSRP: \$108

MIRIAM CROSSBODY

The Miriam is our functional double gusset crossbody, perfect for everyday use. Features two top zippers, interior pocket, adjustable strap, and leather detailing. 7.25" H x 10.25" W x 19.5" Strap Drop



SS2226 | Rabano / Hierba Buena
Wholesale: \$49, MSRP: \$108



SS2227 | Black Hand Dye
Wholesale: \$49, MSRP: \$108



Key Chain sold separately on page 51



CRUZA SLING

The Cruza is our sling / belt bag that instantly elevates any look! It features a front and back zip pocket, and an adjustable leather strap so you can easily wear as a sling or around your waist.
6" H x 11" Top W x 6.25" Btm W x 15.5" Strap Drop



SS2231 | Rabano
Wholesale: \$49, MSRP: \$108



SS2233 | Moras
Wholesale: \$49, MSRP: \$108



SS2232 | Pitaya
Wholesale: \$49, MSRP: \$108



SS2234 | Hierba Buena
Wholesale: \$49, MSRP: \$108



SS2201 | Black Window Pane Jaspe
Wholesale: \$49, MSRP: \$108



SS2202 | Black Hand Dye
Wholesale: \$49, MSRP: \$108

ANGELICA BACKPACK

The Angelica is the perfect go-to piece! It's all in the details with a drawstring closure topped with decorative tassels and adjustable leather straps.

11.75" H x 9.5" W x 5" D



SS2264 | Rabano
Wholesale: \$63, MSRP: \$138



SS2265 | Black Window Pane Jaspe
Wholesale: \$63, MSRP: \$138





LIDIA HOBO

Lidia Hobo, our classic mid-size shoulder bag. Updated with a zipper closure, and tassel detailing.
13" H x 10.25" W x 4.5" D x 19" Strap Drop



SS2258 | Rabano
Wholesale: \$68, MSRP: \$148



SS2259 | Black Window Pane Jaspe
Wholesale: \$68, MSRP: \$148

OLIVIA BAGUETTE BAG

Introducing this season's silhouette, the Olivia Baguette Bag. Small but mighty, this on-trend handbag is a staple this season and adds a chic and sophisticated twist to any outfit.
5" H x 11" W x 2" D x 10" Strap Drop



SS2263 | Black Hand Dye
Wholesale: \$45, MSRP: \$98



SS2287 | Moras
Wholesale: \$45, MSRP: \$98

ANGELA TOTE

The Angela, otherwise known as our commuter bag, is large enough to fit a laptop and small enough to comfortably carry around wherever your day takes you. Featuring three separate interior compartments, a zip closure, and durable leather handles, you'll stay stay organized with this classic everyday bag.
13.5" H x 17.5" Top W x 12.5" Btm W x 5" D x 9" Strap Drop



SS2249 | Rabano
Wholesale: \$63, MSRP: \$138



SS2250 | Pitaya
Wholesale: \$63, MSRP: \$138



SS2251 | Black Window Pane Jaspe
Wholesale: \$63, MSRP: \$138





GLADYS TOTE

Our Gladys Tote is a staff favorite! This large tote is the perfect blend of sophistication & fun. With leather straps and leather bottom, this durable piece is a great everyday option!
13" H x 10.25" W x 4.5" D x 8.5" Strap Drop



SS2252 | Rabano
Wholesale: \$67, MSRP: \$148



SS2253 | Black Hand Dye
Wholesale: \$67, MSRP: \$148

ROSA TOTE

Soft yet durable, our Rosa tote is our most classic and functional addition to your collection. Leather detailing, accent tassels, and an interior welt pocket ensure this tote is everything you need a tote bag to be.

13" H x 22" Top W x 12" Btm W x 6.5" D x 8.5" Strap Drop



SS2245 | Rabano
Wholesale: \$54, MSRP: \$118



SS2246 | Pitaya
Wholesale: \$54, MSRP: \$118



SS2247 | Moras
Wholesale: \$54, MSRP: \$118



SS2248 | Black Hand Dye
Wholesale: \$54, MSRP: \$118



SS2203 | Black Window Pane Jaspe
Wholesale: \$54, MSRP: \$118





APOLONIA TOTE

Designed to be zero-waste, the Apolonia Tote is for the environmentally conscious consumer. Features interior welt pockets and elegant hand-twisted handles that take our talented partner artisans four hours to create. Turn heads this summer with this tote in hand.

14" H x 15" Top W x 13" Btm W x 10.5" Strap Drop



SS2242 | Rabano
Wholesale: \$45, MSRP: \$98



SS2243 | Moras
Wholesale: \$45, MSRP: \$98



SS2244 | Black Hand-Dye
Wholesale: \$45, MSRP: \$98

BLANCA TOTE

Oversized, foldable, and machine washable. Our stylish and spacious Blanca tote is unlined with durable felled seams. This soft and spacious carryall stows your goods for the beach or market, and folds neatly when not in use. Machine washable.
14" H x 24" Top W x 13" Bttm W x 10" D x 9.5" Strap Drop



SS2240 | Hierba Buena
Wholesale: \$35, MSRP: \$78



SS2241 | Black and Natural Stripe
Wholesale: \$35, MSRP: \$78





ANTONIA ZERO WASTE UTILITY TOTE

Introducing our newest silhouette, this zero-waste tote is your ticket to shine this summer. With a spacious interior and three separate compartments, our Antonia Utility Tote is perfect for the beach, picnic, or shopping in the sun. Designed for durability and comfort, and constructed mindfully for the environmentally conscious consumer.

12.5" H x 14.75" W x 8.25" D x 11.5" Strap Drop



SS2254 | Moras
Wholesale: \$61, MSRP: \$135



SS2255 | Hierba Buena
Wholesale: \$61, MSRP: \$135



SS2256 | Black Window Pane Jaspe
Wholesale: \$61, MSRP: \$135



SS2257 | Black and Natural Stripe
Wholesale: \$61, MSRP: \$135

SOLEDAD WEEKENDER

The Soledad Weekender is a lightweight and soft-bodied travel bag. Features top zipper, playful fringe pompom, interior zip and welt pockets.
14" H x 21" Top W x 17" Btm W x 8" D x 9.5" Strap Drop



SS2266 | Pitaya
Wholesale: \$86, MSRP: \$188



SS2267 | Moras
Wholesale: \$86, MSRP: \$188



SS2268 | Black Window Pane Jaspe
Wholesale: \$86, MSRP: \$188



Luggage Tag sold separately on page 45

LILIA JEWELRY ROLL

Our Lilia Jewelry Roll is a tri-fold organizer with four zip pockets, making it easy to secure your jewelry, earbuds, pens or other tiny treasures. Pair this with our Mercedes Makeup Brush Roll & Cristina Cosmetic pouch to complete your travel set!

12.5" H x 9" W



SS2215 | Moras
Wholesale: \$26, MSRP: \$58



SS2216 | Black Hand Dye
Wholesale: \$26, MSRP: \$58

MERCEDES MAKEUP BRUSH ROLL

The Mercedes is not your average makeup brush roll! This water resistant travel case secures your brushes and tools under elastic bands, and rolls closed with beautifully hand twisted rope ties adorned with colorful tassels at each end. Pair this with our Lilia Jewelry Roll & the Cristina Cosmetic Pouch for the ultimate travel set.

12.5" H x 9" W



SS2213 | Pitaya
Wholesale: \$22, MSRP: \$48



SS2214 | Black Window Pane Jaspe
Wholesale: \$22, MSRP: \$48

INES LUGGAGE TAG

Our luggage tags are hand-crafted with a leather frame and woven back to add style to any journey. Pair with our other travel items and you'll be good to go this summer.

5" H x 4" W



SS2269 | Hierba Buena
Wholesale: \$11, MSRP: \$24



SS2270 | Black and Natural Stripe
Wholesale: \$11, MSRP: \$24

ROMELIA PASSPORT HOLDER

Jump into vacation mode in style with our latest travel accessory. Available in four colorways, our passport holder keeps your identification cards safe and secure while adding a handmade touch to your journey.

5.75" H x 8" W



SS2271 | Pitaya
Wholesale: \$17, MSRP: \$38



SS2272 | Moras
Wholesale: \$17, MSRP: \$38



SS2273 | Hierba Buena
Wholesale: \$17, MSRP: \$38



SS2274 | Black Window Pane Jaspe
Wholesale: \$17, MSRP: \$38

TIENDITA BEACH BLANKET

Sun in eyes, cocktail in hands! Head to the beach in style this season with our bright, high quality sunbathing companion. Handwoven in the highlands of Guatemala, these beach blankets do more than keep the sand off you! Pair with our Cristina pouch and Angelica backpack for the ultimate beach set.

70" H x 34" W



SS2286 | Pitaya
Wholesale: \$45, MSRP: \$98



SS2285 | Hierba Buena
Wholesale: \$45, MSRP: \$98





Also pictured: the Cruza Belt Bag on page 24

CARMEN SCRUNCHIE

Top off your look with our Carmen Scrunchie and match it back to your favorite Mercado Global bag.
4" Diameter



SS2278 | Pitaya
Wholesale: \$6, MSRP: \$14



SS2280 | Hierba Buena
Wholesale: \$6, MSRP: \$14



SS2279 | Moras
Wholesale: \$6, MSRP: \$14



SS2281 | Black Window Pane Jaspe
Wholesale: \$6, MSRP: \$14

MERCADO KEY CHAIN

The Mercado Key Chain features a pompom on one strand, and a mini zip pouch on the other. This fun accessory can be dually used as a key chain or a bag charm to vamp up any look.

4" H x 2.5" Diameter



SS2275 | Pitaya
Wholesale: \$13, MSRP: \$28



SS2277 | Black Window Pane Jaspe
Wholesale: \$13, MSRP: \$28



SS2276 | Moras
Wholesale: \$13, MSRP: \$28

CLAUDIA BUCKET HAT

No better way to stay cool this season than with our new handmade bucket hat! This piece features a linen lining and a brim to keep you protected from harmful rays this summer. Match it with your favorite Mercado Global bag and you'll be sure to stun in the sun!

10" H x 6.75" Crown Diameter x 3.25" Brim D



SS2282 | Hierba Buena
Wholesale: \$31, MSRP: \$68



SS2283 | Black Window Pane Jaspe
Wholesale: \$31, MSRP: \$68



SS2284 | Black Hand Dye
Wholesale: \$31, MSRP: \$68



CUSTOMIZE YOUR PRODUCT WITH OUR PARTNER ARTISANS

Must meet minimum order quantity



CUSTOMIZE

Choosing your fabrics, silhouettes, and details.



SAMPLES CREATED

Our design team sends samples of customized bags for approval.



ARTISAN MADE

Our partner artisans create your unique private label collection using traditional weaving techniques.



ECO-SHIPPING

Putting planet first, we use the most eco-friendly shipping methods in an effort to keep our carbon footprint light!

WE'VE PARTNERED WITH

PAMELA LOVE

ZIMMERMANN

free people



Reformation

ABOUT US

Mercado Global is a Brooklyn-based accessory brand and non-profit that empowers rural Latin American women to become entrepreneurs. Through donor-funded business education and leadership programs, we help women create community businesses to support themselves and their families. By designing collections for the international market while using traditional local weaving techniques, we are changing the status quo for women, communities, and the industry.

MATERIALS

100% cotton handwoven fabric
Leather trim
Antique brass zinc hardware
Cristinas and make up brush rolls have a TPU lining

DELIVERY AND ORDER DEADLINE DATES

Early January delivery | Order Cutoff Date: November 5th
Early February delivery | Order Cutoff Date: December 17th
Early March delivery | Order Cutoff Date: January 14th
Early April delivery | Order Cutoff Date: February 18th
Early May Delivery | Order Cutoff Date: March 18th
Early June Delivery | Order Cutoff Date: April 15th
Early July delivery | Order Cutoff Date: May 20th

MINIMUM WHOLESALE ORDER REQUIREMENTS

Order minimum: \$250
All Styles: 2 per unit/style/color

SHIPPING

US: Domestic orders are shipped FOB New York, NY via UPS Ground unless otherwise specified
Outside of the US: International orders must be submitted with specific shipping instructions. Customers are responsible for import taxes and fees associated with the customer's local importation regulations.

RETURNS

Because of the hand-woven nature of our products, each piece may vary. All reports of defective or missing product must be submitted within 7 days of receipt. A Return Authorization number is provided on a case by case basis and is only valid for product replacement. Returns will not be accepted without an RA number and must be sent in their original condition to our Brooklyn office.

PAYMENT TERMS

Payment information must be submitted upon order placement. We accept payment by Visa, MC, Amex, company check or wire transfer (\$15 fee). Payment is processed 1 week prior to shipment/ 2 weeks prior to delivery. All payments by check must be delivered to our Brooklyn office prior to shipment date as specified on the estimate confirmation sent via email. Past due invoices will incur a monthly fee of 3%.

ICONS

This linesheet has been designed using icons from Flaticon.com.



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