

THE EYELASH EMPORIUM™

GDL™ GRAVITY DEFYING LASHES

INTRODUCING OUR NEXT GENERATION OF GRAVITY DEFYING LASHES...

- NEW INNOVATIVE USP's • NEW FORMULA • NEW FASTER SETTING TIMES • NEW PACKAGING •



NEW INNOVATION - Mix Scene 2 Neutralise solution with your tint (Eyelash Emporium use Apraise tint) at a ratio of 1:1. By combining these two steps, this innovative USP will speed up your GDL Lash Lift and BDL Brow Lamination treatment time.



FASTER SETTING TIMES - Both Scene 1 Lift and Scene 2 Neutralise + Tint have faster setting times, allowing for a quicker, effective treatment. Treatments can be completed in less than 30 minutes (please see applicable slides of setting times).



IMPROVED FORMULA INGREDIENTS - Key ingredients which benefit and protect the hair, including; proteins such as Hydrolyzed Keratin and Hydrolyzed Silk and Butyrospermum Parkii (Shea) Butter which helps to re-nourish and protect the hairs.

Follow our **Takes** below to create your Instant, High Definition, Jaw-Dropping Lash Lift Results.

GDL LASH LIFT TREATMENT STEP BY STEP

Take 1 The spotlight is now on. Clean the lashes using either our Cleansing Foam or our Protein Cleansing Pads. It is essential to get rid of any excess oil or dirt prior treatment.

Take 2 Place the under-eye pads onto the lower lashes on both eyes to hold them down.

Take 3 Place the shield on the eyelid. Ensure the petal is in the centre of the eyelid. If needed, trim the ends of the shield.

Take 4 Apply our GDL Bonder on the back of the shields and place on the eyelids. Hold in position for a few seconds.

Take 5 Apply GDL bonder onto the shield in small sections and using our GDL Tool or Y-Combs, lift the lashes up onto the shield. Ensure the lashes are adhered to the shield as straight as possible, to avoid criss cross lashes.

Take 6 Repeat this on both eyes until all lashes are lifted onto the shield. Top tip If the lashes are not straight, use a damp cotton wool pad to remove the bonder and start again.

Take 7 You are now ready for Scene 1, take our GDL Scene 1 Lift solution and with a micro brush, apply this solution to the root of the lashes to the middle of the lashes- do not go up to the tip of the lashes. Leave this on the lashes for the appropriate timing depending on your clients' lashes. See table below and don't forget to set your timer! Top tip apply a cotton pad to both eyes and secure this with cling film to absorb extra heat!

| Lash Type | Scene 1 Lift |
|----------------|--------------|
| Fine Lashes | 8 Minutes |
| Healthy Lashes | 10 Minutes |
| Thick Lashes | 12 Minutes |

Take 8 When the timer finishes, remove the solution using a dry cotton pad or sponge applicator.

Take 9 The Penultimate Scene, mix the tint and GDL Scene 2 Neutralise into a dappen dish at a ratio of 2:1 (more neutraliser to tint). Once this has been mixed, apply all over the lashes, leave this on the lashes for the appropriate timing depending on your clients' lashes. See table below and don't forget to set your timer!

| Lash Type | Scene 2 Neutralise + Tint (mix together) |
|----------------|--|
| Fine Lashes | 8 Minutes |
| Healthy Lashes | 10 Minutes |
| Thick Lashes | 12 Minutes |

Take 10 When the timer finishes, remove the mixed tint and solution using a dry cotton pad or sponge applicator.

Take 11 When the timer finishes, remove the mixed tint and solution using a dry cotton pad or sponge applicator.

Take 12 For the final Scene to complete your jaw-dropping look, apply our GDL Scene 3 Keratin Booster over the lashes to nourish the lashes. Brush through the lashes with a mascara wand to show off the length and to complete the look.

FULLER, THICKER, STRONGER