

Pest Control Office Limited – GDP Store Privacy Policy

Last updated: September 2019

This website is operated by Pest Control Office Limited trading as Gross Domestic Product ("GDP"). We are a company registered in England and Wales under company registration number 06472402. Our registered office is at International House, 2 - 4 Maddox Street, London, England, W1S 1QP.

We are a Controller of your personal data processed through this website.

Processing Overview

When we refer to "personal data" we mean information about a living individual from which that individual can be identified. The table below summarises why we might process your personal data, what personal data is processed and what our lawful basis is for the processing.

Purpose of Processing	Types of Data Processed	Lawful Basis for Processing
To administer the process of registering your interest and vetting of applications	Full name Email address Postal address Billing address Any other personal data you choose to provide in your application	Performance of a contract, or the potential performance of a contract, with you Necessary for our legitimate interests (to manage the sale of items to the public, for the running of our website store, for administrative purposes, and to respond to questions)
To facilitate the order process and to fulfil accepted orders	Full name Email address Billing address Delivery address Contact phone number Billing details	Performance of a contract, or the potential performance of a contract, with you Necessary for our legitimate interests (to administer and facilitate the sale of items, for running our website store, for administrative purposes)
To communicate with you	Full name Email address Billing address Delivery address Contact phone number Any other personal data you choose to provide when you contact us	Performance of a contract, or the potential performance of a contract, with you Necessary for our legitimate interests (to manage the sale of items to the public, for the running of our website store, for administrative purposes, and to respond to questions)
To keep a register of people who own works that are accorded a Pest Control Office Certificate of Authenticity	Full name Email address Delivery address	Necessary for our legitimate interests (for administrative purposes and to respond to questions)

To provide information to you about items and services that might interest you	Full name Email address Marketing preferences	Consent (for direct marketing)
To comply with our legal and regulatory requirements (for example to verify your identity, for anti-money laundering checks, and to prevent or detect fraud)	Full name Email address Billing address Delivery address Contact phone number Billing details Marketing preferences Identification documents (such as a copy of your passport or driving licence and utility bills) Information about the items or services we have been asked to provide, or have provided, to you	Necessary to comply with our legal obligations Necessary for reasons of substantial public interest (where the personal data constitutes biometric special category data)

Where we need to process your personal data by law or under the terms of a contract we have with you, and you fail to provide that data when requested, we may not be able to provide you with the items you have purchased.

We may process personal data for a different purpose than that listed above, and without your consent, where it is necessary to comply with our legal obligations.

Marketing

You may unsubscribe from the mailing list at any time by sending a blank email with "UNSUBSCRIBE MAILING LIST" in the subject line to: mailing-list@grossdomesticproduct.com.

If you opt-out of receiving marketing communications we may still process your personal data (including by emailing you) in order to fulfil our contract with you and in accordance with our legal, accountancy and regulatory obligations.

Additional Information

What else do we do with your personal data?

Our website store is hosted by Shopify. For information about how they process your personal data and the cookies used on their sites, please visit their website <https://www.shopify.co.uk/>. We are not responsible for their processing activities or their use of cookies.

We sometimes share personal data with service providers who act as processors on our behalf or controllers in their own right (such as credit reference agencies, couriers and IT support). We may also share personal data with our professional advisors (such as our auditors and solicitors) and with

other legal, regulatory, judicial and law-enforcement agencies in order to comply with our legal obligations.

These third parties are required to respect the security of your personal data and treat it in accordance with the law.

Some of these third parties may be based outside of the EEA. We may also transfer your personal data outside of the EEA if you live outside the EEA (for example, to deliver items to you).

How do we keep personal data safe?

We use a number of reasonable and necessary procedures and security features to try to prevent unauthorised access to your personal data. For example we use a secure passwords and multi-factor codes to protect the personal data we hold and we limit those who can access your personal data.

How long do we keep personal data for?

If you successfully purchase an item from our store, we will retain your personal data for 7 years. Where a work is accorded a Pest Control Office Certificate of Authenticity we may retain your full name, delivery address and email address alongside details of the work for longer than 7 years so we can confirm ownership of such works.

If your application to register your interest in purchasing an item from our store is not successful, we usually delete your personal data relating to your application after 1 year.

If you contact us through the website, but you do not successfully purchase an item from our store, we usually delete your personal data relating to your application after 1 year.

There may be occasions where we store your personal data for longer periods (including for the purposes of satisfying any legal, accounting or reporting requirements).

Your Rights

Your personal data belongs to you, and you have a number of rights over it. You can: (a) ask for details of the personal data we process about you; (b) correct inaccurate information we hold about you; (c) ask that we delete personal data about you; (d) ask that we stop using your personal data for certain purposes; (e) ask that we do not make decisions about you using completely automated means; and (f) ask that we give you a copy of the data we hold about you or (where technically feasible) give a copy of your data to a third party chosen by you.

These rights are not available to everyone all of the time. Some are subject to exemptions, and so we may not always be able, or required, to comply with your request to exercise these rights.

To exercise your rights, please contact us using the details below. We might need proof of your identity (for example, your passport or driving licence) before we can fully respond.

We usually respond to data subject requests within one month, but it can take longer if your request is particularly complex or if you have a number of requests. You will not usually have to pay a fee, but we reserve the right to charge a fee if your request is clearly unfounded, repetitive, or excessive. Alternatively, we may refuse to comply with your request.

Contact Details

If you have questions about our processing of your personal data please email: info@grossdomesticproduct.com. If, after speaking with us, you are not happy with how we are processing your personal data, you have the right to complain to the Information Commissioner's Office. Further details can be found at: www.ico.org.uk