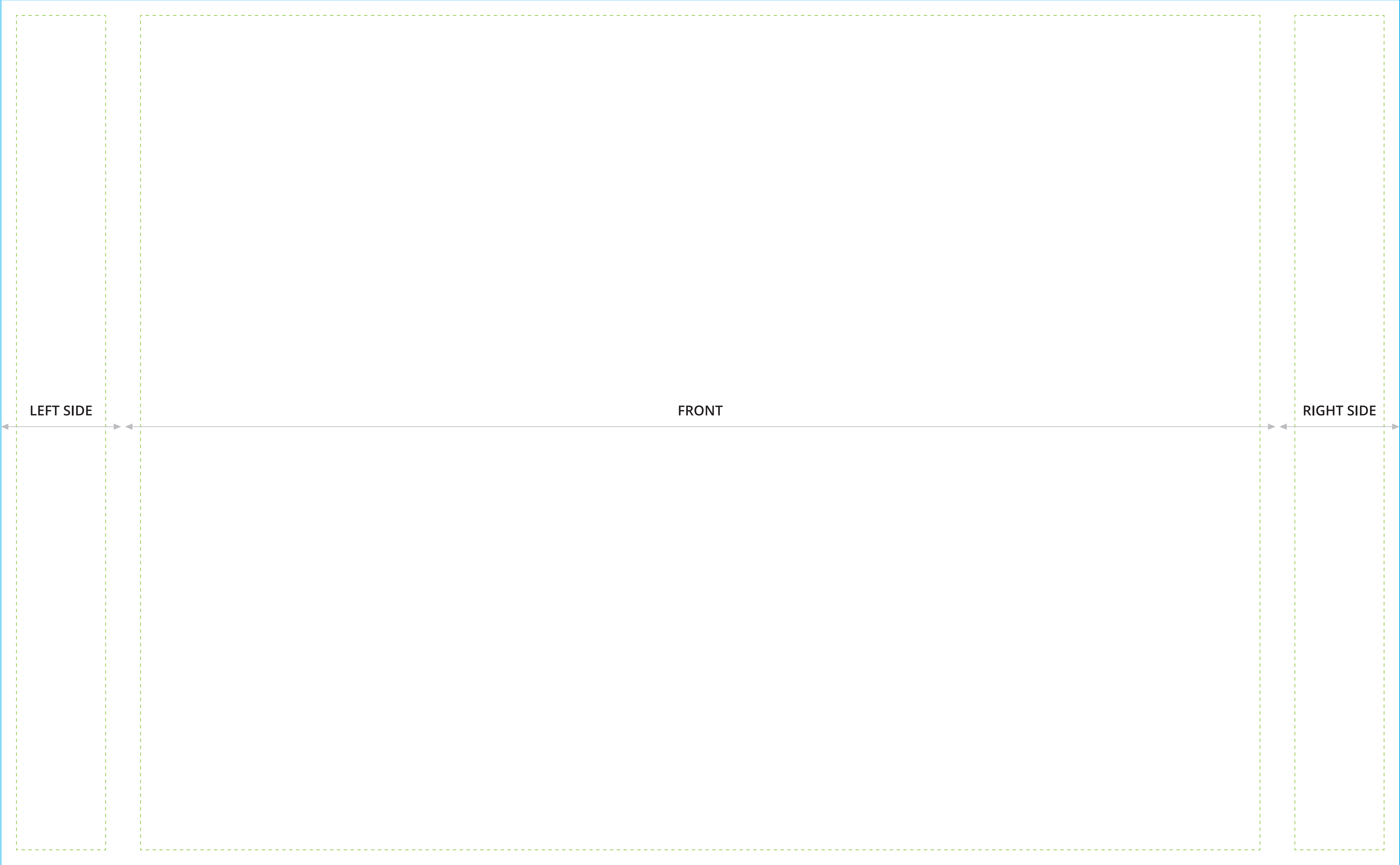




# SEG FABRIC POP-UP (4×3)

SINGLE-SIDED

## Size

This template is 20% scale of full size, and must not be re-sized or scaled.

Template size: 741.2mm × 466mm  
Template (full) size: 3706mm × 2330mm

## Top-Down View



## Shape

- Bleed line**  
Artwork must extend to this line. The areas inbetween this line and the safe area lines must only be used as quiet areas.
- Finished line**  
Perimeter of the visible area, after fitting the graphics to the unit.
- Safe area lines**  
Important content (text, logos etc.) must be kept within these lines.

## Layers

- Instructions.** Can be turned off or removed before exporting your print-ready file, if desired.
- Shape Overlay.** Must only be used as an overlay, and must not contain any design elements. Must be either turned off or removed before exporting your print-ready file.
- Guides.** Indicates the non-printing areas between separate graphics, where vertical columns of the unit frame are visible.
- Design.** Should be used to create and supply your design.

## Artwork Requirements

Artwork must be supplied:

- With any fonts outlined
- With any images embedded
- Including artwork bleed to the edge of the template
- With any template elements (such as lines, boxes and markings) removed
- As either PDF (preferred), AI or EPS format

For a full list of artwork requirements, please refer to our website.

## Considerations

Our thread colours are black or white. Our sewists will choose the most appropriate colour to complement your graphic. The only visible stitching when fitted is at the top and bottom of the left and right sides.

Rather than one continuous graphic wrapping the entire unit, a separate physical graphic is produced for each side of the unit (three for a single sided unit; four for a double-sided unit). This is due to 10mm-wide portions of the frame that connect from the top to bottom of the unit on each corner, which are not covered. These portions of the frame (gaps inbetween graphics) are indicated by the vertical guides. Please use this template to supply one, large artwork - we will handle the rest.

Important content, such as logos and text, should not escape the safe areas or wrap around the corners, as this would result an unsatisfactory appearance.

While we make every effort to finish these graphics as accurately and consistently as possible, due to the nature of printing, cutting and finishing fabrics, some material movement and minor imperfections in alignment can be introduced. For this reason, we highly recommend not wrapping continuous or detailed shapes between sides.

Currently, the dye-sublimation process does not allow for the use of Pantone colours. Any Pantone colours must either be converted to (or replaced with) CMYK colours before supplying your print-ready file.