



# ART REQUIREMENTS

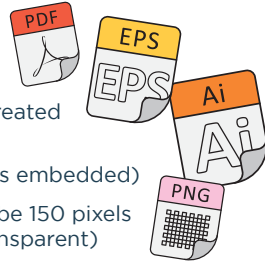
This guide will help you to get the best result possible on your custom display. Have any additional questions? Reach out to us at 800-980-6871 or by emailing [hello@mvpvisuals.com](mailto:hello@mvpvisuals.com).

## FILE TYPES

Vector format graphics are always best for a clear print. If necessary, we can print image files, but they will need to be clear at full size. For example, a table cover logo is typically 25" tall. Bleeds are accepted but not required. Please note: If artwork needs to be adjusted for our templates and a proof is approved, we cannot accept returns.

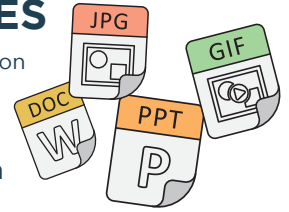
### BEST TYPES

- .Ai & .EPS (our proofs are created in Adobe Illustrator)
- .PDF (fonts outlined & images embedded)
- .PSD, .PNG & .TIFF (must be 150 pixels per inch at full print size & transparent)



### NOT-SO-GREAT TYPES

- .JPG, .BMP, .GIF (usually low-resolution and will typically have a background)
- Word, Powerpoint, Excel
- Scanned images, Corel, InDesign



## COLOR STUFF



All file types should be submitted in **CMYK** color mode. Please do not use RGB or HEX colors for print.

For color matching, use **100% opaque PANTONE® Color Bridge® Coated** colors for accurate color reproduction.

## HOW TO SEND FILES



### WITH YOUR ORDER

Before you add your item to the cart, you can upload your art file. That way we will have everything we need to process your order quickly. Please enter any special instructions at the check out page including Pantone colors, logo size, etc. You can expect a proof within 24 business hours.



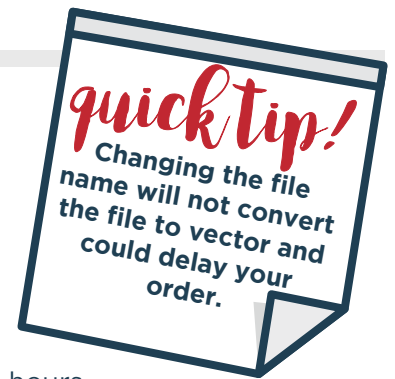
### VIA EMAIL

Maybe you don't have your artwork ready when you're placing your order--that's okay! You can also reply to the confirmation e-mail you receive and attach your art file to the e-mail.



### LARGE FILES

Perhaps your file is too large to upload with your order or to send through email--not a problem! You can upload large files through our artwork page ([mvpvisuals.com/artwork](http://mvpvisuals.com/artwork)) or to our Dropbox account. Just send to [hello@mvpvisuals.com](mailto:hello@mvpvisuals.com).

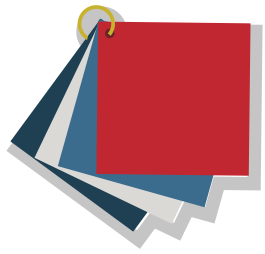
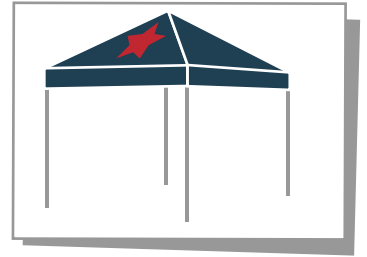


# HOW WE HELP

Just in case your art doesn't meet the requirements.

## FREE LAYOUTS

If you're not positive about the colors or placement of your logo, have no fear! We offer design layouts and 3D renderings at no cost so you can get exactly what you need.



## FREE SAMPLES

[LEARN MORE](#)

We offer free fabric/material samples for all of our products. Need to match a color exactly? We can also print a swatch with your design on most materials at no cost.

## VECTOR RECREATION

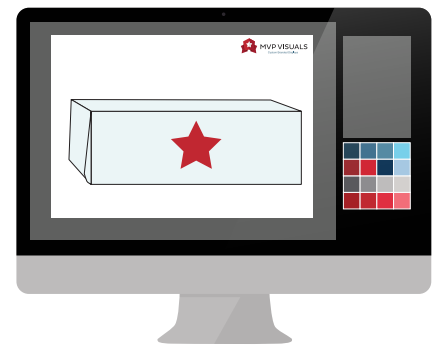
[LEARN MORE](#)

Don't feel stuck if your artwork isn't in the right file format! We can recreate most files into vector format for just \$39. This service is a fantastic value as it is completed within 48 hours and you will receive the files back for future use!

## DESIGN SERVICES

[LEARN MORE](#)

MVP can help you make the most of your branded display with our hourly design services. We have a fantastic graphic designer on staff who will take your art and take it to the next level! Hourly rates apply.



## RESOURCES

Check out the free resources below for even more information on branding your items and getting the best possible print for your money.



**ebook**

How to Prepare & Print  
the Pefect Logo



**video**

What Art File Do I Need  
to Print My Logo?



**blog**

12 Free Adobe Illustrator  
Tutorials for Beginners



**MVP VISUALS**  
Custom Branded Displays

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