



Early Allergen Introduction Guide



Helpful tips for including allergens in your baby's diet, because feeding babies should be fun and stress-free!

Guide-At-A-Glance

We know introducing food allergens to baby can feel overwhelming and maybe even a little scary, but there can be life-long benefits to early allergen introduction.

We're here to help break down the research and give you a step-by-step guide for introducing common food allergens to your little one, because feeding babies should be fun and stress-free!

Step 1

Understand the Latest Recommendations & Research

Step 2

Is Your Baby Ready To Start Solids?

Step 3

Is Your Baby Ready For Early Allergen Introduction?

Step 4

Know The Signs of an Allergic Reaction and How to Respond

Step 5

Tips For Introducing Allergens at Home

Step 6

Baby Friendly Ways to Introduce the Top 9 Food Allergens

Step 7

Diversify Baby's Daily Diet

Step 8

You've Got This! Have Fun Exploring Food

Step 1

Understand the Latest Recommendations & Research

Why do so many kids develop food allergies?

You've probably heard your parents or in-laws wonder why so many kids develop food allergies today, when it was so rare when they were growing up.

Food Allergies On the Rise

Well they're right! In the last couple of decades, food allergies in children have risen by 50% and nut allergies have tripled! Many experts believe old feeding recommendations to avoid peanuts and other common food allergens in infancy, may have unintentionally contributed to the increase.

New Research Offers Hope

Fast forward two decades and the guidance to avoid common allergens in infancy has been reversed by groundbreaking new research. The LEAP Study, led by Mission MightyMe co-founder and global food allergy prevention expert Dr. Gideon Lack, showed that most peanut allergies are preventable if peanut foods are introduced in the first year of life and eaten regularly until age 5.*

This is THE doctor who led the research and our co-founder Dr. Gideon Lack!



American Academy of Pediatrics



Based on the LEAP Study, the American Academy of Pediatrics (AAP) recommends that most babies start peanut foods around 6 months, and that high-risk babies (with severe eczema and/or egg allergy) start even earlier, between 4-6 months, after evaluation by a doctor.*



The USDA also supports the concept of introducing all common food allergens and keeping them in the diet regularly, once a baby starts solid foods.



Egg



Soy



Wheat



Dairy



Peanut



Tree nut



Fish



Shellfish



Sesame

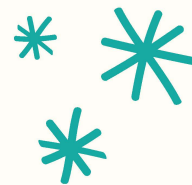
Step 2

Is Your Baby Ready To Start Solids?



Whether your baby is ready to start solid foods depends on their development, but most are ready for solids between 4-6 months. Some signs that your baby may be ready to start solid foods include:

- ★ Being able to control the head and neck.
- ★ Sitting up with or without support.
- ★ Showing an interest in food and reaching for it.
- ★ Bringing objects to the mouth.
- ★ Losing the tongue thrust reflex that pushes food out of the mouth.



Step 3

Is Your Baby Ready For Early Allergen Introduction?

The majority of babies can start peanut foods and other common food allergens as soon as they've started other solid foods.



American Academy of Pediatrics



If your baby is high-risk (severe eczema and/or egg allergy), the AAP recommends evaluation by a doctor, and possible allergy testing, first.



You can always talk to your pediatrician if you have any questions about whether your baby is ready for early allergen introduction.

*Important: If your baby has a known or suspected allergy to any food, they must avoid that food entirely.

Step 4

Know The Signs Of An Allergic Reaction And How To Respond

Allergic reactions are a common concern. However, they are rare, and the first year of life is the safest time to introduce potential allergens, as reactions are milder in infants.† It's important to know the signs of an allergic reaction, and what to do if one occurs.

Mild to Moderate

- Mild to moderate symptoms may include itching, sneezing, hives, rashes, nausea or vomiting, diarrhea or stomach pain.
- If two or more body systems are affected, however (e.g., vomiting/stomach and hives/skin), it is also considered severe.

Severe Symptoms

- Severe symptoms may include trouble swallowing or breathing, loss of consciousness and a weak pulse among others.
- Severe symptoms can be a sign of life-threatening anaphylaxis and require immediate treatment with epinephrine.
- In the case of severe symptoms, administer an EpiPen if available and go to the nearest Emergency Room.

Know the Signs

- ★ If your child has an allergic reaction to any food, stop feeding the food and consult a physician.
- ★ Note that redness around the mouth is often caused by skin irritation, but is sometimes mistaken for a food allergy.
- ★ If you suspect your child has a food allergy, it's important to avoid that food, but seek evaluation by an allergist to be sure. Unnecessarily avoiding certain foods may increase the risk of a food allergy developing.



Step 5

Tips for Introducing Allergens at Home

If your baby has started solids and is cleared for allergen introduction, here are some tips on how to do it safely.

DO'S

★ Start with other solids first.

Introduce peanut butter to baby and other commonly allergenic foods after your little one has successfully tried other solid foods like cereals, veggies or meat purees.

★ Start early in the day.

Start well before nap time, when you can monitor your baby for a couple of hours after feeding.

★ Start small.

Start with a small amount of the allergen and monitor your baby. You can even try just putting a tiny amount on the lip initially. Most reactions will occur within 2 minutes to 2 hours. If no reactions occur, work up to a full infant-size serving of the allergen.

★ Keep it diverse.

Diet diversity is important for proper nutrition and development. Feed a variety of foods from all food groups, including common food allergens and iron-rich foods like fortified cereal, green veggies and meats.

★ Continue breastfeeding.

If possible, while you introduce solid foods to your baby.

DONT'S

★ Don't begin when baby is sick or fussy.

You don't want to mistake illness for a food allergy reaction.

★ Don't introduce multiple allergens at one time.

This way if there is any sign of reaction you will know which food caused it.

★ Don't use whole nuts or nut butters.

These are a choking risk to babies and toddlers, as are many commonly allergenic foods in their natural form. Prepare soft foods that are easily dissolved with saliva.

★ Don't start/stop.

Once allergens are introduced, it's important to keep them in the diet regularly. The AAP recommends 6g of peanut protein per week for high-risk infants (that's 1 pouch of Mission MightyMe Proactive Peanut Puffs).*

★ Don't put food in a bottle.

The AAP and CDC do not recommend putting rice cereal or any other food in a bottle.

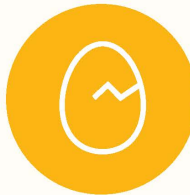
Step 6

Baby-friendly Ways to Introduce the Top 9 Food Allergens



Peanut

Peanut puffs like Mission MightyMe Proactive Peanut Puffs. Smooth peanut butter diluted with warm water and cooled. Mix peanut powder into purees.



Egg

Include egg in a muffin, pancake or other fully cooked baked good to start. After that try well scrambled eggs.



Tree Nut

Tree Nut puffs like Mission MightyMe Proactive Nut Butter Puffs. Tree Nut butter diluted with warm water, cooled and mixed into purees.



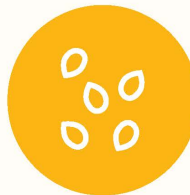
Dairy

If you haven't given your baby infant formula, begin with milk in baked foods or yogurt. Cheese can be given later in infancy, around the 6-7 month mark.



Soy

Soy milk, soy yogurt, tofu or soybeans well cooked and mashed.



Sesame

Hummus and tahini mixed into a puree.



Wheat

Softly cooked pasta or bread.



Fish/Shellfish

Small amounts of mashed, cooked fish or shellfish. Don't give more than 2 portions of fatty fish per week according to the FDA to limit mercury exposure.



“Research shows that early introduction of potential allergens in the first year, starting around 6 months of age, and keeping them in the diet is the easiest and most effective way to prevent food allergies at this point. My advice to mothers is to feed their babies potential allergens, particularly peanut and egg, early and often.”

- Sherry Coleman Collins, MS, RDN, LD

Step

7

Diversify Baby's Daily Diet

Once you've introduced each allergen separately, begin integrating them into your weekly meal planning so your baby gets all the benefits of early allergen introduction and a diverse diet!

For babies
9 months and up!

Breakfast

- Yogurt with fruit and Proactive Peanut Puffs on top (**dairy and peanut**)
- Pancake (**eggs**)



Lunch

- Bread with thin hummus spread (**wheat and sesame**)
- Tofu (**soy**)
- Apple sauce



Snack

- Proactive Nut Butter Puffs (**peanuts and tree nuts**)



Dinner

- Mashed salmon over whole wheat pasta (**fish and wheat**)
- Mashed sweet potato with tahini (**sesame**)
- Mashed soybeans (**soy**)
- Broccoli



“Try not to stress about getting every allergen in baby's diet every day. You will go crazy! Aim for diet diversity to set them up for a mighty future.”

- Catherine Jaxon, Food Allergy Mom and Mission MightyMe Co-Founder

Step 8

You've Got This! Have Fun Exploring Food

Meet the Jaxons,
Mission MightyMe
Co-Founders



We're a food allergy family – our oldest daughter is severely allergic to most nuts after we followed the old guidelines to avoid them in infancy. So when our youngest child started solids, we followed the new research and included common food allergens in his diet to avoid the same outcome. It worked but was a huge challenge, and we knew there had to be a simpler (and tastier!) way to follow the latest allergy prevention guidelines. So, we teamed up with the very pediatric allergist who led the research, to create a solution. Mission MightyMe creates nutritious products that make it deliciously simple to get nuts and other common food allergens into little diets early and often – with less stress and less mess.



"The research is clear. It is possible to prevent peanut allergies in the majority of children, and potentially other food allergies as well. Yet, many families still aren't able to easily follow the new recommendations. We created Mission MightyMe to make early allergen introduction simple for families - a big step forward towards ending the the food allergy epidemic."

- Dr. Gideon Lack, Head of Pediatric Allergy at Kings College, LEAP Study
Author and Mission MightyMe Co-founder

Ready to introduce and include nuts in your little one's diet?

Mighty Moms Agree, Nutty Puffs Make it Stress-Free!



We've Gone Nuts! (So You Don't Have To!)

Try our Organic Peanut Butter Puffs and Mixed Nut Butter Puffs (with peanuts and tree nuts) to regularly include nuts in your little one's diet. And stay tuned for more yummy products containing other diverse foods!



Organic Peanut Butter Puff

[SHOP NOW](#)



Mixed Nut Butter Puff

[SHOP NOW](#)



Variety Packs

[SHOP NOW](#)

*FDA HEALTH CLAIM: For babies with an increased risk of peanut allergy (babies with severe eczema, egg allergy or both), introducing age-appropriate, peanut-containing foods as early as 4 months may reduce the risk of developing a peanut allergy. Caregivers should check with the baby's healthcare provider before feeding the baby peanut-containing foods.

† 2018 Study by Ann & Robert H. Lurie Children's Hospital of Chicago

Mission MightyMe products must be avoided by anyone who has a known or suspected allergy to any of the ingredients. If you have any questions about what you're feeding your baby, consult your pediatrician.