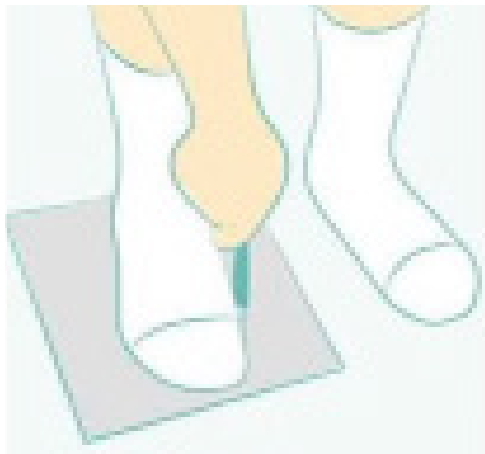


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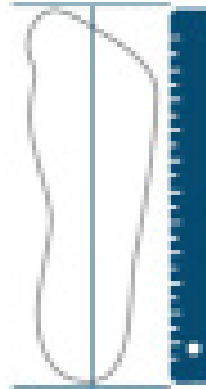
FRIENDLY SHOES SIZE GUIDE

HOW TO MEASURE YOUR FOOT SIZE FOR A FRIENDLY FIT



STEP 1

Place paper on a flat surface and your foot on the paper standing up. Use a pencil to trace an outline around your foot, keeping the pencil as straight as possible. Ask for assistance if needed.



STEP 2 - [A]

Measure and note down the length of your outline in centimetres between the longest toe and back heel.

Use this measurement as length A.



STEP 3 - [B]

Measure your circumference in centimeters around the widest part of your foot using a measuring tape.

Use this measurement as length B.

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FRIENDLY SHOES SIZE GUIDE - WOMAN

| SIZE | FOOT LENGTH [A] | FOOT CIRCUMFERENCE [B] | TOTAL SHOE LENGTH |
|---------|-----------------|------------------------|-------------------|
| SIZE 5 | 22.2 CM | 23 CM | 23.2 CM |
| SIZE 6 | 23 CM | 23.6 CM | 24 CM |
| SIZE 7 | 23.9 CM | 24.2 CM | 24.9 CM |
| SIZE 8 | 24.7 CM | 24.8 CM | 25.7 CM |
| SIZE 9 | 25.5 CM | 25.4 CM | 26.5 CM |
| SIZE 10 | 26.4 CM | 26 CM | 27.4 CM |
| SIZE 11 | 27.2 CM | 26.6 CM | 28.2 CM |

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FRIENDLY SHOES SIZE GUIDE - MAN

| SIZE | FOOT LENGTH [A] | FOOT CIRCUMFERENCE [B] | TOTAL SHOE LENGTH |
|---------|-----------------|------------------------|-------------------|
| SIZE 8 | 25.5 CM | 25.4 CM | 26.5 CM |
| SIZE 9 | 26.3 CM | 26 CM | 27.3 CM |
| SIZE 10 | 27.2 CM | 26.6 CM | 28.2 CM |
| SIZE 11 | 28 CM | 27.2 CM | 29 CM |
| SIZE 12 | 28.8 CM | 27.8 CM | 29.8 CM |
| SIZE 13 | 29.7 CM | 28.4 CM | 30.7 CM |
| SIZE 14 | 30.5 CM | 29 CM | 31.5 CM |

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FRIENDLY SHOES SIZE GUIDE - UNISEX

| SIZE | FOOT LENGTH [A] | FOOT CIRCUMFERENCE [B] | TOTAL SHOE LENGTH |
|---------------------|-----------------|------------------------|-------------------|
| MENS 6 / WOMENS 7 | 23.9 CM | 24.2 CM | 24.9 CM |
| MENS 7 / WOMENS 8 | 24.7 CM | 24.8 CM | 25.7 CM |
| MENS 8 / WOMENS 9 | 25.5 CM | 25.4 CM | 26.5 CM |
| MENS 9 / WOMENS 10 | 26.3 CM | 26 CM | 27.3 CM |
| MENS 10 / WOMENS 11 | 27.2 CM | 26.6 CM | 28.2 CM |
| MENS 11 / WOMENS 12 | 28 CM | 27.2 CM | 29 CM |
| MENS 12 / WOMENS 13 | 28.8 CM | 27.8 CM | 29.8 CM |
| MENS 13 / WOMENS 14 | 29.7 CM | 28.4 CM | 30.7 CM |

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FRIENDLY SHOES SIZE GUIDE - KID

| SIZE | FOOT LENGTH [A] | FOOT CIRCUMFERENCE [B] | TOTAL SHOE LENGTH |
|---------|-----------------|------------------------|-------------------|
| SIZE 11 | 17.1 CM | 19.4 CM | 18.1 CM |
| SIZE 12 | 18 CM | 20 CM | 19 CM |
| SIZE 13 | 18.8 CM | 20.6 CM | 19.8 CM |
| SIZE 1 | 19.7 CM | 21.2 CM | 20.7 CM |
| SIZE 2 | 20.5 CM | 21.8 CM | 21.5 CM |
| SIZE 3 | 21.4 CM | 22.4 CM | 22.4 CM |
| SIZE 4 | 22.2 CM | 23 CM | 23.2 CM |
| SIZE 5 | 23 CM | 23.6 CM | 24 CM |
| SIZE 6 | 23.9 CM | 24.2 CM | 24.9 CM |