

TISSOT CHRONO XL RUGBY ROMANIA 2019

The Tissot Chrono XL Rugby Romania, "Stejarul De Aur" 2019 is a Limited Edition produced in 500 pieces only for those looking for a sporty and trendy chronograph dedicated to Romania's rugby team with Swiss technology at an unbeatable price.



Robustness

Large size

Affordable

Sporty

DETAIL THAT COUNTS

We created the Chrono XL rugby Romania collection for passionate rugby fans looking for a Swiss chronograph at an affordable price without compromising on quality and style. The National Rugby Team "Stejarii" is symbolized by an oak leaf present at 8 o'clock on the dial of the watch. Its golden color matches the case and contrasts well with the navy blue color of the watch. Additionally, the colors of the Romanian flag (blue, yellow, red), subtly show up on the markers 5,6 and 7.

DESIGNER'S WORD

This very sporty and fashionable large chronograph (45 mm) collection strengthened its Limited Edition identity with the Oak leaf shaped logo of the National Rugby team engraved on the caseback, which also features "1 din 500", meaning you own one of the 500 existing limited edition watches.

COMMUNICATION

- Print visual
- PR text
- TVC
- Leaflet

- Digital Banner
- Social Media Package
- Film (Digital)

MERCHANDISING

- Display visual
- Special display / highlighter
- Dedicated infoplate
- Special box / box sleeve

- POS animation

-  EDL
-  10bar
-  STEEL PVD
-  S
-  LIMITED EDITION
-  75
-  11.02
-  22
-  45
-  45

ETA G10.212 POWERDRIVE



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BRACELET

-  STEEL PVD
- 
-  22

T600.044.574



Launch date POS: 11/2019

ENGRAVED CASEBACK

