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Go minimalist this season!

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It's not a new one, but minimalism is a trend that became huge due to the pandemic. Less is more became the basic mantra for everyone. This festive season too, many are opting for a minimalist looks when it comes to fashion and accessories.

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Sarika Naheta, director at a jewellery chain says, “Adorning minimalistic jewellery is the way to go considering the ongoing pandemic. Swapping heavy chandbalis with jadau and diamond tops, big rani haars with Pirohi necklaces, delicate rings and bracelets, when paired with festive outfits become a perfect ensemble for the close knit festive celebrations.” She feels that minimalist jewellery are pieces that are easy to wear, delicate, yet enough to make a chic statement. “They are hassle free and when paired with the right outfit, can be a great conversation starter. These pieces add the oomph factor to any outfit and lend a subtle glory to the entire look,” says Sarika.

Not just jewellery, even your clothes can make a statement if they are minimalist in style. Fashion designer Anushree Brahmhatt Parekh, who is the founder and CEO of her label says, “Chic minimalist fashion is all about being easy, comfortable and just yourself.” Keeping your style classic and simple with statement looks and classy pieces is the way to go this season. Anushree shares, “Wear your kurtas with matching pants instead of breaking the colour / fabric. Dial down your favourite heavy lehenga with a staple white shirt and invest in minimal classic jewellery rather than flashy over the top pieces.”

Daisy Tanwani, founder and CEO of a home-grown lifestyle brand that focuses on bringing Indian handcrafted fashion to the forefront shares some infallible top tips to keep in mind when choosing minimalist fashion. She asserts that minimalist doesn't mean drab. “One can pep it up with dressy elements. One of the parameters of minimalist fashion is not over-consuming, so buy garments that are versatile, that can be used over and over and in different ways. Choose quality over quantity. Invest in heirloom fabrics in colors that are timeless like indigo, ivory, and black. Finally, choose garments that let you keep it simple, comfortable, and stylish,” says Daisy.

End of the article

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