

# Diwali 2021: 5 Homegrown Labels To Ring In Diwali Celebrations In Effortlessly Chic Fashion

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Planning to go the easy breezy ethnic route? These homegrown labels will get you ready in no time



Keep it simple this Diwali with style cues from these fashion labels

## 2. Pinklay

Handblock printing is etched within Indian fashion sensibilities and for something understating yet vivid, Pinklay's range of handcrafted beauties should make their way into your wardrobes. Floral kaftans, dresses and kurtis are an instant favourite and we're not surprised why.



Model in a Pinklay ensemble