



Get Inspired DESIGN (HTTPS://ELLEDECOR.IN/DESIGN/)

PEOPLE (HTTPS://ELLEDECOR.IN/PEOPLE/)

HOMES (HTTPS://E

INDIA-PRESENTS-THE-BEST-ACROSS-THE-GLOBE-FOR-D

7 DESIGN NAMES AND BRANDS TO STALK THIS YEAR

JAN 2, 2018 | By Reecha Kulkarni









L-R:EDIDA Young Talent Kunaal Kyhaan Seolekar's baby, Koy Store; A kleptomaniac's paradise - metal lamps, wall art and more at The Lohasmith; Iqrup and Ritz feature unique concepts for their furniture lines; Fuseproject combines technology with art for Samsung.

From innovative designers to upcoming labels, we've picked 7 names we're excited about this year:

- 1. Iqrup and Ritz: We love mother-daughter duo Iqrup and Ritika "Ritz" Dhamija's concepts of furniture, ranging from angles in the Pythagoras Theorem to British Sculptor Henry Moore's organic creations. Website: www.iqrupandritz.com
- 2. Fuseproject: The future is definitely here Yves Behar made sure of it. His studio, Fuseproject morphed Samsung televisions into artwork on a wall. Website: www.fuseproject.com
- 3. Lohasmith: Do you have a fetish for metallics? Karun and Meghna Malik's brand features metal lamps, wall art, mirrors and wine racks amongst other accessories. Website: www.thelohasmith.com
- 4. KoyEDIDA: Young Talent Kunaal Kyhaan Seolekar experiments with materials like natural stone and marble to create funky collectibles and luxury accessories. Pick from Play, Eat, Sleep and other collections on his website. Website:www.koy.store
- 5. Peacock Life: Designer Shabnam Gupta goes green with earthy, recycled and environmentally friendly furniture, quirky wall hangings, statement piece and vibrant accessories. Website: www.peacocklife.com
- 6. Pinklay: Drawing inspiration from the Pink City and the trademark craftsmanship of Rajasthan, Daisy Tanwani's colourful home decor brand offers everything from block print rugs and zardosi charms to artisanal trays and lanterns. Website: www.pinklay.com