

#Inspiration

# Meet The Winners Of Digital Women Awards For The Year 2021

KUMARI PURVI | Updated On December 10, 2021



**2021 Digital Women Awards winners: The winners for *SheThePeople* Digital Women Awards, 2021 presented by Google and empowered by Colors TV were announced on November 23, 2021. The ceremony was held virtually and also featured eminent guest speakers like Union Ministers Smriti Irani and Rajeev Chandrashekhar, Indra Nooyi, Sapna Chadha, Pooja Dhingra, Harsh Mariwala and many more.**

The wide range of work that these women are doing in the field of entrepreneurship is both an inspiration and a sign of changing times in India. As more and more women spread their wings and challenge the concept, workings and thought process that goes into entrepreneurship, now is the time to sit up, listen to their stories and celebrate them.

**So here are the winners of Digital Women Awards for the year 2021:**

## **1. Lubna Naseem**

The founder of DeZignApe Technology hails from the small town of Bareilly in Uttar Pradesh. Naseem is an experienced digital business strategist working in areas of media, health, education and advertising. Having completed her BTech in Information



PRESENTS

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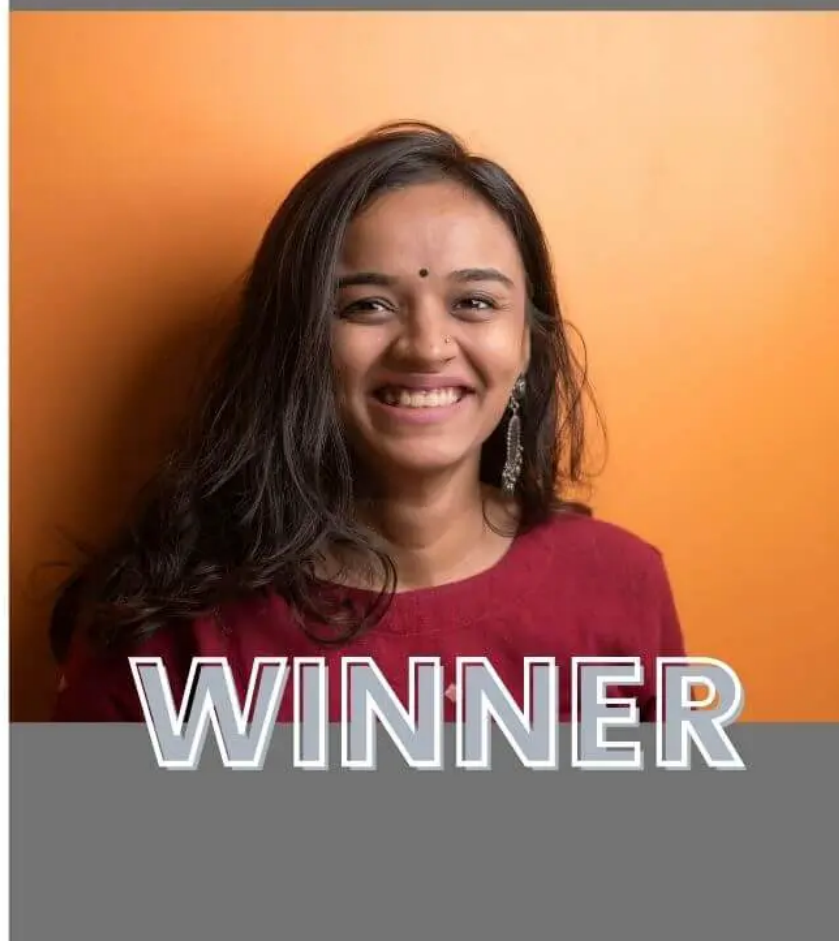
THE WOMXN'S CHANNEL

DIGITAL  
WOMEN  
AWARDS

EMPOWERED BY



**SNEHA  
BAGRECHA,**  
INDIEGOOD



As a designer, she worked for Philips Research in 2014 and was also offered the BIRAC SIIP Fellow in maternal and child care under the Department of Biotechnology, Government of India. Currently, her company is developing a non-invasive pregnancy monitor for women and hospitals to avoid the risk of stillbirths.

## 19. Daisy Tanwani

Daisy Tanwani founded Pinklay which was honoured by Facebook at the World Economic Forum at Davos as one of the seven most influential small businesses globally. Tanwani laid the foundation of her company in 2016. Pinklay focuses on designing and handcrafting products for women, kids and homes. With a work experience of 14 years, her areas of expertise include cutting edge innovation, market research, web specialisation, content and feature writing.

## DAISY TANWANI, PINKLAY

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# WINNER

Tanwani has worked with Corporate Executive Board (CEB), TNS Research International and Danone Baby Nutrition before starting her own business. She also has a paper published to her name on “Dramaturgy in the Research World”, which explains how passion for drama can be harnessed and leveraged in consumer research through a case study on women and their multiple identity role.

### 20. Chaitsi Ahuja

Chaitsi Ahuja not only holds BBA from Ahmedabad University, she also has a degree in Graphic design via Varia Design, and Masters of Art from London Metropolitan University and a Masters of Science. She began her career as a communication specialist at Psynox and later worked for top brands like Percept, Tommy Hilfiger, Geometry Encompass, Safari India in the area of marketing, advertising, promotions. She became a Brand Manager at Future Group India in 2019.