



The Oscars and The GirlyGoGarter®

After an unprecedented product launch, including 700 retail outlets in 5 countries within the first 6 months of business, the #1 NEW ACCESSORY OF 2013 is now headed to the OSCARS. The GirlyGoGarter®, the slim, sexy, secure pocketed garter with patented GentleFlex™ Grippers will be wrapped around the legs of presenters, red-carpet royalty and all gown wearing celebrities wishing to neatly and discretely carry their essentials without lugging a purse.

Patented GentleFlex™ Grippers work with the warmth of your body and lingerie quality microfiber wicks moisture away from your skin making for a super comfortable and secure alternative to carrying a handbag. Users of the GirlyGoGarter® include both movie and television personalities needing a comfortable place for their mic-pac, diabetics needing a place for their insulin, travelers needing a secure place for their passport and money, concert goers, wedding parties, sports spectators, festival attendees and ladies headed out for a night on the town to name a few.

The GirlyGoGarter® comfortably holds up to 3 lbs. and has both easy access and lock-flap pockets allowing you to easily carry your cell phone, money, passport, I.D., credit cards, lip gloss, flask and much more. Look for Oscar nominees to discretely carry cosmetic touch ups, cell phone and a little cash on the red carpet on Oscar night.

For more information on the GirlyGoGarter®, publicity, sampling or availability, please contact Rachel Purcell (540)538-7224 rachel@girlygogarter.com