



verterra™

2019 Collection Guide

2019 Collection Guide

VerTerra has been the go to eco-friendly line for leaders and innovators for over a decade. Our 2019 VerTerra collection guide is a collection of curated images from clients showcasing how they creatively use VerTerra. We are excited to showcase our product range as well as, introduce new products for the year. Get inspired by their images using VerTerra products in ways that look beautiful while saving costs through operational efficiencies and reduced labor.



Contents

4-5 About Us	6-11 DEFL - Palm 6-9 The Process 10 Plates 11 Bowls	12-21 Balsa Wood 12-15 Boxes 16-17 Smallware 18-19 Serveware 20-21 Boards	22-25 Cutlery + Eventware 23 Wooden Cutlery 23 Plantware Cutlery 24-25 Eventware	26-31 Innovative Concepts 26 Printed Logos 27 Packaging 27 Fast Casual 28 Hotels 29 Catering 30 Tastings
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New in 2019



WINE GLASS HOLD-A-PLATE™



10"x15" PALM TRAY



6" DEEP PYRAMID BOWL

KEEP IN TOUCH

Follow us to stay up to date on the latest trends and uses for VerTerra Dinnerware. Want to be featured next year? Tag us on Instagram, Facebook, and Twitter.

@VERTERRADINNERWARE #VERTERRADINNERWARE

To see a full list of Patents VerTerra holds please visit VerTerra.com/pages/faq

QUESTIONS?

212-760-1200
INFO@VERTERRA.COM

WHOLESALE/DISTRIBUTOR INQUIRY?

SALES@VERTERRA.COM

OFFICIAL HOUSE
PURVEYOR TO THE JAMES
BEARD FOUNDATION



OFFICIAL PALM LEAF
PLATE OF THE
INTERNATIONAL
CATERERS ASSOCIATION



OFFICIAL COMPOSTABLE
OF NACE - NATIONAL
ASSOCIATION FOR
CATERING AND EVENTS



sku 01-01-10B

About Us

VerTerra produces stylish - sustainable - disposable dinnerware and packaging. Our products are Eco-friendly and create an elevated look in the food industry. Founded on the principle of creating a better planet, VerTerra is committed to creating sustainable products out of fallen palm leaves and balsa wood from leftover tree trunks.

THE CREATION

VerTerra was created by CEO Michael Dwork. During a trip to India in 2005, Michael encountered the palm leaf plate for the first time. He watched as a woman began soaking fallen palm leaves in water and pressing them into a crude waffle iron - creating an all-natural plate that she then served traditional India cuisine on. Michael was instantly inspired by this creation and knew it would be the perfect alternative to traditional paper disposable dinnerware.

SOCIAL RESPONSIBILITY

Through our network of factories, we have created employment for over 500 women in rural India and Indonesia. Our goal has been to stay as true as possible to the original craft product that is originally made by women.

Our Balsa line is made from the leftover tree stumps from certified renewable tree farms after the tree is felled our team removes the stumps and the other leftovers to be used as the raw material for our balsa product collection.

Our factories recycle the water used during the manufacturing process and the leftover leaf bits are used as food for livestock such as cattle or turned into an organic compost.

The palm leaf line is created solely from palm leaves and water, there are no glues, plastics, lacquers, veneers, or toxins used in the process.

VerTerra's line of palm leaf dinnerware, patented collapsible boxes, patent-pending cheese boards, and serveware provide a wide variety of options for every customer's need. These compostable products withstand hot and cold food and liquids and are also microwave and oven safe. VerTerra products are lightweight, durable, and have a unique streamlined appearance - Perfect for a multitude of uses within the food and beverage landscape.

AWARDS

VerTerra is proud to be an official house purveyor of the James Beard Foundation since 2011

VerTerra is proud to be the official palm plate compostable of the National Association for Catering and Events (NACE) since 2016

<p>2015-2018 Palm Beach Food + Wine SILVER SPONSOR</p>	<p>2015 Partner of the Year NACE - NATIONAL ASSOCIATION FOR CATERING AND EVENTS</p>	<p>2014 Int's Hotel Motel Show BEST NEW PRODUCT</p>	<p>2014 NY Restaurant Show PEOPLE'S CHOICE</p>
<p>2014 Ihmrs BEST NEW PRODUCT - TABLETOP</p>	<p>2011 Plant Edible SUSTAINABILITY AWARD</p>	<p>2011 Edible Magazine SUSTAINABILITY AWARD</p>	<p>2008 + 2009 National Products Expo East BEST NEW</p>

"It is with pleasure that I share not only does The James Beard Foundation enjoy and appreciate using VerTerra at our events, but our chefs do as well. The line of plates and bowls are the perfect sizes for your special events whether they be seated dinners or walk about receptions. They are not only beautiful, and very photogenic, but sturdy as well."

Shelley Menaged, Special Events Coordinator
THE JAMES BEARD FOUNDATION

About

DINNERWARE FROM FALLEN LEAVES™

Our signature DFFL-PALM product range was innovated in 2006. It has been awarded dozens of times for its unmatched quality. We are the leader in palm dinnerware production and the only integrated manufacturer of palm leaf plates. Having our own factories affords us to produce the highest standard. Our Palm leaf products are created solely from unused palm leaves and water. Our Dinnerware is natural and is created without any chemical coatings. The design is recognized by the Cooper Hewitt Design Museum - elegant but durable these products are microwave and oven safe. They can handle hot and cold food, liquids, and oils.

SUSTAINABLE

Our dinnerware is made from fallen palm leaves (that would otherwise be burned), steam, heat and pressure. No plants or trees are cut or harmed in the process.

DURABLE + VERSATILE

Our products can withstand hot food, liquids, and oils. Thoughtfully designed, our products act as a natural insulator. Verterra dinnerware will not leak or impart taste.

BIODEGRADABLE

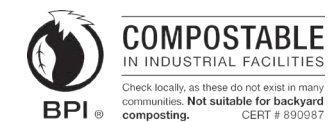
Our dinnerware will naturally biodegradable at home or in an industrial compost without using chemical agents.

MICROWAVE + OVEN

VerTerra dinnerware can withstand two minutes in the microwave on a high heat setting or up to 45 minutes in the oven at 350 degrees F as long as they are at least 6" from the heat source.

COMPOSTABLE

VerTerra products are BPI-certified compostable and tests have shown that soil containing VerTerra compost enhances plant growth by over 15%.



sku 01-22-18B, 01-01-25B, 01-01-10B, 01-01-02B



sku 01-22-13B

The Process

DINNERWARE FROM FALLEN LEAVES™

BORROWED FROM THE EARTH AND RETURNED

VerTerra palm dinnerware is made in our network of factories in India, where employees work in a safe environment, receive fair wages, and access to health care. The production process is simple and transparent: after collecting fallen leaves that would normally be burned, we apply steam, heat and pressure to transform the leaves into dinnerware that will compost naturally in two months.

Our priority is to be true to the Earth. We are always developing new ways to make the entire process - from gathering materials, to delivering our leaf dinnerware to your party - more Eco-friendly.

The first step in making our leaf dinnerware is to collect fallen leaves from plantations. Trees are not cut down during this method. The leaves are then brought into the factory, where they are sprayed with high-pressure water, steamed and UV-sterilized. As a creation of only two products, palm leaves and water, our Eco-friendly dinnerware is completely non-toxic and chemical free. Our dinnerware can withstand up to 2 minutes in the microwave on a high heat setting or up to 45 minutes in the oven at 350° F, as long as they are at least 6" from the heat source. Over 80% of the water used in this process is recaptured and reused. In fact, the whole manufacturing processes only requires 10% of the energy used in recycling. No chemicals, lacquers, glues, bonding agents, or other toxins are added to our compostable products, which keeps your meal and our Earth free from harm.



01

Gather Leaves

Fallen Palm leaves are collected and brought to our factories in India.

02

Steam & Press

The leaves are then steamed + sterilized then they are pressed into shape.

03

Heat

The palm leaves are then heated to finish the product. They will now retain their shape.

04

Use & Enjoy

The products are ready to display culinary creations + inspire new uses.

05

Compost

The Products are BPI Certified compostable in an industrial facility or can be composted at home.

06

Back to the Earth

Soil containing VerTerra compost enhances plant growth by 15%.



Palm leaf becoming VerTerra Dinnerware

WHY YOU'LL LOVE DINNERWARE FROM FALLEN LEAVES™

All-natural product made from only fallen palm leaves, steam, heat and pressure

Fallen palm leaves would otherwise be burned as waste

Certified compostable in fewer than 60 days in an industrial facility

No heat transference

BPI-certified 100% compostable



sku 01-20-20B



sku 02-25-05C



sku 01-20-25B, 01-22-10B



sku 01-01-10B

Plates + Trays

DINNERWARE FROM FALLEN LEAVES™

Our wide range of dinnerware is the solution to matching your sustainability goals with your business practices: cost effective, time saving, disposable, and sleek. We offer many different styles to meet your every need.



7" ROUND PLATE sku 01-01-20B Qty: 300
8" ROUND PLATE sku 01-01-22B Qty: 300
10" ROUND PLATE sku 01-01-25B Qty: 300
6" ROUND LIP PLATE sku 01-33-15B Qty: 300
9" ROUND LIP PLATE sku 01-33-25B Qty: 300
2"x 4" MINI TRAY sku 01-22-05B Qty: 600



4"x 10" TRAY sku 01-22-18B Qty: 300
4.5" x 6" TRAY sku 01-22-12B Qty: 300
6" x 9" TRAY sku 01-22-6X9 Qty: 300
10" x 15.5" TRAY sku 01-00-40T Qty: 50
4" x 4" PLATE sku 01-22-10B Qty: 600
4" x 4" DEEP PLATE sku 01-22-10D Qty: 600



5" x 5" PLATE sku 01-22-13B Qty: 300
6" x 6" PLATE sku 01-22-15B Qty: 300
7" x 7" PLATE sku 01-00-16B Qty: 300
7" x 8.5" PLATE sku 01-22-22B Qty: 300
8" x 8" PLATE sku 01-20-20B Qty: 300
9" x 9" PLATE sku 01-20-25B Qty: 300



9" x 9" TWO COMPARTMENT PLATE sku 02-25-02C Qty: 300
9" x 9" THREE COMPARTMENT PLATE sku 02-25-03C Qty: 250
9" x 9" FOUR COMPARTMENT PLATE sku 02-25-04C Qty: 300
9" x 9" FIVE COMPARTMENT PLATE sku 02-25-05C Qty: 300
10" x 10" PLATE sku 01-20-25C Qty: 300

Bowls

DINNERWARE FROM FALLEN LEAVES™

The possibilities are endless with our range of bowls. The smaller sizes are the industry standard for tastings. The larger sizes elegantly display main dishes, entrées, salads, and more! Our dinnerware is designed to be able to handle hot and cold food/liquids, and oils.



3" x 3" BOWL sku 01-01-11B Qty: 600
5" x 5" BOWL sku 01-00-18B Qty: 300
6" x 6" BOWL sku 01-00-13B Qty: 300
6 x 8" BOWL sku 01-00-15B Qty: 200
8" x 8" BOWL sku 01-00-20B Qty: 300



PYRAMID BOWL sku 02-22-6PY Qty: 300
6" x 11" TWO COMPARTMENT BOWL sku 01-00-13P Qty: 300
2.5" ROUND BOWL sku 01-01-02B Qty: 600
3.5" ROUND BOWL sku 01-01-10B Qty: 600
5" ROUND BOWL sku 01-00-5DR Qty: 300
8" x 8" SALAD BOWL sku 01-00-22B Qty: 300



sku 01-22-10D

sku 01-22-10B



Collapsible Boxes

Our sleek and modern to-go-boxes are a line of eco-friendly food containers that enhance any food service experience. The collapsible boxes with attached fold-able lids store flat and pop open instantly - saving 95% space. They are created out of leftover wood and rice paper. Best of all they are sturdy, strong, stackable, oil resistant, water resistant, lightweight and biodegradable. (Patented 2017)



FAST ACTION OPENING

The possibilities are endless with our wooden to-go-boxes. The collapsible boxes store flat and pop open in one motion, saving time and space. They are available in a wide range of sizes.





VENTO COLLAPSIBLE BOXES

The Vento™ series adds a new dimension to the patented collapsible box with changeable bento inserts. Included in each set are click in dividers to create six different bento/compartmented boxes: single compartment or split 2,3,4,6, or 8 compartment box.



6" x 8" MEDIUM VENTO™ BOX
sku TG-BB-6X8
Qty: 50



6" x 8" MEDIUM VENTO™ BOX W/ WINDOW LID
sku WB-BB-6X8
Qty: 50



8" x 11" LARGE VENTO™ BOX
sku TG-BB-8XI
Qty: 50



8" x 11" LARGE VENTO™ BOX W/ WINDOW LID
sku WB-BB-8XI
Qty: 50

COLLAPSIBLE BOXES



4" x 6" SMALL RECTANGLE
sku TG-CB-4X6
Qty: 300



4" x 6" SMALL RECTANGLE W/ WINDOW LID
sku WB-CB-4X6
Qty: 300



6" x 6" SMALL SQUARE
sku TG-CB-6X6
Qty: 300



7" x 7" MEDIUM SQUARE
sku TG-CB-7X7
Qty: 300



6" x 8" MEDIUM RECTANGLE
sku TG-CB-6X8
Qty: 300



6" x 8" MEDIUM RECTANGLE W/ WINDOW LID
sku WB-CB-6X8
Qty: 50



8" x 11" LARGE RECTANGLE
sku TG-CB-8XI
Qty: 100



8" x 11" LARGE RECTANGLE W/ WINDOW LID
sku WB-CB-8XI
Qty: 50



11" x 15" x 2" X- LARGE RECTANGLE
sku TG-CB-IX5
Qty: 50



11" x 15" x 3" X-LARGE RECTANGLE
sku TG-CB-5XI
Qty: 50

CLICK N LOCK

The Click N Lock are two piece double walled boxes. They are extremely durable, stackable, and leak resistant. Ideal for saucy foods.



3" X 4" PETITE TO-GO-BOX
sku TG-LB-3X4
Qty: 300



7" X 9" MEDIUM TO-GO-BOX
sku TG-LB-7X9
Qty: 100



sku TG-CB-8XI



sku TG-CB-7X7, TG-CB-5XI

Smallware

Save time by prepping in advance and serving on our smallware serving platters. Sourced from leftover wood and rice paper our smallware line is water resistant, oil resistant, compostable and biodegradable. They are light-weight, space saving (store flat), and disposable after use.



FIXED SIDED



2"x 3" MINI TRAY
sku TG-DE-2X3
Qty: 300



3"x 8" SMALL TRAY
sku TG-DE-3X8
Qty: 300



FIXED-SIDED BOAT
sku TG-HD-3X8
Qty: 300



5"x 5" SQUARE
sku TG-SE-5X5
Qty: 300



5"x 7" MEDIUM RECTANGLE
sku TG-DE-5X7
Qty: 300



7"x 7" SQUARE
sku TG-DE-7X7
Qty: 300



COLLAPSIBLE

6"x 6" DISH COLLAPSIBLE
sku TG-CS-6X6
Qty: 300



sku TG-CS-6X6



sku TG-DE-2X3



sku TG-DE-3X8

Serveware

With your bottom line in mind, we designed a range of elegant, durable, and affordable serveware. Perfect for drop-off events, gatherings, dinner parties, and more! Our streamlined products save time, labor, space, and have a sleek appearance. Versatile and stylish, these trays frame your culinary creations like a work of art - elevating creative presentation. (Patent Pending)



12"x 12"x 1" FIX SIDED TRAY
sku TG-DE-I2S
Qty: 100



7"x 7" x 4" DEEP 3LB FIX SIDED VESSEL W/ PARTITION
sku TG-DE-07D
Qty: 50



12"x 12"x 4" DEEP 10LB-FIX SIDED VESSEL WITH DIAGONAL PARTITION
sku TG-DE-I2D
Qty: 50



11"x 15"x 2" LARGE COLLAPSIBLE TRAY
sku TG-CS-IX5
Qty: 100



11"x 15"x 3" DEEP LARGE COLLAPSIBLE TRAY
sku TG-CS-5XI
Qty: 100



11"x 15"x 1.25" FIXED SIDED LARGE TRAY
sku TG-DE-IX5
Qty: 100



sku TG-DE-I2D, TG-DE-I2S



sku TG-DE-I2D



sku TG-SC-IX5

Chef Boards

CHEESE - CHARCUTERIE - SANDWICHES - PIZZA - SUSHI

These boards are the first of their kind, lightweight, portable, durable, and priced right. Our boards are perfect for serving and displaying. Commonly used as a cheeseboard - the possibilities of other uses are endless. These boards perform the tasks of their permanent counterpart but are disposable and require no clean up. (Patent Pending)



SQUARE



5"x 5" BOARD
sku CB-SQ-5X5
Qty: 200



8"x 8" BOARD
sku CB-SQ-8X8
Qty: 100



11"x 11" BOARD
sku CB-SQ-1X1
Qty: 50

RECTANGULAR



2" x 4" BOARD
sku CB-RC-2X4
Qty: 200



5" x 10" BOARD
sku CB-RC-5X1
Qty: 100



8" x 12" BOARD
sku CB-RC-8X2
Qty: 100



sku CB-SQ-8X8



sku CB-RC-2X4



sku CB-RC-5X10

Cutlery

WOODEN

We have worked to design the perfect wooden cutlery by using ridging and darting to enhance strength and prevent breakage. There is also a bake-in proprietary confectionery glaze to eliminate the wood taste other similar products have. Simply put, they work: sturdy, durable, and designed to preform like permanent products.



7" WOODEN SPOON sku VT-2418 Qty: 1000	7" WOODEN FORK sku VT-2420 Qty: 1000	7" WOODEN KNIFE sku VT-2419 Qty: 1000	7" CUTLERY KIT sku VT-2417 Qty: 300	7" WOODEN CLICK N EAT sku VT-CE-FK3 Qty: 600	4" WOODEN TASTING SPOON sku VT-2406 Qty: 2500	4" WOODEN TASTING SPOON sku VT-2407 Qty: 2500
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PLANTWARE

Made from 100% renewable resources and PLA, A plant-based plastic, Plantware Cutlery is completely compostable, renewable, and heat resistant. All items meet ASTM standards for compostability. Their crystallized formulation adds strength and heat tolerance of 200 Degrees F.



6" PLANTWARE FORK sku EP-S012 Qty: 1000	6" PLANTWARE SPOON sku EP-S013 Qty: 1000	6" PLANTWARE KNIFE sku EP-S011 Qty: 1000	6" PLANTWARE KIT sku EP-S015 Qty: 250	3" PLANTWARE TASTING SPOON sku EP-S016 Qty: 2000
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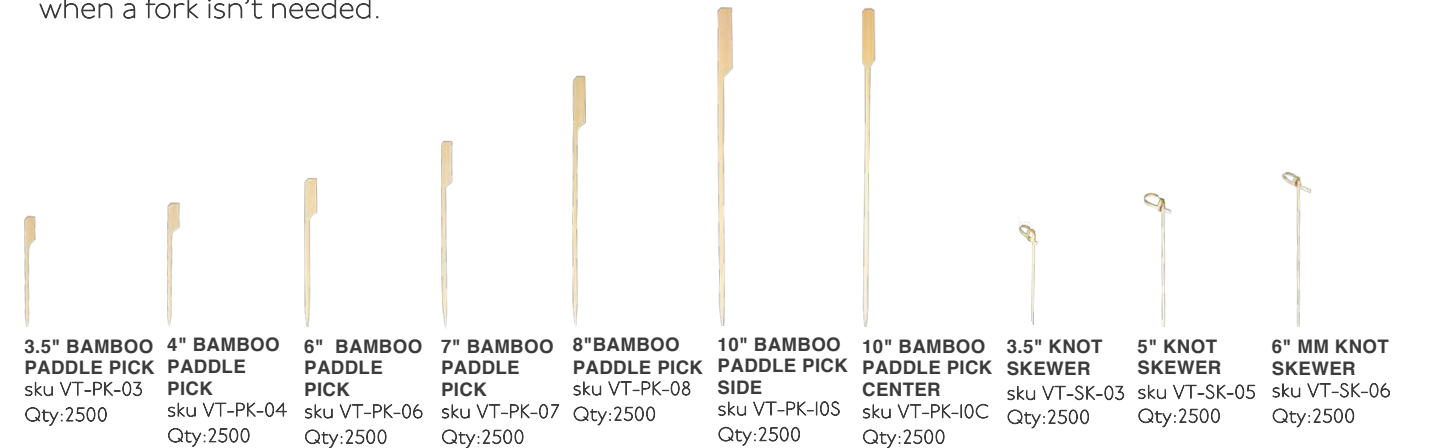
VT-CN-07, VT-PK-03, VT-BT-05,
VT-BT-06, VT-BT-08, VT-SK-03

Eco² Economically Eco-Friendly

Thanks to demand we have created an economically priced line of products that are eco-friendly. While they are stylish and economically priced, they aren't as durable as our main line, allowing us to offer an economical line.

ECO² BAMBOO PADDLES + SKEWERS

Our bamboo paddles + skewers are a simple accessory for your culinary creations. We offer a wide range of sizes to meet your every need from appetizers to kabobs. They are a great replacement when a fork isn't needed.



ECO² WOODEN CONES + BOATS

Our range of cones and boats are popular for events and outdoor entertainment. Economically priced, these items are cost effective and get the job done!



ECO² CUTLERY

Our base wooden cutlery option.



WINE GLASS HOLD-A-PLATE™

Hold a wine glass/beverage while also holding an appetizer. Free up a hand with our wine glass plate!



6" WINE GLASS HOLD-A-PLATE™
sku HP-EP-P6
Qty: 600

PRINTED LOGO + PERSONALIZATION

We have been creating custom branded creations for customers with very low minimums since 2011. We have three laser lines: One for sampling and small runs, and two high speed lines that are capable of 150,000 pieces a day. With a proprietary system we are able to use a laser without burning the palm material – ensuring nothing affects the taste of your food.

Our Balsa wood products are treated with a special silk screen to apply your logo in an elegant way. Our facilities are food safe and we have an installed capacity of 75,000 units a day and growing. Between our capacity and quality, we have all your needs covered.



sku 01-01-10B, TG-DE-7X7

sku 01-22-10B

sku TG-LB-3X4

sku 01-22-15B

PACKAGING

Our high-quality sleek boxes are the best way to showcase your packaged food. These multi-purpose boxes are perfect for everything from gift baskets to grab and go/delivered food. VerTerra's packaging enhances the perceived value of the meal. Carry your brand beyond your physical location with our logo-ed options or customize yourself.



sku TG-DE-5X5

sku TG-CB-IX5

sku TG-CB-4X6

Industry

ECO-FRIENDLY PRODUCTS FIT FOR EVERY PURPOSE + INDUSTRY

VerTerra has a vast collection of products specifically designed to be multi-purpose. The wide variety allows our products to work seamlessly with a magnitude of industries across the food and beverage landscape. Between the palm leaf dinnerware, space saving collapsible boxes, chef boards, and serveware, VerTerra has a product for every need.

FAST CASUAL

Our product range fits the need of many QSR and Fast Casual Concepts. Our line of fast casual items are the solution for an affordable and aesthetically pleasing customer experience. Whether your focus is organic, locally sourced, farm to table or another innovative food concept, match your plating and packaging with your food all while driving home the message of sustainability to your clients.



sku 01-20-20B

sku 01-20-25B, 01-01-10B

SPORTS SERVICE

Our Palm + Balsa products are great for stadiums, arenas, and racetracks. Our products are portable, lightweight, and durable. Perfect for concessions and catered services. Avoid clean up by using sustainable disposable that are eco-friendly and compostable for your sports service needs!



sku 01-00-13B

sku TG-DE-3X8, TG-SE-5X5, TG-LB-3X4, VT-2417

HOTELS

Create the perfect ambiance in-room, poolside, at events, or as an amenity with our products. VerTerra is the answer to maintaining a high standard of guest experience with significantly lower cost. Our products perform and feel like permanent versions with the convenience of single-use: eliminate "slippage", breakage, loss, and keep your costs in line with your usage. In addition, save man power, prep/clean up, and storage all while maintaining your environmental goals.

OUTDOOR/POOLSIDE



sku 01-00-I3P, 01-00-I5B, TG-CS-5X1



sku TG-CB-7X7, TG-CB-8XI

AMMENITIES



sku TG-DE-5X7



sku TG-DE-IX5, 01-01-I1B

IN-ROOM DINING



sku TG-DE-IX5, 01-01-25B, VT-2420, VT-2419



sku TG-CB-8XI, TG-CS-IX5, 01-22-I8B, 01-01-I1B, TG-DE-7X7

CATERING

VerTerra is the ultimate sustainable solution to catering. We offer products that are perfect for on and off premise. From buffets to a seated event or passed appetizers, you will love the lightweight durable products with lower staffing needs for service and cleanup. Your customers will love the modern appearance and will enjoy that the products are environmentally friendly.



sku 01-22-I5B



sku TG-CS-IX5, TG-SE-I2S



01-20-25B



CB-SQ-5X1



sku CB-SQ-IX1



sku TG-DE-I2S, TG-CS-5X1

TASTINGS

Our minis have become the tasting industry standard with over 500+ major events using our products, such as: Aspen F&W, Feast Portland, Palm Beach Food and Wine, and more. Our "smalls" the 2.5", 3", 3.5", 4", and 6" products make it easy for you to run a compostable event, lowering staffing needs, and the added bonus of gorgeous food images. Our smalls will showcase the food and your event in the best light.



sku 01-01-10B, VT-2406



sku 01-20-20B



sku 01-22-10B



sku 01-22-10B



sku 01-22-10B



sku 01-22-10B



sku 01-22-10B

CHEESE

Our elegant compostable products enhance your presentation and margin while also offering your customers convenience. Minimize setup and cleanup - just simply throw away or compost after use. Highlight your specialty offerings on VerTerra chef boards! Sell more than just cheese, sell an experience.



sku CB-SQ-8X8



CB-SQ-IXI, TG-DE-2X3



sku CB-SQ-8X8, 01-22-05B, TG-SE-5X5, TG-LB-3X4, CB-SQ-5X5



sku 01-22-16B

BAKERIES + CHOCOLATIERS

Upgrade your packing by using VerTerra balsa wood boxes to instantly make your packaged goods look more desirable. Use them for to-go, gift packaging, and more! Our boxes are practical, priced right, and sustainable - while being sleek and stylish at the same time. Since our boxes are light-weight and store flat you won't have to worry about storage space!



sku TG-CB-4X6



sku TG-CB-8XI



sku TG-CB-5XI



sku TG-CB-7X7

"The first time I saw Verterra, I knew I had found something very special. Not only a sexy, modern, creative option for events. But really a break through in the availability to offer a product that you could feel good about using. In today's world where the importance of taking care of our environment is paramount....Verterra is leading the way with its unique and beautiful products! BRAVO! "

Gregory Hyder, Director of Style and Community Relations
THE PENINSULA HOTEL



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