



TEALEAVES

Filmmaker Creative Position

What is our story?

TEALEAVES is the brand of choice for five-star hotels and Michelin chefs worldwide and rapidly evolving into an iconic B2C brand experience for consumers.

With a mission to use tea as a vessel to blend ingredients, people, and ideas together for a better world, TEALEAVES works beyond the teacup on pro-bono projects that lead to global solutions.

We are a diverse collective of analytical, intellectual, and ambitious people who have gathered to solve intractable problems ranging from zero-waste supply chain to the public health impacts of biodiversity loss.

Beyond “CSR”, Towards Real Impact

Discover how we have committed to our mission through our pro-bono projects with the social advocacy and non-profit, public sectors:

- Nature x Design Virtual Festival in collaboration with UN Biodiversity featuring our friends at Ellen MacArthur Foundation, Microsoft, Hulu, The Outlaw Ocean, NSCAD, RISD, OCAD, Yale School for the Environment, Cornell, World Biodiversity Forum.
<https://onblend.tealeaves.com/naturexdesign/>
- In Good Taste Documentary project on Positive Behavior Change Design in partnership with United Nations FAO, John Hopkins School of Public Health, Harvard School of Public Health, Ellen MacArthur Foundation, Yale, Cornell. <https://onblend.tealeaves.com/taste/>
- Biodiversity & Biomimetic Design Project on Conservation and Climate, with Botanic Gardens Conservation International, NASA Jet Propulsion Lab, UBC Botanical Gardens.
<https://onblend.tealeaves.com/garden-of-secrets/>

Other Relevant Campaigns:

- [Palette for your Palate](#): Webby nominated online exhibition of tea and film collection created in partnership with [Pantone Color Institute](#)
- [Language of Aroma](#): Exploration of inclusive design through the lens of the least appreciated sense, aroma, including a documentary created in partnership with Microsoft Design:
- [OnBlend Magazine](#): Online Magazine of multi-media articles created in partnership with academic scholars. Notable articles include [Eat Like a Fish](#), [The First Earth Day](#)
- [Gifts of Time](#): Holiday film series focussed on showcasing the art of craftsmanship featuring Master's of their Crafts including a [Prima Ballerina](#)

Career Growth & Strategy

This is the place to be if you are highly ambitious and passionate. TEALEAVES is a training ground for those who desire an outstanding and meaningful career. A Content Creator at TEALEAVES has the chance to work on fast-paced, high profile campaigns, where their personal work will be showcased to large audiences.

New Associates enter a fast-paced, diverse, and entrepreneurial environment with a steep intellectual learning curve. You will be extensively trained to identify and analyze opportunities, articulate reasoned opinions, and supported to execute complex strategic plans.

Join a community of empathetic, intelligent, innovative thinkers who will be the next generation of leaders, intellectuals and social advocates. You will be mentored, trained and taught the rigorous mindset requisite to achieving audacious goals, to derive meaningful outcomes for the world.

What can I expect as TEALEAVES alumni?

Through your experience and portfolio at TEALEAVES, you will have a prestigious network (internal colleagues and external collaboration partners) that will propel you to rapidly accelerate your career, your impact and your place in the world. Whether your next step is to attend an ivy-league MBA, ivory tower law school, story-telling with Hollywood or become an influencer par excellence, you will surprise yourself with what is possible (and supported by your colleagues).

Take a look at who we collaborate with, hang out with in our extensive body of work. Whether it's the design chiefs of Microsoft, Smithsonian Museum, Hulu, Twitter or Pulitzer-Prize winning NY Times journalists, these are the rock stars you will interact with every single week you're at TEALEAVES. Our Associates develop into leaders and strategists with the creativity and wherewithal to change the world for the better. Our alumni carve out unique careers for themselves in the media industry and have gone on to be music video directors, television series editors, advertising executives and more. These colleagues and our collaboration partners will bolster your network and provide you with meaningful, valuable relationships over the decades to come - with reach into a variety of branches in the creative industry.

Role Description

Full-Time mid-level position inside the Creative Department, developing and filming long form content for our influential social impact campaigns that are developed in collaboration with world-class organizations as well as editing short form video content for consumer target segments.

This position allows filmmakers to work with a variety of tools, on a divergence of projects, tasks and responsibilities on high profile film projects. Role Descriptions are designed to be dynamic and evolve based on the corporate strategy, short-term goals and alignment with the Associate's skills.

Key Functions

- Plan and execute film shoots using DSLR kit to produce high quality, polished video content
- Create long form video content primarily for our YouTube channel with over 15k subscribers, as well as long form content for our pro bono social cause projects
- Communicate effectively and professionally with our high profile collaborators to ensure video content surpasses their goals

- Contribute to the development and evolution of brand's online magazine
- Develop strategies for content creation which furthers the reach, positioning, and communication of the brand, utilizing the brand's existing library of video content
- Collaborate effectively with other team members on existing campaigns and ads to streamline content creation process
- Generate polished high quality short form video content using Adobe CC Suite for brand social channels including Instagram, Facebook, LinkedIn, TikTok and Twitter

Hard Skills

Film

- Proficient in Adobe Premiere Pro, 5 years experience preferred
- Skilled in Video Production using DSLR kit, 5 years experience preferred
- Experience planning and directing video shoots to produce high quality video content
- Knowledge of other Adobe Suite Applications including Illustrator and Adobe Audition

Photography

- Ability to create conceptual and lifestyle photoshoots with DSLR kit
- Ability to perform advanced creative editing using Photoshop and Illustrator

Social Media

- Knowledge of Video Codecs for YouTube, Facebook, Instagram and LinkedIn
- Understanding of SEO and ability to apply that knowledge to content development

Soft Skills and Attributes

- Curious, engaged and always ready to push the envelope
- Strong attention to detail
- Creative and innovative conceptual thinking
- Ability to manage multiple priorities
- Proactive, self-motivated and able to move projects forward in a fast paced environment
- Inclusive and adept at collaborating with other viewpoints and perspectives
- Emotionally intelligent with high level of self-awareness, empathy and introspection

Compensation

Competitive base salary + annual performance bonus
 Wellness, Extended Health, Dental Benefits
 Career Development Program
 (more tea than you can possibly drink)

Start Date

ASAP

Location

Vancouver (Westside), BC

*note that the position may be virtual (work from home) pending Covid-19

Submission

Kindly send your resume and portfolio to: humanresources@tealeaves.com and nathalie.attallah@tealeaves.com

Alumni Contacts

Queens Film and Media: <https://www.linkedin.com/in/carly-williams-b80595141/>
UBC Sauder: <https://ca.linkedin.com/in/ezgi-emiroglu>, <https://ca.linkedin.com/in/olivia-joe-41443b80>
UWO Ivey: <https://ca.linkedin.com/in/skylar-gordon>
Queens Smith: <https://ca.linkedin.com/in/kate-morsink-018b5599>,
SIAT: <https://www.linkedin.com/in/joyce-aquino>

Equity and Employment

TEALEAVES is committed to equity and to creating an inclusive workplace culture. All qualified applicants will receive consideration for employment without discrimination on the basis of race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or any other factors prohibited by law.