

A hand is pouring coffee from a teal pitcher into a clear glass filled with ice. The coffee is a rich brown color. The background is a white subway tile wall. The text "COLD BREW-MAKING GUIDE" is overlaid in white, bold, sans-serif font. Below it, "For the Masontops Cold Brew Kit" is written in a smaller, black, sans-serif font. The Masontops logo is in the bottom right corner.

COLD BREW- MAKING GUIDE

For the Masontops Cold Brew Kit

Masontops



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The Masontops Cold Brew Kit provides all of the tools and guidance to start making your own cold brew coffee or tea at home.

This guide will explain what cold brew is, the benefits of drinking it, how is it different than regular coffee or tea and how to make it at home with your new Masontops Cold Brew Kit. At the end of this guide, we've included a discount code you can use to purchase a Kombucha Lids to make another delicious brew or try out our

Kefir Cap Brewing Lids.

Masontops focuses on making accessories for Mason jars, with a special emphasis on health and wellness. Founded in 2014, Masontops has been recognized as Canada's 8th Fastest Growing Start Up and has since grown to offer hundreds of different products. Headquartered in Toronto, Masontops strives to offer quality, unique products, all designed in-house.





WHAT IS COLD BREW

Cold brewing is a versatile method where coarsely ground coffee or loose-leaf tea steeps in cold water for 12-24 hours. This slow infusion results in a smoother, naturally sweeter and less acidic brew, perfect for iced coffee or refreshing tea drinks. Plus, it stays fresh in the fridge for up to two weeks, far surpassing the short lifespan of hot-brewed beverages.

WHY MAKE COLD BREW



Cold brewing is truly a unique and delicious way to prepare your favourite iced drinks.

Its gentle and less acidic taste preserves subtle flavors while being kinder on your stomach compared to traditional hot brewing methods.

Crafting cold brew at home offers the flexibility to customize your brew just the way you like it every time.

HOW TO MAKE COLD BREW



To make cold brew, first choose your favorite coffee or loose leaf tea type. If using coffee, we recommend a coarse ground to achieve the best extraction and minimize sediment. Next, looking at the fridge magnet with ratio guide (included in the kit) or below, pick your preferred brew strength.

PICK YOUR MIXTURE RATIO



LIGHT - 4 TBSP marking on the canister. 2 cups of water.



DARK - 12 TBSP marking on the canister. 2 cups of water.



MEDIUM - 8 TBSP marking on the canister. 2 cups of water.



CONCENTRATE - 16 TBSP marking on the canister. 2 cups of water.

CHOOSING CONCENTRATE

Get more cups out of your brew by making a concentrate. **Try diluting 1/3 cup of the concentrate with 2/3 cup water followed by your favorite fixings.** Adjust if necessary to your liking.

Make sure to dilute each glass rather than the entire batch at once, as that makes the flavor degrade faster.





STEP-BY-STEP COLD BREWING

Now that you chose your brewing ratio, it's time to start making your delicious brew!

1. Fill the stainless steel brew chamber with the correct amount of coffee grounds. Screw the chamber, in a clockwise direction, into the bottom of the adapter.
2. Screw the adapter, in a clockwise direction, onto the glass jar, so that the brew chamber is resting inside. Fill with water according to the chosen ratio.
3. Screw the Multi Top™ flip cap drink lid, in a clockwise direction, onto the glass Mason jar. Shake the jar once and turn it upside down then back upright to mix.
4. Place the brew in the fridge for 12-24 hours. (You can experiment with different times depending on how strong you like your brew.)
5. After the desired brew time, go ahead and drink straight from the jar if you made already-to-drink brew to take on the go, or dilute the brew with water if you made a concentrate. Your brew will stay fresh for up to two weeks in the fridge!

CARE INSTRUCTIONS

- Wash and dry the Cold Brew Kit thoroughly before and after each use.
- Dishwasher safe; can be sterilized.

10% DISCOUNT

Get 10% off Masontops brewing products, including kefir, kombucha and cold brew kits!

THANK YOU FOR YOUR PURCHASE



2-PACK
KEFIR CAPS

We hope you enjoy your new Masontops product and the benefits homemade cold brew has to offer.

If you want to start making more brews or give a kit as a gift, you can use coupon code "MTDRINKS" to get 10% off all Masontops brewing products in the Genuine Essentials Amazon store.

Never tried kombucha or kefir? Now it's the perfect time to try this tangy, sour and super delicious drinks!

SHOP NOW