

# SOKO GLAM

## K-BEAUTY 10-STEP FOR STARTERS

**NEW TO K-BEAUTY AND DON'T KNOW WHERE TO START?** Here is SOKO GLAM's cheat sheet to the 10-Step Korean Skincare Routine we created just for starters!

**WHY 10 STEPS?** "10" sounds daunting, we know. That's why we're here to break it down for you! And remember, while we showcase the classic K-Beauty 10-Step because it's been tested and proven for decades in South Korea (and worth sharing), it's not necessarily about following all 10 steps every day. What's important is that you understand the purpose of each step, then select and choose depending on your personal skin goals. Once you start, there's no going back!



### OIL CLEANSER

Removes first layer of dirt and makeup.

**HOW TO:** Massage onto dry face; rinse with lukewarm water.

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### WATER-BASED CLEANSER

Makes sure there is no residue left after the oil-cleanser!

**HOW TO:** Add water and lather, massaging onto face and neck; rinse with lukewarm water.



### EXFOLIATOR

Gets rid of dead skin cells and makes it possible for your skin products to penetrate your pores.

**HOW TO:** Gently massage onto face; at least 2x's a week.

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### TONER

Balances your skin pH levels so your face stays hydrated.

**HOW TO:** Use cotton pads or tap fingers gently outwards.



### ESSENCE

Aids cell turnover, while hydrating and repairing skin.

**HOW TO:** Pat it in with fingers.

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## TREATMENTS

Targets and treats specific skin needs. (Treatments come in form of boosters, serums and ampoules.)

HOW TO: Tap into your skin.



## SHEET MASKS

Maximizes nourishment.

HOW TO: Tap into your skin; at least once a week.

7

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## EYE CREAM

Protects and hydrates delicate eye areas.

HOW TO: Gently tap; never rub!



## MOISTURIZER

Seals in moisture and smooths away fine lines.

HOW TO: Pat it in with fingers; replace step with sleeping pack on days you need.

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10

## SUN PROTECTION

Prevents aging (and skin cancer)!

HOW TO: Apply every day as the last step of your skin routine!



If 10 steps is still too many—that's okay. While we recommend starting with all 10 steps, we also created customized shorter sets to ease you in.

READY? GET STARTED WITH THE...

5-STEP

10-STEP

**BONUS!** Sign up for a free skincare consultation with one of our certified skin fairies [here](#).

ONLY GOOD (SKIN) DAYS AHEAD™

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