

HAPPY DOG

HAPPY CAT

EFFECTIVE FLAVOUR.
DEVELOPED AND RECOMMENDED BY VETS.

VETERINARIAN DIET FOODS

Only available from vets.



Developed *by* Vets *in* Germany

OUR DIETARY MEDICINE

We can help you with the treatment.

Verified in practice.



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**EFFECTIVE FLAVOUR.
DEVELOPED AND RECOMMENDED BY VETS.**

HAPPY DOG **HAPPY CAT**

OUR DIETARY MEDICINE

ONLY AVAILABLE FROM VETS.

- ✓ Optimum nutrition for a wide range of health issues
- ✓ Developed by vets with reference to the latest scientific knowledge
- ✓ Only available on prescription from a vet
- ✓ And with satisfaction guaranteed – of course

*Our expertise can help you
with the treatment.*

Our veterinary products are available **only directly through the vet at the surgery** or on a vet's recommendation from our online shop at shop.happydog.de.



Developed ^{by} Vets ⁱⁿ Germany

*Pet food is all about trust -
it is more important today
than ever before.*

- 1 **Happy Dog and Happy Cat VET products** represent effective flavour: **developed by vets in Germany.**
- 2 **The strictest independent tests ensure the** highest level of quality.
- 3 Gently prepared for maximum digestibility.
- 4 **No artificial colours, flavours** or preservatives.
- 5 **Lots of animal protein** – no added sugar or soya*.
- 6 **We do no testing on animals.**
- 7 We are a family-run company. We use **only top-quality raw materials** and **many ingredients sourced from local and regional farmers.**



Regularly tested by the independent
food technology analysis institute IfU-LAT GmbH

*excluding Happy Dog Baby Milk and VET Rekonvaleszenz

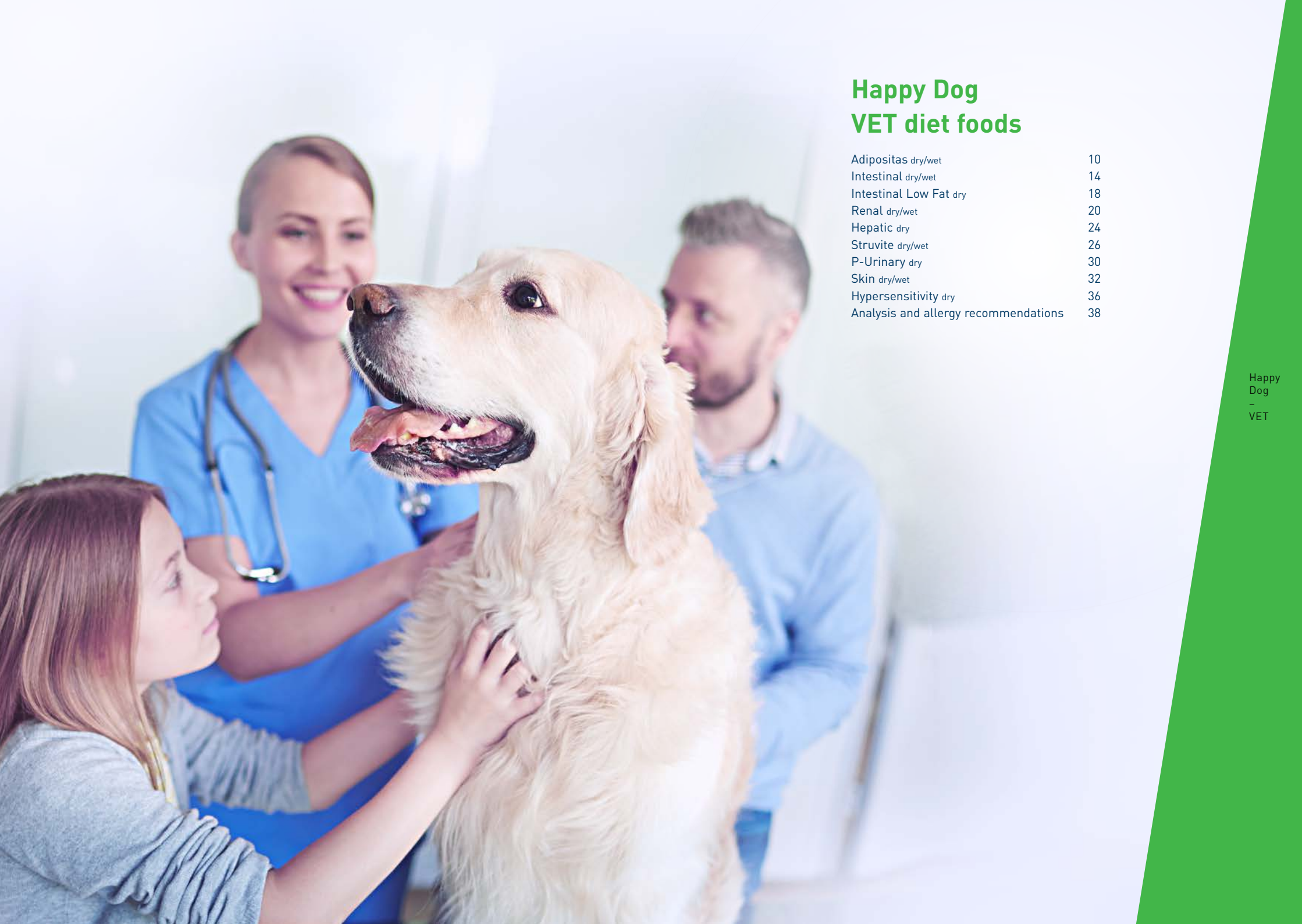
HAPPY DOG **HAPPY CAT**

EXPERTISE – TRUST – PHILOSOPHY

This is why veterinarians are opting to use our vet diet foods:

- **Effective products with natural, health-promoting properties:**
To support animal health as well as possible we harness the force of nature, using for example herbs to regulate digestion, dietary fibre from chicory and apples, trace elements from seaweed or valuable fatty acids from linseed. And, of course, we always show on the list of ingredients which of these components is contained in each food.
- **Our VET diet foods conform precisely** in terms of values and content to the FEDIAF (European Pet Food Industry Federation) and NRC (National Research Council) specifications which are based on the latest scientific knowledge.
- **Less is more:** Our pet food and VET diet foods are naturally free of artificial flavours, colours and preservatives. We use no genetically-modified raw ingredients.
- **Knowing what is in the food:** We list the ingredients in our products in the form of an individual declaration so you can clearly see what the food contains. In contrast to the group declaration, in which the ingredients used are combined into raw ingredient groups, our customers can see that the individual nutrient sources (e.g. animal protein sources) in the food are listed precisely and transparently.





Happy Dog VET diet foods

Adipositas dry/wet	10
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Adipositas



TO REDUCE EXCESS WEIGHT



REDUCED ENERGY CONTENT



FILLING DIETARY FIBRE



HIGH PROTEIN CONTENT

PACK SIZES:
1 KG, 4 KG, 12.5 KG

INDICATIONS

- Overweight, obesity

KEY FUNCTIONS

- Reduced energy and carbohydrate content
- Increased content of filling roughage
- Rich in high quality protein
- With L-carnitine to activate the metabolism

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months
- Gestation, lactation

AIM

- To reduce excess weight
- To improve and maintain the physical constitution

PLANT-BASED INGREDIENTS

The rosemary and ginger ingredients contained in the Natural Life Concept® are traditionally used as a supplement to stimulate the metabolism.

- Chronic diseases with increased energy requirements

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	82.00	-
Metabolisable energy MJ/kg	12.30	-
Carbohydrates (NFE) (%)	34.50	37.91
Crude protein (%)	26.50	29.12
Crude fat (%)	9.50	10.44
Crude fibre (%)	13.50	14.84
Dietary fibre	33.00	-
Crude ash (%)	7.00	7.69
Calcium (%)	1.50	1.65
Sodium (%)	0.35	0.38
Magnesium (%)	0.09	0.10
Potassium (%)	0.65	0.71
Phosphorus (%)	0.90	0.99
Omega 6 fatty acids	2.80	3.08
Omega 3 fatty acids	0.30	0.33
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Poultry protein**, maize, potato flakes, lignocellulose, beet pulp* (desugared), lamb protein*, salmon meal, fish meal, poultry fat, hydrolysed liver, sunflower oil, apple pomace* (0.9%), rapeseed oil, potassium chloride, sodium chloride, yeasts*, seaweed*, linseed (0.16%), dried whole egg, mussel meat* (0.02%), yeasts* (extract), milk thistle, artichoke, dandelion, ginger (0.015%), birch leaves, stinging nettle, camomile, coriander, rosemary (0.015%), sage, liquorice root, thyme (total dried herbs: 0.16%);

*) dried; **) dried, partially hydrolysed

RECOMMENDED LENGTH OF DIET

Until the desired body weight is reached.

FEEDING GUIDE

You should regularly check your pet to ensure that it is losing weight at the ideal rate of 1 - 3% of current body weight per week.

The high dietary fibre content is likely to increase the volume of stools.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	22000
Vitamin D3 (IU)	1500
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	8
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	125
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	25
Niacin (mg)	75
Choline chloride (mg)	1500
L-carnitine (mg)	750
Taurine (mg)	-

TRACE ELEMENTS / KG

Iron (mg)	260
Copper (mg)	17
Zinc (mg)	185
Manganese (mg)	37
Iodine (mg)	2.3
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	9000
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal adult weight in kg	Start of diet g/24h	After 4 weeks g/24h
2	40	35
3.5	62	53
5	81	70
7.5	110	95
10	136	118
15	185	158
20	230	197
25	270	233
30	310	265
35	350	298
40	385	330
45	420	358
50	453	390
60	520	448
70	580	502
80	645	553

When feeding mixed foods, please note: 150 g wet food = 31 g dry food

AdiPOSITas



TO REDUCE EXCESS WEIGHT



REDUCED ENERGY CONTENT



FILLING DIETARY FIBRE



HIGH PROTEIN CONTENT

PACK SIZES:
300 G

INDICATIONS

- Overweight, obesity

KEY FUNCTIONS

- Reduced energy and carbohydrate content
- With filling dietary fibre
- Rich in high quality protein
- With L-carnitine to activate the metabolism

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months
- Gestation, lactation

AIM

- To reduce excess weight
- To improve and maintain the physical constitution

- Chronic diseases with increased energy requirements

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	84.00	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	2.45	-
Carbohydrates (NFE) (%)	4.00	25.00
Crude protein (%)	8.00	50.00
Crude fat (%)	2.00	12.50
Crude fibre (%)	1.00	6.25
Dietary fibre	-	-
Crude ash (%)	1.00	6.25
Calcium (%)	0.14	0.88
Sodium (%)	0.06	0.38
Magnesium (%)	0.02	0.13
Potassium (%)	0.17	1.06
Phosphorus (%)	0.12	0.75
Omega 6 fatty acids	0.20	1.25
Omega 3 fatty acids	0.02	0.13
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens and pigs, maize starch, beet pulp (desugared), cellulose, fish oil, tagetes petal meal (source of lutein), crustacean meal (source of glucosamine), chondroitin sulphate, herb blend (0.02%)

RECOMMENDED LENGTH OF DIET

Until the desired body weight is reached.

FEEDING GUIDE

The animal should be regularly checked to ensure that it is losing weight at the optimum rate of 1 - 3% of the current body weight per week.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	13000
Vitamin D3 (IU)	195
Vitamin C (mg)	-
Vitamin E (mg)	145
Vitamin B1 (mg)	1
Vitamin B2 (mg)	2
Vitamin B6 (mg)	1
Vitamin B12 (mcg)	21
Biotin (mcg)	60
Calcium-D-pantothenate (mg)	6
Niacin (mg)	13
Choline chloride (mg)	765
L-carnitine (mg)	300
Taurine (mg)	-

TRACE ELEMENTS / KG

Iron (mg)	45
Copper (mg)	3
Zinc (mg)	30
Manganese (mg)	3
Iodine (mg)	0.35
Selenium (mg)	0.3




Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal adult weight in kg	Start of diet	After 4 weeks
 kg	 g/24h	 g/24h
2	183	157
5	363	311
10	610	522
20	1026	878
30	1390	1190
40	1725	1477

When feeding mixed foods, please note: 150 g wet food = 31 g dry food



Intestinal



FOR GASTROINTESTINAL DISEASES



HIGH DIGESTIBILITY



STRENGTHENS THE INTESTINAL FLORA



MODERATE FAT CONTENT

PACK SIZES:
1 KG, 4 KG, 12.5 KG

INDICATIONS

- For acute and chronic gastrointestinal diseases

KEY FUNCTIONS

- Improved nutrient uptake
- Highly digestible
- Dietary fibre to stabilise the stools and strengthen the intestinal flora
- Moderate fat content to reduce stress on the digestive system
- Gluten and grain-free

CONTRAINDICATIONS

- Acute pancreatitis
- Hyperlipidaemia
- Diseases that require a greater reduction in the fat content

AIM

- To strengthen the gut to compensate for inadequate digestion
- To reduce stress on the digestive system

PLANT-BASED INGREDIENTS

The camomile and coriander ingredients contained in the Natural Life Concept® are traditionally used to supplement conventional treatments for gastrointestinal problems.

- Puppies and young dogs up to 6 months
- Gestation, lactation
- Dogs with sodium retention

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	71.00	-
Metabolisable energy MJ/kg	14.50	-
Carbohydrates (NFE) (%)	41.50	46.70
Crude protein (%)	26.00	28.57
Crude fat (%)	13.00	14.29
Crude fibre (%)	2.00	2.20
Dietary fibre	-	-
Crude ash (%)	8.50	8.24
Calcium (%)	1.40	1.54
Sodium (%)	0.45	0.49
Magnesium (%)	0.10	0.11
Potassium (%)	0.95	1.04
Phosphorus (%)	1.05	1.15
Omega 6 fatty acids	2.80	3.08
Omega 3 fatty acids	0.50	0.55
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Potato flakes* (at least 45%), lamb protein* (10.5%), rabbit protein* (10.5%), salmon meal (10.5%), poultry fat, potato protein*, beet pulp* (desugared), hydrolysed liver, sunflower oil, apple pomace* (1%), cellulose, dried whole egg, rapeseed oil, potassium chloride, linseed (0.4%), sodium chloride, cranberries*, yeasts*, seaweed*, mussel meat* (0.04%), yucca schidigera*, yeasts* (extract), milk thistle, artichoke, dandelion, ginger, birch leaves, stinging nettle, camomile (0.015%), coriander (0.015%), rosemary, sage, liquorice root, thyme (total dried herbs: 0.15%)

*] dried

RECOMMENDED LENGTH OF DIET

3 - 12 weeks, or throughout life in cases of chronic pancreatic insufficiency.

FEEDING GUIDE

-

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	22000
Vitamin D3 (IU)	1500
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	8
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	125
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	25
Niacin (mg)	75
Choline chloride (mg)	1500
L-carnitine (mg)	-
Taurine (mg)	-

TRACE ELEMENTS / KG

Iron (mg)	290
Copper (mg)	17
Zinc (mg)	155
Manganese (mg)	35
Iodine (mg)	2.5
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog kg	Normal requirement for adult dog g/24h	Normal requirement for young dog 6-12 months* g/24h
2	44	55
3.5	68	85
5	88	110
7.5	120	150
10	149	185
15	200	250
20	251	310
25	295	365
30	340	420
35	380	470
40	420	530
45	455	575
50	495	620
60	570	700
70	640	780
80	700	860

* No later than 12 to 15 months, the amount of food should be slowly reduced to suit falling energy requirements to the daily ration recommended as the "normal requirement of adult dogs". When feeding mixed foods, please note: 150 g wet food = 33 g dry food

Intestinal



FOR GASTROINTESTINAL DISEASES



HIGH DIGESTIBILITY



STRENGTHENS THE INTESTINAL FLORA



MODERATE FAT CONTENT

PACK SIZES:
150 G, 300 G

INDICATIONS

- For acute and chronic gastrointestinal diseases

KEY FUNCTIONS

- Improved nutrient uptake
- Highly digestible
- Dietary fibre to stabilise the stools and strengthen the intestinal flora
- Moderate fat content to reduce stress on the digestive system
- Gluten-free

CONTRAINDICATIONS

- Pancreatitis
- Hyperlipidaemia
- Diseases that require a greater reduction in the fat content

AIM

- To compensate for inadequate digestion
- To reduce stress on the digestive system

- Puppies and young dogs up to 6 months
- Gestation, lactation
- Dogs with sodium retention
- Kidney or liver disease

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	80.18	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	3.45	-
Carbohydrates (NFE) (%)	4.80	24.00
Crude protein (%)	8.00	40.00
Crude fat (%)	4.50	22.50
Crude fibre (%)	1.40	7.00
Dietary fibre	-	-
Crude ash (%)	1.30	6.50
Calcium (%)	0.30	1.50
Sodium (%)	0.11	0.55
Magnesium (%)	0.03	0.15
Potassium (%)	0.19	0.95
Phosphorus (%)	0.24	1.20
Omega 6 fatty acids	0.85	4.25
Omega 3 fatty acids	0.08	0.40
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens and pigs, maize starch, cellulose, beet pulp (desugared), sunflower oil, sodium tripolyphosphate, calcium carbonate, fish oil, tagetes petal meal (source of lutein), herb blend (0.02%)

RECOMMENDED LENGTH OF DIET

3 - 12 weeks, or throughout life in cases of chronic pancreatic insufficiency.

FEEDING GUIDE

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	12000
Vitamin D3 (IU)	390
Vitamin C (mg)	-
Vitamin E (mg)	160
Vitamin B1 (mg)	12
Vitamin B2 (mg)	3
Vitamin B6 (mg)	1
Vitamin B12 (mcg)	20
Biotin (mcg)	50
Calcium-D-pantothenate (mg)	7
Niacin (mg)	20
Choline chloride (mg)	480
L-carnitine (mg)	-
Taurine (mg)	1000

TRACE ELEMENTS / KG

Iron (mg)	70
Copper (mg)	4
Zinc (mg)	30
Manganese (mg)	3
Iodine (mg)	0.6
Selenium (mg)	0.1

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	700
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog	Normal requirement for adult dog	Normal requirement for young dog 6-12 months *
kg	g/24h	g/24h
2	197	246
5	390	489
10	656	823
20	1104	1383
30	1495	1875
40	1855	2326

* Between 12 and 15 months, the amount of food should be slowly reduced to suit falling energy requirements to the daily ration recommended as the "normal requirement of adult dogs".

When feeding mixed foods, please note: 150 g wet food = 33 g dry food



Intestinal Low Fat



FOR GASTROINTESTINAL DISEASES



FOR PANCREATITIS



FOR HYPERLIPIDAEMIA



REDUCED FAT CONTENT

PACK SIZES:
1 KG, 4 KG, 3x4 KG

INDICATIONS

- Pancreatitis / gastritis
- Liver lipidosis / hyperlipidaemia
- Protein-losing enteropathy
- Lymphangiectasia
- Diseases of the bile duct

KEY FUNCTIONS

- Low fat content
- High-quality protein
- Improved nutrient uptake
- Dietary fibre to stabilise the stools and strengthen the intestinal flora
- Supports the gut structure
- Highly digestible

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months

AIM

- To reduce the burden on the gastrointestinal tract to compensate for inadequate lipid digestion

- Gestation, lactation
- Kidney or liver disease

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	75.0	-
Metabolisable energy MJ/kg	13.56	-
Carbohydrates (NFE) (%)	49.6	54.51
Crude protein (%)	26.0	28.57
Crude fat (%)	7.00	7.69
Crude fibre (%)	1.90	2.09
Dietary fibre	-	-
Crude ash (%)	6.50	7.14
Calcium (%)	1.40	1.54
Sodium (%)	0.40	0.44
Magnesium (%)	0.10	0.11
Potassium (%)	0.65	0.71
Phosphorus (%)	0.90	0.99
Omega 6 fatty acids	2.00	2.20
Omega 3 fatty acids	0.20	0.22
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Poultry protein**, rice flour, maize flour, oatmeal, maize, fish meal, meat meal, hydrolysed liver, beet pulp* (desugared), poultry fat, sunflower oil, apple pomace* (0.5%), cellulose, sodium chloride, potassium chloride, rapeseed oil; *] dried; **] dried, partially hydrolysed.

RECOMMENDED LENGTH OF DIET

3 - 12 weeks. Or throughout life in cases of chronic pancreatic insufficiency.

FEEDING GUIDE

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	22000
Vitamin D3 (IU)	1500
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	8
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	125
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	25
Niacin (mg)	75
Choline chloride (mg)	-
L-carnitine (mg)	750
Taurine (mg)	-

TRACE ELEMENTS / KG

Iron (mg)	260
Copper (mg)	16
Zinc (mg)	125
Manganese (mg)	30
Iodine (mg)	2.0
Selenium (mg)	0.15

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog	Normal requirement for adult dog
2	48
3.5	73
5	95
7.5	130
10	160
15	215
20	265
25	315
30	360
35	405
40	450
45	500
50	530
60	605
70	680
80	750



Renal



FOR CHRONIC RENAL INSUFFICIENCY (CRI)



ADAPTED PROTEIN CONTENT



REDUCED PHOSPHORUS AND SODIUM CONTENT



EXTREMELY PALATABLE

PACK SIZES:
1 KG, 4 KG, 12.5 KG

INDICATIONS

- Chronic renal insufficiency (CRI)

KEY FUNCTIONS

- Appropriate reduction of the phosphorus, sodium and protein content
- Particularly tasty recipe increases acceptance
- High-quality protein

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months
- Gestation, lactation

AIM

- To supply the appropriate nutrient balance for the indication and thus relieve strain on the kidneys
- To stabilise and improve general condition
- To encourage eating with the particularly tasty recipe

PLANT-BASED INGREDIENTS

The stinging nettle and dandelion ingredients contained in the Natural Life Concept® are traditionally used to purify the blood.

- Pancreatitis
- Hyperlipidaemia
- Lipid digestion disorders

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	55.00	-
Metabolisable energy MJ/kg	15.45	-
Carbohydrates (NfE) (%)	54.00	59.34
Crude protein (%)	15.00	16.48
Crude fat (%)	15.00	16.48
Crude fibre (%)	3.00	3.30
Dietary fibre	-	-
Crude ash (%)	4.00	4.40
Calcium (%)	0.65	0.71
Sodium (%)	0.25	0.27
Magnesium (%)	0.07	0.08
Potassium (%)	0.55	0.60
Phosphorus (%)	0.35	0.38
Omega 6 fatty acids	2.60	2.86
Omega 3 fatty acids	0.30	0.33
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Maize, rice flour, poultry fat, potato flakes, meat meal, meat meal, beet pulp* (desugared), dried whole egg, hydrolysed liver, apple pomace* (0.9%), sunflower oil, calcium carbonate, potassium chloride, sodium chloride, carrots*, rapeseed oil, yeasts*, seaweed*, linseed (0.16%), mussel meat* (0.05%), yeasts* (extract), milk thistle, artichoke, dandelion (0.015%), ginger, birch leaves, stinging nettle (0.015%), camomile, coriander, rosemary, sage, liquorice root, thyme (total dried herbs: 0.16%) *1) dried

RECOMMENDED LENGTH OF DIET

Initially up to 6 months.
It may be necessary to continue feeding for the whole life in cases of chronic renal insufficiency.

FEEDING GUIDE

We recommend that the blood values and kidney function be checked at regular intervals.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	22000
Vitamin D3 (IU)	1500
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	8
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	125
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	25
Niacin (mg)	75
Choline chloride (mg)	1500
L-carnitine (mg)	-
Taurine (mg)	-

TRACE ELEMENTS / KG

Iron (mg)	235
Copper (mg)	18
Zinc (mg)	175
Manganese (mg)	35
Iodine (mg)	2.5
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog kg	Normal requirement g/24h	Increased requirement g/24h
2	43	51
3,5	65	77
5	85	101
7,5	115	137
10	143	169
15	194	229
20	240	284
25	284	336
30	325	385
35	365	433
40	405	480
45	441	525
50	477	565
60	548	650
70	614	730
80	678	805

When feeding mixed foods, please note: 150g wet food = 49g dry food

Renal



FOR CHRONIC RENAL INSUFFICIENCY (CRI)



ADAPTED PROTEIN CONTENT



REDUCED PHOSPHORUS AND SODIUM CONTENT



EXTREMELY PALATABLE

PACK SIZES:
300 G

INDICATIONS

- Chronic renal insufficiency (CRI)

KEY FUNCTIONS

- Appropriate reduction of the phosphorus, sodium and protein content
- Particularly tasty recipe increases acceptance
- High-quality protein

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months
- Gestation, lactation

AIM

- To supply the appropriate nutrient balance for the indication and thus relieve strain on the kidneys
- To stabilise and improve general condition
- To encourage eating with the particularly tasty recipe

- Pancreatitis
- Hyperlipidaemia
- Lipid digestion disorders

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	72.00	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	5.40	-
Carbohydrates (NFE) (%)	11.20	40.00
Crude protein (%)	7.00	25.00
Crude fat (%)	8.00	28.57
Crude fibre (%)	1.50	5.36
Dietary fibre	-	-
Crude ash (%)	1.30	4.64
Calcium (%)	0.17	0.61
Sodium (%)	0.05	0.18
Magnesium (%)	0.02	0.09
Potassium (%)	0.21	0.75
Phosphorus (%)	0.09	0.32
Omega 6 fatty acids	1.85	6.61
Omega 3 fatty acids	0.20	0.71
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens and pigs, rice, poultry fat, beet pulp (desugared), maize starch, cellulose, fish oil, taigetes petal meal (source of lutein), herb blend (0.02%)

RECOMMENDED LENGTH OF DIET

Initially up to 6 months. It may be necessary to continue feeding for the whole life in cases of chronic renal insufficiency.

FEEDING GUIDE

We recommend that the blood values and kidney function be checked at regular intervals.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	15,000
Vitamin D3 (IU)	310
Vitamin C (mg)	-
Vitamin E (mg)	250
Vitamin B1 (mg)	6
Vitamin B2 (mg)	4
Vitamin B6 (mg)	1
Vitamin B12 (mcg)	33
Biotin (mcg)	65
Calcium-D-pantothenate (mg)	10
Niacin (mg)	17
Choline chloride (mg)	655
L-carnitine (mg)	-
Taurine (mg)	2500

TRACE ELEMENTS / KG

Iron (mg)	40
Copper (mg)	5
Zinc (mg)	60
Manganese (mg)	7
Iodine (mg)	0.7
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	2300
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog	Normal requirement	Increased requirement
2	132	150
5	263	297
10	442	500
20	742	840
30	1006	1138
40	1248	1412

When feeding mixed foods, please note: 150 g wet food = 49 g dry food



Hepatic



NUTRITIONAL SUPPORT FOR LIVER DISEASE



REDUCED PROTEIN CONTENT



HIGH DIGESTIBILITY



REDUCED COPPER AND SODIUM CONTENT

PACK SIZES:
1 KG, 4 KG, 3x4 KG

INDICATIONS

- For liver disease
- For hepatic encephalopathies
- Portosystemic shunt
- Copper storage disease

KEY FUNCTIONS

- Moderate protein and copper content
- Highly digestible protein = to support protein metabolism
- Optimised amino acid profile for pets with liver disease
- Binds with ammonia in the gut
- Supports the intestinal flora and gut integrity
- Antioxidant protection

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months
- Gestation, lactation

AIM

- Supports liver function in pets with liver disease

PLANT-BASED INGREDIENTS

The milk thistle and artichoke ingredients contained in the Natural Life Concept® are traditionally used to protect the liver.

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	34	-
Metabolisable energy MJ/kg	15.60	-
Carbohydrates (NFE) (%)	51.50	56.59
Crude protein (%)	16.00	17.58
Crude fat (%)	16.00	17.58
Crude fibre (%)	3.00	3.30
Dietary fibre	-	-
Crude ash (%)	4.50	4.95
Calcium (%)	0.45	0.49
Sodium (%)	0.20	0.22
Magnesium (%)	0.06	0.07
Potassium (%)	0.45	0.49
Phosphorus (%)	0.40	0.44
Omega 6 fatty acids	5.50	6.04
Omega 3 fatty acids	0.60	0.66
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Rice flour (52%), rice protein* (9.5%), salmon meal (8%), maize flour, sunflower oil (6%), beet pulp* (desugared), poultry fat, hydrolysed liver, apple pomace*, rapeseed oil, cellulose, carrots*, linseed* (0.5%), milk thistle seeds* (0.2%), seaweed*, yeasts* [extract], chicory root*; * dried.

RECOMMENDED LENGTH OF DIET

Initially up to 6 months.

FEEDING GUIDE

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	22000
Vitamin D3 (IU)	1300
Vitamin C (mg)	100
Vitamin E (mg)	550
Vitamin B1 (mg)	10
Vitamin B2 (mg)	12
Vitamin B6 (mg)	10
Vitamin B12 (mcg)	125
Biotin (mcg)	1500
Calcium-D-pantothenate (mg)	35
Niacin (mg)	75
Choline chloride (mg)	-
L-carnitine (mg)	900
Taurine (mg)	2000

TRACE ELEMENTS / KG

Iron (mg)	138
Copper (mg)	6
Zinc (mg)	240
Manganese (mg)	17
Iodine (mg)	1.0
Selenium (mg)	0.1

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog	Normal requirement for adult dog
kg	g/24h
2	55
3.5	83
5	110
7.5	150
10	185
15	250
20	310
25	360
30	420
35	470
40	520
45	570
50	620
60	700
70	800
80	880



Struvite



DISSOLVES STRUVITE STONES



PREVENTS STRUVITE STONES



FLUSHES THE URINARY TRACT



TARGET URINE PH: 6.0

PACK SIZES:
1 KG, 4 KG, 12.5 KG

INDICATIONS

- To dissolve struvite stones
- Prevention of struvite urolithiasis

KEY FUNCTIONS

- Appropriate reduction of the phosphorus and magnesium content
- Clear reduction of the urine pH
- Encourages water consumption to increase the volume of urine
- Flushes the urinary tract
- High-quality protein

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months
- Gestation, lactation
- Chronic renal insufficiency, metabolic

AIM

- To dissolve and prevent struvite stones
- Target urine pH: 6.0

PLANT-BASED INGREDIENTS

The birch leaves and stinging nettle ingredients contained in the Natural Life Concept® are traditionally used to supplement conventional urinary tract treatments.

- acidosis, cardiac insufficiency
- Pancreatitis
- Use of urine-acidifying medications in parallel

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	59.00	-
Metabolisable energy MJ/kg	13.90	-
Carbohydrates (NFE) (%)	54.50	59.89
Crude protein (%)	18.50	20.33
Crude fat (%)	9.50	10.44
Crude fibre (%)	3.00	3.30
Dietary fibre	-	-
Crude ash (%)	6.50	7.14
Calcium (%)	0.55	0.60
Sodium (%)	0.70	0.77
Magnesium (%)	0.05	0.06
Potassium (%)	0.60	0.66
Phosphorus (%)	0.40	0.44
Omega 6 fatty acids	2.00	2.20
Omega 3 fatty acids	0.30	0.33
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Rice flour, potato flakes, barley (fermented), spelt, poultry protein**, poultry fat, meat meal, lamb protein*, beet pulp* (desugared), hydrolysed liver, haemoglobin*, fish meal, sodium chloride, sunflower oil, apple pomace* (0.7%), dried whole egg, potassium chloride, rapeseed oil, yeasts*, seaweed*, linseed (0.16%), yucca schidigera*, mussel meat* (0.02%), yeasts* (extract), milk thistle, artichoke, dandelion, ginger, birch leaves (0.015%), stinging nettle (0.015%), camomile, coriander, rosemary, sage, liquorice root, thyme (total dried herbs: 0.16%)

*] dried, **] dried, partially hydrolysed

RECOMMENDED LENGTH OF DIET

5 – 12 weeks or until the urinary crystals / stones have dissolved.

FEEDING GUIDE

The diet should ideally be changed over to a suitable follow-on food in 10% increments over a period of at least 2 - 4 weeks. The diet may be continued permanently as a prophylactic measure, mixed 1:1 (1/2 portion of each) with an Adult dry food from the Happy Dog range.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	22000
Vitamin D3 (IU)	1500
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	8
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	125
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	25
Niacin (mg)	75
Choline chloride (mg)	1500
L-carnitine (mg)	450
Taurine (mg)	-

TRACE ELEMENTS / KG

Iron (mg)	230
Copper (mg)	17
Zinc (mg)	55
Manganese (mg)	35
Iodine (mg)	2.3
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	10800
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OTHER ZOOTECHNICAL ADDITIVES

Ammonium chloride (mg)	250
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog	To dissolve stones if overweight	To dissolve stones Normal requirement
kg	g/24h	g/24h
2	42	46
3.5	65	71
5	84	93
7.5	115	127
10	145	160
15	190	210
20	240	260
25	280	310
30	320	350
35	355	395
40	390	430
45	420	470
50	470	520
60	530	590
70	600	660
80	680	750

When feeding mixed foods, please note: 150g wet food = 43g dry food

Struvite



**DISSOLVES
STRUVITE STONES**



**PREVENTS
STRUVITE STONES**



**FLUSHES THE
URINARY TRACT**



**TARGET
URINE PH: 6.0**

PACK SIZES:
300 G

INDICATIONS

- To dissolve struvite stones
- Prevention of struvite urolithiasis

KEY FUNCTIONS

- Appropriate reduction of the phosphorus and magnesium content
- Clear reduction of the urine pH
- Encourages water consumption to increase the volume of urine
- Flushes the urinary tract
- High-quality protein

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months
- Gestation, lactation
- Chronic renal insufficiency, metabolic

AIM

- To dissolve and prevent struvite stones
- Target urine pH: 6.0

- acidosis, cardiac insufficiency
- Pancreatitis
- Use of urine-acidifying medications in parallel

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	77.00	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	4.25	-
Carbohydrates (NFE) (%)	8.90	38.70
Crude protein (%)	6.60	28.70
Crude fat (%)	5.50	23.91
Crude fibre (%)	1.00	4.35
Dietary fibre	-	-
Crude ash (%)	1.00	4.35
Calcium (%)	0.24	1.04
Sodium (%)	0.15	0.65
Magnesium (%)	0.02	0.09
Potassium (%)	0.19	0.83
Phosphorus (%)	0.15	0.65
Omega 6 fatty acids	2.60	11.30
Omega 3 fatty acids	0.20	0.87
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens, maize starch, sunflower oil, cellulose, fish oil, calcium sulphate, herb blend (0.02%)

RECOMMENDED LENGTH OF DIET

5 – 12 weeks or until the urinary crystals / stones have dissolved.

FEEDING GUIDE

The diet should ideally be changed over to a suitable follow-on food in 10% increments over a period of at least 2 - 4 weeks.

The diet may be continued permanently as a prophylactic measure, mixed 1:1 (1/2 portion of each) with an Adult dry food from the Happy Dog range.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	18,000
Vitamin D3 (IU)	180
Vitamin C (mg)	-
Vitamin E (mg)	250
Vitamin B1 (mg)	14
Vitamin B2 (mg)	3
Vitamin B6 (mg)	1
Vitamin B12 (mcg)	24
Biotin (mcg)	80
Calcium-D-pantothenate (mg)	10
Niacin (mg)	10
Choline chloride (mg)	530
L-carnitine (mg)	-
Taurine (mg)	5400

TRACE ELEMENTS / KG

Iron (mg)	25
Copper (mg)	3
Zinc (mg)	35
Manganese (mg)	5
Iodine (mg)	0.4
Selenium (mg)	0.1




Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	4700
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal adult weight in kg	Normal requirement	If overweight
 kg	 g/24h	 g/24h
2	148	125
5	294	248
10	494	416
20	831	699
30	1126	948
40	1397	1176

When feeding mixed foods, please note: 150g wet food = 43g dry food



0.03%
STRENGTH PURINARM
VERY LOW PURINE
CONTENT

P-Urinary



FOR LEISHMANIASIS



FOR CALCIUM OXALATE,
URATE AND
CYSTINE STONES



REDUCED PROTEIN
CONTENT



TARGET URINE PH: 7.0

PACK SIZES:
1 KG, 4 KG, 3x4 KG

INDICATIONS

- Calcium oxalate stones
- Urate stones
- Xanthine stones
- Cystine stones
- Leishmaniasis and when treating leishmaniasis with allopurinol

AIM

- To protect against calcium oxalate, urate, xanthine and cystine stones
- Target urine pH: 7.0
- Very low-purine diet

KEY FUNCTIONS

- Recipe with low oxalic acid content to prevent calcium oxalate stones
- Prevention of urate and xanthine stones
- Encourages water consumption to increase the volume of urine
- Flushes the urinary tract
- Appropriate Ca content

- Recipe is low in methionine
- Enriched with carnitine and taurine
- Very low-purine components (potatoes, eggs and peas)
- Ideal for leishmaniasis and when treating leishmaniasis with allopurinol

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months
- Gestation, lactation
- Struvite stones

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	0.60	-
Metabolisable energy MJ/kg	15.35	-
Carbohydrates (NFE) (%)	46.0	50.55
Crude protein (%)	22.5	24.73
Crude fat (%)	15.0	16.48
Crude fibre (%)	2.50	2.75
Dietary fibre	-	-
Crude ash (%)	5.00	5.49
Calcium (%)	0.55	0.60
Sodium (%)	0.30	0.33
Magnesium (%)	0.08	0.09
Potassium (%)	1.30	1.43
Phosphorus (%)	0.45	0.49
Omega 6 fatty acids	7.00	7.69
Omega 3 fatty acids	0.70	0.77
Sulphur-containing amino acids	0.82	-
Hydroxyproline	0.05	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Potato flakes (49%), potato protein* (20%), sunflower oil, beet pulp* (desugared), flaked peas (4%), dried whole egg (4%), rapeseed oil, hydrolysed liver, apple pomace*, monocalcium phosphate, potassium hydrogen carbonate, calcium carbonate, sodium chloride; *) dried.

RECOMMENDED LENGTH OF DIET

- To reduce cystine stone formation: Initially up to 1 year.
- To reduce urate stone formation: Up to 6 months or for life if uric acid metabolism is irreversibly impaired.
- To reduce calcium oxalate stone formation: Up to 6 months.

FEEDING GUIDE

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	22000
Vitamin D3 (IU)	1000
Vitamin C (mg)	200
Vitamin E (mg)	200
Vitamin B1 (mg)	8
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	125
Biotin (mcg)	200
Calcium-D-pantothenate (mg)	25
Niacin (mg)	75
Choline chloride (mg)	-
L-carnitine (mg)	900
Taurine (mg)	2000

TRACE ELEMENTS / KG

Iron (mg)	190
Copper (mg)	15
Zinc (mg)	100
Manganese (mg)	21
Iodine (mg)	2.0
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	1800
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URINE ALKALINISING AGENTS:

Calcium carbonate




RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog	Normal requirement for adult dog
kg	g/24h
2	48
3.5	74
5	97
7.5	130
10	163
15	220
20	273
25	320
30	370
35	415
40	460
45	500
50	540
60	620
70	690
80	775



Skin

-  **FOR SKIN IRRITATIONS**
-  **GLUTEN-FREE RECIPE**
-  **WITH VENISON AND SALMON**
-  **SKIN-ACTIVE NUTRIENTS**

PACK SIZES:
1 KG, 4 KG, 12.5 KG

INDICATIONS

- Skin irritation and excessive hair loss due to dermatosis and food incompatibilities

KEY FUNCTIONS

- Exclusive animal protein sources (venison and salmon)
- Rich in skin-active nutrients to support skin metabolism (omega 3 and omega 6 fatty acids, vit. A, vit. E, biotin, niacin and zinc)
- Highly digestible ingredients
- Gluten-free recipe

CONTRAINDICATIONS

- Puppies and young dogs up to 6 months
- Gestation, lactation

AIM

- To regenerate the skin, support skin metabolism and strengthen the skin barrier.

- Intolerance towards one or more of the food components

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	45.00	-
Metabolisable energy MJ/kg	14.50	-
Carbohydrates (NFE) (%)	46.00	50.55
Crude protein (%)	22.50	24.73
Crude fat (%)	12.50	13.74
Crude fibre (%)	3.00	3.30
Dietary fibre		
Crude ash (%)	7.00	7.69
Calcium (%)	1.55	1.70
Sodium (%)	0.35	0.38
Magnesium (%)	0.09	0.10
Potassium (%)	0.50	0.55
Phosphorus (%)	1.05	1.15
Omega 6 fatty acids	3.50	3.85
Omega 3 fatty acids	0.50	0.55
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Rice flour (at least 45%), venison protein* (16%), rice protein* (14%), sunflower oil, salmon meal (2.5%), beef fat (refined), cellulose, hydrolysed liver, rapeseed oil, sodium chloride, chicory root*

*1) dried

RECOMMENDED LENGTH OF DIET

Up to 2 months.

FEEDING GUIDE

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	22000
Vitamin D3 (IU)	1500
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	8
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	125
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	25
Niacin (mg)	75
Choline chloride (mg)	-
L-carnitine (mg)	750
Taurine (mg)	-

TRACE ELEMENTS / KG

Iron (mg)	210
Copper (mg)	18
Zinc (mg)	135
Manganese (mg)	25
Iodine (mg)	1.8
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	2700
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog	Normal requirement for adult dog	Normal requirement for young dog 6-12 months *
kg	g/24h	g/24h
2	48	58
3.5	73	88
5	95	115
7.5	129	156
10	160	194
15	217	260
20	269	320
25	318	380
30	364	440
35	409	495
40	452	545
45	494	595
50	534	645
60	612	735
70	687	830
80	760	930

*No later than 12 to 15 months, the amount of food should be slowly reduced to suit falling energy requirements to the daily ration recommended as the "normal requirement of adult dogs".

When feeding mixed foods, please note: 150g wet food = 37g dry food

Skin



- FOR SKIN IRRITATIONS**
- GLUTEN-FREE RECIPE**
- WITH VENISON AND SALMON**
- SKIN-ACTIVE NUTRIENTS**

PACK SIZES:
300 G

INDICATIONS

- Skin irritation and excessive hair loss due to dermatosis and food incompatibilities

KEY FUNCTIONS

- Exclusive animal protein sources (venison and salmon)
- Rich in skin-active nutrients to support skin metabolism (omega 3 and omega 6 fatty acids, vit. A, vit. E, biotin, niacin and zinc)
- Highly digestible ingredients
- Gluten-free recipe

CONTRAINDICATIONS

- Puppies and young dogs up to 6 months
- Gestation, lactation

AIM

- To regenerate the skin, support skin metabolism and strengthen the skin barrier.

- Intolerance towards one or more of the food components

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	78.00	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	3.90	-
Carbohydrates (NFE) (%)	5.00	22.73
Crude protein (%)	7.00	31.82
Crude fat (%)	6.00	27.27
Crude fibre (%)	2.40	10.91
Dietary fibre	-	-
Crude ash (%)	1.60	7.27
Calcium (%)	0.40	1.82
Sodium (%)	0.08	0.36
Magnesium (%)	0.02	0.09
Potassium (%)	0.24	1.09
Phosphorus (%)	0.27	1.23
Omega 6 fatty acids	1.15	5.23
Omega 3 fatty acids	0.20	0.91
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens and deer (deer 6%), finely minced salmon (8%), rice, poultry fat, cellulose, fish oil, tagetes petal meal (source of lutein)

RECOMMENDED LENGTH OF DIET

Up to 2 months.

FEEDING GUIDE

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	15,000
Vitamin D3 (IU)	730
Vitamin C (mg)	-
Vitamin E (mg)	150
Vitamin B1 (mg)	3
Vitamin B2 (mg)	5
Vitamin B6 (mg)	1
Vitamin B12 (mcg)	14
Biotin (mcg)	70
Calcium-D-pantothenate (mg)	43
Niacin (mg)	30
Choline chloride (mg)	690
L-carnitine (mg)	-
Taurine (mg)	3500

TRACE ELEMENTS / KG

Iron (mg)	30
Copper (mg)	5
Zinc (mg)	50
Manganese (mg)	8
Iodine (mg)	0.6
Selenium (mg)	0.1

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	3200
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog	Normal requirement for adult dog	Normal requirement for young dog 6-12 months *
kg	g/24h	g/24h
2	173	215
5	343	435
10	577	731
20	971	1230
30	1315	1666
40	1632	2068

*No later than 12 to 15 months, the amount of food should be slowly reduced to suit falling energy requirements to the daily ration recommended as the "normal requirement of adult dogs".

When feeding mixed foods, please note: 150 g wet food = 37 g dry food



Hypersensitivity



FOR FOOD INTOLERANCES



GLUTEN-FREE RECIPE



WITH QUAIL AND ITALIAN SWEET CHESTNUTS



1 ANIMAL PROTEIN, 1 CARBOHYDRATE SOURCE

PACK SIZES:
1 KG, 4 KG, 12.5 KG

INDICATIONS

- Food allergy or intolerance

KEY FUNCTIONS

- Suitable as an elimination diet
- 1 exclusive animal protein source: Quail
- 1 exclusive carbohydrate source: Italian sweet chestnuts
- Gluten and grain-free recipe
- High acceptance
- Skin-active nutrients to support skin metabolism

CONTRAINDICATIONS

- Puppies and young dogs up to 12 months
- Gestation, lactation

AIM

- To eliminate allergens and to reduce stress on the skin and digestive system in cases of food allergy or intolerance

- Intolerance towards one or more of the food components

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	83.00	-
Metabolisable energy MJ/kg	15.05	-
Carbohydrates (NFE) (%)	41.00	45.05
Crude protein (%)	23.00	25.27
Crude fat (%)	16.00	17.58
Crude fibre (%)	3.00	3.30
Dietary fibre	-	-
Crude ash (%)	8.00	8.79
Calcium (%)	1.50	1.65
Sodium (%)	0.60	0.66
Magnesium (%)	0.10	0.11
Potassium (%)	0.75	0.82
Phosphorus (%)	1.20	1.32
Omega 6 fatty acids	3.00	3.30
Omega 3 fatty acids	0.60	0.66
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Italian sweet chestnut meal (60%), quail protein* (30%), sunflower oil, hydrolysed liver (<10,000 D), rapeseed oil, sea salt,

*] dried

RECOMMENDED LENGTH OF DIET

At least 3 - 8 weeks. Can be fed indefinitely when the intolerance symptoms diminish.

FEEDING GUIDE

Feeding this diet can increase the volume of stools.

TYPICAL TOTAL CONTENT

VITAMINS / KG	
Vitamin A (IU)	22000
Vitamin D3 (IU)	1500
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	8
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	125
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	25
Niacin (mg)	75
Choline chloride (mg)	-
L-carnitine (mg)	750
Taurine (mg)	-

TRACE ELEMENTS / KG	
Iron (mg)	225
Copper (mg)	21
Zinc (mg)	120
Manganese (mg)	58
Iodine (mg)	1.5
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	5000
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult dog	kg	Normal requirement for adult dog	g/24h
	2		47
	3,5		71
	5		93
	7,5		126
	10		157
	15		213
	20		263
	25		311
	30		357
	35		400
	40		442
	45		483
	50		523
	60		599
	70		673
	80		743

HAPPY DOG – ANALYSIS

Analytical constituents

	Nutrients										Minerals (%)				
	Moisture content (%)	Crude protein (%)	Prop. animal protein in total protein (%)	Crude fat (%)	Omega 6 fatty acids	Omega 3 fatty acids	Crude fibre (%)	Crude ash (%)	Carbohydrates (NIE) (%)	Metabolisable energy (MJ/kg)	Calcium	Phosphorus	Sodium	Magnesium	Potassium
VET dry food															
Adipositas	9	26.5	82.0	9.5	2.8	0.3	13.5	7.0	34.5	12.30	1.50	0.90	0.35	0.09	0.65
Intestinal	9	26.0	71.0	13.0	2.8	0.5	2.0	8.5	41.5	14.50	1.40	1.05	0.45	0.10	0.95
Renal	9	15.0	55.0	15.0	2.6	0.3	3.0	4.0	54.0	15.45	0.65	0.35	0.25	0.07	0.55
Skin	9	22.5	45.0	12.5	3.5	0.5	3.0	7.0	46.0	14.50	1.55	1.05	0.35	0.09	0.50
Struvite	9	18.5	59.0	9.5	2.0	0.3	3.0	6.5	54.5	13.90	0.55	0.40	0.70	0.055	0.60
Hypersensitivity	9	23.0	83.0	16.0	3.0	0.6	3.0	8.0	41.0	15.05	1.50	1.20	0.35	0.10	0.75
Intestinal Low Fat	9	26.0	75.0	7.0	2.0	0.2	1.9	6.5	49.6	13.56	1.40	0.90	0.40	0.10	0.65
Hepatic	9	16.0	34.0	16.0	5.5	0.6	3.0	4.5	51.5	15.60	0.45	0.40	0.20	0.06	0.45
P-Urinary	9	22.5	0.6	15.0	7.0	0.7	2.5	5.0	46.0	15.35	0.55	0.45	0.30	0.08	1.30
Rekonvaleszenz	5	42.5	-	26.0	1.4	-	0.5	8.0	18.0	18.10	1.50	1.20	0.80	0.20	1.00
VET moist food															
Adipositas	84	8.0	-	2.0	0.2	0.02	1.0	1.0	4.0	2.45	0.14	0.12	0.06	0.02	0.17
Intestinal	80	8.0	-	4.5	0.85	0.08	1.4	1.3	4.8	3.45	0.30	0.24	0.11	0.03	0.19
Renal	72	7.0	-	8.0	1.85	0.20	1.5	1.3	11.2	5.40	0.17	0.09	0.05	0.025	0.21
Skin	78	7.0	-	6.0	1.15	0.20	2.4	1.6	5.0	3.90	0.40	0.27	0.08	0.02	0.24
Struvite	77	6.6	-	5.5	2.6	0.20	1.0	1.0	8.9	4.25	0.24	0.15	0.15	0.02	0.19

Typical total content

Vitamins / mg													Trace elements / kg					Amino acids		
Vitamin A (IU)	Vitamin D3 (IU)	Vitamin E (mg)	Vitamin B1 (mg)	Vitamin B2 (mg)	Calcium-D-pantothenate (mg)	Niacin (mg)	Vitamin B6 (mg)	Vitamin B12 (µg)	Biotin (µg)	Choline chloride	Iron (mg)	Copper (mg)	Manganese (mg)	Zinc (mg)	Iodine (mg)	Selenium (mg)	Taurine (mg/kg)	L-carnitine (mg/kg)	DL-methionine (mg)	Ammonium chloride (mg/kg)
22,000	1,500	200	8	10	25	75	8	125	1,000	1,500	260	17	37	185	2.3	0.20	-	750	9,000	-
22,000	1,500	200	8	10	25	75	8	125	1,000	1,500	290	17	35	155	2.5	0.20	-	-	-	-
22,000	1,500	200	8	10	25	75	8	125	1,000	1,500	235	18	35	175	2.5	0.20	-	-	-	-
22,000	1,500	200	8	10	25	75	8	125	1,000	-	210	18	25	135	1.8	0.20	-	750	2,700	-
22,000	1,500	200	8	10	25	75	8	125	1,000	1,500	230	17	35	155	2.3	0.20	-	450	20,800	250
22,000	1,500	200	8	10	25	75	8	125	1,000	-	225	21	58	120	1.5	0.20	-	750	10,000	-
22,000	1,500	200	8	10	25	75	8	125	1,000	-	260	16	30	125	2.0	0.15	-	-	-	-
22,000	1,300	550	10	12	35	75	10	125	1,500	-	138	6	17	240	1.0	0.10	-	900	-	-
22,000	1,000	200	8	10	25	75	8	125	200	-	190	15	21	100	2.0	0.20	2,000	900	-	-
25,000	2,250	875	19	19	63	113	13	125	125	5,000	225	24	10	166	2.1	0.30	875	63	-	-
VET moist food																				
13,000	195	145	1	2	6	13	1	21	60	765	45	3	3	30	0.35	0.3	410	300	-	-
12,000	390	160	12	3	7	20	1	20	50	480	70	4	3	30	0.60	0.1	1,000	-	700	-
15,000	310	250	6	4	10	17	1	33	65	655	40	5	7	60	0.70	0.2	2,500	-	2,300	-
15,000	730	150	3	5	43	30	1	14	70	690	30	5	8	50	0.60	0.1	3,500	-	3,200	-
18,000	250	180	14	3	10	10	1	24	80	530	25	3	5	35	0.40	0.1	5,400	-	4,700	-

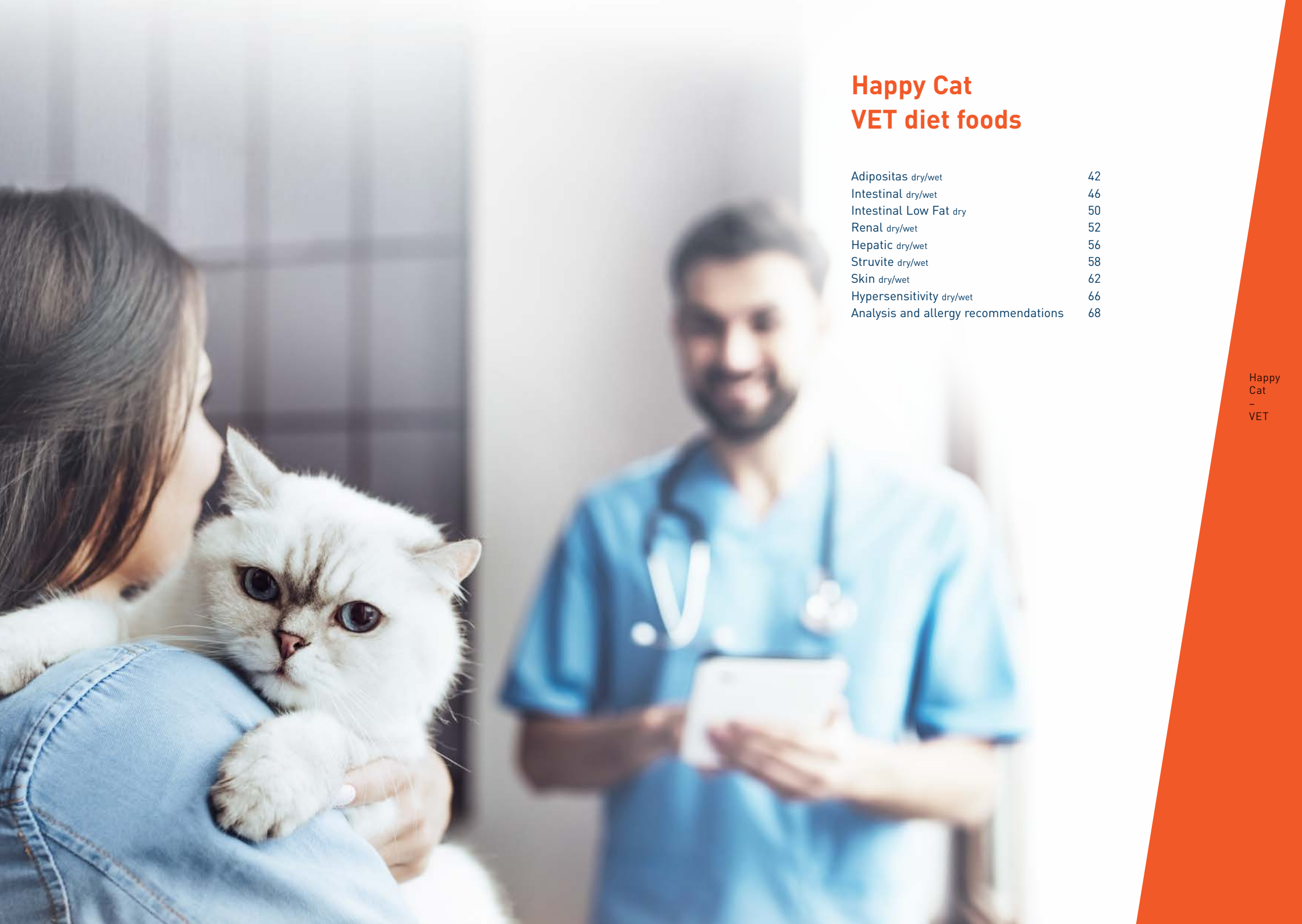
HAPPY DOG – ALLERGY RECOMMENDATIONS

Ingredients*

	No artificial colours, flavours or preservatives	No gluten	No soya protein	Wheat-free	Grain-free	No herbs	No maize	No rice	No beef protein**	No lamb protein** (sheep)	No poultry protein** (chicken, turkey, duck, goose, ostrich)	No potatoes	No fish protein**	No egg	No yeasts	No dairy products
VET dry food																
Adipositas	•	•	•	•					•	•						•
Hypersensitivity	•	•	•	•	•				•	•	•	•	•	•	•	•
Intestinal	•	•	•	•	•				•	•	•	•	•	•	•	•
Renal	•	•	•	•	•				•	•	•	•	•	•	•	•
Skin	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•
Struvite	•															•
Intestinal Low Fat	•	•	•	•	•				•	•	•	•	•	•	•	•
Hepatic	•	•	•	•	•				•	•	•	•	•	•	•	•
P-Urinary	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•
Rekonvaleszenz	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•
VET moist food																
Adipositas	•	•	•	•					•	•						•
Intestinal	•	•	•	•					•	•	•	•	•	•	•	•
Renal	•	•	•	•					•	•	•	•	•	•	•	•
Skin	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•
Struvite	•	•	•	•					•	•	•	•	•	•	•	•



* Due to manufacturing tolerances, the foods may still contain traces of all the ingredients listed above.
 ** The explanation for this is that the allergy is caused by the protein (animal or plant-based) and not the fat. We use carefully purified fats which are generally tolerated even when there is an existing allergy.



Happy Cat VET diet foods

Adipositas dry/wet	42
Intestinal dry/wet	46
Intestinal Low Fat dry	50
Renal dry/wet	52
Hepatic dry/wet	56
Struvite dry/wet	58
Skin dry/wet	62
Hypersensitivity dry/wet	66
Analysis and allergy recommendations	68



Adipositas



TO REDUCE EXCESS WEIGHT



REDUCED ENERGY CONTENT



FILLING DIETARY FIBRE



HIGH PROTEIN CONTENT

PACK SIZES:
1.4 KG, 4 KG

INDICATIONS

- Overweight, obesity

KEY FUNCTIONS

- Reduced energy and carbohydrate content
- Increased content of filling roughage
- Rich in high quality protein
- With L-carnitine to activate the metabolism

CONTRAINDICATIONS

- Kittens and young cats up to 10 months
- Gestation, lactation

AIM

- To reduce excess weight
- To improve and maintain the physical constitution

PLANT-BASED INGREDIENTS

The milk thistle and artichoke ingredients contained in the Natural Life Concept® are traditionally used to protect the liver.

- Chronic diseases with increased energy requirements

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	73.00	-
Metabolisable energy MJ/kg	13.10	-
Carbohydrates (NFE) (%)	29.50	32.42
Crude protein (%)	38.00	41.76
Crude fat (%)	9.00	9.89
Crude fibre (%)	8.00	8.79
Dietary fibre	19.5	-
Crude ash (%)	6.50	7.14
Calcium (%)	1.30	1.43
Sodium (%)	0.30	0.33
Magnesium (%)	0.08	0.09
Potassium (%)	0.80	0.88
Phosphorus (%)	0.85	0.93
Omega 6 fatty acids	2.20	2.42
Omega 3 fatty acids	0.30	0.33
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Poultry protein**, barley (fermented), meat meal, potato protein*, potato flakes, cellulose, hydrolysed liver, salmon meal, fish meal, beet pulp* (desugared), carrots*, poultry fat, sunflower oil, linseed (1.3%), apple pomace* (0.9%), potassium chloride, rapeseed oil, sodium chloride, yeasts*, yeasts* (extract), seaweed* (0.19%), mussel meat*, yucca schidigera* (0.05%), chicory root* (0.04%), milk thistle (0.015%), artichoke (0.015%), dandelion, ginger, birch leaves, stinging nettle, camomile, coriander, rosemary, sage, liquorice root, thyme (total dried herbs 0.17%);

*] dried; **] dried, partially hydrolysed

RECOMMENDED LENGTH OF DIET

Until the desired body weight is reached.

FEEDING GUIDE

You should regularly check your pet to ensure that it is losing weight at the ideal rate of 0.5 - 2% of current body weight per week.

Cats are at risk from feline hepatic lipidosis so too-rapid weight loss or fasting should be avoided. The high dietary fibre content is likely to increase the volume of stools.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	32000
Vitamin D3 (IU)	1200
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	10
Vitamin B2 (mg)	20
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	155
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	35
Niacin (mg)	100
Choline chloride (mg)	2100
L-carnitine (mg)	450
Taurine (mg)	1400

TRACE ELEMENTS / KG

Iron (mg)	315
Copper (mg)	13
Zinc (mg)	178
Manganese (mg)	40
Iodine (mg)	2.5
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	4700
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Start of diet	After 4 weeks
kg	g/24h	g/24h
2	31	27
3	40	35
4	49	43
5	57	49
6	65	56
7	71	62
8	78	67
9	84	73
10	91	78

When feeding mixed foods, please note: 100g wet food = 19g dry food

Adipositas



TO REDUCE EXCESS WEIGHT



REDUCED ENERGY CONTENT



FILLING DIETARY FIBRE



HIGH PROTEIN CONTENT

PACK SIZES:
100 G

INDICATIONS

- Overweight, obesity

KEY FUNCTIONS

- Reduced energy and carbohydrate content
- With filling dietary fibre
- Rich in high quality protein
- With L-carnitine to activate the metabolism

CONTRAINDICATIONS

- Kittens and young cats up to 10 months
- Gestation, lactation

AIM

- To reduce excess weight
- To improve and maintain the physical constitution

- Chronic diseases with increased energy requirements

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	82.00	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	2.30	-
Carbohydrates (NFE) (%)	5.40	30.00
Crude protein (%)	7.50	41.67
Crude fat (%)	2.00	11.11
Crude fibre (%)	1.60	8.89
Dietary fibre	-	-
Crude ash (%)	1.50	8.33
Calcium (%)	0.26	1.44
Sodium (%)	0.08	0.44
Magnesium (%)	0.02	0.11
Potassium (%)	0.22	1.22
Phosphorus (%)	0.18	1.00
Omega 6 fatty acids	0.15	0.83
Omega 3 fatty acids	0.01	0.06
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens and pigs, rice, cellulose, crustacean meal (source of glucosamine), dried whole egg, chondroitin sulphate, glucosamine HCl, herb blend (0.02%)

RECOMMENDED LENGTH OF DIET

Until the desired body weight is reached.

FEEDING GUIDE

You should regularly check your pet to ensure that it is losing weight at the ideal rate of 0.5 - 2% of current body weight per week.

Cats are at risk from feline hepatic lipidosis so too-rapid weight loss or fasting should be avoided.

The high dietary fibre content is likely to increase the volume of stools.

TYPICAL TOTAL CONTENT

VITAMINS / KG	
Vitamin A (IU)	8000
Vitamin D3 (IU)	100
Vitamin C (mg)	-
Vitamin E (mg)	110
Vitamin B1 (mg)	3
Vitamin B2 (mg)	2
Vitamin B6 (mg)	2
Vitamin B12 (mcg)	19
Biotin (mcg)	90
Calcium-D-pantothenate (mg)	4
Niacin (mg)	25
Choline chloride (mg)	800
L-carnitine (mg)	1000
Taurine (mg)	1200

TRACE ELEMENTS / KG

Iron (mg)	65
Copper (mg)	2
Zinc (mg)	35
Manganese (mg)	4
Iodine (mg)	0.6
Selenium (mg)	0.1

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Start of diet	After 4 weeks
kg	g/24h	g/24h
2	157	134
4	250	213
6	326	279
8	395	338
10	459	393

When feeding mixed foods, please note: 100 g wet food = 19 g dry food



Intestinal



FOR GASTROINTESTINAL DISEASES



HIGH DIGESTIBILITY



STRENGTHENS THE INTESTINAL FLORA



ADAPTED CARBOHYDRATE CONTENT

PACK SIZES:
1.4 KG, 4 KG

INDICATIONS

- For acute and chronic gastrointestinal diseases

KEY FUNCTIONS

- Improved nutrient uptake
- Highly digestible
- Dietary fibre to stabilise the stools and strengthen the intestinal flora
- Adapted carbohydrate content to reduce stress on the digestive system

CONTRAINDICATIONS

- Acute pancreatitis
- Hyperlipidaemia
- Diseases that require a reduction in the fat content

AIM

- To compensate for nutrients lost by inadequate digestion
- To reduce stress on the digestive system

PLANT-BASED INGREDIENTS

The camomile and coriander ingredients contained in the Natural Life Concept® are traditionally used to supplement conventional treatments for gastrointestinal problems.

- Kittens and young cats up to 6 months
- Gestation, lactation
- Cats with sodium retention

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	88.00	-
Metabolisable energy MJ/kg	16.25	-
Carbohydrates (NFE) (%)	30.00	32.97
Crude protein (%)	33.50	36.81
Crude fat (%)	19.50	21.43
Crude fibre (%)	2.00	2.20
Dietary fibre	-	-
Crude ash (%)	6.00	6.59
Calcium (%)	1.25	1.37
Sodium (%)	0.45	0.49
Magnesium (%)	0.07	0.08
Potassium (%)	0.65	0.71
Phosphorus (%)	0.80	0.88
Omega 6 fatty acids	3.00	3.30
Omega 3 fatty acids	0.30	0.33
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Poultry protein**, maize flour, poultry fat, rice flour, meat meal, potato flakes, salmon meal, hydrolysed liver, lignocellulose, beet pulp* (desugared), potassium chloride, dried whole egg, sodium chloride, apple pomace* (0.3%), yeasts*, seaweed* (0.2%), linseed (0.19%), yucca schidigera* (0.04%), chicory root* (0.04%), yeasts* (extract), milk thistle, artichoke, dandelion, ginger, birch leaves, stinging nettle, camomile (0.015%), coriander (0.015%), rosemary, sage, liquorice root, thyme (total dried herbs 0.18%);

*] dried; **] dried, partially hydrolysed

RECOMMENDED LENGTH OF DIET

3 - 12 weeks

FEEDING GUIDE

-

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	25000
Vitamin D3 (IU)	1200
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	10
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	155
Biotin (mcg)	1200
Calcium-D-pantothenate (mg)	25
Niacin (mg)	100
Choline chloride (mg)	2100
L-carnitine (mg)	-
Taurine (mg)	1400

TRACE ELEMENTS / KG

Iron (mg)	312
Copper (mg)	13
Zinc (mg)	194
Manganese (mg)	41
Iodine (mg)	2.5
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	4300
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Normal requirement	Normal requirement for young cat from 6-10 months*
kg	g/24h	g/24h
2	37	45
3	48	55
4	58	68
5	68	78
6	77	90
7	85	102
8	93	113
9	101	120
10	109	129

* From 10 months, the amount of food (after neutering) can be slowly reduced to suit falling energy requirements to the daily ration recommended as the "normal requirement of adult cats".

When feeding mixed foods, please note: 100 g wet food = 20 g dry food

Intestinal



FOR GASTROINTESTINAL DISEASES



HIGH DIGESTIBILITY



STRENGTHENS THE INTESTINAL FLORA



ADAPTED CARBOHYDRATE CONTENT

PACK SIZES:
100 G

INDICATIONS

- For acute and chronic gastrointestinal diseases

KEY FUNCTIONS

- Improved nutrient uptake
- Highly digestible
- Dietary fibre to stabilise the stools and strengthen the intestinal flora
- Adapted carbohydrate content to reduce stress on the digestive system

CONTRAINDICATIONS

- Acute pancreatitis
- Hyperlipidaemia
- Diseases that require a greater reduction in the fat content

AIM

- To compensate for nutrients lost by inadequate digestion
- To reduce stress on the digestive system

- Kittens and young cats up to 6 months
- Gestation, lactation
- Cats with sodium retention

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	81.00	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	3.00	-
Carbohydrates (NFE) (%)	5.30	27.89
Crude protein (%)	7.50	39.47
Crude fat (%)	4.00	21.05
Crude fibre (%)	1.00	5.26
Dietary fibre		
Crude ash (%)	1.20	6.32
Calcium (%)	0.27	1.42
Sodium (%)	0.07	0.37
Magnesium (%)	0.02	0.11
Potassium (%)	0.23	1.21
Phosphorus (%)	0.21	1.11
Omega 6 fatty acids	0.04	0.21
Omega 3 fatty acids	-	-
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens and pigs, maize starch, cellulose, sunflower oil, fish oil, yeasts (source of mannan oligosaccharides (MOS)), herb blend (0.02%)

RECOMMENDED LENGTH OF DIET

3 - 12 weeks

FEEDING GUIDE

-

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	6400
Vitamin D3 (IU)	250
Vitamin C (mg)	-
Vitamin E (mg)	100
Vitamin B1 (mg)	21
Vitamin B2 (mg)	3
Vitamin B6 (mg)	3
Vitamin B12 (mcg)	18
Biotin (mcg)	25
Calcium-D-pantothenate (mg)	5
Niacin (mg)	23
Choline chloride (mg)	720
L-carnitine (mg)	-
Taurine (mg)	1050

TRACE ELEMENTS / KG

Iron (mg)	65
Copper (mg)	2
Zinc (mg)	40
Manganese (mg)	2
Iodine (mg)	0.5
Selenium (mg)	0.1

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Normal requirement	Normal requirement for young cat from 6-10 months*
kg	g/24h	g/24h
2	180	221
4	286	324
6	375	429
8	454	519
10	527	603

* From 10 months, the amount of food (after neutering) can be slowly reduced to suit falling energy requirements to the daily ration recommended as the "normal requirement of adult cats".

When feeding mixed foods, please note: 100 g wet food = 20 g dry food



Intestinal Low Fat



FOR GASTROINTESTINAL DISEASES



FOR PANCREATITIS



FOR HYPERLIPIDAEMIA



REDUCED FAT CONTENT

PACK SIZES:
1.4 KG, 3x1.4 KG

INDICATIONS

- Pancreatitis / gastritis
- Liver lipodosis / hyperlipidaemia
- Protein-losing enteropathy
- Lymphangiectasia
- Diseases of the bile duct

KEY FUNCTIONS

- Low fat content
- High-quality protein
- Improved nutrient uptake

CONTRAINDICATIONS

- Kittens and young cats up to 10 months

AIM

- To reduce the burden on the gastrointestinal tract to compensate for inadequate lipid digestion

- Dietary fibre to stabilise the stools and strengthen the intestinal flora
- Supports the gut structure
- Highly digestible

- Gestation, lactation
- Kidney or liver disease

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	88.0	-
Metabolisable energy MJ/kg	14.05	
Carbohydrates (NFE) (%)	37.0	40.66
Crude protein (%)	35.0	38.46
Crude fat (%)	10.5	11.54
Crude fibre (%)	2.00	2.20
Dietary fibre	-	-
Crude ash (%)	6.50	7.14
Calcium (%)	1.25	1.37
Sodium (%)	0.35	0.38
Magnesium (%)	0.09	0.10
Potassium (%)	0.65	0.71
Phosphorus (%)	0.75	0.82
Omega 6 fatty acids	2.40	2.64
Omega 3 fatty acids	0.20	0.22
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Poultry protein**, meat meal, rice flour, maize flour, maize, fish meal, hydrolysed liver, beet pulp* (desugared), sunflower oil, cellulose, poultry fat, apple pomace* (0.6%), rapeseed oil, potassium chloride, chicory root* (0.05%); * dried; ** dried, partially hydrolysed.

RECOMMENDED LENGTH OF DIET

3-12 weeks. Or throughout life in cases of chronic pancreatic insufficiency.

FEEDING GUIDE

Offer several small meals per day unless otherwise recommended by your vet.

We recommend that you speak to your vet before you start or extend the length of feeding a diet food. For best effect, feed the diet food exclusively. Discuss any supplementary nutrition needs with your vet.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	25000
Vitamin D3 (IU)	1200
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	10
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	155
Biotin (mcg)	1200
Calcium-D-pantothenate (mg)	25
Niacin (mg)	100
Choline chloride (mg)	-
L-carnitine (mg)	-
Taurine (mg)	1400

TRACE ELEMENTS / KG

Iron (mg)	350
Copper (mg)	12
Zinc (mg)	150
Manganese (mg)	30
Iodine (mg)	1.9
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	kg	Normal requirement	g/24h
2			42
3			55
4			67
5			78
6			88
7			97
8			106



Renal



FOR CHRONIC RENAL INSUFFICIENCY (CRI)



ADAPTED PROTEIN CONTENT



REDUCED PHOSPHORUS AND SODIUM CONTENT



EXTREMELY PALATABLE

PACK SIZES:
1.4 KG, 4 KG

INDICATIONS

- Chronic renal insufficiency (CRI)

KEY FUNCTIONS

- Appropriate reduction of the phosphorus, sodium and protein content
- Particularly tasty recipe increases acceptance
- High-quality protein

CONTRAINDICATIONS

- Kittens and young cats up to 10 months
- Gestation, lactation

AIM

- To supply the appropriate nutrient balance for the indication and thus relieve strain on the kidneys
- To stabilise and improve general condition
- To encourage eating with the particularly tasty recipe

PLANT-BASED INGREDIENTS

The stinging nettle and dandelion ingredients contained in the Natural Life Concept® are traditionally used to purify the blood.

- Pancreatitis
- Hyperlipidaemia
- Lipid digestion disorders

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	71.00	-
Metabolisable energy MJ/kg	16.40	-
Carbohydrates (NFE) (%)	47.00	51.65
Crude protein (%)	24.00	26.37
Crude fat (%)	21.50	23.63
Crude fibre (%)	3.50	3.85
Dietary fibre	-	-
Crude ash (%)	4.00	4.40
Calcium (%)	0.50	0.55
Sodium (%)	0.30	0.33
Magnesium (%)	0.05	0.05
Potassium (%)	0.65	0.71
Phosphorus (%)	0.30	0.33
Omega 6 fatty acids	3.10	3.41
Omega 3 fatty acids	0.30	0.33
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Rice flour, potato flakes, poultry fat, poultry protein**, meat meal, potato protein*, lignocellulose*, hydrolysed liver, fish meal, beet pulp* (desugared), haemoglobin*, meat meal, apple pomace* (0.7%), linseed (0.45%), sodium chloride, potassium chloride, yeasts*, seaweed* (0.06%), yeasts* (extract), yucca schidigera* (0.04%), chicory root* (0.04%), milk thistle, artichoke, dandelion (0.005%), ginger, birch leaves, stinging nettle (0.005%), camomile, coriander, rosemary, sage, liquorice root, thyme [total dried herbs: 0.05%];

*] dried; **] dried, partially hydrolysed

RECOMMENDED LENGTH OF DIET

Initially up to 6 months.

It may be necessary to continue feeding for the whole life in cases of chronic renal insufficiency.

FEEDING GUIDE

We recommend that the kidney function be checked at regular intervals.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	25000
Vitamin D3 (IU)	1200
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	10
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	155
Biotin (mcg)	1200
Calcium-D-pantothenate (mg)	25
Niacin (mg)	100
Choline chloride (mg)	2100
L-carnitine (mg)	-
Taurine (mg)	1400

TRACE ELEMENTS / KG

Iron (mg)	254
Copper (mg)	12
Zinc (mg)	117
Manganese (mg)	24
Iodine (mg)	1.5
Selenium (mg)	0.1

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Normal requirement	Increased requirement
kg	g/24h	g/24h
2	36	40
3	47	53
4	57	63
5	66	73
6	75	82
7	83	92
8	90	100
9	98	108
10	105	115

When feeding mixed foods, please note: 100 g wet food = 23 g dry food

Renal



FOR CHRONIC RENAL INSUFFICIENCY (CRI)



ADAPTED PROTEIN CONTENT



REDUCED PHOSPHORUS AND SODIUM CONTENT



EXTREMELY PALATABLE

PACK SIZES:
100 G

INDICATIONS

- Chronic renal insufficiency (CRI)

KEY FUNCTIONS

- Appropriate reduction of the phosphorus, sodium and protein content
- Particularly tasty recipe increases acceptance
- High-quality protein

CONTRAINDICATIONS

- Kittens and young cats up to 10 months
- Gestation, lactation

AIM

- To supply the appropriate nutrient balance for the indication and thus relieve strain on the kidneys
- To stabilise and improve general condition
- To encourage eating with the particularly tasty recipe

- Pancreatitis
- Hyperlipidaemia
- Lipid digestion disorders

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	79.00	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	3.50	-
Carbohydrates (NFE) (%)	7.30	34.76
Crude protein (%)	6.90	32.86
Crude fat (%)	6.50	30.95
Crude fibre (%)	0.60	2.86
Dietary fibre	-	-
Crude ash (%)	1.20	5.71
Calcium (%)	0.15	0.71
Sodium (%)	0.06	0.29
Magnesium (%)	0.01	0.05
Potassium (%)	0.21	1.00
Phosphorus (%)	0.09	0.43
Omega 6 fatty acids	0.60	2.86
Omega 3 fatty acids	0.06	0.29
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens and pigs, sunflower oil, maize starch, cellulose, fish oil, tagetes petal meal (source of lutein), herb blend (0.02%)

RECOMMENDED LENGTH OF DIET

Initially up to 6 months.

It may be necessary to continue feeding for the whole life in cases of chronic renal insufficiency.

FEEDING GUIDE

We recommend that the kidney function be checked at regular intervals.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	7100
Vitamin D3 (IU)	135
Vitamin C (mg)	-
Vitamin E (mg)	120
Vitamin B1 (mg)	8
Vitamin B2 (mg)	4
Vitamin B6 (mg)	1
Vitamin B12 (mcg)	38
Biotin (mcg)	46
Calcium-D-pantothenate (mg)	10
Niacin (mg)	29
Choline chloride (mg)	765
L-carnitine (mg)	-
Taurine (mg)	1500

TRACE ELEMENTS / KG

Iron (mg)	28
Copper (mg)	2
Zinc (mg)	25
Manganese (mg)	3
Iodine (mg)	0.45
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Normal requirement	Increased requirement
kg	g/24h	g/24h
2	142	170
4	226	270
6	296	354
8	359	429
10	417	499

When feeding mixed foods, please note: 100 g wet food = 23 g dry food



Hepatic



NUTRITIONAL SUPPORT FOR LIVER DISEASE



REDUCED PROTEIN CONTENT



HIGH DIGESTIBILITY



REDUCED COPPER AND SODIUM CONTENT

PACK SIZES:
1.4 KG, 3x1.4 KG

INDICATIONS

- For liver disease
- For hepatic encephalopathies
- Portosystemic shunt

KEY FUNCTIONS

- Moderate protein and copper content
- Highly digestible protein = to support protein metabolism
- Optimised amino acid profile for pets with liver disease
- Binds with ammonia in the gut
- Supports the intestinal flora and gut integrity
- Antioxidant protection

CONTRAINDICATIONS

- Kittens and young cats up to 10 months
- Gestation, lactation

AIM

- Supports liver function in pets with liver disease

PLANT-BASED INGREDIENTS

The milk thistle and artichoke ingredients contained in the Natural Life Concept® are traditionally used to protect the liver.

- Hepatic lipidosis
- Hyperlipidaemia
- Acute pancreatitis

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	-	-
Metabolisable energy MJ/kg	15.85	-
Carbohydrates (NFE) (%)	36.0	39.56
Crude protein (%)	28.5	31.32
Crude fat (%)	18.0	19.78
Crude fibre (%)	3.00	3.30
Dietary fibre	-	-
Crude ash (%)	5.50	6.04
Calcium (%)	1.00	1.10
Sodium (%)	0.20	0.22
Magnesium (%)	0.08	0.09
Potassium (%)	0.60	0.66
Phosphorus (%)	0.75	0.82
Omega 6 fatty acids	7.50	8.24
Omega 3 fatty acids	0.80	0.88
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Rice flour, potato flakes, meat meal, barley (fermented), potato protein*, maize flour, poultry protein**, poultry fat, beef fat, meat meal, beet pulp* (desugared), salt-water fish meal, sunflower oil, linseed, cellulose, dried whole egg, milk thistle seeds (0.25%), chicory root* (0.2%);
*] dried, **] dried; partially hydrolysed.

RECOMMENDED LENGTH OF DIET

Initially up to 6 months.

FEEDING GUIDE

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	25000
Vitamin D3 (IU)	1500
Vitamin C (mg)	-
Vitamin E (mg)	170
Vitamin B1 (mg)	15
Vitamin B2 (mg)	30
Vitamin B6 (mg)	18
Vitamin B12 (mcg)	100
Biotin (mcg)	1250
Calcium-D-pantothenate (mg)	55
Niacin (mg)	125
Choline chloride (mg)	-
L-carnitine (mg)	1000
Taurine (mg)	4300

TRACE ELEMENTS / KG

Iron (mg)	160
Copper (mg)	4
Zinc (mg)	130
Manganese (mg)	11
Iodine (mg)	2.4
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	4300
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	kg	Normal requirement	g/24h
2			38
3			50
4			60
5			70
6			80
7			90
8			100



Struvite



DISSOLVES STRUVITE STONES



PREVENTS STRUVITE STONES



FLUSHES THE URINARY TRACT



TARGET URINE PH: 6.0

PACK SIZES:
1.4 KG, 4 KG

INDICATIONS

- To dissolve struvite stones
- Prevention of struvite urolithiasis

KEY FUNCTIONS

- Appropriate reduction of the phosphorus and magnesium content
- Clear reduction of the urine pH
- Encourages water consumption to increase the volume of urine – which flushes the urinary tract
- High-quality protein
- Flushes the urinary tract

CONTRAINDICATIONS

- Kittens and young cats up to 10 months
- Gestation, lactation
- Chronic renal insufficiency, metabolic

AIM

- To dissolve and prevent struvite stones
- Target urine pH: 6.0

PLANT-BASED INGREDIENTS

The birch leaves and stinging nettle ingredients contained in the Natural Life Concept® are traditionally used to supplement conventional urinary tract treatments.

- acidosis, cardiac insufficiency
- Pancreatitis
- Use of urine-acidifying medications in parallel

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	79.00	-
Metabolisable energy MJ/kg	14.90	-
Carbohydrates (NfE) (%)	35.50	39.01
Crude protein (%)	30.00	32.97
Crude fat (%)	15.00	16.48
Crude fibre (%)	4.00	4.40
Dietary fibre		
Crude ash (%)	6.50	7.14
Calcium (%)	0.75	0.82
Sodium (%)	0.60	0.66
Magnesium (%)	0.05	0.05
Potassium (%)	0.70	0.77
Phosphorus (%)	0.55	0.60
Omega 6 fatty acids	2.30	2.53
Omega 3 fatty acids	0.30	0.33
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Barley (fermented), meat meal, rice flour, potato flakes, poultry protein**, poultry fat, salmon meal, beet pulp* (desugared), hydrolysed liver, potato protein*, apple pomace* (1%), sodium chloride, linseed (0.7%), potassium chloride, yeasts*, seaweed* (0.2%), yeasts* (extract), yucca schidigera* (0.04%), chicory root* (0.04%), mussel meat*, milk thistle, artichoke, dandelion, ginger, birch leaves (0.015%), stinging nettle (0.015%), camomile, coriander, rosemary, sage, liquorice root, thyme (total dried herbs: 0.18%); *] dried, **] dried, partially hydrolysed

RECOMMENDED LENGTH OF DIET

5 – 12 weeks or until the struvite crystals / stones have dissolved.

FEEDING GUIDE

The diet should ideally be changed over to a suitable follow-on food in 10% increments over a period of at least 2 - 4 weeks. The diet may be continued permanently as a prophylactic measure, mixed 1:1 (1/2 portion of each) with an Adult dry food from the Happy Cat range.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	32000
Vitamin D3 (IU)	1200
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	10
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	155
Biotin (mcg)	1200
Calcium-D-pantothenate (mg)	25
Niacin (mg)	100
Choline chloride (mg)	2100
L-carnitine (mg)	-
Taurine (mg)	2400

TRACE ELEMENTS / KG

Iron (mg)	297
Copper (mg)	13
Zinc (mg)	173
Manganese (mg)	41
Iodine (mg)	2.5
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	10000
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OTHER ZOOTECHNICAL ADDITIVES

Ammonium chloride (mg)	250
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Normal requirement	Overweight
kg	g/24h	g/24h
2	34	28
3	43	36
4	52	45
5	60	50
6	68	57
7	75	64
8	85	70
9	90	75
10	97	80

When feeding mixed foods, please note: 100 g wet food = 29 g dry food

Struvite



DISSOLVES STRUVITE STONES



PREVENTS STRUVITE STONES



FLUSHES THE URINARY TRACT



TARGET URINE PH: 6.0

PACK SIZES:
100G

INDICATIONS

- To dissolve struvite stones
- Prevention of struvite urolithiasis

KEY FUNCTIONS

- Appropriate reduction of the phosphorus and magnesium content
- Clear reduction of the urine pH
- Encourages water consumption to increase the volume of urine – which flushes the urinary tract
- High-quality protein
- Flushes the urinary tract

CONTRAINDICATIONS

- Kittens and young cats up to 10 months
- Gestation, lactation
- Chronic renal insufficiency,

AIM

- To dissolve and prevent struvite stones
- Target urine pH: 6.0

- metabolic acidosis, cardiac insufficiency
- Pancreatitis
- Use of urine-acidifying medications in parallel

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	76.00	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	3.90	-
Carbohydrates (NFE) (%)	9.50	39.58
Crude protein (%)	7.00	29.17
Crude fat (%)	5.50	22.91
Crude fibre (%)	1.00	4.17
Dietary fibre	-	-
Crude ash (%)	1.00	4.17
Calcium (%)	0.16	0.67
Sodium (%)	0.15	0.63
Magnesium (%)	0.01	0.04
Potassium (%)	0.25	1.04
Phosphorus (%)	0.13	0.54
Omega 6 fatty acids	0.05	0.21
Omega 3 fatty acids	-	-
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens and pigs, maize starch, sunflower oil, cellulose, dried whole egg, calcium sulphate, fish oil, crustacean meal (source of glucosamine), tagetes petal meal (source of lutein), herb blend (0.02%)

RECOMMENDED LENGTH OF DIET

5 – 12 weeks or until the struvite crystals / stones have dissolved.

FEEDING GUIDE

The diet should ideally be changed over to a suitable follow-on food in 10% increments over a period of at least 2 - 4 weeks.

The diet may be continued permanently as a prophylactic measure, mixed 1:1 (1/2 portion of each) with an Adult dry food from the Happy Cat range.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	5500
Vitamin D3 (IU)	340
Vitamin C (mg)	-
Vitamin E (mg)	125
Vitamin B1 (mg)	7
Vitamin B2 (mg)	2
Vitamin B6 (mg)	2
Vitamin B12 (mcg)	19
Biotin (mcg)	35
Calcium-D-pantothenate (mg)	4
Niacin (mg)	20
Choline chloride (mg)	900
L-carnitine (mg)	-
Taurine (mg)	2700

TRACE ELEMENTS / KG

Iron (mg)	70
Copper (mg)	3
Zinc (mg)	30
Manganese (mg)	4
Iodine (mg)	0.6
Selenium (mg)	0.1

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	1700
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Normal requirement	Overweight
kg	g/24h	g/24h
2	124	112
4	197	177
6	258	232
8	313	282
10	363	327

When feeding mixed foods, please note: 100g wet food = 29g dry food



Skin



FOR SKIN IRRITATIONS



GLUTEN-FREE RECIPE



WITH VENISON AND SALMON



SKIN-ACTIVE NUTRIENTS

PACK SIZES:
1.4 KG, 4 KG

INDICATIONS

- Skin irritation and excessive hair loss due to dermatosis and food incompatibilities

KEY FUNCTIONS

- Exclusive animal protein sources (venison and salmon)
- Rich in skin-active nutrients to support skin metabolism (omega 3 and omega 6 fatty acids, vit. A, vit. E, biotin, niacin and zinc)
- Highly digestible ingredients
- Gluten-free recipe

CONTRAINDICATIONS

- Kittens and young cats up to 6 months
- Gestation, lactation

AIM

- To regenerate the skin, support skin metabolism and strengthen the skin barrier.

- Intolerance towards one or more of the food components

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	32.00	-
Metabolisable energy MJ/kg	15.00	-
Carbohydrates (NFE) (%)	31.50	34.62
Crude protein (%)	32.00	35.16
Crude fat (%)	16.00	17.58
Crude fibre (%)	3.00	3.30
Dietary fibre		
Crude ash (%)	8.50	9.34
Calcium (%)	1.60	1.76
Sodium (%)	0.45	0.49
Magnesium (%)	0.08	0.09
Potassium (%)	0.60	0.66
Phosphorus (%)	1.05	1.15
Omega 6 fatty acids	3.50	3.85
Omega 3 fatty acids	0.50	0.55
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Rice protein* (40%), rice flour (22%), venison protein* (16%), beef fat (refined), sunflower oil, hydrolysed liver, salmon meal (2.5%), cellulose, beet pulp (desugared)*, rapeseed oil, apple pomace*, sodium chloride, chicory root*, yucca schidigera*;

*) dried

RECOMMENDED LENGTH OF DIET

up to 2 months.

FEEDING GUIDE

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	25000
Vitamin D3 (IU)	1200
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	10
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	155
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	25
Niacin (mg)	100
Choline chloride (mg)	-
L-carnitine (mg)	750
Taurine (mg)	1400

TRACE ELEMENTS / KG

Iron (mg)	286
Copper (mg)	13
Zinc (mg)	149
Manganese (mg)	28
Iodine (mg)	2.0
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	4500
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Normal requirement	Normal requirement for young cats from 6-10 months*
kg	g/24h	g/24h
2	36	46
3	47	60
4	57	72
5	66	84
6	74	95
7	82	105
8	90	114
9	97	124
10	104	133

* From 10 months, the amount of food (after neutering) can be slowly reduced to suit falling energy requirements to the daily ration recommended as the "normal requirement of adult cats".

When feeding mixed foods, please note: 100g wet food = 26g dry food



PACK SIZES:
100 G

Skin



FOR SKIN IRRITATIONS



GLUTEN-FREE RECIPE



WITH VENISON AND SALMON



SKIN-ACTIVE NUTRIENTS

INDICATIONS

- Skin irritation and excessive hair loss due to dermatosis and food incompatibilities

KEY FUNCTIONS

- With exclusive animal protein sources (venison and salmon)
- Rich in skin-active nutrients to support skin metabolism (omega 3 and omega 6 fatty acids, vit. A, vit. E, biotin, niacin and zinc)
- Highly digestible ingredients
- Gluten-free recipe

CONTRAINDICATIONS

- Kittens and young cats up to 6 months
- Gestation, lactation

AIM

- To regenerate the skin, support skin metabolism and strengthen the skin barrier.

- Intolerance towards one or more of the food components

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	79.00	-
Proportion of animal protein in total protein (%)		
Metabolisable energy MJ/kg	3.75	-
Carbohydrates (NFE) (%)	5.70	27.14
Crude protein (%)	7.00	33.30
Crude fat (%)	6.50	30.95
Crude fibre (%)	0.50	2.38
Dietary fibre	-	-
Crude ash (%)	1.30	6.19
Calcium (%)	0.35	1.67
Sodium (%)	0.10	0.48
Magnesium (%)	0.01	0.05
Potassium (%)	0.20	0.95
Phosphorus (%)	0.27	1.29
Omega 6 fatty acids	4.70	22.38
Omega 3 fatty acids	0.30	1.43
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Meat and offal from chickens and deer (deer 6%), finely minced salmon (4.5%), poultry fat, maize starch, rice, cellulose, fish oil, sunflower oil, yeasts (source of mannan oligosaccharides (MOS))

RECOMMENDED LENGTH OF DIET

up to 2 months.

FEEDING GUIDE

TYPICAL TOTAL CONTENT

VITAMINS / KG	
Vitamin A (IU)	8000
Vitamin D3 (IU)	290
Vitamin C (mg)	-
Vitamin E (mg)	130
Vitamin B1 (mg)	3
Vitamin B2 (mg)	2
Vitamin B6 (mg)	3
Vitamin B12 (mcg)	10
Biotin (mcg)	90
Calcium-D-pantothenate (mg)	10
Niacin (mg)	40
Choline chloride (mg)	855
L-carnitine (mg)	0
Taurine (mg)	630

TRACE ELEMENTS / KG

Iron (mg)	30
Copper (mg)	3
Zinc (mg)	46
Manganese (mg)	2
Iodine (mg)	0.6
Selenium (mg)	0.06

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
--------------------	---

RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	Normal requirement	Normal requirement for young cats from 6-10 months*
kg	g/24h	g/24h
2	133	169
4	211	269
6	277	353
8	377	428
10	389	497

* From 10 months, the amount of food (after neutering) can be slowly reduced to suit falling energy requirements to the daily ration recommended as the "normal requirement of adult cats".
When feeding mixed foods, please note: 100 g wet food = 26 g dry food



Hypersensitivity



FOR FOOD INTOLERANCES



GLUTEN-FREE RECIPE



WITH QUAIL AND ITALIAN SWEET CHESTNUTS



1 ANIMAL PROTEIN, 1 CARBOHYDRATE SOURCE

PACK SIZES:
1.4 KG, 4 KG

INDICATIONS

- Food allergy or intolerance

KEY FUNCTIONS

- 1 exclusive animal protein source: Quail
- 1 exclusive carbohydrate source: Italian sweet chestnuts
- Gluten and grain-free recipe
- High acceptance
- Rich in skin-active nutrients to support skin metabolism

CONTRAINDICATIONS

- Kittens and young cats up to 10 months
- Gestation, lactation

AIM

- Reduces stress on the skin and digestive system in cases of food allergy or intolerance

- Intolerance towards one or more of the food components

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	9.00	-
Proportion of animal protein in total protein (%)	58.00	-
Metabolisable energy MJ/kg	15.45	-
Carbohydrates (NFE) (%)	33.00	36.26
Crude protein (%)	33.50	36.76
Crude fat (%)	16.00	17.58
Crude fibre (%)	3.00	3.30
Dietary fibre	-	-
Crude ash (%)	5.50	6.04
Calcium (%)	1.00	1.10
Sodium (%)	0.40	0.44
Magnesium (%)	0.09	0.10
Potassium (%)	0.70	0.77
Phosphorus (%)	0.70	0.77
Omega 6 fatty acids	5.00	5.49
Omega 3 fatty acids	0.50	0.55
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Italian sweet chestnut meal (40.5%), quail protein* (30%), potato protein*, sunflower oil, hydrolysed liver (<10,000 D), lignocellulose, rapeseed oil, sea salt;

*] dried

RECOMMENDED LENGTH OF DIET

at least 3 - 8 weeks. Can be fed indefinitely when the intolerance symptoms diminish.

FEEDING GUIDE

Feeding this diet can increase the volume of stools.

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	25000
Vitamin D3 (IU)	1200
Vitamin C (mg)	-
Vitamin E (mg)	200
Vitamin B1 (mg)	10
Vitamin B2 (mg)	10
Vitamin B6 (mg)	8
Vitamin B12 (mcg)	155
Biotin (mcg)	1000
Calcium-D-pantothenate (mg)	25
Niacin (mg)	100
Choline chloride (mg)	-
L-carnitine (mg)	750
Taurine (mg)	1400

TRACE ELEMENTS / KG

Iron (mg)	223
Copper (mg)	13
Zinc (mg)	140
Manganese (mg)	50
Iodine (mg)	2.0
Selenium (mg)	0.2

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	5000
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RECOMMENDED DAILY AMOUNT

The amount of food should be adapted to suit the individual pet's metabolism, so it may be necessary to reduce or increase the quantity to a certain extent. Make sure that fresh water is available at all times.

Ideal weight of adult cat	kg	Normal requirement g/24h
2		35
3		45
4		55
5		63
6		72
7		80
8		87
9		94
10		101

HAPPY CAT - ANALYSIS

Analytical constituents

	Nutrients											Minerals (%)				
	Moisture content (%)	Crude protein (%)	Prop. animal protein in total protein (%)	Crude fat (%)	Omega 6 fatty acids	Omega 3 fatty acids	Crude fibre (%)	Crude ash (%)	Carbohydrates (NFE) (%)	Metabolisable energy (MJ/kg)	Calcium	Phosphorus	Sodium	Magnesium	Potassium	
VET dry food																
Adipositas	9	38.00	73.0	9.0	2.20	0.30	8.0	6.5	29.5	13.10	1.30	0.85	0.30	0.08	0.80	
Intestinal	9	33.50	88.0	19.5	3.00	0.30	2.0	6.0	30.0	16.25	1.25	0.80	0.45	0.07	0.65	
Renal	9	24.00	71.0	21.5	3.10	0.30	3.5	4.0	47.0	16.40	0.50	0.30	0.30	0.05	0.65	
Skin	9	32.00	32.0	16.0	3.50	0.50	3.0	8.5	31.5	15.00	1.60	1.05	0.45	0.08	0.60	
Struvite	9	30.00	79.0	15.0	2.30	0.30	4.0	6.5	35.5	14.90	0.75	0.55	0.60	0.05	0.70	
Hypersensitivity	9	33.50	58.0	16.0	5.00	0.50	3.0	5.5	33.0	15.45	1.00	0.70	0.40	0.09	0.70	
Intestinal Low Fat	9	35.00	88.0	10.5	2.40	0.20	2.0	6.5	37.0	14.05	1.25	0.75	0.35	0.09	0.65	
Hepatic	9	28.50	-	18.0	7.50	0.80	3.0	5.5	36.0	15.85	1.00	0.75	0.20	0.08	0.60	
Rekonvaleszenz	5	42.50	-	26.0	1.40	-	0.5	8.0	18.0	18.10	1.50	1.20	0.80	0.20	1.00	
VET moist food																
Adipositas	82	7.50	-	2.0	0.15	0.01	1.6	1.5	5.4	2.30	0.26	0.18	0.08	0.02	0.22	
Intestinal	81	7.50	-	4.0	0.04	-	1.0	1.2	5.3	3.00	0.27	0.21	0.07	0.02	0.23	
Renal	79	6.90	-	6.5	0.60	0.06	0.6	1.2	7.3	3.50	0.15	0.09	0.06	0.01	0.21	
Skin	79	7.00	-	6.5	4.70	0.30	0.5	1.3	5.7	3.75	0.35	0.27	0.10	0.01	0.20	
Struvite	76	7.00	-	5.5	0.05	-	1.0	1.0	9.5	3.90	0.16	0.13	0.15	0.01	0.25	

Typical total content

Vitamins / kg														Trace elements / kg						Amino acids	
Vitamin A (IU)	Vitamin D3 (IU)	Vitamin E (mg)	Vitamin B1 (mg)	Vitamin B2 (mg)	Calcium-D-pantothenate (mg)	Niacin (mg)	Vitamin B6 (mg)	Vitamin B12 (µg)	Biotin (µg)	Choline chloride	Iron (mg)	Copper (mg)	Manganese (mg)	Zinc (mg)	Iodine (mg)	Selenium (mg)	Taurine (mg/kg)	L-carnitine (mg/kg)	DL-methionine (mg)	Ammonium chloride (mg/kg)	
32,000	1,200	200	10	20	35	100	8	155	1,000	2,100	315	13	40	178	2.50	0.20	1,400	450	4,700	-	
25,000	1,200	200	10	10	25	100	8	155	1,200	2,100	312	13	41	194	2.50	0.20	1,400	-	4,300	-	
25,000	1,200	200	10	10	25	100	8	155	1,200	2,100	254	12	24	117	1.50	0.10	1,400	-	-	-	
25,000	1,200	200	10	10	25	100	8	155	1,000	-	286	13	28	149	2.00	0.20	1,400	750	4,500	-	
32,000	1,200	200	10	10	25	100	8	155	1,200	2,100	297	13	41	173	2.50	0.20	2,400	-	10,000	250	
25,000	1,200	200	10	10	25	100	8	155	1,000	-	223	13	50	140	2.00	0.20	1,400	750	5,000	-	
25,000	1,200	200	10	10	25	100	8	155	1,200	-	350	12	30	150	1.90	0.20	1,400	-	-	-	
25,000	1,500	170	15	30	55	125	18	100	1,250	-	160	4	11	130	2.40	0.20	4,300	1000	-	-	
25,000	2,250	875	19	19	63	113	13	125	125	5,000	225	24	10	166	2.10	0.30	875	63	-	-	
8,000	100	110	3	2	4	25	2	19	90	800	65	2	4	35	0.60	0.10	1,200	1000	-	-	
6,400	250	100	21	3	5	23	3	18	25	720	65	2	2	40	0.50	0.10	1,050	-	-	-	
7,100	135	120	8	4	10	29	1	38	46	765	28	2	3	25	0.45	0.20	1,500	-	-	-	
8,000	290	130	3	2	10	40	3	10	90	855	30	3	2	46	0.60	0.06	630	-	-	-	
5,500	340	125	7	2	4	20	2	19	35	900	70	3	4	30	0.60	0.10	2,700	-	1,700	-	

HAPPY CAT - ALLERGY RECOMMENDATIONS

Ingredients*

	No artificial colours, flavours or preservatives	No gluten	No soya protein	Wheat-free	Grain-free	No herbs	No maize	No rice	No beef protein**	No lamb protein**	No poultry protein** (chicken, turkey, duck, goose, ostrich)	No fish protein**
VET dry food												
Adipositas	•		•	•				•	•	•		
Hypersensitivity	•	•	•	•	•	•		•	•	•	•	•
Intestinal	•	•	•	•						•		
Renal	•	•	•	•						•		
Skin	•	•	•	•		•			•	•	•	
Struvite	•		•	•						•		
Intestinal Low Fat	•	•	•	•		•				•		
Hepatic	•		•	•						•		
Rekonvaleszenz	•	•	•	•	•	•		•	•	•	•	•
VET moist food												
Adipositas	•	•	•	•				•		•		•
Intestinal	•	•	•	•				•	•	•		
Renal	•	•	•	•				•	•	•		
Skin	•	•	•	•		•			•	•	•	
Struvite	•	•	•	•				•	•	•		



* Due to manufacturing tolerances, the foods may still contain traces of all the ingredients listed above.
 **The explanation for this is that the allergy is caused by the protein (animal or plant-based) and not the fat. We use carefully purified fats which are generally tolerated even when there is an existing allergy.

Also suitable for hedgehogs and ferrets



Rekonvaleszenz

-  **IDEAL FOR TUBE FEEDING**
-  **HIGH ENERGY CONTENT**
-  **HIGH PROTEIN DIGESTIBILITY**
-  **EXTREMELY PALATABLE**

PACK SIZES:
200 G, 5 x 200 G

INDICATIONS

- Diseases with high energy requirements
- After significant surgical intervention or injury
- For feeding after periods of hunger
- For inappetence and severe weight loss

KEY FUNCTIONS

- High energy content
- Highly digestible protein for regeneration and to support the immune system

CONTRAINDICATIONS

- Young animals up to 6 months
- Gestation, lactation

AIM

- To promote weight gain and regeneration

- Easily available fat sources (milk fat, egg fat with lecithin)
- Soluble feeding method
- Also suitable for tube feeding

- Pancreatic disease
- Lipid metabolism disorders

ANALYTICAL CONSTITUENTS

Analytical constituents	Original ingredient	Dry matter
Moisture content (%)	5.00	-
Proportion of animal protein in total protein (%)	-	-
Metabolisable energy MJ/kg	18.1	-
Carbohydrates (NFE) (%)	18.0	18.95
Crude protein (%)	42.5	44.74
Crude fat (%)	26.0	27.37
Crude fibre (%)	0.50	0.53
Dietary fibre	-	-
Crude ash (%)	8.00	8.42
Calcium (%)	1.50	1.65
Sodium (%)	0.80	0.88
Magnesium (%)	0.20	0.22
Potassium (%)	1.00	1.10
Phosphorus (%)	1.20	1.32
Omega 6 fatty acids	1.40	1.47
Omega 3 fatty acids	-	-
Sulphur-containing amino acids	-	-
Hydroxyproline	-	-

You will find a full and detailed analysis on pages 38 and 39.

INGREDIENTS

Gelatine, coconut milk powder, concentrated soya protein, whey fat concentrate (whey powder, plant fat (palm/coconut, refined)), whole milk powder, dicalcium phosphate, dried whole egg, calcium carbonate.

USAGE & FEEDING PERIOD

1 level measuring spoon is equivalent to 8 grams.

Dissolve the appropriate amount of powder in hot water (3:1 powder to water), stirring continuously. Allow to cool down before use. May be kept in the refrigerator for up to 24 hours.

For administering food using feeding tubes. Feed under veterinary supervision.

Recommended length of diet
Until complete recovery

TYPICAL TOTAL CONTENT

VITAMINS / KG

Vitamin A (IU)	25000
Vitamin D3 (IU)	2250
Vitamin C (mg)	-
Vitamin E (mg)	875
Vitamin B1 (mg)	19
Vitamin B2 (mg)	19
Vitamin B6 (mg)	13
Vitamin B12 (mcg)	125
Biotin (mcg)	125
Calcium-D-pantothenate (mg)	63
Niacin (mg)	113
Choline chloride (mg)	5000
L-carnitine (mg)	63
Taurine (mg)	875

TRACE ELEMENTS / KG

Iron (mg)	225
Copper (mg)	24
Zinc (mg)	166
Manganese (mg)	10
Iodine (mg)	2.1
Selenium (mg)	0.3

Antioxidant, tocopherol-rich extracts from plant oils

AMINO ACIDS/KG

DL methionine (mg)	-
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RECOMMENDED DAILY AMOUNT

Cat's weight	Amount of powder	
	g/24h	g/24h
3	45 - 50	32
4	55 - 60	38
5	65 - 70	45
6	70 - 75	50
7	80 - 85	55
8	85 - 90	60

For pets treated as in-patients with reduced energy requirements, we recommend feeding the amount of powder stated for in-patients.

RECOMMENDED DAILY AMOUNT

Dog's weight	Amount of powder	
	g/24h	g/24h
5	70-80	50
10	120-130	85
20	190-210	145
30	270-280	195
40	340-350	240
50	400-410	285
60	460-470	325
70	520-530	365
80	570-580	400

For pets treated as in-patients with reduced energy requirements, we recommend feeding the amount of powder stated for in-patients.

Now try our other

vet-recommended products!



Allergies are caused by many different things. For food intolerances, **vets recommend a grain-free recipe with just a single source of animal protein.**

Happy Dog Sensible

All our super premium Sensible specials not only bring highly palatable and wholesome variety to the bowl; they also offer specific solutions for feeding choosy and sensitive dogs. Great variety, even for fussy little gourmets.

Happy Cat Sensitive

For sensitive cats, food intolerances or for anyone who wants to feed their pet something special. Delicious range of flavours with 4 grain-free varieties and 2 single protein products.



ALSO
AS A
MINI
VARIETY



We love and know what we do

Along with our many years' experience and high-quality raw ingredients, love is the most important component of our pet food. This is why the Müller family stands for ...

Family tradition since 1765

Our love of pets

Dogs and cats are no longer wild animals and have different needs. We therefore develop recipes that are perfectly matched to today's living conditions.

Our passion for quality

All-natural ingredients, high-grade raw materials and strict quality standards guarantee the very highest "Made in Germany" quality.

Our love of nature

It is clear to us that we need to act sustainably and responsibly. We also need to avoid artificial colours, flavours and preservatives. We carry out no animal testing.

The effectiveness of our products

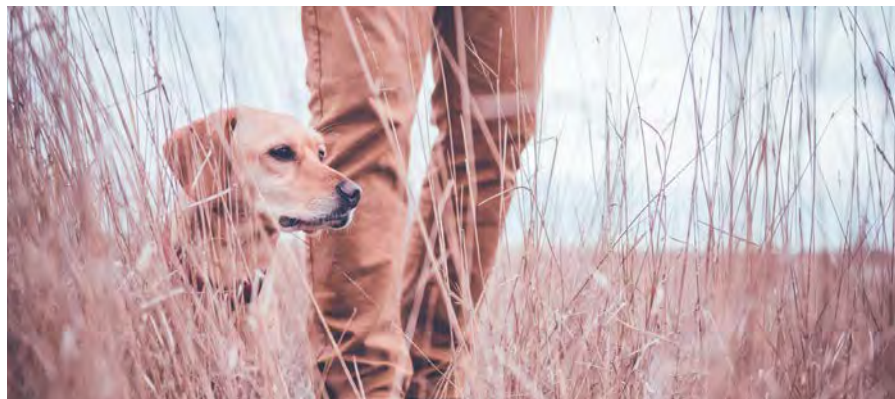
Our recipes, which are developed by vets, are based on the latest scientific knowledge and are continuously tested by independent laboratories.

Our attachment to tradition

Our family has been producing top quality food in Wehringen, Bavaria, since 1765. You can rely on this experience.

Our passion for innovation

Our main aspiration is to provide a perfect diet for your dog. For this reason, we have developed a range of unique recipes to promote your dog's health and vitality; we also constantly work to improve these recipes.



Our tradition since 1765:

a love of healthy food for both people and animals.



Where it all started: The Müller family operates a grain mill on the River Singold in Wehringen.

Ground-breaking innovation: Potato flake production.

Our pet food production starts with "Müller's Dog Food".

An important milestone: Quality assurance to food standards in our own laboratory in Wehringen.

The 7th generation Müller, Georg Müller (Dipl. oec.) joins the company.

Nikolaus Müller
* 26.07.1731 †



Mathäus Müller
* 01.09.1771 †



Roman Müller
* 28.02.1819 † October 1874

Johann Müller
* 03.06.1854 † 21.07.1925

Hans Müller
* 14.03.1881 † Dec. 1941

Edmund Müller
* 03.01.1922 † 20.10.1988



Georg Müller
CEO



HAPPY DOG

HAPPY CAT

We are there for you!

Our veterinary team

Perhaps you would prefer to discuss things directly.

We will be pleased to listen.

You can contact our veterinary team on:

08234 96 22 418 for Germany and

0800 4 00 30 88 for Austria (at the cost of a local call)

Mon to Thu 08:00 - 17:00 and **Fri 08:00 - 15:00.**

By email to **vet@happydog.de**

vet.happydog.de

Your Happy Dog and Happy Cat VET contact:

