

**Jason**

Well, they all wear pink helmets, and...

00:05:00

**Sarah**

And skate together.

00:05:02

**Jason**

We didn't plan that. Like. This whole thing with 'em is with Gary. Me and

00:05:03

Gary knew each other. Me and Josh know each other, and. Hey, I have a

00:05:12

daughter. My daughter is skateboarding. I got. I think somebody saw a

00:05:16

picture on Instagram or something like that, or just in casual

conversation. I don't know how it came about and it was like. Oh yeah. Me

00:05:21

and Gary were taking our daughters to Encinitas, and because there's

Daddy and Me Skate Day on Saturday and Sunday mornings. And then.

00:05:30

Oh, Josh. You know. He's there. So we all started taking 'em. And then the

00:05:31

three of us would skate around, and the girls would skate around. They all

00:05:39

had pink helmets that we had. It wasn't like hey let's go get your kid a

00:05:41

pink helmet. And they were this little threesome that went all over, and

00:05:44

they all took lessons together, and they were just coined the Pink Helmet

Posse. Like. Where'd that name come from. I can't tell and give you an

00:05:54

exact time, but it's like, oh there's the Pink Helmet Posse, and we were

like oh that's. That's great. Let's make some stickers. You know?

00:06:01

**Interviewer**

Yeah. That's how it started. Stickers.

00:06:03

**Jason**

It started with a, yeah, thing of stickers. Like. Here. You know.

00:06:07

**Interviewer**

That's really funny. So you like go out there and encourage them and give them stickers...

00:06:15

**Sarah**

Any time we see a girl. Not just in a pink helmet, but just a girl  
skateboarding. We give them a sticker. 00:06:18  
00:06:23

**Jason**

For sure. Like. We give out stickers to every girl that we see. Or to offer  
them one. Like. Hey, the you know. Jump in, and check it out be part of it. 00:06:26  
00:06:33  
Encourage your. You know what I say to people all the time is. You know. 00:06:37  
I'm skating with a bunch of guys. You know. Do you have. If you have a 00:06:41  
daughter that likes to skate here, give her one of these. Check them out. 00:06:45  
You know. They see other girls doing it, and come to it with them. 00:06:46

**Interviewer**

I think I have one more question. What's the ultimate goal of the Pink  
Helmet Posse? Like. Where do you see it going in the future? 00:06:52  
00:06:57

**Sarah**

I'd like to see that pink Helmet Posse everywhere. Just because obviously  
we live on one part of the country, and there's so much more. And if it can  
just spread and you know. Pretty soon little girls everywhere are just  
having fun skateboarding. I think that would be awesome. I mean... 00:07:02  
00:07:11  
00:07:14  
00:07:19

**Jason**

Yeah. I mean. The whole goal is to get other girls to go and try it out, and  
have fun, and give them a forum, a place to go. A place like that feels like  
a community of other girls that are their age. That are like minded. That  
just like to go skateboard. So. You know whoever. Whoever wants to do it. 00:07:23  
00:07:33  
00:07:36  
00:07:39  
Like. Come do it. You have a your little spot where you have other people  
like you. That make you feel at ease, and comfortable, and you know. 00:07:43  
00:07:48  
Hopefully it just inspires people to go and. And. You know I guess that's  
the. That's the whole thing is to have them to have other people to go 00:07:52  
00:07:58

**Jason (continued)**

---

skateboard with.

**Interviewer**

---

OK. I just want to see like, uh, if you all have a quick story of something 00:08:07  
that. You know even Bella, like, went to a skate park like a boy said 00:08:14  
something. Kinda funny. Or. Or. Like something. Like a funny story. 00:08:18  
Anything. Any small little thing that happened Bella either at a skate park 00:08:21  
or.

**Jason**

---

Um. Like what kind of like. Like what kind of this is I mean what are we 00:08:26  
talking about here?

**Interviewer**

---

Um. for instance someting that I noticed the other day. Like. When Sierra 00:08:39  
went to drop in the nine foot part of the the deep end of the bowl in  
Encinitas. Some boy like you really just like Look, Dad. This is a And like 00:08:48  
pointed at her. Like and then she dropped in. Oh, wow. You know 00:08:53  
something...

**Jason**

---

I mean, that kind of stuff like, I mean. That happens all the time, like. 00:09:01  
people are just like. "Whoa. Look at that." Like a lot of the things that 00:09:04  
happens is little boys will be like, "Dude, she's better than me." I mean  
that happens on a regular basis. I mean the one story that sticks out is I 00:09:18  
brought my. I'd brought my. I made a plan with my buddy. Hey. Bring your 00:09:22  
son, and we're going to go skate. Let's meet up at the skate park and. He 00:09:27  
rocked up and his little boy was this rad little kid, but he goes "Dude, can  
she even skate?" This. You know that's one of the incidences. And I'm all, 00:09:36  
"OK we'll see" You know, like, and like. Just kind of bit my tongue. Like. 00:09:42

### Jason (continued)

---

"Oh. You'll see." And then they went to this bowl to drop in, and she  
walked right up dropped in, and did a run. And he put his board up there,  
and wouldn't do it. Like. That, you know. That's one of those things that I  
kind of like, "alright, this is pretty cool" you know like for a little girl to  
show up a little boy was pretty sweet. Um. I also wanted to say one thing  
too, um, about the Pink Helmet Posse. You don't have to wear pink  
helmet. It it's just a gender identifier. You know what I mean? So. It's  
something that. If you're a girl and you skate, and you wear a blue helmet,  
or a black helmet, or a yellow helmet, or green helmet. It's still cool.  
You're still. Can still hang out.

### Interviewer

---

Awesome. Yeah. Open floor to you. Is there anything else that you want to  
say in general?

### Jason

---

If you have daughters. Encourage them to go. And live near a skate park,  
or just on the rolling around on the street. And encourage them it's fun.  
It's something that you can do with your kid. And something that you can  
do for life. Like. I'm 40 years old, and I'm still rolling around and with my  
kids. It's rad. Like. Bring them down. Encourage them. If they like it. Take  
them. It's fun. Let's go.

### Sarah

---

And if they really don't know anything about skateboarding, we're going  
to start putting tutorials on our website. So, they can learn basic things.  
You know. So they can know the basics before they even go to a skate  
park. So then at least they'll start feeling a little bit better. You know not  
as discouraged when they do go to a skate park, and they can figure out

## Sarah (continued)

---

these simple things by watching the tutorials that we're going to have done. Right? I mean... 00:11:31

## Jason

---

Yeah, I mean. We're we're going to try and do a couple little things like, 10 tutorials of just the very basics and not taught by, you know, the girls. 00:11:32

We'll be the ones that demonstrate it, and we'll have somebody that's a little bit, you know, knows more than we do explaining it. So. We're going 00:11:41

to try and make these things just so you can get your foot in the door, and 00:11:50

make it really easy for you to take your kid and have fun. Um. Yeah, I 00:12:01

mean. It's fun. Go. 00:12:02