

Sponsorship Proposal

Summerland Arts Council



2024 Music In the Park Concert Series



The Summerland Community Arts Council
9525 Wharton Street
Summerland, BC V0H 1Z0
250-494-4494
admin@summerlandarts.com

The Summerland Community Arts Council is gearing up to present our hugely popular Music in the Park summer concert series for 2024. These free outdoor concerts attracted over 3500 people in 2023 and we hope to draw even more this year.

The concerts are held in beautiful Memorial Park every Wednesday evening during July and August and reach a broad spectrum of locals and visitors, providing a very special Summerland summer experience for families, friends and neighbours.

The Summerland Community Arts Council promotes the arts in the Summerland area through education, action and advocacy. Our goal is to support musicians and artists of all kinds and to provide access to the arts for everyone in the community.

Music in the Park, a nine-concert series, free to the public has been one of our most successful programs thanks to the support of our sponsors.

As a non-profit society, the Summerland Arts Council depends on sponsors for the success of Music in the Park. Sponsorship of this concert series provides your business with the unique opportunity to connect with the community, build brand familiarity and to support musicians and the arts!

Here's how to become a sponsor: Check a sponsorship level below, add your contact information and mail to the Summerland Arts Centre, Box 1217, Summerland, BC V0H 1Z0, email to admin@summerlandarts.com or call Sonja Waller at the Arts Centre at 250-494-4494.

The list of performers is below, so feel free to pick your date and performing artists.

Sincerely, for the Arts in Summerland

Summerland Community Arts Council
Board of Directors



SPONSORSHIP LEVELS AND BENEFITS

please check the sponsorship level best suited to your organization

All sponsors receive:

- Logo and link on Summerland Community Arts Centre website
- Sponsor mention on all media alerts
- On-site banner and sponsor signage, exhibitor space and announcement of your company's contribution

Besides the above, the following benefits apply:

- Title Sponsor - \$5000**
 - Exclusive recognition as Patron Sponsor on all printed marketing materials distributed prior to the event and on all media alerts and advertisements
 - First right of refusal
- Partner Sponsor - \$1500**
 - Logo recognition as Partner Sponsor on all printed marketing materials distributed prior to the event, and on all media alerts and advertisements
 - Onsite sponsorship recognition throughout the evening for four concerts
- Supporting Sponsor - \$1000**
 - Logo recognition as Supporting Sponsor on all printed marketing materials distributed prior to the event
 - Onsite sponsorship recognition throughout the evening for two concerts
- Concert Evening Sponsor - \$500**
 - Onsite sponsorship recognition as Concert Evening Sponsor

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City, Province, Postal Code

Comments

Please tell us what areas and levels of support interest you



2024 PERFORMERS

July 3rd JS Garcia Band – Folk, Country, Pop & Rock

July 10th Cherry Groove Quartet - Jazz & Swing

July 17th Rollin' Coal - Pop, Blues and Country

July 24th Blueshounds – Blues with a Groove

July 31 – Rockanagan Band - 80s & more Classic Rock

August 7th The Out Seer – Female driven Rock

August 14th Uncorked – Pop & Rock Dance Music

August 21st TBA

August 28th Nankama African Drumming