

## CALL TO ARTISTS

We are pleased to announce our 2022 Summerland Street Banner program!

The 2022 theme, **Our Okanagan Landscape**, calls upon artists to share their expressions of the beautiful world around us. At different times our world is covered with snow, bursting with new life in spring, and basking in the summer sun. Our environment includes the cliffs, lake, and sky, and birds, butterflies, even cougars, bears and rattlesnakes. Humankind and our buildings, highways, and fields are also part of the landscape.

This is a juried program, with a third party yet to be determined volunteering their time to choose the five most suitable designs. These will be enlarged and professionally printed on banners. One design will be chosen from an artist aged 8 - 18.

Artists whose designs are chosen will receive a small honorarium in exchange for the exclusive rights of Summerland Community Arts Council to print the design for any purpose the Council desires. Artists will retain rights to their original image. Commission will be paid for any item sold with an artist's image on it.

Designs must be submitted by April 22, 2022 to [admin@summerlandarts.com](mailto:admin@summerlandarts.com). Please include your name, age (if you're between 8 and 18), and phone number in the email. Chosen designs will be announced on May 20, 2022.

For more information, call 250-494-4494 or email [admin@summerlandarts.com](mailto:admin@summerlandarts.com).

### Submission requirements:

Artists are invited to submit an original, full-colour design suitable for a 30" x 60" banner. The original can be in any flat medium, but the submission must be an electronic file. A .jpg of the image is required and **must** be accompanied by the image in one of the following formats: ai (Adobe Illustrator), .eps (Encapsulated PostScript) or .pdf (Adobe Editable Portable Document Format). Images in Word docs or PowerPoint files will not be accepted. A template has been provided for your convenience. If using the template, artwork must fill it to the black line. If not using the template, the size ratio of the work must be 2:1. All submitted electronic files must be at **minimum** 300 dpi.

**Submissions that do not meet the above criteria or that do not fit the template or size ratio will not be accepted.**

First consideration will be to designs that coordinate with the 2019 and 2021 banners. Designs must illustrate the theme of **Our Okanagan Landscape**. Please remember that the banners will be hung on standards - small details will not be seen from a distance. Please do not use pale or pastel colours, other than in small amounts. Bright colours are best!

## **Summerland Banner Program 2022**

The black line within the blue line is your image area.

Theme: Our Okanagan Landscape

Design Notes: Do not use pastel or pale colours, other than in small amounts. Bright colours are best. Don't forget this will be enlarged and printed on banners that are 30" x 60". This must read well from a distance, small details may not show up well.

If you are using this template, remember you must submit the design in an electronic format as specified in the attached instructions.