

UNOWN

UX/UI DESIGN AT UNOWN-FASHION.COM

Who are we

UNOWN is a fashion tech & impact startup that provides fashion-as-a-service. Our leasing service gives customers access to fashion from sustainable brands for 1-4 months at a time. For our customers this means a more responsible way of enjoying fashion without sacrificing variety and change in their wardrobes. Say bye to fast fashion!

We are a small team that is dedicated to changing the fashion industry one lease at a time. We want to grow our business quickly and in a healthy way. We are investor-backed.

UNOWN was founded by Linda Ahrens & Tina Spießmacher in 2019. We are based in Hamburg & Berlin.

Key facts about the job

- Part- or full-time (let's talk about what would work for you and us)
- Location: Berlin or Hamburg
- Start: February or March 2020

Your activities

UNOWN is a young start-up with plenty of jobs that need to be done. There's always something to improve or to develop, and every one of us is motivated to get the job done. As UX/UI designer your main responsibilities include:

- Design of the user experience of all our digital products: Creation of information architecture, wireframes, design and interactive prototypes
- Ideation of new features (current roadmap includes a fashion impact tool and the design of a conversational interface)
- Conducting user research and usability tests
- Regular analysis and improvement of our experience
- Professional leadership and management of junior UX/UI designers
- Facilitation of internal workshops
- Support in creating convincing investor presentations

Your profile

- You hold a degree in a relevant field, such as product or UX/UI design, communication design or media information technology
- You have at least 2 years of professional experience in the field of UX design, usability & information architecture
- You have deep knowledge in the methods of UX design: user research, user flows and wireframes, usability tests, interactive prototyping
- You work with common design and concept software tools such as Sketch, Invision, Figma
- It's a plus if you have basic knowledge of HTML/CSS/JavaScript technologies
- It's a plus if you've worked in startups before
- You're a driven and proactive doer and you find solutions, not problems
- You have a (strong) interest in lifestyle products, the impact economy and sustainability
- You're fluent in English

What we offer

- A flexible and people-centric startup life on a dynamic startup campus
- Responsibility and creative freedom to shape a product in its early stage
- Fast decision-making processes and varied tasks
- Work with purpose-driven founders
- Learning and networking events in the startup world
- Discounts on UNOWN portfolio
- Flexible working hours

Interested? Awesome!

We are looking forward to hearing from you!

Please send your application to jobs@unown-fashion.com and don't forget to include your portfolio / examples from your previous work, your CV and why you want to work with us.