

UNOWN

INTERNSHIP AT UNOWN-FASHION.COM

Who are we

UNOWN is a fashion tech & impact startup that provides fashion-as-a-service. Our leasing service gives customers access to 100% sustainable fashion for 1-4 months at a time. For our (female) customers this means a more responsible way of enjoying fashion without sacrificing variety and change in their wardrobes. Say bye to fast fashion!

We are a small team that is dedicated to changing the fashion industry one lease at a time. We want to grow our business quickly and in a healthy way, and are investor-backed.

UNOWN was founded by Linda Ahrens and Tina Spießmacher in 2019. We are based in Hamburg and Berlin.

Key facts about the internship

- We are currently only able to employ candidates who fulfil a mandatory internship as part of their university curriculum
- Salary: 600€ / month
- Minimum duration: 3 months
- Location: Berlin (central & in a shared startup office)

Your activities

UNOWN is a young start-up with plenty of jobs that need to be done. There's always something to improve or to develop, and every one of us is motivated to get the job done.

Depending on your strengths and personal development goals, you can and will support in the following areas:

- Strategy: Product management, strategic partnerships with suppliers and fashion labels, fundraising and financials
- Marketing & communication: Social media (esp. Instagram), newsletter marketing, SEA and social advertising, PR, event marketing, picture asset production
- Website content: Website and product texts, SEO, blog articles, inventory management, UX research
- Customer happiness: Customer support, order management

You are most probably not an expert in all of these areas. That's ok. Tell us where your strengths lie and in which fields you want to develop your skills.

Your profile

- You're a driven and proactive doer and you find solutions, not problems
- You're willing to get your hands dirty in the day-to-day of a young start-up
- You have a (strong) interest in fashion and lifestyle, the impact economy and sustainability
- You stay on top of things even on busy days and you can organize and prioritize your work
- You're proficient in using Microsoft Office, Google Suite or Apple's iWork programs. Other software skills (Adobe Creative Suite, CMS) are highly appreciated.
- You're fluent in German and English
- You've finished a minimum of two semesters at university

What you will get from us and your internship

- Experience a steep learning curve in entrepreneurial thinking and digital product development
- Dive into a flexible and people-centric startup life on a dynamic startup campus
- Take over responsibility quickly
- Take part in learning and networking events on the startup campus
- Continue working freelance after your internship if things go well
- Get discounts on UNOWN portfolio

Interested? Awesome!

We are looking forward to hearing from you!

Please send your application to Linda (linda.ahrens@unown-fashion.com) and don't forget to include your portfolio / examples from your previous work, your CV and why you want to work with us.