

Romanovamakeup  
be sexy

# Romanovamakeup

My name is Olga Romanova and for over 20 years my heart belongs to makeup and cosmetics. I have been working as a makeup artist since early youth and every day I fall in love with my work more and more. In 2014 I became one of the first makeup artists in the country who created a signature brand of cosmetics naming it Romanovamakeup as continuation of my already popular Instagram account.



*Romanovamakeup core values are individuality and enhanced natural beauty.*



I create cosmetics that can easily help each of you enhance your natural features. My expertise and approach come from the perspective of both Olga Romanova, the professional make-up artist, and me as a regular woman who fights in front of a mirror to look her best every day.

I produce textures of exceptional quality that satisfy even the most demanding and sophisticated professional makeup artists. The format, however, is thoughtfully designed for quick and easy use in anyone's daily routine. All products and shades are versatile and compatible with each other. Each product is also multifunctional, allowing for limitless creativity and countless looks. Shades are universal for all skin colors and types, and product design is addictively flawless.

I am a 100% perfectionist and do not accept anything less than the absolute best. For the development and production of Romanovamakeup cosmetics I chose industry's top factories and laboratories located in Germany, Italy and South Korea.

*Makeup is not just coloring of the face for me, it is a whole ideology.*

First and foremost, makeup gives women an undeniable sense of self-confidence, reveals boundless energy potential and possibilities. A little touch of blush or mascara and a delicate lip gloss can instantly cheer you up and open your heart to everything that is most beautiful in the world.



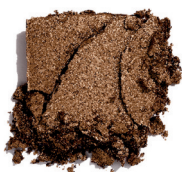


## SEXY EYSHADOW PALETTE

Meet the updated SPICES & CACAO eyeshadow palette. Same favorite natural brown and beige shades, but in a completely new version.

The unique talc-free formula ensures delicate application, perfect blending and long-lasting results.

SPICES & CACAO palette hides a lot of variations of super trendy makeup. This palette will highlight the beauty of girls of absolutely any type, skin and eye shade. SPICES & CACAO is very versatile and will 100% become your favorite and irreplaceable partner in your Beauty routine.



copper-  
golden  
sparkle



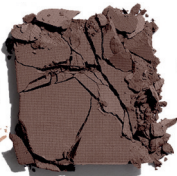
satin  
warm  
brown



ochre  
satin



trendy  
matte  
powdery



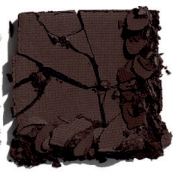
cold  
gray-brown  
matte



matte  
ochre-  
olive



a shade  
of platinum  
with sequins



rich  
dark brown  
chocolate



cool  
beige  
satin

9 versatile shades in different textures easily bring to life the most incredible variations of your favorite makeup in ultra-fashionable brown shades. They are easy to blend, and they also beautifully blend together.



## SEXY EYESHADOW BASE

"It is very important for me that every "Romanovamakeup» look is easy, quick and flawless for you to create."

New multifunctional eyeshadow base designed as the most convenient thick automatic stick. It gently glides across eyelids and delivers pleasant cooling sensation. This incredible formula is a perfect base for eyeshadows that helps to enhance and deepen their color, evens out application, ensures the most gradual blending and crease-free long-term wear.

I recommend pairing new base with choice of your "Sexy Eyeshadow Palette" collection Sexy Eyeshadow.

Base also can be worn alone for a fresh "no makeup" makeup look. Just apply all over eyelid, smudge with your fingertip or blend with brush S5, add a coat of mascara and you're done!

## SEXY ULTIMATE LASHES MASCARA

*“Mascara is an essential part of any makeup look, so it was quite challenging to create a product that would become a cult-favorite” – Olga Romanova*

Sexy Ultimate Lashes Mascara has a unique gel-like texture. One coat delivers clean and clump-free dimension for those who prefer a soft and natural look. Layering multiple coats without letting the product dry will give you long, defined, volumized lashes.





## **BLACK**

A classic universal black mascara is always your best friend, provides a dramatic frame for your eyes.

## **BROWN**

A fabulous brown shade, softer alternative to black one helps eyelashes stand out in a more natural and gentle way.



Its revolutionary silicone brush features expertly designed spherical bristles to catch and coat every lash and ensure even application.

With Sexy Ultimate Lashes Mascara you can forget about your eyelash curler once and for all. The combination of mascara texture and the brush deliver extraordinary curling effect.



## SEXY SMOKY EYE PENCIL

SEXY SMOKY EYE PENCIL is the perfect pencil for creating instant and long-lasting smoky eyes. The delicate creamy texture ensures perfect blending within 40 seconds of application. The color sets providing extreme long wear results. This is a versatile multitasker that comes in unique shades and delivers remarkable staying power.



### **CARBON BLACK**

A classic ultra-black pencil that is a must have in any makeup bag.



### **BROWNIE**

Matte dark brown shade of chocolate brownie cake is a great alternative to classic black eye pencil adding warm undertones to bring out the eye's natural beauty.



### **FRIDAY NIGHT**

Dark brown shade with superfine light reflecting particles. This shade has a cool undertone with a hint of eggplant hue.



### **DON'T STOP THE DANCE**

Brown shade with iridescent gold particles creates a radiant look with a mysterious shimmer.



### **MAKE A WISH**

Light taupe color with a metallic glow that combines a mix of gold and platinum light reflecting particles for an exquisite and complex shade.



### **AMBER DUST**

Deep shade of dark amber with fine luminous golden-copper particles.



### **SECRET HAZE**

Vibrant metallic gray with a hint of purple.



### **EMERALD**

Deep shade of emerald green with metallic texture.



### **TEMPTATION**

Sophisticated and unusual shade of pink copper with metallic texture.



### **PISTACHIO**

A light delicate color pistachio is making your eye look charming and shining in the sun.



### **GOLDEN APPLE**

An incredibly attractive and luxurious mix of glowing golden and olive particles.







# SEXY SMOKY EYE PENCIL

THREE DIFFERENT LOOKS



## SMOKY EYE LOOK

This pencil is all you need to achieve a smoky look. Glide the Sexy Smoky Eye Pencil along your lower lids depositing color at the base of the lash line. Gradually build the line as you go towards the outer corner of your eye. Use a smudge brush to blend the color towards the temples. Continue by applying the pencil on your upper lid, connect the lines at the outer corner, blend the color from your upper lash line up.



### **CLASSIC DEFINITION**

Make sure your Sexy Smoky Eye Pencil is perfectly sharp, draw a line from the inner corner of the eye gradually widening the line as you reach the outer corner. Let the product set. Enjoy definition all day and night.



### **SMUDGED LOOK**

I love this look, it is perfect for gently accentuating your eyes and easy to accomplish. Draw a line with the pencil making it thicker as you trace the pencil towards the outer corner of your eye. Blend immediately. It is very important to blend the product within the first 40 seconds following application.



## SEXY EYEBROW MASCARA

This new generation eyebrow mascara features an ultra light texture, which gently tints hair and provides flexible hold. The functional design of the brush allows to evenly coat every hair, while the custom developed long wear formula provides lasting color. Natural shade and mess-proof application without stickiness.

### ICE BLONDE

Ice blond is a unique shade. This light, genuine, cool-toned shade gently accentuates eyebrows for a natural look. Works great on both light and dark blond hair.



### ASH BROWN

Ash brown, a darker and more intense neutral shade. Works great on both light and dark brown hair.



### TAUPE

A legendary versatile grayish-brown shade that works across a wide range of hair colors and skin tones. Apply one coat for dark hair or by applying multiple coats you can achieve a more dramatic effect.





## SEXY EYEBROW PENCIL

Sexy Eyebrow Pencil is a unique cone shaped brow pencil. Use the long side of the color-tip to create thick strokes and the short side of the tip for feather-light and precise strokes. This pencil has the perfect texture with a long wearing, smudge-resistant pigmented formula.



First, shape your brow using the wide side of the color-tip, then define the arches and fill in sparse areas with short strokes using the sharp side of the color-tip. This dual ended pencil has a built-in brush to groom brows in place. Wear alone or complete the look with a coat of Sexy Eyebrow Mascara.

## **ICE BLONDE**

Ice blond is a light, genuine, cool toned shade that gently accentuates eyebrows for a natural look. Works great on both light and dark blond hair.



## **ASH BROWN**

Richer and more intense brown shade. Works great on hair on the darker spectrum of brown.



## **TAUPE**

Legendary versatile grayish-brown shade that compliments a wide range of hair colors and skin tones.



## **BRUNETTE**

Shade created specifically for brunettes. The inspiration behind this shade came from the tones of nature - the color of cocoa beans - neutral brown, without red undertones. Deep and rich, yet delicate and neutral, like all shades in the eyebrow pencils collection.







## SEXY LIPSTICK PEN

This lipstick pen is super easy to apply. It has a rich creamy texture and the non-drying formula provides supreme hydration. The product can be easily blended to adjust coverage within the first couple of minutes of application. Once the color dries to a matte finish, you can go on with your day and never have to worry about reapplying. The soft texture offers comfortable glide and precise application. The pigment is quickly absorbed by your lips delivering all-day weightless wear and high impact color that will last from morning coffee with friends to date night.



## MY PERFECT RED

YOUR PERFECT RED LIPSTICK

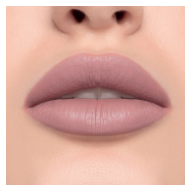
Always dreamt of trying red lips but couldn't find a shade that suits you? MY PERFECT RED is the answer to all girls who are looking for their perfect shade of red lipstick. MY PERFECT RED has a cool undertone that makes it versatile and will suit anyone. This shade will add fresh touch to the complexion, make your eyes look brighter and the smile more mesmerizing due to the visual effect of whiter teeth.





### **PRALINE**

Ultra trendy mauve nude. Refined cool-toned shade.



**PRALINE**



### **VINTAGE ROSE**

Berry nude boosts your natural lip color with added definition and saturation.



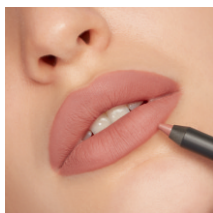
**VINTAGE ROSE**



## SEXY CONTOUR LIP LINER

Sexy Contour Lip Liner features smooth and long lasting texture. This ultimate liner was designed to create precise definition and pair perfectly with our Sexy Lipstick Pen, or to be worn on its own delivering detailed filling and light as air coverage.

Outline your lips, fill in the contour and blend with the built-in brush. Apply lipstick, lip gloss or lip balm. To create an ombre effect, apply a different shade in the center and blend.



**FIRST DATE**

### **FIRST DATE**

Sensual and sophisticated, pastel and delicate powdery pink shade. This shade combines perfectly with any lip gloss from Sexy Lips Gloss collection, especially with FLIRTY and ROMANTIC.



**ICE KISS**

### **ICE KISS**

An absolute bestseller and the trendiest powder nude shade is a fantastic addition to PRALINE lipstick.



**RETRO**

### **RETRO**

Your berry nude, juicy, just as nature intended lips, pairs perfectly with VINTAGE ROSE.



**READY TO RED**

### **READY TO RED**

Created specifically for a sharp contour for our signature red lipstick MY PERFECT RED!



## SEXY LIPS GLOSS

Now every woman will find her perfect nude color among seven sensuous natural shades. Each shade is expertly formulated with nuanced pigmentation, coverage, intensity and shine.

Sexy Lips Gloss makes your lips look plump and smooth, adding volume and minimizing fine lines. Mesmerizing lustrous glow combined with gently subtle color will beautifully complement any makeup look.

Special non-sticky formula of Sexy Lips Gloss is very comfortable and easy to apply thanks to the soft classic applicator. The long-lasting texture does not run and delivers coverage that lasts.



### **DRAMATIC**

semi-sheer ripe berry shade

### **JUICY**

very refreshing watermelon  
juice color on my lips



### **FLIRTY**

refreshing and rich  
coral shade



### **FABULOUS**

sheer and most delicate  
milky coral shade



### **PRETTY**

the most gentle beige shade.  
Wearing this gloss on my lips, I feel  
especially feminine and elegant



### **SENSUAL**

rich powdery pink  
shade with  
subtle glitter



### **DREAMY**

sheer and delicate  
raspberry shade





## SEXY SILKY CONCEALER

Get ready to have perfect skin and a rested, glowing complexion! I am very excited to introduce my NEW long-awaited product - SEXY SILKY CONCEALER.

This concealer will become your irreplaceable beauty product to correct and conceal skin imperfections. Applied with a brush or your finger, Sexy Silky Concealer quickly masks dark under eye circles and does not crease into wrinkles and fine lines. Velvety cream texture delivers excellent coverage visually melding with the skin, making it look silky smooth and flawless.

I created my first Romanovamakeup concealer as a stick. It has a particularly pliable texture that allows a multitude of uses. This concealer offers buildable custom coverage that can be adjusted to hide and correct even the most prominent imperfections. The weightless formula does not dry out tender skin around the eyes.



### LIGHT

An ideal matching for light and medium skin.



### MEDIUM

An ideal matching for medium and dark skin.



## SEXY NUDE POWDER

A breakthrough formula of Sexy Nude Powder enables the product to conceal imperfections, visually smooth skin texture, even out and brighten complexion, and remove excess shine. It works great as a setting powder and is an excellent complexion multitasker that can also be used on its own. The superfine texture provides seamless and weightless coverage. This innovative formula works for any skin type providing your complexion with an Instagram filter effect – one brush stroke delivers perfect, silky, smooth, moderately matte looking skin with a lit-from-within, natural and healthy-looking glow. It can also be used on delicate and sensitive under-eye areas to perfectly set concealer and enhance coverage properties.



## SEXY NUDE POWDER

The powder comes in three universal shades: LIGHT, MEDIUM and DARK.

No need to agonize over selecting the right shade, this powder will adapt to your unique skin undertone for a perfect color match.

**LIGHT** is the least pigmented and the most transparent in the line, almost colorless. Ideal for fair complexion. When applied to the eye area, it perfectly sets the concealer and enhances its effect.

**MEDIUM** is the most neutral and versatile shade, with slightly more pigment and color than LIGHT. It gives a light, healthy complexion to the skin. Can be used to fix makeup or used as a stand-alone very light powdery foundation when applied over a primer or serum.

**DARK** is the most pigmented powder in the line. Ideal for darker skin tones, and enhancing tan effect. DARK powder can also be used as a bronzer.

## HIGHLIGHTING & SCULPTING

*«Makeup is not complete  
without sculpting»*

Sculpting is based on the game of light and shade, and gives us the ability to visually adjust the shape and features of the face. Dark matte textures absorb light, thereby reducing volume, while light reflective textures reflect it, increasing volume.





## SEXY SCULPTING POWDER

Sexy Sculpting Powder is the ideal product for delivering natural but pronounced sculpting results.

This uniquely textured, easy to use product is appropriate for all levels from novice to professional makeup artists. The light-as-air semi-sheer powder glides onto skin for effortless blending and a non-streaky finish. Universal shade was created to work across all skin tones.

For a more defined look, use in combination with Sexy Sculpting Cream: start out by blending the cream texture, then follow with the Sexy Sculpting Powder.



## SEXY POWDER HIGHLIGHTER

Sexy Powder Highlighter is a unique pressed powder with ultra-fine luminescent particles that practically melt into the skin giving it natural radiance.

Use dry by applying with a round powder brush or wet by dampening the brush with a setting spray prior to application. The first method creates a subtle glow, while the second method achieves the effect of polished skin. Both application methods deliver totally natural luminosity. The highlighter texture is completely undetectable on the skin with no visible glitter particles.



*Remanance*  
SEXY GLOW SKIN PERFECTOR



## SEXY GLOW SKIN PERFECTOR

Weightless cream highlighter with the finest illuminating shimmer that brings out skin's natural glow, making it look even, firm and radiant. Lightweight formula transforms skin to instantly glow from within.

- Use it as highlighter to give your skin a luminous glow that makes skin look fresh and rejuvenated.
- Apply to prominent areas of the face, along the cheekbones, bridge of the nose and brow bones.
- Apply under concealer to further hide dark under eye circles.
- Use on the neck and décolleté to visually smooth and hide fine lines.



## SEXY SCULPTING CREAM

This sculptor features a unique creamy texture that effortlessly glides on to deliver light-as-air, even application that is never streaky, creating a remarkably natural shading effect resulting in a more contoured and defined face. At first, the product may appear highly saturated and dark but the low pigment seamlessly melts into your skin providing a soft semi-sheer finish. The buildable formula of the cream lets you create custom definition for a more dramatic sculpted look.



The collection has been updated with one more shade called LIGHT, which is a lighter cool-toned shade. Please note, that the light sculpting cream you are familiar with is now called MEDIUM.



### **LIGHT**

A lighter, cool-toned shade with gray and olive pigments.



### **MEDIUM**

From now on, the customer go-to shade is called MEDIUM. This shade has a neutral, warmer tone compared to LIGHT.

Both shades perfectly adapt to any skin tone. Choose your ideal shade based on your personal preference. The two shades were designed to blend perfectly together to deliver an even better customized sculpting result.



## SEXY CREAM BLUSHER

Luxurious cream blush delivers a fresh and healthy glow to your skin with just one sweeping stroke. The light and airy cream texture is instantly absorbs into the skin for a seamless finish leaving natural-looking flushed cheeks.

This cream blush works equally well to accent youthful skin and create an anti-age effect for mature skin. The ultrafine platinum-gold light-reflecting particles help to achieve beautiful luminosity and create an effect of smooth and tight skin.

Two universal shades easily adopt to any skin tone.



GOOD GIRL - a delicate and refreshing pink shade with small reflective particles will immediately become your irreplaceable must-have in everyday makeup.



SHINY PEACH is a universal peach color with light-reflecting properties that adapts to flatter any complexion and works great with any hair color.

Apply product with a soft brush. To ensure fool-proof application, lightly smile in the mirror so your apples pop out, hold the smile as you swirl the blush onto the apples of your cheeks blending outward toward your temples.



## SEXY MAKEUP BRUSH

Multifunctional 8 brush kit for all of your beauty needs. Created in the best tradition of the brand – minimum high-quality products for maximum effortless professional result.

This kit is truly versatile. Each brush has a convenient name and description so that your choice is easy and your make up experience is seamlessly pleasant.

Each Sexy Makeup Brush is produced using highest quality synthetic fibers. Each bristle in the brush imitates the structure of natural hairs.

Sexy Makeup Brushes gently take the product and distribute evenly onto the skin for a quality airy application without spots or streaks.

One of the major advantages of Romanovamakeup synthetic brushes is that they do not shed. Securely attached bristles make these brushes a must have for cream textures.



## S1 FOUNDATION AND POWDER BRUSH

Applies cream and powder products to create flawless complexion and airbrushed look. ultra-plush hairs ensure smooth and even application without streaks.



## S2 ALL-IN-ONE FACE BRUSH

This luxurious ultra-plush brush will evenly and easily distribute any face makeup product including powder, blush, highlighter and sculptor in cream or powder textures for a perfectly blurred finish. this must-have brush delivers beautiful results every time.



## S3 CONTOUR AND BRONZER BRUSH

Indulgent and soft angled brush will delicately accentuate your cheek bones and frame your face. effortlessly fuses with the skin ensuring controlled coverage for a natural-looking complexion.





## S4 HIGHLIGHTER & CONCEALER BRUSH

This uniquely designed double-sided brush will immediately become your go to staple and will replace many other brushes.



## S5 EYESHADOW BRUSH

Double-sided brush for cream and classic powder eyeshadow blends to diffuse any harsh lines. applies products evenly and effortlessly.



## S6 BLENDING BRUSH

Firm double-sided brush for blending eyeshadow and eye pencils. this brush helps create an effortless smoky eye or shaded winged eyeliner with just a few strokes.



## S7 PERFECT LINER BRUSH

Versatile liner brush for eyes, eyebrows and lips. use to create cat eye, define brows, blend lines, or outline a perfect pout.



## S8 NOSE CONTOUR BRUSH

This unique softly packed flat brush will delicately define and contour nose and small areas of the face.

## MAKEUP BAG

Stylish and incredibly functional makeup bag made out of vegan leather in our signature red shade will become your irreplaceable everyday accessory. A colorful, practical, perfectly sized makeup bag that can hold all your beauty essentials.

This makeup bag is sure to become your trusted companion for business trips and exotic travel destinations.





## LARGE MAKEUP BAG

A makeup bag that can hold a set of brushes, your favorite pencils and contour lip liners, a pair of powders and your favorite foundation ... Just the right size for every makeup item you need for a flawless look! Stylish and incredibly comfortable Romanovamakeup Large Makeup Bag is made of eco-leather in the iconic red color. It will definitely become your staple accessory!

## PENCIL SHARPENERS



A functional multitasking pencil sharpener by Romanovamakeup for every pencil size.

This dual-blade sharpener is the perfect duo for Sexy Smoky Eye Pencil and Sexy Lipstick Pen.

A classic single-blade pencil sharpener is available for thin classic pencils, such as Sexy Smoky Eye Pencil, Sexy Eyebrow Pencil and Sexy Contour Lip Liner.

Our pencil sharpeners are manufactured at the best factory in Germany. Sharp blades ensure that your creamy Romanovamakeup pencils are always at their sharpest, while the convenient opaque container will keep your makeup bag or professional case clean.

The user-friendly sharpener cleaning stick is secured inside the container.



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