

Beyond the Bag: Kibble Masterclass

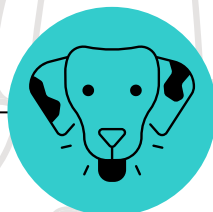
Everything You Need To Know
About Dry Pet Food

Name =

Pet Name(s) =

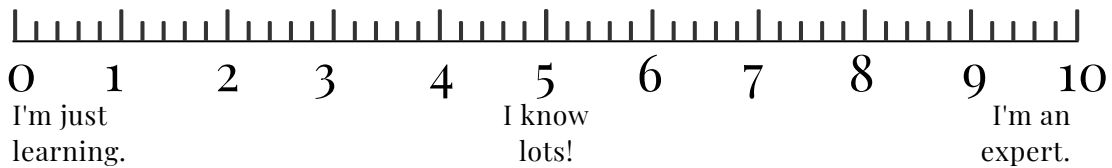
Pet Age(s) =

Pet Food Brand =



Day One - The Scoop

How knowledgeable are you on this topic?



I am feeding _____ because...

Something I would like to learn is...

Day Two - Choices

What are my reservations about a new food?

What category do my pet(s) fit into?

Puppy/Kitten

Adult

Senior

Specific nutritional needs for my pet are...

My pet nutrition goals are:

Day Three - What Grade is My Kibble?

Did your bag score the way you expected?

What surprised you most?

Did you notice any "tricks of the bag"?

What Grade is My Kibble?

Brand of Kibble _____

1 First Ingredient

★

2 Salt Divider

Before

After

None

★

3 Preserved With

Vitamin E or C

Mixed Tocopherols

Rosemary Extract

Sprouted Seeds

BHA

BHT

Ethoxyquin

★

4 Added Colour

Yes

No

★

5 Carb Count

% of Protein _____

+

% of Fat _____

+

% of Moisture _____

+

% of Ash _____ 8%

★

_____ Total Carbs

_____ % = **100%** - _____

TOTAL SCORE

★

FINAL GRADE

How To:

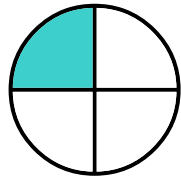
1. Give each star box a score.
2. Add all the star boxes and record the result in the Total Score box.
3. Give your kibble a grade!

Total Points	Kibble Grade
46-50	A
40-45	B
36-39	C
30-35	D
Less than 30	F

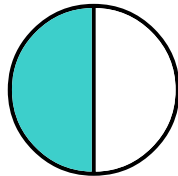
Day Four - Transitioning

Useful Transitioning Strategies:

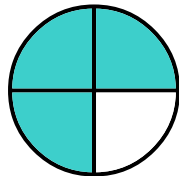
My pet(s) favourite proteins/textures are...



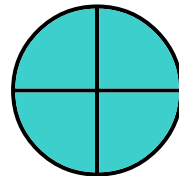
Day 1-2



Day 3-4



Day 5-6



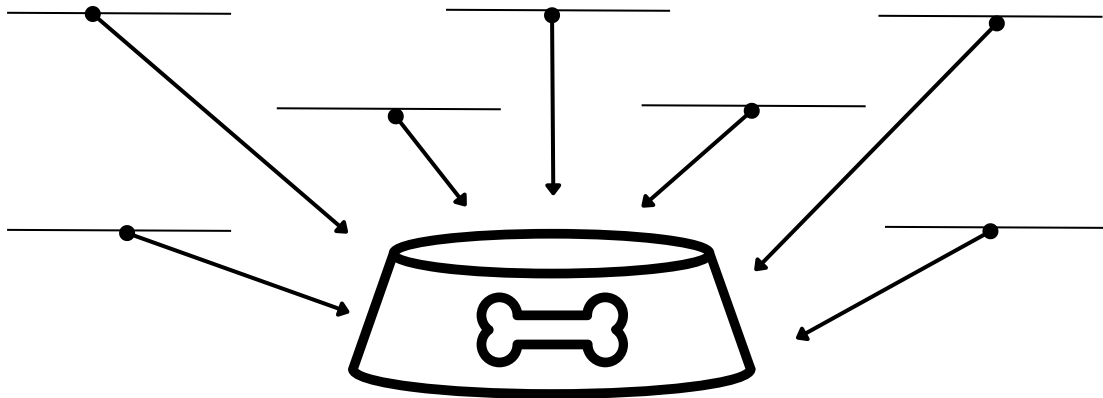
Day 7

Day Five - Boosting the Bowl

Booster Items & Their Benefits

My Boosted Bowl!

Premium Base



How knowledgeable are you now?

