



Retro label's rustic taste

UNFILTERED and unfired, the wines of the Dr Folk range are standout expressions of the South Gippsland region.

The self-described “love child” of winemaker Folkert Jansse and Viticulturist Dean Roberts, they describe their wines as “analogue” and “acoustic” — a description reinforced by their quirky retro labels featuring cassette labels.

Children of the 80s...all hail the mighty mixtape!

The rolling hills of South Gippsland are a treasure ripe for wine growing. Mineral-rich soils, cool temperatures and the influence of Bass Strait all contribute to complexity of flavour in wines produced in the area and Jansse and Roberts' range takes full advantage of these characteristics to produce both the Dr Folk Mixtape and Dr Folk B&W selections.

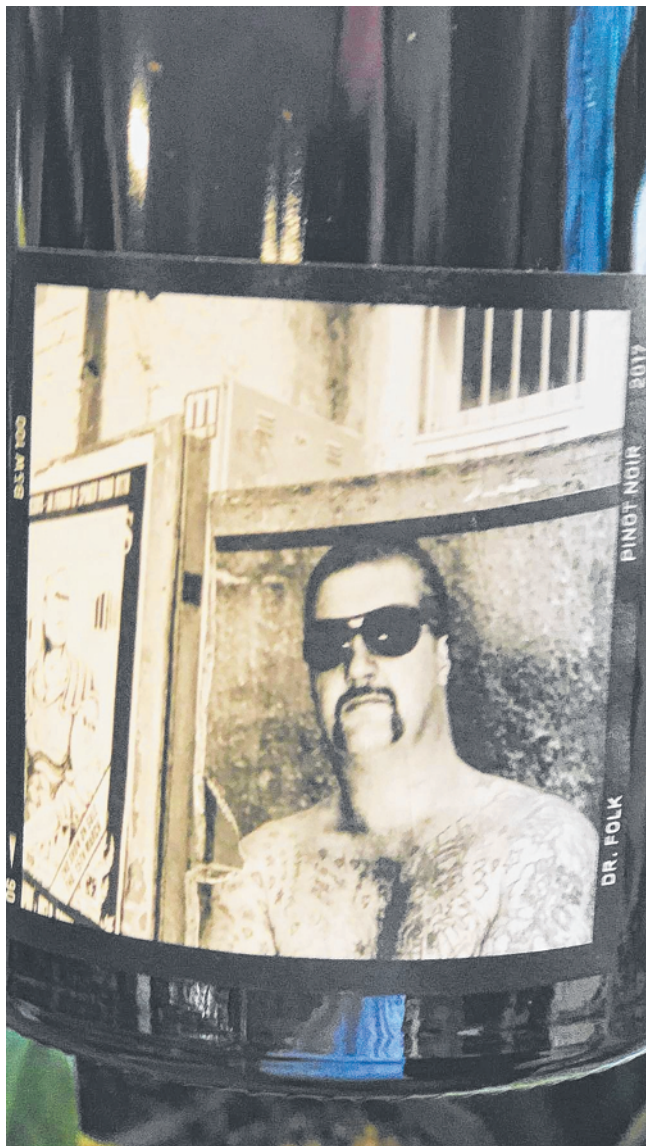
Possessing a lovely, refreshing flavour, the 2017 Dr Folk Mixtape sauvignon blanc makes use of three different ferments that are blended to create a drink that has plenty of fruit nicely balanced with the natural acidity of the variety.

There is less of the grassy notes sometimes seen in this variety and more of the floral, textural style that partner with the green herb flavours. The generous weight of this wine is another flourish that sets this wine apart.

Made only in exceptional vintages, the 2017 Dr Folk B&W pinot noir is made from fruit grown in the same vineyards that produce the Mixtape chardonnay.

Carefully chosen and picked by hand, the location of the best fruit in this vineyard can change season to season, depending on the climate of the vintage.

There is a terrific length to this pinot that makes it moreish and there's plenty of texture here too. Savoury hints of strawberry, spice and dried herbs sit nicely with an arc of fine tannin that ties things together neatly.



IN FOR YOUR CHOP: The arresting label from Dr Folk's 2017 B&W pinot noir.

Cloudy in the glass, this is rustic pinot made with a real hands-off approach.

Slosh a glass of the 2018 Mixtape shiraz nouveau into your glass and enjoy the jubey berry-laden style that is a fresh, drink now wine. Even in the cooler months, try serving this shiraz slightly chilled where the red berry notes are delicious with a charcuterie starter.

Carbonic maceration — a form of whole bunch fermentation — contributes to the lifted characteristics of this wine,

and gives a real juiciness to the style.

This is a fresh wine for sure, with little tannins. But don't think it lacks any sophistication; this lighter style of shiraz has plenty of delicious detail — if you can keep it in your glass long enough to examine.

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Surf Coast gets creative

OLIVIA REED

THE Surf Coast's creative industry is leading the nation while the City of Greater Geelong has failed to make the top 10, new data has revealed.

Rubbing shoulders with Byron, Anangu Pitjantjatjara, and Hobart, the Surf Coast was fourth on Regional Australia Institute's (RAI) list of creative industries employment.

But Geelong's “clever and creative future” vision has failed to earn it a top spot.

Greater Geelong was 11th, behind the Gold Coast, Noosa and Newcastle.

“The Surf Coast had a fair mix of creative occupations, excluding computing-based creative occupations, and stronger representation from architecture-based occupations and fashion, industrial and jewellery design (40 jobs),” the RAI report said.

Of the 8201 jobs within Surf Coast Shire, 503 — or 6.1 per cent of total jobs — belonged to the creative industry. Surf Coast council economic development manager Matt Taylor credited global surf brands Rip

Curl and Quiksilver, which were born in the Surf Coast, for its creative industry growth.

“Over the years they have both produced a lot of talented staff who have gone on to create their own innovative businesses, and that focus on entrepreneurship has continued to grow in many different directions,” he said.

“Like many other sectors, creative industry start-ups and businesses are choosing to locate here because of the great beaches and the outdoor activities, such as the tracks and trails, and the proximity to Melbourne.

“We're also seeing more demand for co-location working spaces for these people, as they're looking to connect with like-minded creatives in a variety of industries, not just the surfing industry.”

The Surf Coast was also among the top specialised local government areas for creative industries in 2011 and 2006.

From 2011-16 Surf Coast accrued 93 extra jobs in creative industries, highlighting strong jobs growth.

Meanwhile Geelong coun-

cil's clever and creative future document says the council hopes it will be internationally-recognised as a clever and creative city-region by 2047.

Of the 89,797 jobs in the region, 4095 were in the creative industry, just 4.6 per cent.

City of Greater Geelong economy, investment and attraction director Brett Luxford said the clever and creative future “aims to inspire a broad range of employment opportunities across a wide range of industries”.

Geelong however earned a specialisation in the tourism and manufacturing industries.

Both the Surf Coast and Geelong failed to rank as a specialised municipality for food processing, while the Surf Coast was not deemed to be a specialised municipality for advanced manufacturing.

Regional Australia's creative industry showed the most growth from 2011-16 (21 per cent), followed by tourism (18 per cent) and food processing (17 per cent).

Advanced manufacturing plummeted by 23 per cent in regional Australia.

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