

PRIVACY POLICY FOR QUIRKLOGIC WEBSITE, QUIRKLOGIC DEVICES, AND QUIRKLOGIC APPLICATIONS

QuirkLogic, Inc. and its affiliates (collectively, "QuirkLogic"), are committed to maintaining the accuracy, confidentiality, and security of your personal information. We have developed this Privacy Policy ("Privacy Policy") to describe our privacy policies and practices and how we collect, use, and disclose the personal information of those individuals who visit www.quirklogic.com (our "Website"), use QuirkLogic devices (as defined in the applicable QuirkLogic, Inc., QuirkLogic USA, Inc. License or the Quilla Connect License), use QuirkLogic applications (as defined in the applicable QuirkLogic, Inc., QuirkLogic USA, Inc. License or the Quilla Connect License), and/or use of QuirkLogics data storage and web-based sharing services (as defined in the applicable QuirkLogic, Inc., QuirkLogic USA, Inc. License or the Quilla Connect License).

Privacy Policy Effective for Canada, the European Union and the United States

It is QuirkLogic's policy to comply with the privacy legislation within each jurisdiction in which we operate. Sometimes, the privacy legislation and / or an individual's right to privacy are different from one jurisdiction to another. This Privacy Policy covers only those activities that are subject to the provisions of Canada's federal and provincial privacy laws as well as United States federal and state privacy laws, as applicable. With respect to the European Union, we rely on the European Commission's [adequacy decisions](#) about certain countries, as applicable, and use [standard contract clauses](#).

This Privacy Policy has a limited scope and application. Consequently, the rights and obligations contained in this Privacy Policy may not be available to all individuals or in all jurisdictions. If you are unsure if or how this Privacy Policy applies to you, please contact QuirkLogic for more information.

This Privacy Policy applies to information we collect:

- On the Website, QuirkLogic devices, and/or QuirkLogic applications.
- In email, text, and other electronic messages between you and the Website and/or QuirkLogic applications.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party (including our affiliates and subsidiaries); or
- Any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or on the Website, QuirkLogic devices, and/or QuirkLogic applications.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website, QuirkLogic devices, and/or QuirkLogic applications. By accessing or using the Website, QuirkLogic devices, and/or QuirkLogic applications, you agree to this privacy policy. This policy may change from time to time (see **Revisions to this Privacy Policy**). Your continued use of the Website, QuirkLogic devices, and/or QuirkLogic applications after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Children Under the Age of 18

If we learn we have collected or received personal information from a child under 18 without verification of legal guardian or parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at privacy@quirklogic.com.

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. Please see **Your California Privacy Rights** for more information.

What is Personal Information?

For the purposes of this Privacy Policy, personal information is any information about an identifiable individual, other than the person's business title or business contact information, when used or disclosed for the purpose of business communications.

What Personal and Non-Personal Information Do We Collect?

You can visit our website without telling us who you are or revealing any information about yourself, including your e-mail address. Our web server may collect information related to your visit to our website, including the IP address and domain used to access our website, the type and version of your browser, the website you came from to access our website, the page you entered and exited at, any website page that is viewed by that IP address, and what country you are from. We use this information to monitor our website's performance (such as number of visits, average time spent, page views) and for our business purposes such as working to continually upgrade our website.

In addition, we collect the personal information that you submit to our Website, QuirkLogic devices, and/or QuirkLogic applications, such as your name, postal address, e-mail address, and telephone number, and any other contact or other information that you choose to provide by:

- using our data storage and web-based sharing services;
- details of transactions you carry out through our Website, QuirkLogic devices, and/or QuirkLogic applications;
- search queries on the Website, QuirkLogic devices, and/or QuirkLogic applications;
- Information that you provide by filling in forms on our Website, QuirkLogic devices, and/or QuirkLogic applications. We may also ask you for information when you report a problem with our Website, QuirkLogic devices, and/or QuirkLogic applications;
- applying for a position with QuirkLogic through our website; or
- by corresponding with a representative of QuirkLogic via e-mail using the hyperlinks created for that purpose

You also may provide information to be published or displayed (hereinafter, "posted") on public areas of the Website, QuirkLogic devices, and/or QuirkLogic applications, or transmitted to other users of the Website, QuirkLogic devices, and/or QuirkLogic applications or third parties (collectively, "User Contributions"). Your User Contributions are posted on and transmitted to others at your own risk. Although we limit access to certain pages and that you may be able to set certain privacy settings for such information by logging into your account profile, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website,



QuirkLogic devices, and/or QuirkLogic applications with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

Further, in scenarios in which you request information from us, we may use the e-mail address that you provide to send you information about offers on products and services that we believe may be of interest to you.

If you have asked us to put you on an e-mail mailing list to provide you with certain information on a regular basis, or if we send you information about our offers on products and services by e-mail, you may ask us to remove you from the list at any time (using the unsubscribe link provided with each e-mail and on the site where you signed up).

How Do We Use Cookies?

When you visit our Website, we may place a "cookie" on your computer to track your visit. A cookie is a small data file that is transferred to your computer through your web browser that can only be read by the Website that provided the cookie. The cookie acts as an identification card and allows our Website to identify you. The cookie allows us to track your visit to the website so that we can better understand your use of our Website so that we can customize and tailor the Website to better meet your needs.

Most web browsers are set to accept cookies. However, on most web browsers you may change this setting to have your web browser either: (1) notify you prior to a website placing a cookie on your computer so that you can decide whether or not to accept the cookie; or (2) automatically prevent the placing of a cookie on your computer. It should be noted that if cookies are not accepted, you may not be able to access a number of web pages found on the Website, data storage or web-based sharing services we provide.

Additionally, pages of our the Website may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related Website statistics (for example, recording the popularity of certain Website content and verifying system and server integrity).

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on the Website, QuirkLogic devices, and/or QuirkLogic applications are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Website, QuirkLogic devices, and/or QuirkLogic applications. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content,



you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see **Your Consent is Important to Us**.

What about Links to other Websites?

Our Website, QuirkLogic devices, and/or QuirkLogic applications may contain links to other websites that may be subject to less stringent privacy standards. We cannot assume any responsibility for the privacy practices, policies, or actions of the third parties that operate these websites. QuirkLogic is not responsible for how such third parties collect, use, or disclose your personal information. You should review the privacy policies of these websites before providing them with personal information.

Furthermore, QuirkLogic is not responsible for the privacy standards, practices, policies, or actions of third party websites which have directed you to our website.

How Does QuirkLogic Use My Google, Dropbox, and Microsoft Account(s)?

QuirkLogic Website, QuirkLogic devices, and/or QuirkLogic applications use Google Drive, Dropbox, and Microsoft Docs services ("**Cloud Services**"). This integration allows you to access and save data stored in Cloud Services from your QuirkLogic account, and vice versa.

In the course of using our Website, QuirkLogic devices, and/or QuirkLogic applications, you may be prompted to connect your Cloud Service account(s) to QuirkLogic. By doing so, you give QuirkLogic permission to access and download the files on your Cloud Service on a file-by-file basis, and upload new files to your Cloud Service. QuirkLogic will also have access to identifying information associated with your Cloud Service account, including your e-mail address, display name, profile image, and profile image link. QuirkLogic may ask for further permissions from within our Website, QuirkLogic devices, and/or QuirkLogic applications from time-to-time.

QuirkLogic cannot control where Cloud Services' servers are located. You understand and agree that your information may be processed or stored wherever such servers may be, including the United States.

For further information regarding how Cloud Services collect, use, and disclose your information, please refer to their terms of use and privacy policies, available on their respective websites.

Why Do We Collect and Use Personal Information?

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website, QuirkLogic devices, and/or QuirkLogic applications, and their contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To communicate with you, e.g., via text message, e-mail, postal mail, and/or phone, with notices or updates about the services that you are receiving from service providers listed on our Website, QuirkLogic devices, and/or QuirkLogic applications.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.



- To notify you about changes to our Website, QuirkLogic devices, and/or QuirkLogic applications, or any products or services we offer or provide through it.
- To allow you to participate in interactive features on our Website, QuirkLogic devices, and/or QuirkLogic applications.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your information to contact you about goods and services that may be of interest to you. If you do not want us to use your information in this way, please contact us at privacy@quirklogic.com. For more information, see **Your Consent is Important to Us**. In certain instances, your personal information may be collected, used, processed, stored, or disclosed in the United States of America.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Company's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Company about our Website, QuirkLogic devices, and/or QuirkLogic applications users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Company, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.



Your Consent is Important to Us

By using our Website, QuirkLogic devices, and/or QuirkLogic applications, we assume that you have consented to the collection, use, and disclosure of your personal information as explained in this Privacy Policy.

You may change or withdraw your consent at any time, subject to legal or contractual restrictions and reasonable notice, by contacting QuirkLogic using the contact information set out below. In some circumstances, a change in or withdrawal of consent may severely limit our ability to provide products or services to, or acquire products or services from, you.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

California residents may have additional personal information rights and choices. Please see **Your California Privacy Rights** for more information.

Nevada residents who wish to exercise their sale opt-out rights under Nevada Revised Statutes Chapter 603A may submit a request to this designated address: privacy@quirklogic.com. However, please know we do not currently sell data triggering that statute's opt-out requirements.

How is Your Personal Information Protected?

QuirkLogic endeavors to maintain physical, technical, and procedural safeguards that are appropriate to the sensitivity of the personal information in question. These safeguards are designed to prevent your personal information from loss and unauthorized access, copying, use, modification, or disclosure.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while the Website, QuirkLogic devices, and/or QuirkLogic applications strive to protect your personal information, we cannot warrant the security of any information you transmit to us, and you do so at your own risk. Once the Website, QuirkLogic devices, and/or QuirkLogic applications receive your transmission, we make commercially reasonable efforts to ensure its security on our systems.

The security of your personal information is important to us. Please advise QuirkLogic immediately of any incident where you suspect the loss of or unauthorized access to, or disclosure of, your personal information that is in our custody or control.

Updating Your Personal Information

It is important that the information contained in our records is both accurate and current. If your personal information happens to change during the course of our relationship, please keep us informed of such changes.



In some circumstances, we may not be able to reasonably comply with your request to change your personal information and will instead append an alternative text to the record in question.

Access to Your Personal Information

You can ask to see the personal information that we hold about you. If you want to review, verify, or correct your personal information, please contact QuirkLogic using the contact information set out below. Please note that any such communication must be in writing.

When requesting access to your personal information, please note that we may request specific information from you to enable us to confirm your identity and right to access, as well as to search for and provide you with the personal information that we hold about you. We may charge you a fee to access your personal information; however, we will advise you of any fee in advance. If you require assistance in preparing your request, please contact us using the information provided below.

Your right to access the personal information that we hold about you is not absolute. There are instances where applicable law or regulatory requirements allow or require us to refuse to provide some or all of the personal information that we hold about you. In addition, the personal information may have been destroyed, erased or made anonymous in accordance with our record retention obligations and practices.

In the event that we cannot provide you with access to your personal information, we will endeavor to inform you of the reasons why, subject to any legal or regulatory restrictions.

Your California Privacy Rights

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit [CCPA Addendum](#).

Inquiries or Concerns?

For more information about our Privacy Policies, please visit our website at www.quirklogic.com. If you have any questions or concerns about our Privacy Policies, please contact privacy@quirklogic.com.



Revisions to this Privacy Policy

From time to time, QuirkLogic may make changes to this Privacy Policy to reflect changes in our legal or regulatory obligations or in the manner in which we deal with your personal information. We will post any revised version of this Privacy Policy on our website at www.quirklogic.com/pages/legal and we encourage you to refer back to it on a regular basis. This Privacy Policy was last updated on July 1, 2020.

Interpretation of this Privacy Policy

Any interpretation associated with this Privacy Policy will be made by our legal counsel. This Privacy Policy includes examples but is not intended to be restricted in its application to such examples, therefore where the word 'including' is used, it shall mean 'including without limitation'.

This Privacy Policy does not create or confer upon any individual any rights, or impose upon QuirkLogic any rights or obligations outside of, or in addition to, any rights or obligations imposed by federal, state, and/or provincial privacy laws, as applicable. Should there be, in a specific case, any inconsistency between this Privacy Policy and applicable privacy laws, this Privacy Policy shall be interpreted, in respect of that case, to give effect to, and comply with, such privacy laws.

Contact Information

Name: QuirkLogic

Address:

11th Avenue Place, 700, 214 – 11th Avenue SW, Calgary AB T2R 0K1

Email address: privacy@quirklogic.com

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