

## **QUIRKLOGIC WEBSITE / QUILLA CONNECT PRIVACY POLICY**

QuirkLogic, Inc. and its affiliates (collectively, "QuirkLogic"), are committed to maintaining the accuracy, confidentiality, and security of your personal information. We have developed this Website Privacy Policy ("Privacy Policy") to describe our privacy policies and practices and how we collect, use, and disclose the personal information of those individuals who visit our website and/or use our data storage and web-based sharing services.

### **Privacy Policy Effective for Canada, the European Union and the United States**

It is QuirkLogic's policy to comply with the privacy legislation within each jurisdiction in which we operate. Sometimes, the privacy legislation and / or an individual's right to privacy are different from one jurisdiction to another. This Privacy Policy covers only those activities that are subject to the provisions of Canada's federal and provincial privacy laws as well as United States federal and state privacy laws, as applicable. With respect to the European Union, we rely on the European Commission's [adequacy decisions](#) about certain countries, as applicable, and use [standard contract clauses](#).

This Privacy Policy has a limited scope and application. Consequently, the rights and obligations contained in this Privacy Policy may not be available to all individuals or in all jurisdictions. If you are unsure if or how this Privacy Policy applies to you, please contact QuirkLogic for more information.

### **What is Personal Information?**

For the purposes of this Privacy Policy, personal information is any information about an identifiable individual, other than the person's business title or business contact information, when used or disclosed for the purpose of business communications.

### **What Personal and Non-Personal Information Do We Collect?**

You can visit our website without telling us who you are or revealing any information about yourself, including your e-mail address. Our web server may collect information related to your visit to our website, including the IP address and domain used to access our website, the type and version of your browser, the website you came from to access our website, the page you entered and exited at, any website page that is viewed by that IP address, and what country you are from. We use this information to monitor our website's performance (such as number of visits, average time spent, page views) and for our business purposes such as working to continually upgrade our website.

In addition, we collect the personal information that you submit to our website, such as your name, address, and any other contact or other information that you choose to provide by:

- using our data storage and web-based sharing services
- using the "contact us" portion of our website;
- applying for a position with QuirkLogic through our website; or
- by corresponding with a representative of QuirkLogic via e-mail using the hyperlinks created for that purpose

Further, in scenarios in which you request information from us, we may use the e-mail address that you provide to send you information about offers on products and services that we believe may be of interest to you.

If you have asked us to put you on an e-mail mailing list to provide you with certain information on a regular basis, or if we send you information about our offers on products and services by e-mail, you may ask us to remove you from the list at any time (using the unsubscribe link provided with each e-mail and on the site where you signed up).

### **How Do We Use Cookies?**

When you visit one of our websites, we may place a "cookie" on your computer to track your visit. A cookie is a small data file that is transferred to your computer through your web browser that can only be read by the website that provided the cookie. The cookie acts as an identification card and allows our website(s) to identify you. The cookie allows us to track your visit to the website so that we can better understand your use of our website(s) so that we can customize and tailor the website to better meet your needs.

Most web browsers are set to accept cookies. However, on most web browsers you may change this setting to have your web browser either: (1) notify you prior to a website placing a cookie on your computer so that you can decide whether or not to accept the cookie; or (2) automatically prevent the placing of a cookie on your computer. It should be noted that if cookies are not accepted, you may not be able to access a number of web pages found on the website(s), data storage or web-based sharing services we provide.

### **What about Links to other Websites?**

Our website(s) may contain links to other websites that may be subject to less stringent privacy standards. We cannot assume any responsibility for the privacy practices, policies, or actions of the third parties that operate these websites. QuirkLogic is not responsible for how such third parties collect, use, or disclose your personal information. You should review the privacy policies of these websites before providing them with personal information.

Furthermore, QuirkLogic is not responsible for the privacy standards, practices, policies, or actions of third party websites which have directed you to our website.

### **Why Do We Collect, Use, and Disclose Personal Information?**

The personal information collected is used and disclosed for our business purposes, including for those purposes explained in this policy.

Your personal information may be shared with our employees, contractors, consultants, affiliates, and other parties who require such information to assist us with establishing, maintaining, and managing our relationship with you. In addition, personal information may be disclosed or transferred to another party in the event of a change in ownership of, or a grant of a security interest in, all or a part of QuirkLogic.

In certain instances, your personal information may be collected, used, processed, stored, or disclosed in the United States of America.



We may collect, use, or disclose your personal information without your knowledge or consent where we are permitted or required by applicable law or regulatory requirements to do so.

### **Your Consent is Important to Us**

By using our website, we assume that you have consented to the collection, use, and disclosure of your personal information as explained in this Privacy Policy.

You may change or withdraw your consent at any time, subject to legal or contractual restrictions and reasonable notice, by contacting QuirkLogic using the contact information set out below. In some circumstances, a change in or withdrawal of consent may severely limit our ability to provide products or services to, or acquire products or services from, you.

### **How is Your Personal Information Protected?**

QuirkLogic endeavors to maintain physical, technical, and procedural safeguards that are appropriate to the sensitivity of the personal information in question. These safeguards are designed to prevent your personal information from loss and unauthorized access, copying, use, modification, or disclosure.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while this website strives to protect your personal information, we cannot warrant the security of any information you transmit to us, and you do so at your own risk. Once this website receives your transmission, we make commercially reasonable efforts to ensure its security on our systems.

The security of your personal information is important to us. Please advise QuirkLogic immediately of any incident where you suspect the loss of or unauthorized access to, or disclosure of, your personal information that is in our custody or control.

### **Updating Your Personal Information**

It is important that the information contained in our records is both accurate and current. If your personal information happens to change during the course of our relationship, please keep us informed of such changes.

In some circumstances, we may not be able to reasonably comply with your request to change your personal information and will instead append an alternative text to the record in question.

### **Access to Your Personal Information**

You can ask to see the personal information that we hold about you. If you want to review, verify, or correct your personal information, please contact QuirkLogic using the contact information set out below. Please note that any such communication must be in writing.

When requesting access to your personal information, please note that we may request specific information from you to enable us to confirm your identity and right to access, as well as to search for and provide you with the personal information that we hold about you. We may charge you a fee to access your personal information; however, we will advise you of any fee in advance. If you require assistance in preparing your request, please contact us using the information provided below.



Your right to access the personal information that we hold about you is not absolute. There are instances where applicable law or regulatory requirements allow or require us to refuse to provide some or all of the personal information that we hold about you. In addition, the personal information may have been destroyed, erased or made anonymous in accordance with our record retention obligations and practices.

In the event that we cannot provide you with access to your personal information, we will endeavor to inform you of the reasons why, subject to any legal or regulatory restrictions.

### **Inquiries or Concerns?**

For more information about our Privacy Policies, please visit our website at [www.quirklogic.com](http://www.quirklogic.com). If you have any questions or concerns about our Privacy Policies, please contact [privacy@quirklogic.com](mailto:privacy@quirklogic.com).

### **Revisions to this Privacy Policy**

From time to time, QuirkLogic may make changes to this Privacy Policy to reflect changes in our legal or regulatory obligations or in the manner in which we deal with your personal information. We will post any revised version of this Privacy Policy on our website at [www.quirklogic.com/pages/legal](http://www.quirklogic.com/pages/legal) and we encourage you to refer back to it on a regular basis. This Privacy Policy was last updated on August 15, 2018.

### **Interpretation of this Privacy Policy**

Any interpretation associated with this Privacy Policy will be made by our legal counsel. This Privacy Policy includes examples but is not intended to be restricted in its application to such examples, therefore where the word 'including' is used, it shall mean 'including without limitation'.

This Privacy Policy does not create or confer upon any individual any rights, or impose upon QuirkLogic any rights or obligations outside of, or in addition to, any rights or obligations imposed by federal, state, and/or provincial privacy laws, as applicable. Should there be, in a specific case, any inconsistency between this Privacy Policy and applicable privacy laws, this Privacy Policy shall be interpreted, in respect of that case, to give effect to, and comply with, such privacy laws.

### **Contact Information**

Name: QuirkLogic  
Address: 900 – 214 11 Avenue SW, Calgary AB, t2R 0K1  
Email address: [privacy@quirklogic.com](mailto:privacy@quirklogic.com)

