PRODUCT	BASE COAT	RIDGE FILLER BASE COAT	THICK BASE COAT	E-VITA BASE COAT	BASE COAT WITH PLANT PROTEIN	WISE WELLNESS BASE COAT
	Perfect nails start with the perfect base.	Smooth out the details, beauty in every ridge.	Layer it thick, for nails that stick out.	Nourish with Vitamin E, for healthier nails.	Power of plants, for nails reborn.	Wise wellness, for tips that speak health.
Features and Selling Points	Provides an even base, protecting nails from being stained by colored products. Suitable for all types of nail art, it's the fundamental step to achieving perfect nails.	Combine the functions of base gel and color gel, streamlining the process for convenience and efficiency. It can be used for nail construction, filling in uneven surfaces, resulting in fuller and less prone to breakage nails. With 47 color options for the base gel, it offers a diverse range of choices.	Its thicker texture better fills in minor flaws in nails. Provides a smooth base for uneven nails, improving the final nail art result.	Rich in Vitamin E, it nourishes and protects nails. Concentrates on nail health, helping to strengthen and repair damaged nails.	Enriched with plant protein ingredients, this product nourishes the nails, enhancing their natural strength and flexibility without causing harm. It alleviates issues related to thin and soft nails, leading to a harder surface with prolonged use. Ideal for users seeking a natural nail care solution.	Integrates various nutritional ingredients, focusing on comprehensive nail health. Offers long-term nourishment and protection, beyond just serving as a foundation for nail art.
Differences	As the most basic layer, it primarily focuses on protection and providing an even base for color layers.	Compared to other base coats, its slightly thick texture is better suited for thin and soft nails. It places more emphasis on solving the problems of nail ridges and unevenness. 2-in-1 base and color gel, 35 colors available.	Its special focus is on enhancing the smoothness of the nail surface, making it suitable for nails with uneven surface, thin, soft and fragile nails.	Focuses more on nourishing and repairing the nails, improving their overall health.	More environmentally friendly and gentler on the nails and focuses on using plant ingredients to improve nail quality and strength, differing from general base coats that provide physical protection.	Its comprehensive focus on the health and wellness of nails, with a formula designed to promote long- term nail health.
ADHESION	* ***	****	****	****	****	***
DURABILITY	*** 	****	****	****	** *☆	***
CONSISTENCY	★★☆☆	****	****	****	*** 	★★ ☆☆☆
CORROSION RESISTANCE	⋆⋆⋆☆☆	★★★☆☆	****	***☆	****	****
SMELL	****	***	****	****	****	***
CURE TIME	60S WITH LED LAMP 120S WITH 36W UV LAMP	60S WITH LED LAMP 120S WITH 36W UV LAMP	60S WITH LED LAMP 120S WITH 36W UV LAMP	60S WITH LED LAMP 120S WITH 36W UV LAMP	60S WITH LED LAMP 120S WITH 36W UV LAMP	60S WITH LED LAMP 120S WITH 36W UV LAMP

PRODUCT	NO WIPE TEMPERED TOP COAT	NO WIPE STAIN RESISTANT TOP COAT	ULTRA SHINE TOP COAT	NO WIPE TOP COAT	TOP COAT
	Tough as Armor, Shiny as Glass, Effortlessly Brilliant.	Resist Stains, Preserve Beauty, Shine Endlessly.	Unmissable Shine, Every Angle's a Highlight.	Save Time, Seal Shine, Effortlessly Chic.	The Essential Shine, Double the Glow, Nail's Best Friend.
Features and Selling Points	This top coat is wear-resistant and scratch-resistant, enhancing hardness and durability, providing long-lasting protection for the surface gloss, maintaining brightness for over 21 days, without yellowing or discoloration, no need to wipe, no glue float and easy to use.	It possesses anti-pollution properties, effectively preventing color transfer and yellowing, making it particularly suitable for light-colored manicures. It remains resistant to yellowing or discoloration, is residue-free, and offers a convenient and efficient application process.	Offers the ultimate gloss level, making nails look more luminous and eye-catching. It's ideal for nail art that seeks a high-gloss finish.	This top coat requires no wiping and is no glue float, making it convenient and efficient, saving on application time while providing excellent protection and shine.	A basic top coat that provides fundamental protection and enhances the glossiness of the nail art. Suitable for a wide range of nail art designs.
Differences	The brilliance of this top coat can last for more than 21 days, resistant to wear and scratches, with a slightly thick texture suitable for use in nail enhancement applications.	Its stain resistance makes it superior in maintaining nail color, particularly for shades prone to discoloration or contamination. (After curing, the surface of the top coat becomes excessively smooth, making it not recommended for application of products such as mirror powders or mirror liquids, as they may easily peel off.)	Stands out by providing an exceptional shine compared to other top coats.	This top coat requires no washing and is free of residue. It has a thin texture, offering immediate brightness that lasts typically around 1-2 weeks. Its durability is moderate, with a tendency to yellow on white surfaces.	It's a more general product that may require wiping the sticky residue after curing.
LONG- WEARING	****	****	** *\$	** *\$	****
GLOSS LEVEL	****	****	** **	***	***
NON- YELLOWING	****	****	** *\$	****	★★ ☆☆
HARDNESS AND SCRATCH RESISTANCE	****	****	****	****	****
NO WIPE FEATURE	Yes.	Yes.	Yes.	Yes.	No.
DENSITY	*** *	***	***	***	***
CURE TIME	60S WITH LED LAMP 120S WITH 36W UV LAMP	60S WITH LED LAMP 120S WITH 36W UV LAMP	60S WITH LED LAMP 120S WITH 36W UV LAMP	60S WITH LED LAMP 120S WITH 36W UV LAMP	60S WITH LED LAMP 120S WITH 36W UV LAMP